PUI Assignment 8 Write-Up – Implementing a Web Portfolio

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Part 1

     The purpose of my website is to showcase projects and design work that I have been doing for the past couple of years. I have a variety of work from previous internships and class projects, so the website will help me represent who I am and what I can do as a UX designer and visual artist. Some information in my website include my previous internship experiences, my background such as my education, hometown and major. I also have included smaller details about myself such as my interests outside of design work. I have also included my resume and displayed other types of information through my art pieces since I am double majoring in both art and human computer interaction.

     My portfolio is interesting and engaging because with an online portfolio, I am really able to show my personality by choosing design, layout as well as the content copy. I tried to make my website more engaging by adding micro interactions such as hover features as well as smaller animations throughout the site. Also, including a footer with my contact information will hopefully make my targeted audience to reach out to me more often. I imagine the target audience to be recruiters and hiring managers at various companies that might be looking to hire an UX designer. I am also planning to apply to grad school to earn my masters degree, so I imagine the school's administration board will also be a targeted audience that might access my website.

Part 2

- Home landing page
    - Can access by clicking my name logo on the top left corner - same as work page
- Work page
    - Can access by clicking "work" on the navigation bar - same as home page
- About page
    - Can access by clicking "about" on the navigation bar - scroll down to see information underneath heading image
- Art page
    - Can access by clicking "art" on the navigation bar - scroll down to view additional images
- Resume page
    - Can access by clicking "resume" on the navigation bar - will lead you to a new url page with my resume on it
- Project page

- Scroll down on "work"/ "home" page then click on any of the individual project images
- Footer
    - Scroll down on any page to the very bottom of the section
- Brand
    - Click on name on top left corner to go back to "home"

Part 3
- Name of tool
    - I used multiple external tools including a JavaScript library (wow.js), as well as animations
- Why did you choose to use it?
    - I chose to use this because I wanted smooth transitions through micro interactions when the user was accessing the website. I thought that this would make the user more engaged with my website, when they are scrolling through my projects and would be eye catching when they first enter the site (menu & header animations).
- How did you use it?
    - I implemented an animate.css file as well as added code after linking the library into my javascript file. Then, I was able to use functions to call out fade in and fade outs and the timing of them, in each of my micro interactions for the animations. I played around with the speed to pace how the user might interact while scrolling and reading the content within my website.
- What does it add to your website?
    - It adds personality and flavor to my website; as it is my personal portfolio website, I thought that it would be important for me to add small interactions that cannot be done in a standard website or resume. It also adds time for people accessing the website to not be overwhelmed with a lot of information at once because there are delays according to where the reader is on the website.

Part 4
      I did not make too many changes from my hw7 mockups, but I made a view adjustments to the sizing and margins from my hw7 prototype, since I had to work with a responsive web platform. I also wanted to add more interactions such as the typewriter effect on the home page header, hovering mouse interactions for projects, as well as animations.

Part 5:
      I ran into a few challenges along the way when I was implementing my website. I think the greatest challenge was to remember to add a few lines of code for responsive web interactions for the css. I also experienced difficulty playing around with the correct speed and spacing for animation interactions; but after playing around a couple times, I was able to get a gist of it!