

Experience

Product Designer at Yesware

Jan 2015 - Present

- Lead Designer for the Manager Initiatives project, which culminated in 3 different reports used by x% of all managers.
- Lead Designer for the Customizations team, working with customers to create custom solutions for their needs
- Created, developed, and pushed 6 landing pages, working closely with our Business Development and Marketing teams.
- Led x sketch sessions and y design process/thinking workshops

Customer Confidence Advocate at Yesware

2013-2015

- 2nd CCA to be hired
- Onboarded, trained, supported, and continuously delivered value to 83 Enterprise accounts. Taught best practices to help managers and individual reps leverage Yesware for their business needs.
- Developed and ran a monthly webinar series, designed to teach free users the value of Yesware

Education

Bloc, UI/UX Track

May - Sep 2015

Wellesley College, B.A. Architecture

2009 - 2013

Skills

User Experience (UX)

User Interface (UI)

Interaction Design

User Research

User-Centered Design

Usability Testing

Rapid Prototyping

HTML

CSS

jQuery

Toolbox

Sketch

InVision

Illustrator

Photoshop

Niice

Pen

Paper

Organizations

UX Boston