



## Experience

**JUN 2019 - PRESENT**

### **UX Designer, Mox Bank - Virtual Bank by Standard Chartered**

Building a bank from ground up  
Defining and designing UX & UI  
Conducting user testing  
Maintaining and growing the design system

**NOV 2018 - JUN 2019**

### **UX / UI Designer, WiZconnected**

Revamped UX & UI design for smart home mobile app "WiZ"  
Designed B2B web app "WiZ Pro"  
Conducted field UX research  
Designed a holistic experience with multi-platform controls  
Incl. Voice UI, 3rd party integrations, sensors, remotes and switches

**JAN 2017 - NOV 2018**

### **UX Content Strategist, SnagR**

Designed mobile app "SnagR Home"  
Designed & developed the corporate website  
Developed brand identity and UI guidelines  
Produced all digital & offline marketing materials  
Created campaigns for lead generation, on-boarding & engagement

**MAY 2014 - DEC 2016**

### **Executive Officer, The Government of Hong Kong S.A.R.**

## Stack

**UX / UI / DESIGN**

Sketch, Flinto, Principle, InVision, Zeplin, Adobe Xd

**FRONT-END**

HTML, CSS, JavaScript, WordPress, Webflow

**ANALYTICS**

Google Analytics, Google Tag Manager

## Education

**2010 - 2013**

Bachelor's Degree in Business Administration (Minor in Journalism & Communication), The Chinese University of Hong Kong