

# Christine Kiyabu

## UI Designer

🌐 <https://christinek2.github.io/portfolio-website/>

📍 Los Angeles, CA

## Contact Details

christine.s.kiyabu@gmail.com  
[www.linkedin.com/in/christinese-k](http://www.linkedin.com/in/christinese-k)  
Languages: English & Japanese

## PROFILE

Accurately assesses individual's needs and creates aesthetically functional UI design by combining both the fascination for the human response with an eye for creativity.

Diverse background, ranging from a psychology degree and experience in sales strategy, to a creative and visual design-focused background in cosmetology and wedding planning.

## TOOLS

- Sketch
- Photoshop
- InVision
- Marvel
- Flinto
- Balsamiq
- GitHub
- Atom
- UsabilityHub
- Microsoft Office

## DESIGN SKILLS

- Web & Mobile Design
- Wireframing
- Branding/Visual Design
- Usability & A/B Testing
- Storytelling
- User Research
- User Flows
- User Personas
- Style Guides
- Prototyping

## EDUCATION

### UI/UX Design Certificate | 2020

*CareerFoundry*

- 10 month/500+ hours intensive project-based training program with industry-leading mentors. Studies spanned from visual design principles, color theory, grids, and UI/UX best practices to wireframing, prototyping, responsive design, mobile gestures, and animated interactions.
- Student Projects <https://christinek2.github.io/portfolio-website/>  
**Unfiltered You: iOS Mobile Online Skincare Product Store App**  
**TrackHere: iOS & Android Mobile Package Tracking Aggregator App**  
Designed an iOS mobile app for a skincare product store through the process of competitor analysis, user flows, user testing, iteration, branding, wireframing, and prototyping.

### Cosmetology License | 2015

*KC Beauty Academy*

### BA Psychology | 2012

*University of California, Santa Barbara*

## WORK EXPERIENCE

### Marketing & Sales Assistant | Feb 2021 - Present

### Sales Strategy Administrative Assistant | Apr 2018 - Jan 2021

*Wismettac Asian Foods Inc (Santa Fe Springs, CA)*

- Increase customer acquisition and brand awareness through the creation of marketing materials such as sell sheets, brochures, trade show materials, packages, etc.
- Conduct market research to identify and analyze consumer behavior

### Behavioral Therapist | May 2016 - May 2017

*Center for Autism & Related Disorders (Los Angeles, CA)*

- Implemented behavioral intervention programs to prompt interactive success

### Bridal Hair & Makeup Artist | Jan 2016 - May 2017

*Kelly Zhang Studio (Pasadena, CA)*

- Performed professional bridal makeup on 150+ clients

### Wedding Planner | Jul 2013 - Nov 2013

*Kanalu Wedding (Honolulu, HI)*

- Multi-tasked to organize and plan every aspect of client weddings, from creating financial estimates to coordinating with multiple vendors