

Christine Cuevas

Product Manager
Aspiring UX/UI Designer

WORK EXPERIENCE

Petco Health & Wellness Company, Inc.

Product Manager | Mar 2020 - Present

- Aligning the POS product backlog with business priorities, product strategy, and cross-functional team roadmaps.
- Defining the optimal guest and store partner experience with key stakeholders.
- Coordinating between UX/UI Designers, internal developers, and a 3rd party POS vendor to define clear, consistent, and easy to use POS features.

Rimrock Capital Management, LLC

Sr. Business Systems Analyst | Dec 2019 - Mar 2020

- Collaborated with business users and executive stakeholders to understand application use cases, identify areas for improvement, and design new features.
- Instructed and advise teams throughout the SDLC as the product owner and subject matter expert.
- Researched and applied best UX practices and oversee design decisions to optimize cross-application usability and consistency.

Business Systems Analyst | Jan 2016 - Dec 2019

- Lead a \$3M React upgrade project that made the internal web application both user-friendly and technologically advanced.
- Translated complex business requirements into clearly written technical specifications.
- Liaised between developers and QA engineers to provide a foundational understanding of front-end requirements.

Business Analyst Intern | Jun 2015 - Aug 2015

- Gathered functional requirements from end users and translated them into written technical specifications.

CONTACT

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San Diego, CA

EDUCATION

California State University,
Fullerton

B.A. in Business Information
Systems

Honors: *cum laude*

2013 - 2015

CERTIFICATIONS

University of California, Irvine
Division of Continuing
Education

UX/UI Design

Pending Completion Jul 2021

SKILLS

- Figma
- Invision
- UX/UI Design
- User Flows
- Wireframing
- Prototyping
- Usability Testing
- Accessible Design
- Responsive Web Design
- HTML/CSS