

WiZ - Rhythms

To address the business requirements for both B2B and B2C from market research, Rhythms were introduced to achieve energy efficiency and human-centric lightings respectively.

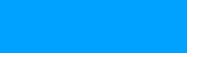
Company WiZconnected

My Role UX / UI Design,
Product Management

Duration March - April 2019



Product Strategy



B2C



Human-centric Lighting

WiZ is a smart lighting mobile application for users to control their lights at home. According to market research, users want to their smart lights automated to provide the optimised lighting throughout the day to improve their mood, productivity and sleep quality.



B2B

Energy Efficiency

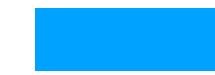
In March 2019, a new business line WiZ Pro was introduced targeting offices, hotels and clubhouses. Clients requested to have energy efficient lighting solutions to reduce their electricity expenses.



Feature Design



The Setup



Room-level control

Stay consistent with other existing features in the app, Rhythms will be a room-level control.

Multiple Rhythms

Save multiple Rhythms to your room - activate and reuse Rhythms according to your needs.

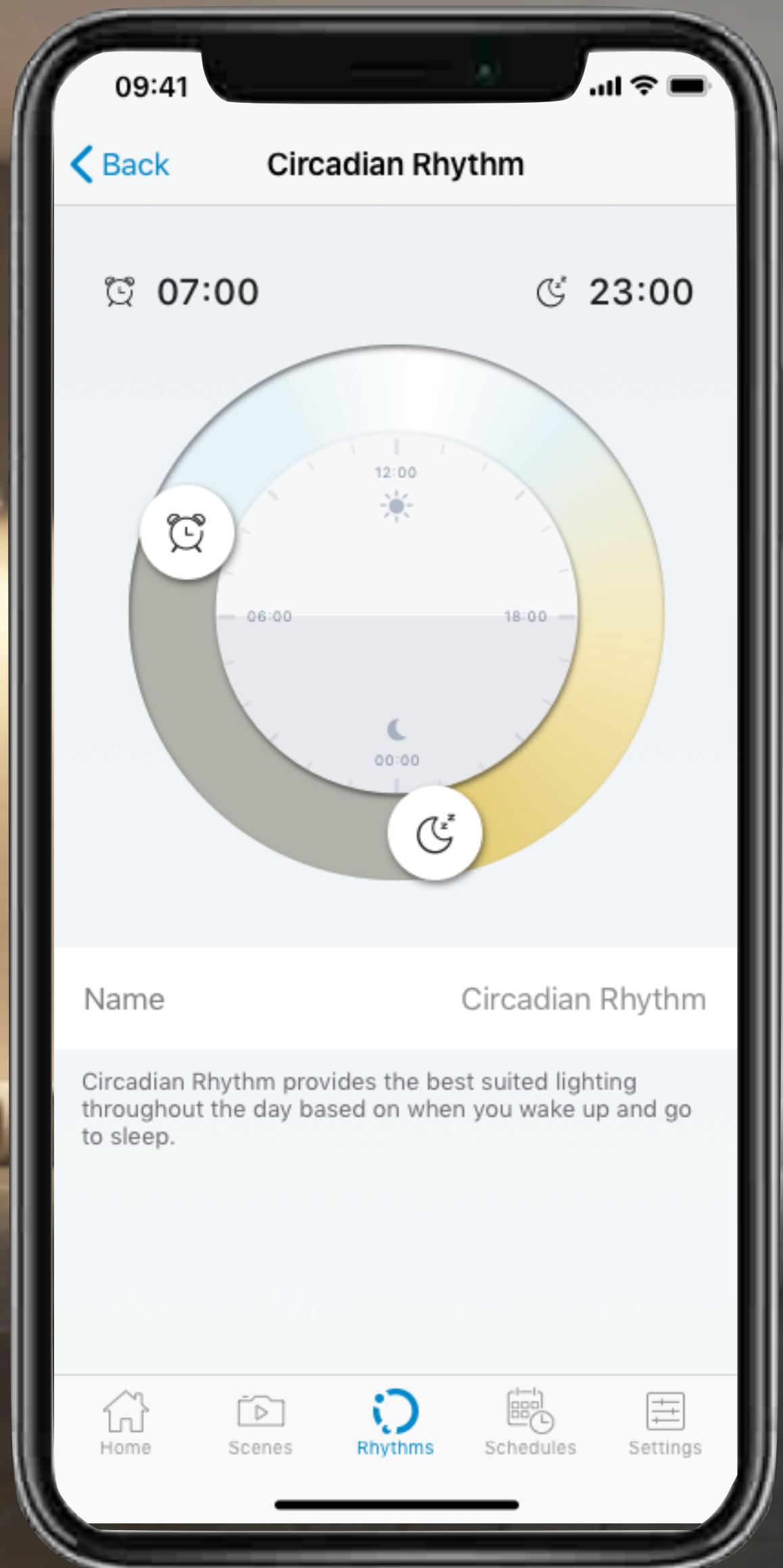


Default Circadian Rhythm



Well-being as USP

Circadian Rhythm provides the best suited lighting throughout the day based on when you wake up and go to sleep.



Customised Rhythms

Create Your Own Routine

Lighting needs vary on different days at different times.

During daytime, to mimic natural lighting, set your rhythm in Daylight. At night, change to Night Light to save energy.



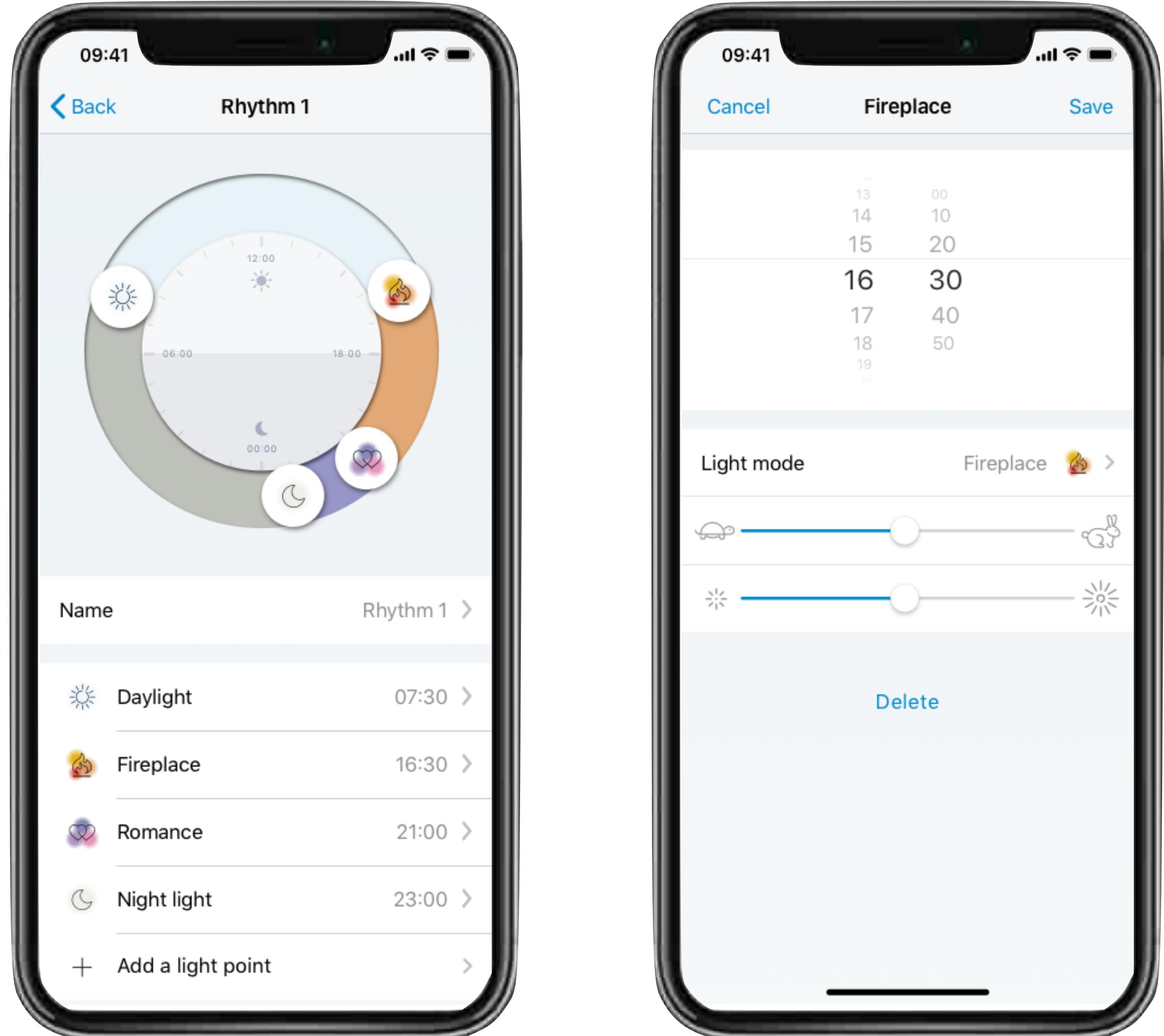
Rhythm Configurations

Light Modes

Choose any light modes you desire - time for some colors and creativity.

Automatic Transitions

Lights will be changed into your desired light mode at the preset time.

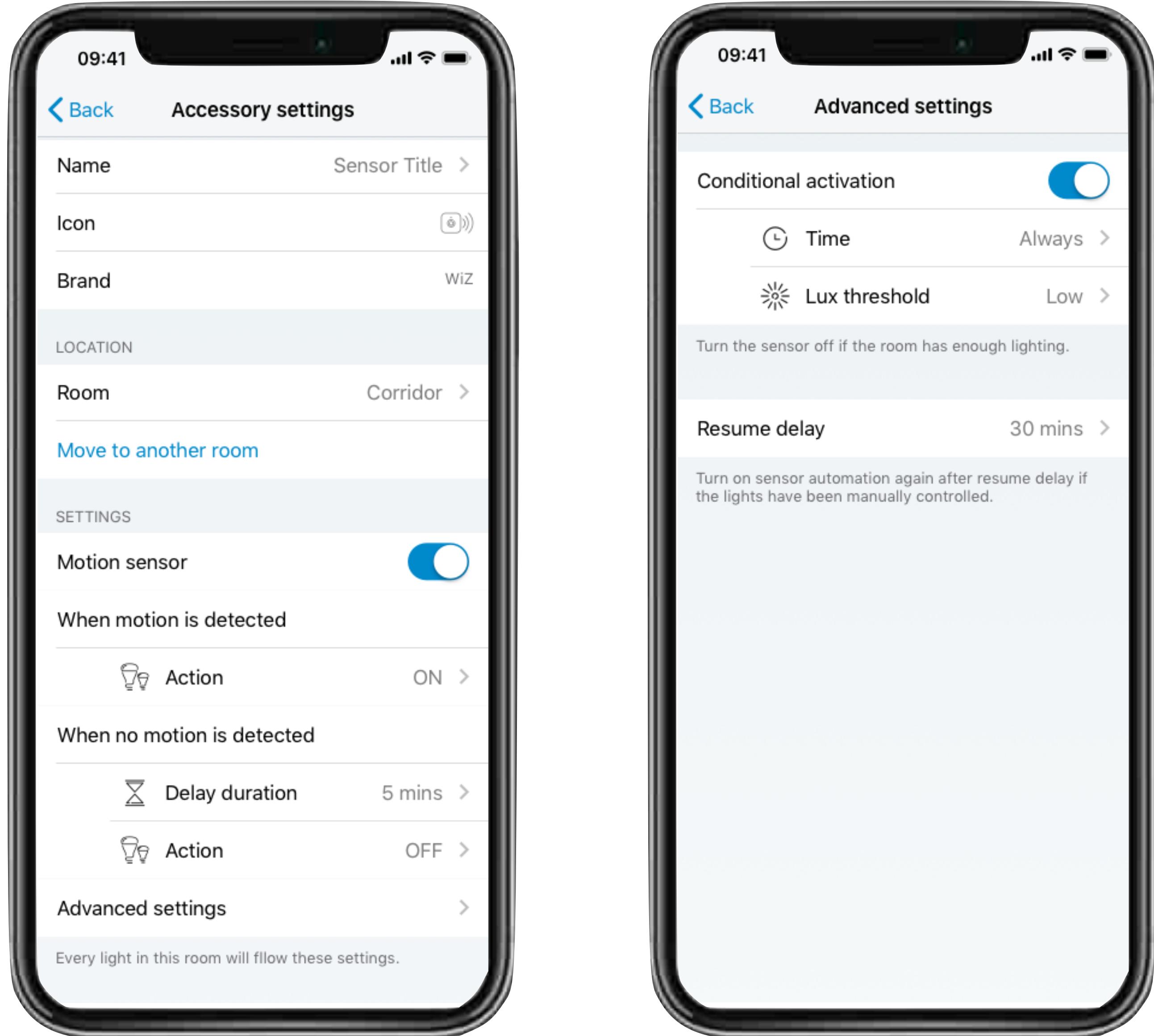


Automated Controls

Automation Power-up

Even more powerful if coupled with **Motion Sensors** (expected release in May 2019), turn on your lights only when you need them.

No manual controls required, we know exactly what lighting you're looking for.



Coherent Experience



Consistent Across System

Voice Controls - "Turn on my bedroom"

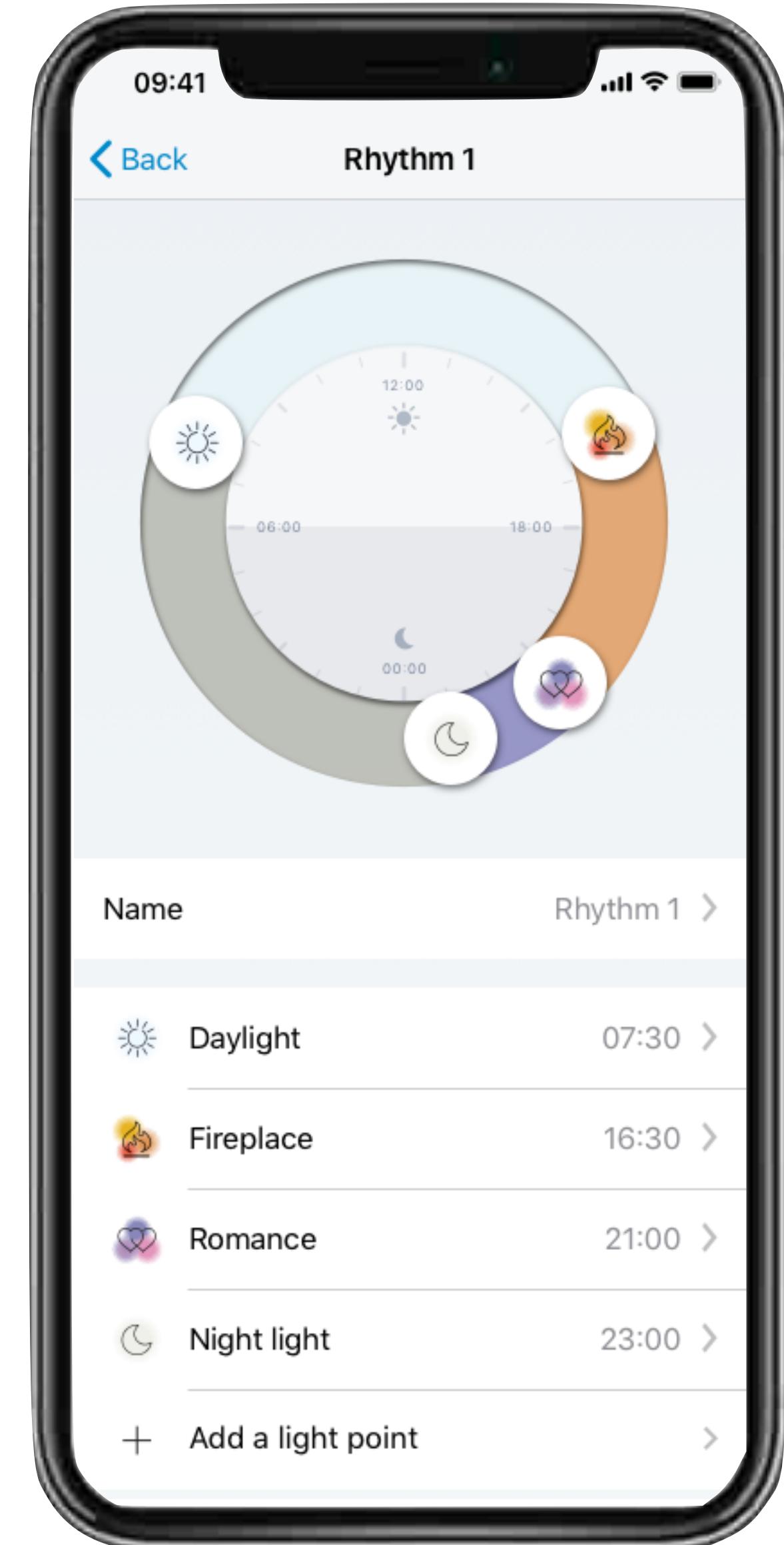
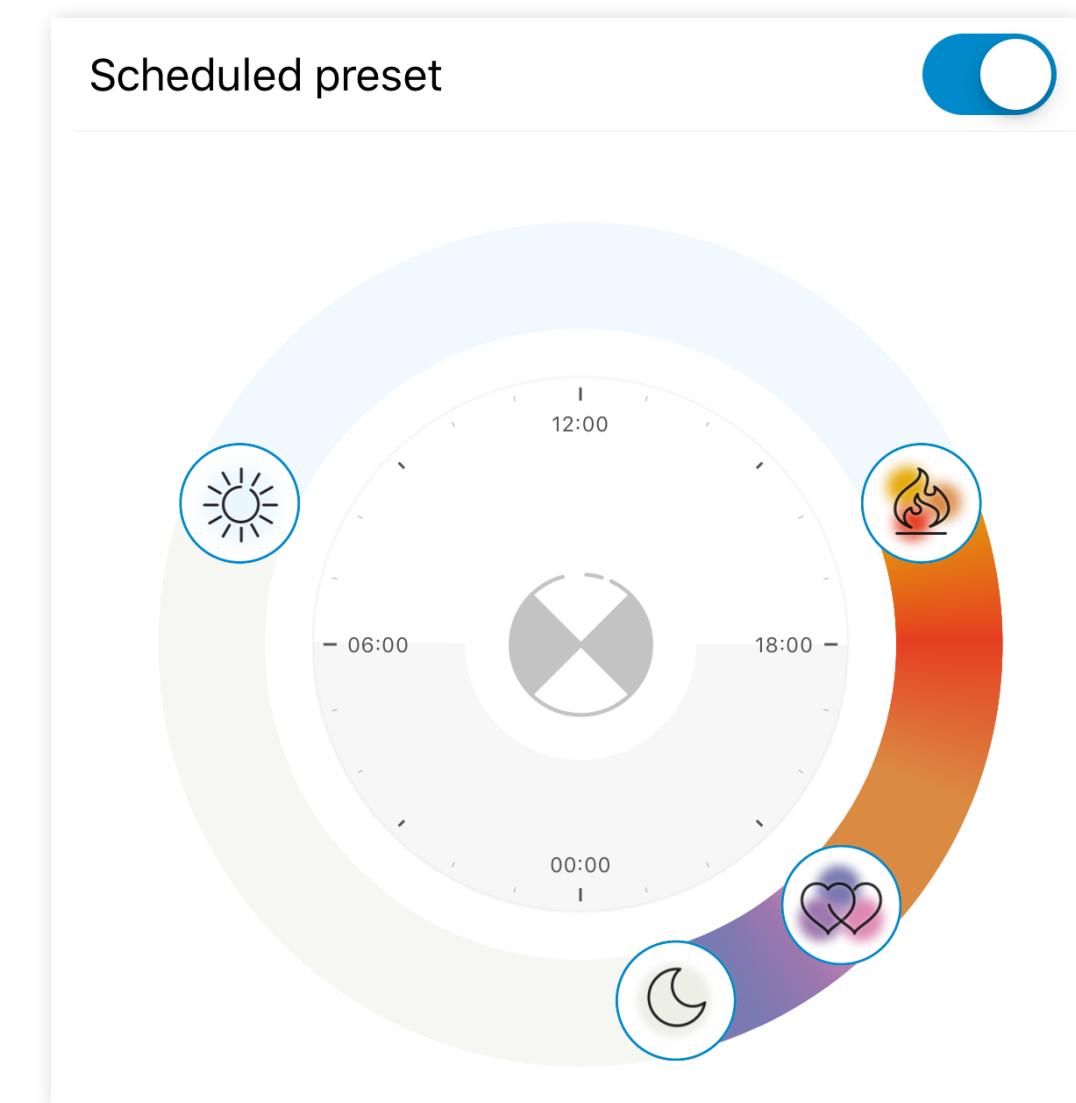
Remote - Press "ON"

Mobile App - Tap "ON"

Deployment Plan



Feature Upgrade



Data Migration

To preserve what users have already set up in Scheduled Presets, we will migrate their light points, including time and light modes, to Rhythms.

The Preset-migrated Rhythm will be automatically enabled.

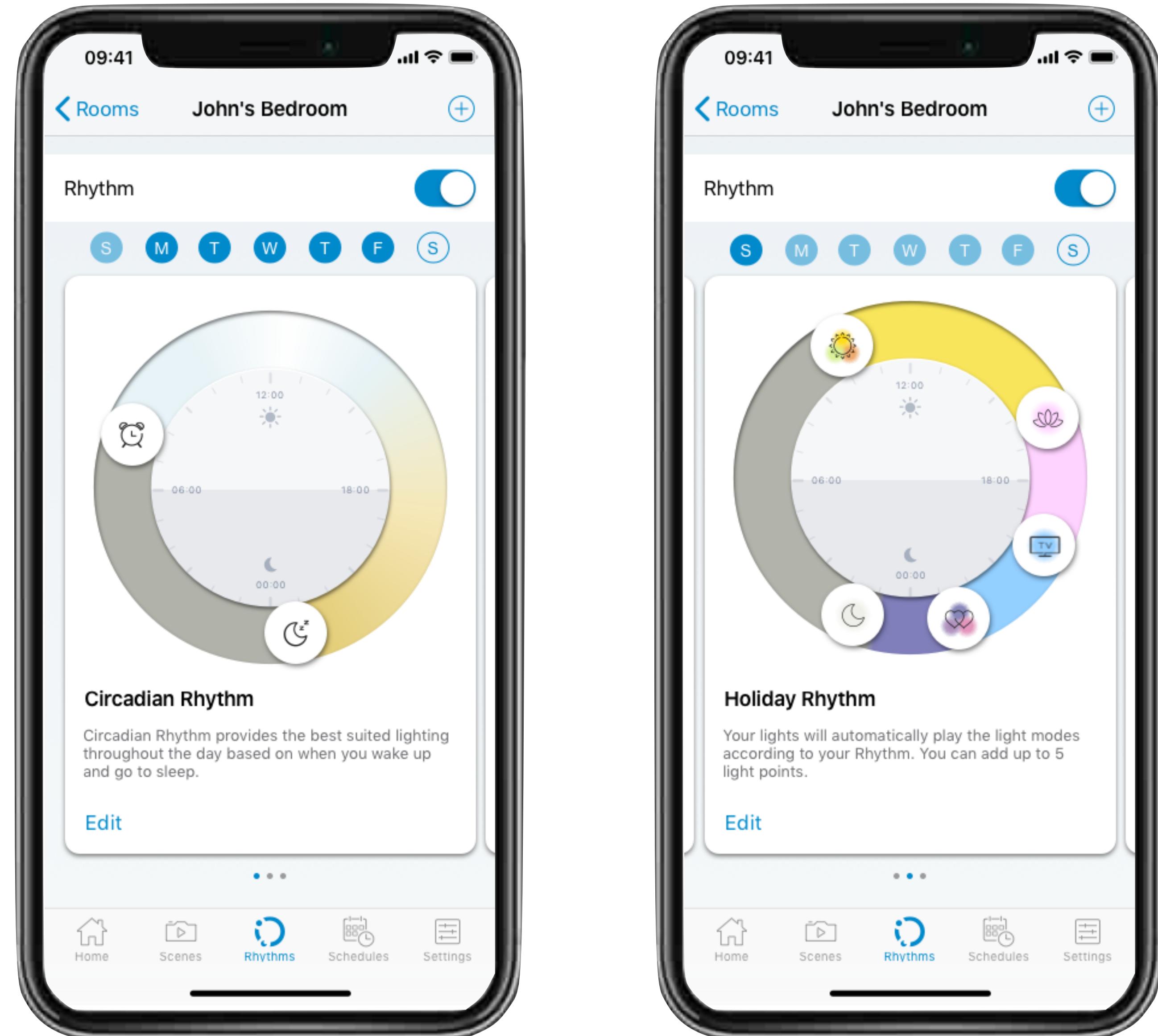
Looking Forward - Version 2



Full Automation

You can add more Circadian Rhythms to your room, and schedule your Rhythms to fit your weekly routines.

Let WiZ do the magic.



Timeline

