INCREASE TASK SUCCESS RATE

Frankly, I found the most difficult part my test users had was using the Lookback program. It's not very intuitive and there were endless technical issues, not to mention an invasive process of changing permissions and some even got a warning the application would see all their passwords. It forced me to share my app through the Figma link for half of the participants. They submitted their feedback in writing rather than screen share with audio.

For future tests/projects, I would prefer to have more functionality set up before recruiting users for testing. Also, my instructions will be short and clear, as many people don't read instructions.

DATA POINT HYPOTHESIS
90% of my users clicked on the settings gear on the top left of the settings page despite the word "home" on the top right. One user commented that it's counterintuitive to have a setting gear on the settings page unless there are more options. As I learned in the course, users respond well to familiar icons, so they gravitated toward the settings gear rather than the word "home," which could've been mistaken for the title of that screen.

ALTERNATE SOLUTION BASED ON DATA POINT ABOVE:
In future iterations, I will eliminate the settings gear on the setting page and replace it with a house icon to indicate going home. I will then eliminate the word "home" as well. This will clean up the design and make it both more intuitive and easier to use.

** Annotation of the change on Figma design iteration. **