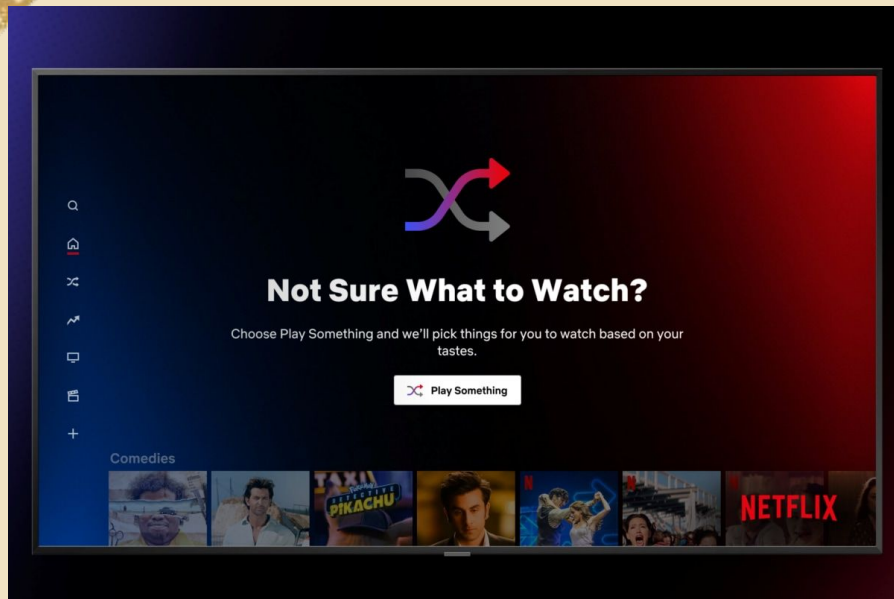


The background of the slide is a stylized illustration of a movie theater. It features a large, light-yellow screen in the center, flanked by dark red curtains. In the foreground, there are several rows of red theater seats with black headrests and armrests, viewed from behind. The overall color scheme is dominated by reds and yellows.

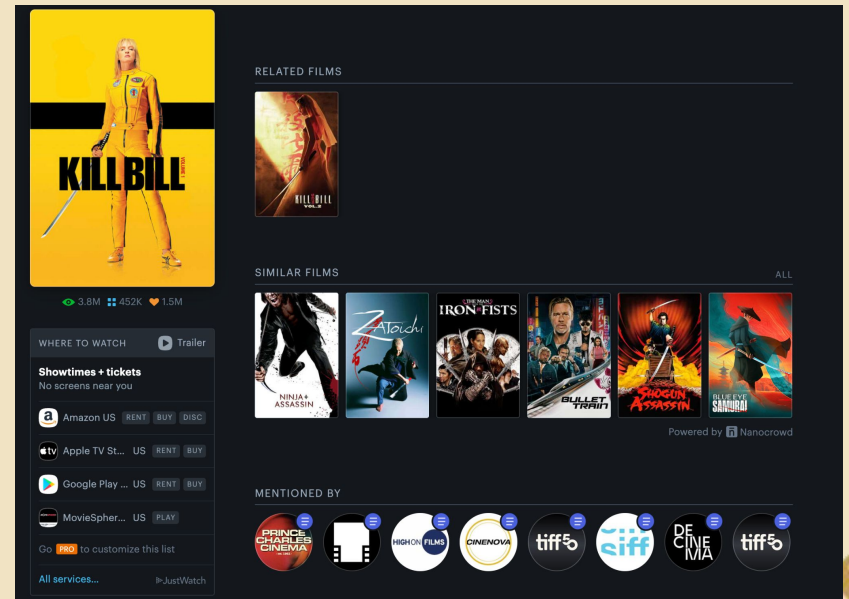
Movie Recommendation System

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What Drove Our Project

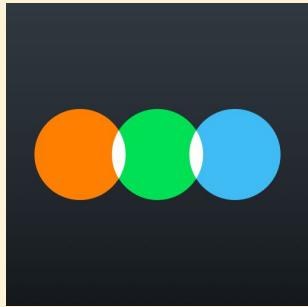


Netflix



Letterboxd

System Overview



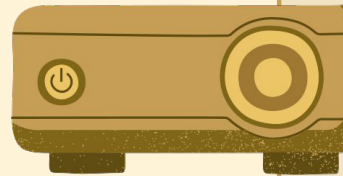
1.

**Determining a
user's taste**



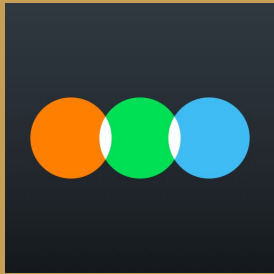
2.

**Recommending
trending
movies
accordingly**



Data Gathering

User History



**Trending
Movies**

kaggle

**International
Movies**

kaggle

Preprocessing

Multi-Hot Encoding

List features:

- **genres**
- **actors**

TF-IDF Vectorization

Plot:

- **text**

One-Hot Encoding

MPA ratings:

- **R**
- **PG-13**
- **PG**



Sentiment Analysis



- VADER Sentiment
- Filtering out the “meaningless” reviews
- Getting the compound score





Recommendation System

01

Weighted Cosine Similarity

calculates similarity between two movies' feature vectors

02

Find Representative Movie

largest total similarity with all other movies

03

k-NN Search

calculates euclidean distance between movies in trending dataset

The image is a stylized illustration of a theater stage. It features a dark red background with two large, lighter red curtains on the left and right sides, tied back with white rings. In the center, the words "Thank you!" are written in a bold, yellow, serif font. Below the text, there is a row of six red chairs with dark red seats and backs, each with vertical stripes. The chairs are arranged in a row, facing the viewer. The overall style is simple and graphic, with a warm color palette of reds and yellows.

Thank you!