Brooklyn outdoor film festival

Summary

Jennifer Viala is the founder of Brooklyn Vibes Events Co.

She wants to create an event that shows that films can appeal to audiences of all ages, and she wants her advertisements and publications to reflect that same idea!

Stakeholders

1. **Project manager**
2. **Designers**
3. **Frontend developers**
4. **Backend Developers**
5. **Testers**
6. **Finance Team**

Goals

1. Increase and monitor the number of pre-registrants.
2. Make the brand look exciting and interesting.
3. Highlight talent of Brooklyn.
4. Manage Films.

Budget

	Budget Items	Cost
1	Hosting and Domain (Per Year, continued by the client)	150$
2	Hosting and Domain Set Up	150$
3	Project Planning and Set Up	400$
4	Website design	400$
5	Frontend Development	700$
6	Backend Development	700$
7	Testing and analysis	500$
8	Contract and copyrights	500$
	Total	3500$

Timeline

The project will take 5 weeks to be launched.

Phases	Owner	Substeps	Duration
Pre-production Phase	**Project Manager**	will Produce clear and easy documentation ,which describes all the tasks, schedules and also the scope sheet	4 days
		Hosting and domain set up	3 days
	Finance team	Provide the expected budget for the project	3 days
Production Phase	**Designer**	Will make the website design and make the site map	1 week
	Frontend developer	Will write the frontend code depending on the design provided from the designers	1 week
	Backend developer	Will write the backend code depending on the design and the frontend code	1 week
	Testers	Test the final website and make sure that everything is working	1week

Technical specifications

- HTML5
- CSS3
- jQuery

Site map

- Home
- News
  - Movie news
  - Brooklyn news
  - Brooklyn bridge park
- Movies
- Showtime
  - 5th August
  - 6th August
  - 7th August
  - 8th August
  - All
- Contact