



## mySTACK

UI/UX Design	Sketch, InVision, Adobe Photoshop
Front-end Dev	HTML, CSS, JavaScript, CMS
Analytics	Google Analytics, Google Tag Manager
Engagement	Intercom, MailChimp, Buffer, Helpjuice

## myEXPERIENCE

UI/UX	Designed the mobile app "SnagR Home" Designed & developed the corporate website Developed brand identity & design guides	Present
Content	Produced all digital & offline marketing materials Managed the corporate social media accounts	SnagR UX Content Strategist
Strategy	Designed on-boarding & engagement campaigns Conducted customer research & experiments	Jan 2017
Finance	Monitored public funds of over \$250M / year	
Management	Managed district works, community projects, IT system revamp, etc. Re-engineered the operation procedures of the dept Managed a team of 10 people	HKSAG Executive Officer May 2014

## myEDUCATION

CUHK	Bachelor's Degree in Business Admin (Hons)
Udacity	Digital Marketing Nanodegree
Coursera	Design & Make Infographics
FreeCodeCamp	Front End Development Program