

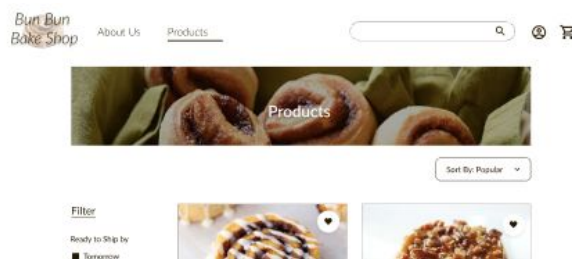
## Reflection: Christine Seo (mse01)

### Heuristic Evaluation:

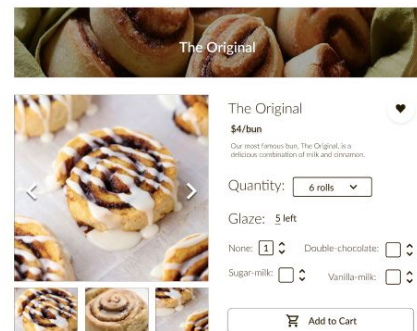
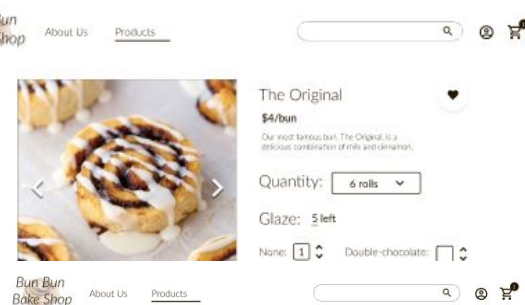
- Visibility of system status
  - In the filter bar for the all products view page, it did not have a confirmation to apply the filters, so the user would not know what the system status was.
  - I changed this by simply adding a button to “apply” the filters, and making sure there is feedback when you click on the check boxes (color change).



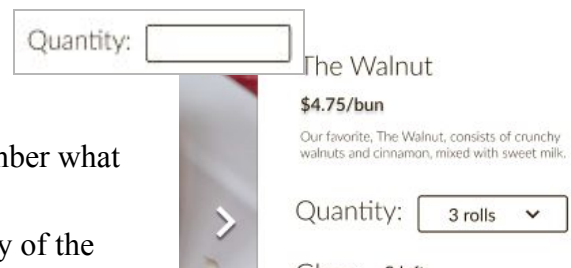
- Consistency and standards



- Not all of the layout of the layout in each of the pages were the same; for example, the products page and the about page had headers with titles, but the product detail page did not.
- To keep the layout to be more consistent, I added a header for the product detail page as well.



- Recognition rather than recall
  - It is important to show feedback and remember of what the user has input in previously, so that they can easily remember what they had imputed previously.
  - So, I added a feature to make the quantity of the rolls to stay up at the top of the drop down menu for memory recognition in the interface.



Challenges and bugs during process of implementation:

It was hard to implement some of the interactive elements with solely HTML and CSS. A lot of the parts of the site needed Javascript to fully render the website. For example, a lot of the clickable buttons are actually not clickable, so I added tag links to access some of the parts from the home page, all the way up to the product details page. I also had specific icons that I wanted to add to my site but could find the exact icons; so, I instead, put the png image of the icons. Another challenge was that in the beginning, I only started off with one CSS file, but some of the margins and styles of one specific element were being transferred to certain pages when I linked them up to multiple HTML files. I did not want this to be present on the new HTML file, but wanted the rest of the CSS elements to be implemented. So, I created another style sheet for that specific page (but had some of the properties from the first CSS file).

Design choices:

The brand identity of the Bun Bun Bake Shop is reflected through a lot of the style sheets from the CSS file. I made sure there were fonts that resonated with the brand of the shop because it was defaulted as Times New Roman and looked very professional. I think that not only the font style, but also the font color matters, as I did not use black for any of the text on the site, it is all dark brown or slate grey. I wanted the brand identity to be clean, but warm and welcoming for the customers. The key color of the brand is dark brown, which is shown through some of the button elements, as well as the headers. Since it is a bakery shop, I did not want the brand to be too stiff and cold, because they are known for cinnamon buns; when I think of cinnamon buns, I usually think of eating it in a warm environment, like during the holidays or Thanksgiving. I also wanted to make it look clean with thin lines and borders because especially if it is a store where a person buys food/bread, it should be clean so the brand can come off as reliable.