

Who's using the app?		Features		Marketing		Interface		Potential Problems	
people who drive near train tracks	Working people near trains	Sound notifications?	alternate routes	Premium	flyers? social media? how do people find us	If or use of ads?	background and foreground usability	how do we insure accurate train locations/track delays	location privacy
Students that live near train tracks	People that want to know if they'll be occupied by a train	list of trains and routes	save user routes	"Refer 5-10 people for premium"	Making cute icons for trains (collectables)	Cute train logo to be easily spot	Clickable Maps	how do we get train location info?	user submitted updates?
Commuters on the way to class	people who walk near train tracks	user feedback	GPS?	Currency system for a reward?		full screen notif vs pop up vs silent	Interactable pop up to ask if the train has past	notification sent too late	Website or App?
people that are late to their destinations	people who want to see trains?	a way to put in your designated location and time of departure and see if there will be any trains that will stop you	Pinning locations of trains or designated area	cute elevator music when stuck by the train		favoriting your favorite route		notifies even after train is gone	Free or purchasable?
Engineers working near trains		tell how long train will be	different routes for walkers vs drivers	ability to select only certain train notifications vs all					

