

Designer focused on mobile apps, passionate about building well-crafted consumer products with an emphasis on utility and privacy. Thrives when solving complex problems through elegant systems and simple interfaces.

SELECT EXPERIENCE

- : may 2020 to
 - : today

Staff Product Designer
WHATSAPP (LONDON, UK)

Kick-started the WhatsApp design system, leading efforts to componentize the mobile apps. Drove initiatives for UI modernization, forming the long-term vision, updating apps to latest platform standards, consolidating core design patterns, and redesigning critical screens across iOS and Android apps.
- : jun 2019 to
 - : may 2020

Lead Product Designer
REKKI (LONDON, UK)

Head of the product design discipline at REKKI, a startup working to reinvent the supply chain for restaurants. Responsible for hiring and management of designers and researchers working across multiple products, in addition to leading the design of the company's first monetization effort — a marketplace for suppliers.
- : jun 2017 to
 - : jun 2019

Senior Product Designer
DELIVEROO (LONDON, UK)

Led design for the Deliveroo Rider app, used by 50,000 couriers worldwide to find work, manage their hours, and deliver food to Deliveroo customers. Primarily focused on the live delivery flow, working to make the navigation experience as seamless as possible, building tools for riders to resolve common delivery issues, and empowering riders with as much transparency as possible about their journey — while balancing complex business needs and taking steps to prevent abuse.
- : jul 2014 to
 - : jun 2016

Product Designer - Workplace
FACEBOOK (LONDON, UK)

As the first designer on Facebook Workplace, I led design efforts on iOS, Android and web, designing the first iterations of Workplace and Work Chat. I also designed a separate brand identity for the product, and drove hiring and art direction of third-party firms for both marketing and in-product illustrations.
- : jul 2013 to
 - : jul 2014

Product Designer - Search
FACEBOOK (MENLO PARK, CA)

Joining the Search team as a new grad, I designed search interfaces across web and iOS to help establish Facebook Search as not just a way of finding people, but also for discovering public content, news stories, and local places.
- : may 2012 to
 - : nov 2012

Product Design Intern
NOKIA (SUNNYVALE, CA)

EDUCATION

- : sept 2009 to
 - : may 2013

Bachelor of Fine Arts
CALIFORNIA COLLEGE OF THE ARTS

Major: Graphic Design Minor: Writing & Literature
Honors: Graduated with high distinction

SKILLS

- : design
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 - : tech
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 - : soft
 - : .

Product Thinking · Interaction Design · Design Systems · Visual Design · User Experience · Motion Design · User Research · Typography · Print Design

High-Fidelity Prototyping (Origami) · Front-End Development (HTML/CSS/JS) · Source Control (Git) · Eng Stack Familiarity (Obj-C, Swift, React, PHP, SQL)

Art Direction · Interviewing · Mentorship · Teaching · Public Speaking · Internal Comms · Writing · Cross-Atlantic Collaboration