

SUMMARY

**Former Consultant,
6+ years in the tech
industry, transitioned
into the world of
design to create and
iterate valuable user
experiences**

TOOLS

Sketch
Invision
Figma
Balsamiq
Illustrator
Draw.io
UserTesting
Usability Hub
HTML + CSS
Javascript
Zeplin

SKILL SET

UX Design
Visual Design
User Research
User Testing
Brand Identity
Wireframing
Prototyping
Project Management
Information Architecture

RECENT PROJECTS

Home Nucleus | <https://invis.io/7ESYT956NRP>

Smart home command center app designed using user research, information architecture, brand identity, visual design, user testing, and iterative UX design processes

CareCloud | <https://invis.io/BRQ4AH92UZT>

Medical cloud and organization platform app designed using user research, information architecture, brand identity, visual design, user testing, and iterative UX design processes

BusyBus | <https://github.com/christinec589/challenge>

Android public transit tracker app designed using user research, visual design, and front-end development methods

EDUCATION

Bloc

Certificate in UX Design, 2018—2019

Immersive mentorship design track program accruing 750+ hrs of class time and real-world projects developing UX/UI design and frontend development skills under the guidance of two Senior UX/UI Designers

The University of Texas at Austin

Bachelor of Business Administration, Management Information Systems, 2007—2011

EXPERIENCE

Perk.com

Program Manager | September 2016—July 2019

Designed and executed comprehensive campaigns focusing on product launches and re-engagement on web and mobile applications for Android and iOS

Worked cross-functionally to launch campaigns for high-profile brands, e.g., ABC, Clorox, NBC, HGTV and create program wide efforts to increase daily active users and revenue

Fraud & Operations Manager | September 2014—September 2016

Created company wide formal documentation to reduce risks in IT environment, evaluated fraud with security team, and coordinated with CS team to improve user experience

Deloitte & Touche, LLP

Senior Consultant | 2013—2014

Evaluated client's internal control environment to determine effectiveness of IT controls and provide clients with recommendations on reducing risks in the IT environment

Advisory Consultant | 2011—2013