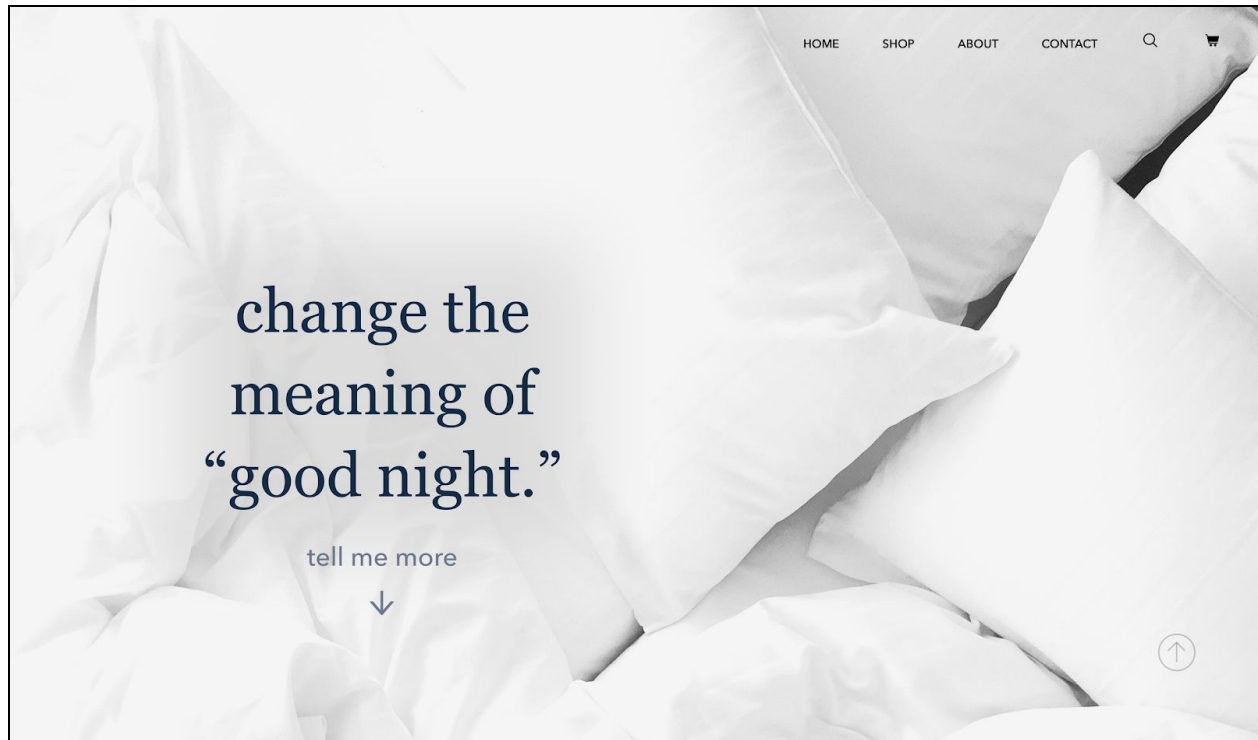


INTERFACE BUGS/CHANGES

Scroll Assistance

In the original design, the home page is elongated, allowing the user to scroll through overview information about Fluff Stuff. One of the interface bugs I found was that if the user wanted to scroll back to the top, they would have to scroll a lot, which can be annoying and tiring. I fixed this by including an arrow button that scrolls with them. This way, they can simply click on this button at any time and it will bring them to the top of the index page.



Grey arrow in the bottom right corner of the page

Navigation

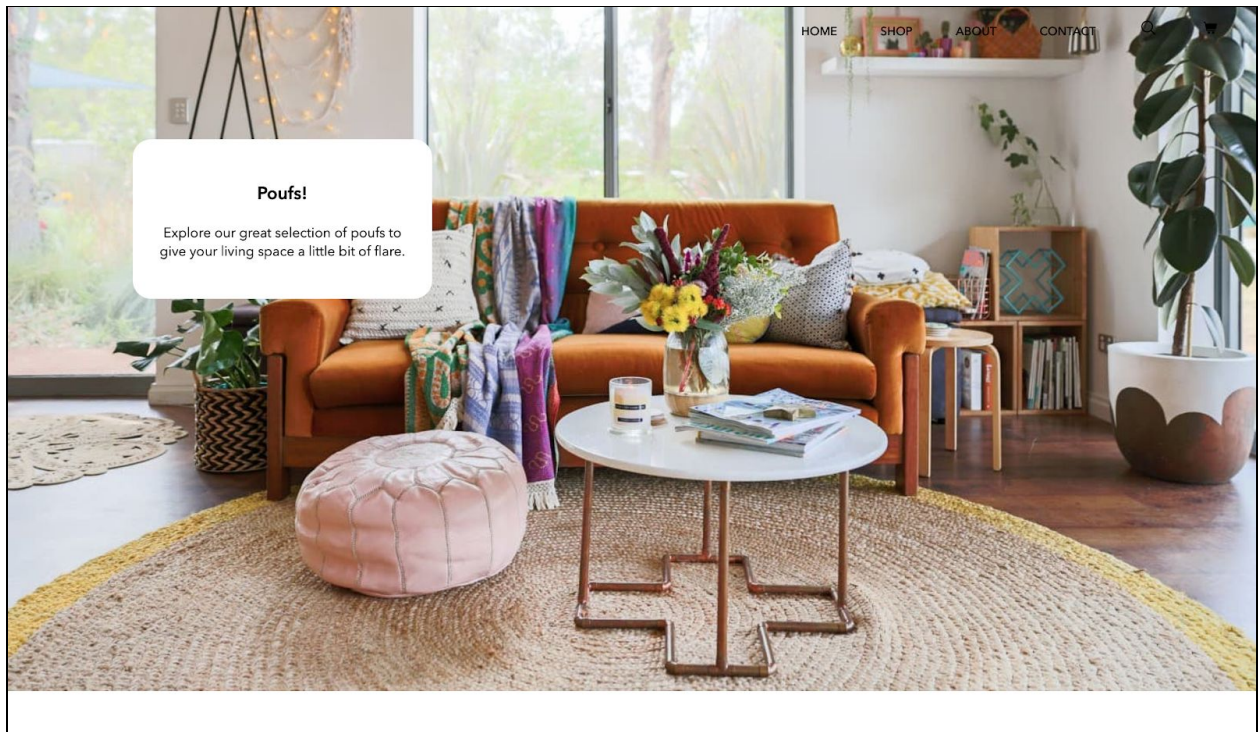
Similarly to the last issue, users might not just want to scroll to the top but they might want to be able to access the navigation bar at any time. I fixed this in my design by making the navigation bar fixed at the top of the page, so that when the user scrolls, the navigation bar scrolls with them.



Navigation Bar scrolls down with the user

Header

Last, I found that the shopping page was not only unexciting aesthetically, but it was also not very obvious which page it was (what type of item the user is viewing). To fix this, I implemented a header image which clearly displays the category of item the user is viewing. This helps the user orient themselves in the site in addition to adding more excitement to the page.



Heading for the Shopping Page

CHALLENGES

At first, maintaining a cohesive structure for the page was pretty challenging. For example, for the index page I made a lot of the divs have an absolute position which ultimately made it difficult for me to orient the blocks around each other. I ended up having to guess and check on many of the positions which ultimately made the design less conducive for a responsive design. I was able to learn from this mistake, and in developing the latter pages, I stuck more closely to a grid structure.

Another difficulty I encountered when creating this site was debugging. When the html code doesn't work, the page doesn't tell you that it's not working, it just doesn't show the item. I had to do a lot of external research in order to figure out why certain elements weren't behaving the way I expected them to.

DESIGN

In my design of this site, I imagined Fluff Stuff to be more of a high-end luxury pillow provider. This informed my design, as I modeled the aesthetics of the site after that of high-end home

decor sites like West Elm. I used serif fonts for titles to give a more nuanced and elegant effect. I also made sure to reduce the amount of text showing at any one given time to reduce clutter and give off a clean, simple, and minimal look.