

Christine Fok

UX Designer at SnagR Software Ltd

christineslfok@gmail.com

Summary

christineslfok.com

Experience

UX Content Strategist at SnagR Software Ltd

January 2017 - Present

Executive Officer at Home Affairs Department, HKSARG

July 2016 - January 2017 (7 months)

Serving at the District Council Secretariat, I am responsible for monitoring the funding position of District Minor Works and Community Involvement Project funds. I have also been assigned a liaison role in the 2016 Legislative Council Election, Signature Project Scheme and various protocol events.

Executive Officer

May 2014 - July 2016 (2 years 3 months)

I headed the administration team of the department. Being in an office manager role, I was in charge of monitoring a fund of HK\$285M and responsible for all procurement activities in the department. During the Special Financial Committee Meetings for the 2014-15 and 2015-16 Government Budgets, I was selected to assist in replying queries from Councilors of the Legislative Council and Special Financial Committee. I also acted as a Business Analyst for an IT Project, gaining experience of the whole SDLC.

Key Account Executive at Johnson & Johnson

January 2014 - May 2014 (5 months)

I was responsible for managing one of the four key accounts in the local FMCG retail market. I planned and executed POP advertising and promotion programs with analysis of the sales performance, profit margin and inventory level. I also reached out for a new account during new product launch to maximize the brand's exposure and selling platform.

Education

Udacity

Digital Marketing Nanodegree, Digital Marketing, 2017 - 2017

Free Code Camp

Full Stack Web Development Certification, Computer Software Engineering, 2016 - 2017

The Chinese University of Hong Kong

Bachelor of Business Administration (B.B.A.), Business Administration and Management, General; Journalism and Communication, 2010 - 2013

Activities and Societies: Hong Kong Federation of Business Students

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[Contact Christine on LinkedIn](#)