

SUMMARY

**Former Consultant,
6+ years in the Tech
industry, transitioning
into the world of
design to create and
iterate positive user
experiences**

TOOLS

Sketch
Invision
Figma
Balsamiq
Illustrator
Draw.io
UserTesting
Usability Hub
HTML + CSS
Javascript

SKILL SET

UX Design
Visual Design
User Research
User Testing
Brand Identity
Information Architecture
Wireframing
Prototyping
Project Management

RECENT PROJECTS

Home Nucleus

Designed a smart home command center app with user research, brand identity, visual design, and UX design processes

CareCloud

Designed a medical cloud and organization platform with user research, brand identity, visual design, and UX design processes

BusyBus

Designed an Android public transit tracker app using user research, visual design, and front-end development methods

EDUCATION

Bloc

User Experience Design Program, 2018—2019

The University of Texas at Austin

Bachelor of Business Administration, Management Information Systems, 2007—2011

EXPERIENCE

Bloc

Apprentice | August 2018—June 2019

An immersive mentorship program accruing 750+ hrs of class time and real-world projects developing UX/UI design skills under the guidance of two Senior UX/UI Designers

Perk.com

Program Manager | September 2016—July 2019

Designed and executed comprehensive campaigns focusing on product launches and re-engagement on web and mobile applications for Android and iOS

Worked cross-functionally to launch campaigns for high-profile brands, e.g., ABC, Clorox, NBC, HGTV and create program wide efforts to increase daily active users and revenue

Fraud & Operations Manager | September 2014—September 2016

Created company wide formal documentation to reduce risks in IT environment, evaluated fraud with security team, and coordinated with CS team to improve user experience

Deloitte & Touche, LLP

Senior Consultant | 2013—2014

Evaluated client's internal control environment to determine effectiveness of IT controls and provide clients with recommendations on reducing risks in the IT environment

Advisory Consultant | 2011—2013