

A Web Development Proposal for Glow & Glam

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Prepared for | Mr. Jaylord Mendoza

Prepared by | ECtech Solutions

Goals and Objectives

The creation of appointment and inventory management for Glow & Glam salon business is to eliminate the need for manual scheduling. By reducing scheduling conflicts and restricting multiple appointments, this improves the salon's overall effectiveness. It creates a platform for showcasing promotions and special offers to the business audience. The web application's inventory management is essential for maintaining cost control, reducing waste, and ensuring that the salon has the products and supplies needed to provide excellent service to clients.

Glow & Glam needs a website development service that:

- Allow clients to schedule appointments online through the salon's website.
- Provides interface for selecting services, preferred dates, and available time slots.
- Allow business owner to display promo and service offering dynamically.
- Maintain a digital calendar that displays business schedules and availability.
- Maintain a customer database to track appointment history and preferences, enabling personalized service recommendations.
- Implement an inventory management system to track salon products, equipment, and consumables in real-time.

Technical Requirements and Development Scope		
Domain Name	Glow & Glam	
Home Page	Homepage of the website featuring navigation links to other pages	Inclusive
About Us Page	To make engaging, informative information of the Glow & Glam business.	Inclusive
Contact Us	Provide essential contact details, including: Physical address (if applicable), Phone number and Email address	Inclusive
Social Media Integration	Put recognizable social media icons (e.g., Facebook, Twitter, Instagram, linked with profile account	Inclusive
Mobile Responsiveness	Ensures websites function and display correctly on various mobile devices, such as smartphones and tablets.	Inclusive

Appointment page	Visitors can schedule appointments. They can view available schedules.	Inclusive
Appointment history page	Include the past appointment of the client	Inclusive
Promo And Service Page	Display promo and service offering dynamically.	Inclusive
Inventory Page	Showcase and manage the products, goods, or items available for use.	Inclusive
List of appointments page	Appointment management page, the owner can view , confirm any appointment.	Inclusive
Appointment Services	The different appointment or service types should be listed. Specify each service's details.	Inclusive

Project Timeline

If Glow & Glam chooses ECtech Solutions to fulfill the web design and development solutions defined, our project timeline will proceed as follows:

Phase	Activities	Duration
Planning and Requirements Gathering	<ul style="list-style-type: none">● Days 1-2: Define project scope, objectives, and success criteria.● Days 3-4: Identify key features and functionalities for the salon system.● Days 5-7: Gather requirements from stakeholders and create a project plan.	7 days
Design and Development	<ul style="list-style-type: none">● Days 8-10: Design the user interface (UI) and user experience (UX) of the system.● Days 11-15: Start development, focusing on core	13 days

	<p>functionalities like appointment scheduling, customer management, and staff scheduling.</p> <ul style="list-style-type: none"> ● Days 16-20: Continue development, adding additional features and testing as you go. 	
Testing and Refinement	<ul style="list-style-type: none"> ● Days 21-23: Perform thorough testing of the system to identify and fix bugs. ● Days 24-25: Conduct user acceptance testing (UAT) with salon staff or a select group. ● Days 26-27: Make necessary refinement 	7 days

	based on feedback and testing results.	
Deployment and Training	<ul style="list-style-type: none"> ● Days 28-29: Prepare the system for deployment, including server setup and data migration. ● Day 30: Deploy the salon system to the production environment. ● Day 31: Provide training to salon staff on how to use the system effectively. 	4 days

Next Steps

If the services and conditions outlined in this proposal merit the approval of Jaylord Mendoza, the next steps must be to:

- Acceptance of the contract.
- Schedule a meeting to clarify project goals, objectives, and expectations with the client.
- Clearly define the scope of the system project, including specific features, functionalities, and deliverable.
- Finalize the sign contract.
- Initial payment deposit 50% of the total project fee.
- Balance, deposit the remaining 50% when the site is launched.
- Website Development Package Php.42, 000

We are open to modifying the project scope based on your requests at any point in time. The account information will be shared once Glow & Glam approves the proposal and agrees to the specified terms.

Why ECtech Solutions?

We acknowledge that every company has a unique identity. It is important for businesses like yours to choose a company that understands this uniqueness and importance of the specific features you need. Here is why ECtech Solutions is the ideal match for your requirements:

- **Transparency and Communication:** We embrace communication that is honest and transparent. You will get access to immediate information, and regular updates on the status of your web applications throughout the engagement process.
- **Client-Centric Approach:** We give our clients' needs and objectives top priority. We collaborate closely with you to comprehend your vision and provide customized solutions that go above and beyond your expectations since your success is our success.
- **Quality Assurance.** Quality is at the core of everything we do. Our rigorous quality assurance processes ensure that our deliverables meet the highest standards of performance, reliability, and security.
- **The ECtech Solutions team is made up of young professionals that are constantly coming up with new ideas.** We are the ideal blend of creatives who provide the goods and programmers who create the output using codes .

Terms and Conditions

The Glow & Glam acknowledges that the project's objectives and goals, as stated in the project proposal, have been established and agreed upon. Any adjustments or additional work that the client requests that is not covered by the first contract will require a separate written agreement or change order.

To avoid unjustified delays in project completion, it is the Client's responsibility to immediately approve or react on requested changes. Within the boundaries of the project, the Company shall use reasonable efforts in order to accommodate change requests.

ECtech Solutions acknowledges that the Glow and Glam has obtained all necessary permissions and rights from the respective owners to utilize any images, graphics, documents, and other materials provided for inclusion in the project. ECtech Solutions shall not be held liable for any claims, disputes, or legal actions arising from the use of these materials, as the responsibility for ensuring the proper acquisition of rights lies solely with the Client.

We are happy to provide you the opportunity to make modifications to the design. But it's important to understand that we reserve the right to set an acceptable limit on the amount of design proposals. If you ask for changes that go beyond the original design requirements, we might charge additional fees as a result.