

What it is about?

The simple interface allows users to secretly call for help without alerting the aggressor.

If the app is open, a clearly recognizable red, yellow, and green traffic light for a single glance decision.

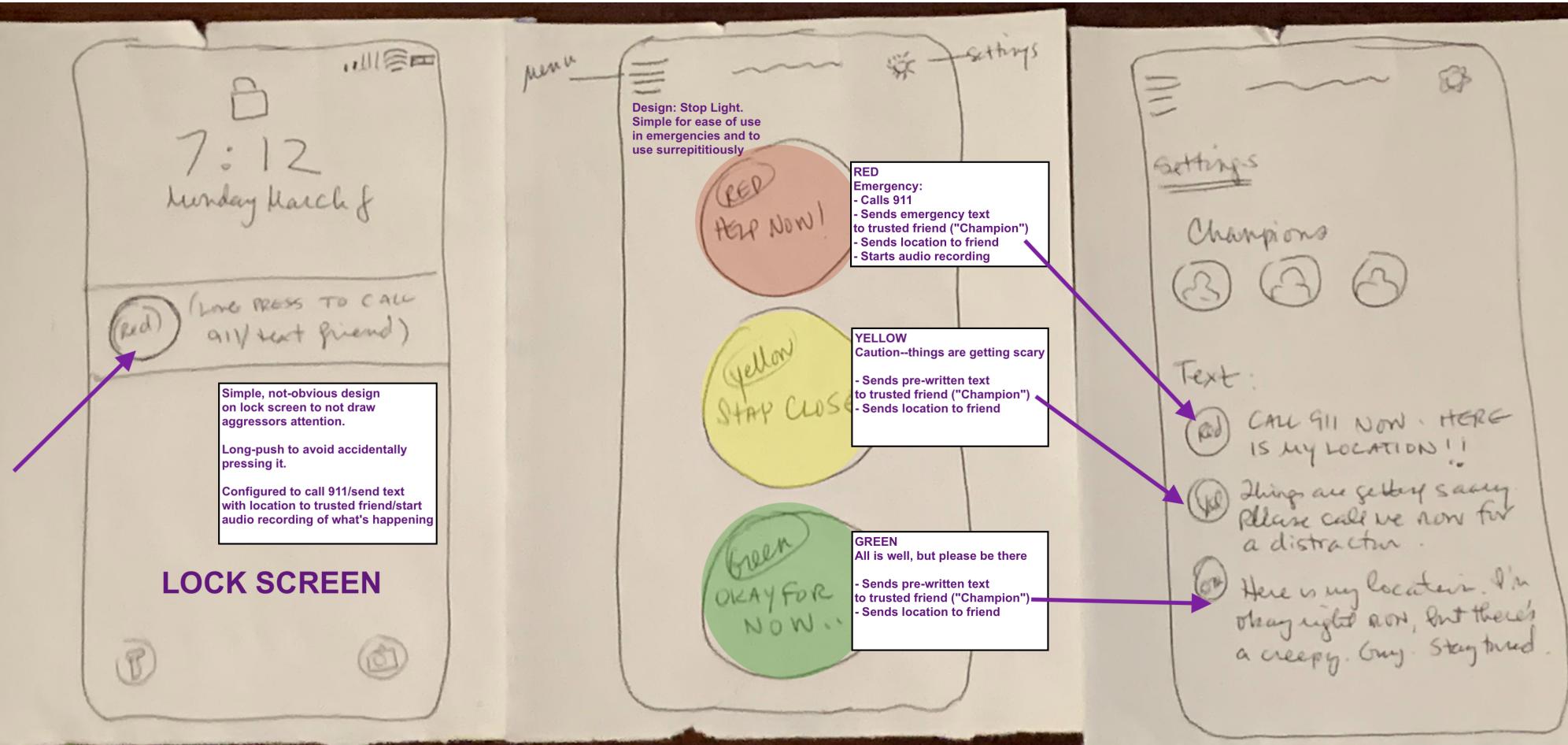
DESIGN SKETCH

Actions for users to take :

- Users can decide who to set up for their Champions and what exact text to compose for future delivery.
- Users can activate emergency text with a single press of a button

Design principle applied:

Give people control, especially survivors of sexual violence



Some women are afraid of making the aggressor angry which would escalate the situation or they're already in imminent danger.

Creating a simple lock-screen button means they can press it from their pocket or purse without the aggressor knowing that they're calling for help.

DESIGN RATIONALE

Since so many people are on their phones texting anyway, when the woman isn't in immediate danger, she can quickly send a pre-written text to a friend. This is also done surreptitiously, so the aggression isn't aware of his target's call for help.

User has complete control on who to add as their champions, so only their trusted friends receives the message.

Since every woman's situation is different, they can tailor the message they want to send to their friends and/or emergency services.