



Making licensing lead generation so easy,
that you can do it in your sleep.

Music is important to

80
%

of small businesses.

Still,

83
%

are unlicensed.



Licensing



Membership



Artists

Music is important to



80
%

of small businesses.

Still,



83
%

are unlicensed.

We need a new licensing lead service that locates valuable opportunities and is supplemented by irrefutable proof, to support artists and to ensure that businesses operate ethically.

Opportunity Storyboard

1.



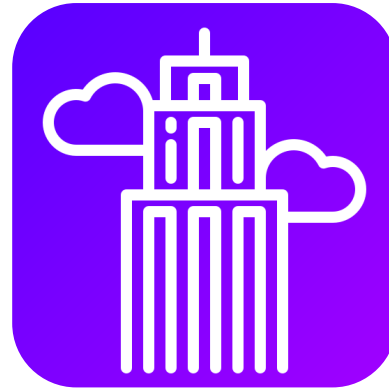
Identifying
Businesses

2.



Dossier &
Analysis

3.



Approaching
Businesses

4.



Licensed
To Play

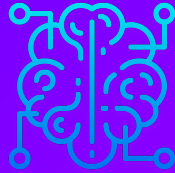
Solution



Evidence



Analysis



AI



Businesses



Licensing



Membership



Supporting
Representatives

[Dashboard](#)[Icons](#)[Maps](#)[User Profile](#)[Tables](#)[Login](#)[Register](#)

DOCUMENTATION

[Getting started](#)[Front End](#)[Back End](#)

NEW LEADS

12,350



↑ 34.8% Since last month

TARIFFS SOLD

\$1,255



↓ 18.5% Since last week

VENUES
CONTACTED

123



↑ 15.4% Since yesterday

INFRINGEMENT
EVIDENCE

49.65%



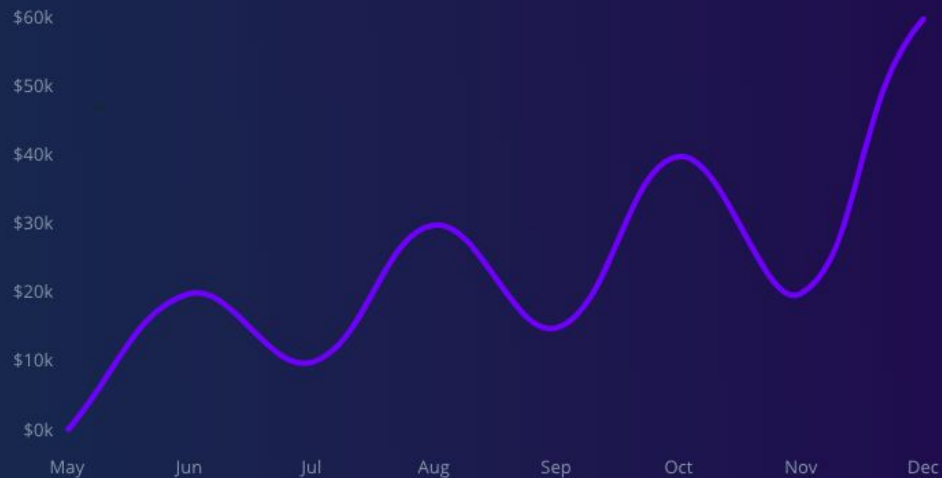
↑ 12% Since last month

OVERVIEW

Sales value

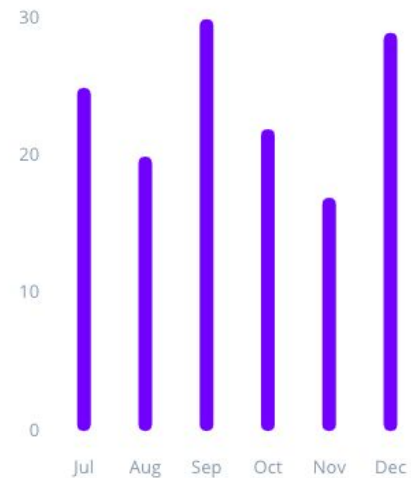
Month

Week



PERFORMANCE

Total orders



Dashboard

Icons

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User Profile

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Back End

NEW LEADS

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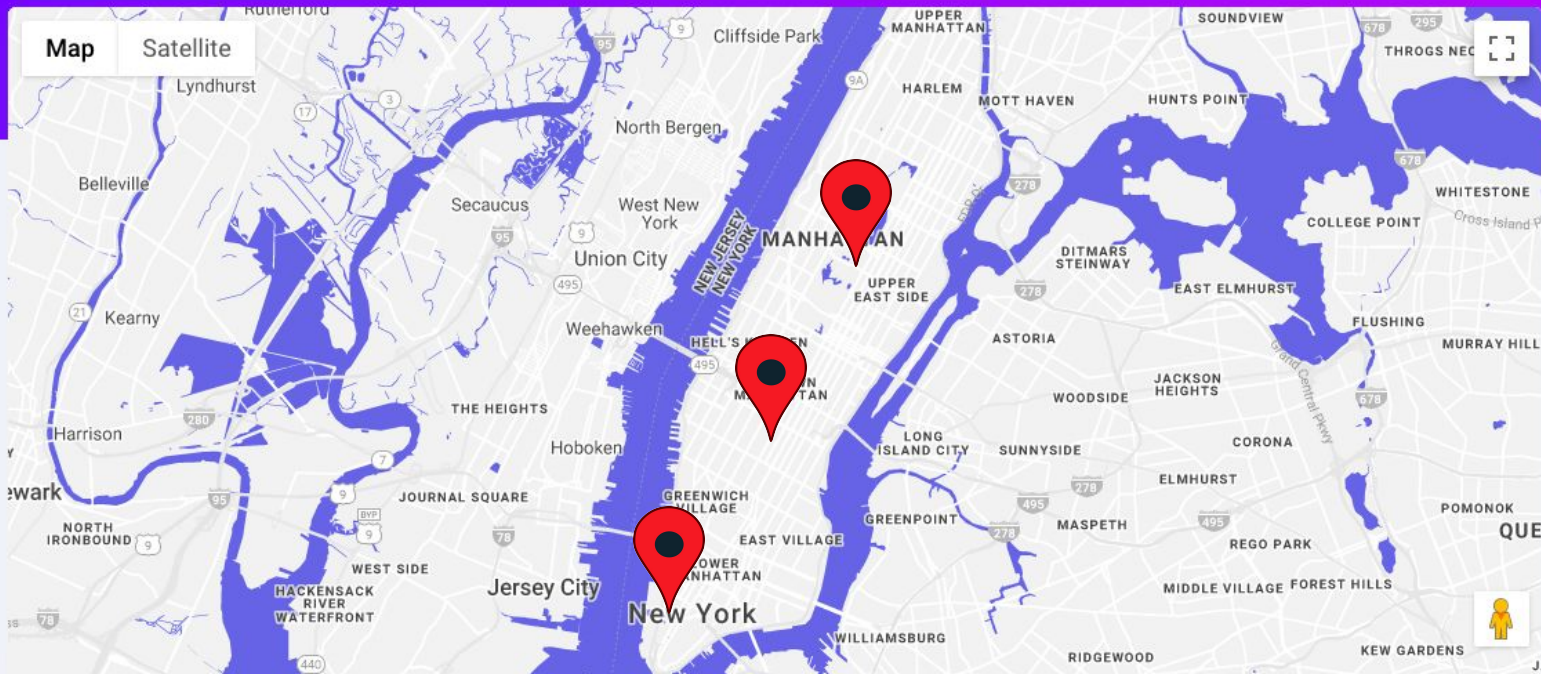


INFRINGEMENT

EVIDENCE

49.65%

↑ 12% Since last month





Personal Care



Partnerships



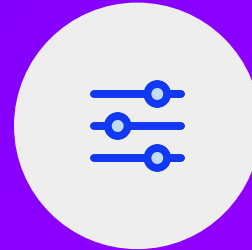
Channels



Resources

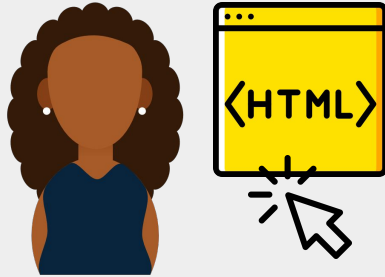


Subscription Model

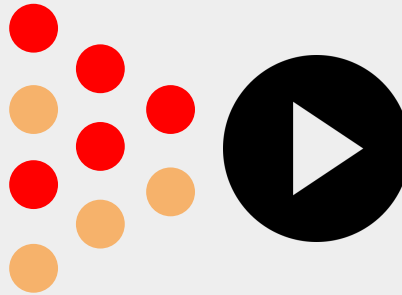


Dynamic Pricing

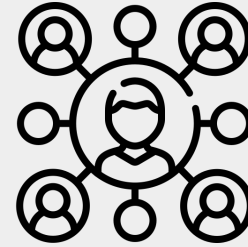
Direct Competition



Indirect Competition



Out-of-stream Competition



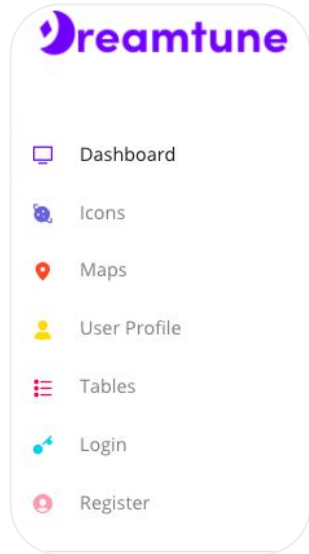
Digitized and powered by AI & social media

Improved efficiency with cost analysis & direct contact

Gamification to stay ahead of gig-economy competition

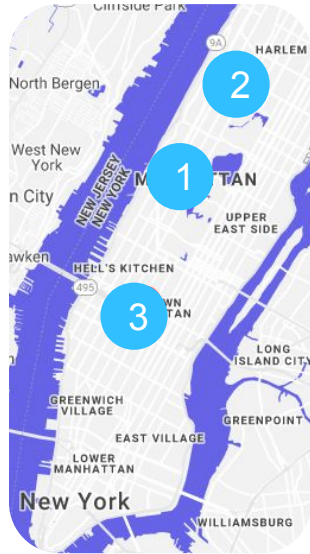
Go-To-Market Plan

Year 1



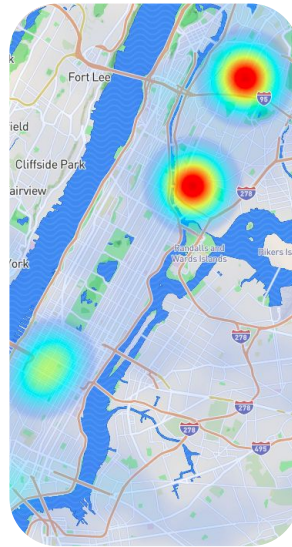
Current Solution

Year 2



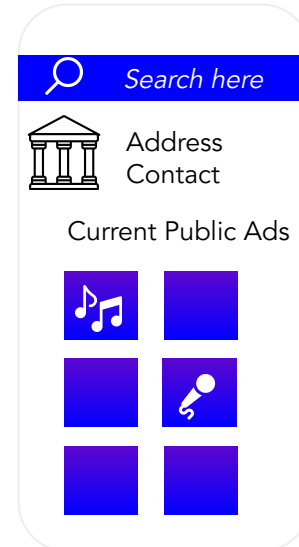
Acquisition Analysis

Year 3



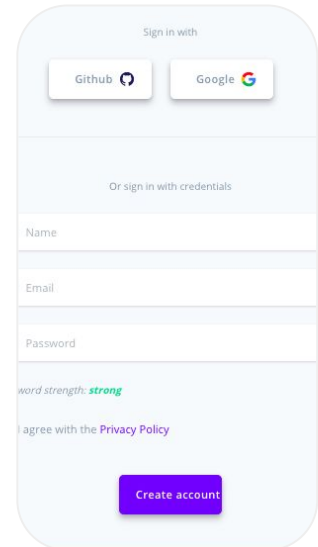
Live Evidence Dossier

Year 4



Expanded API
partnerships

Year 5



Gamification

Team



Ryan
Marten

*Product Management
Design & Development*



Christine
Sutcliffe

*Project Management
Music Industry Expert*



Sarthak
Saxena

*Software Development
& Research*



Ribhav
Kapur

*Software Development
& Research*

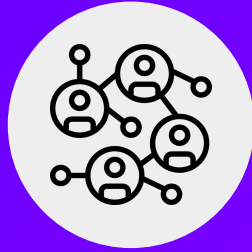


Shiyao
Zhu

*Business
Analysis*



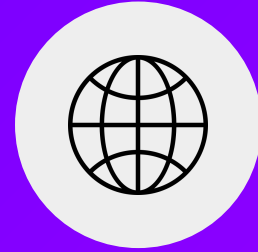
Variable Costs



Hiring Costs



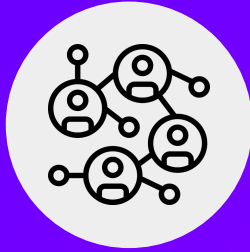
Capital



Outsourced
Costs



Variable Costs



Hiring Costs



Capital



Outsourced
Costs



Software



Marketing &
Sales



Customer
Care

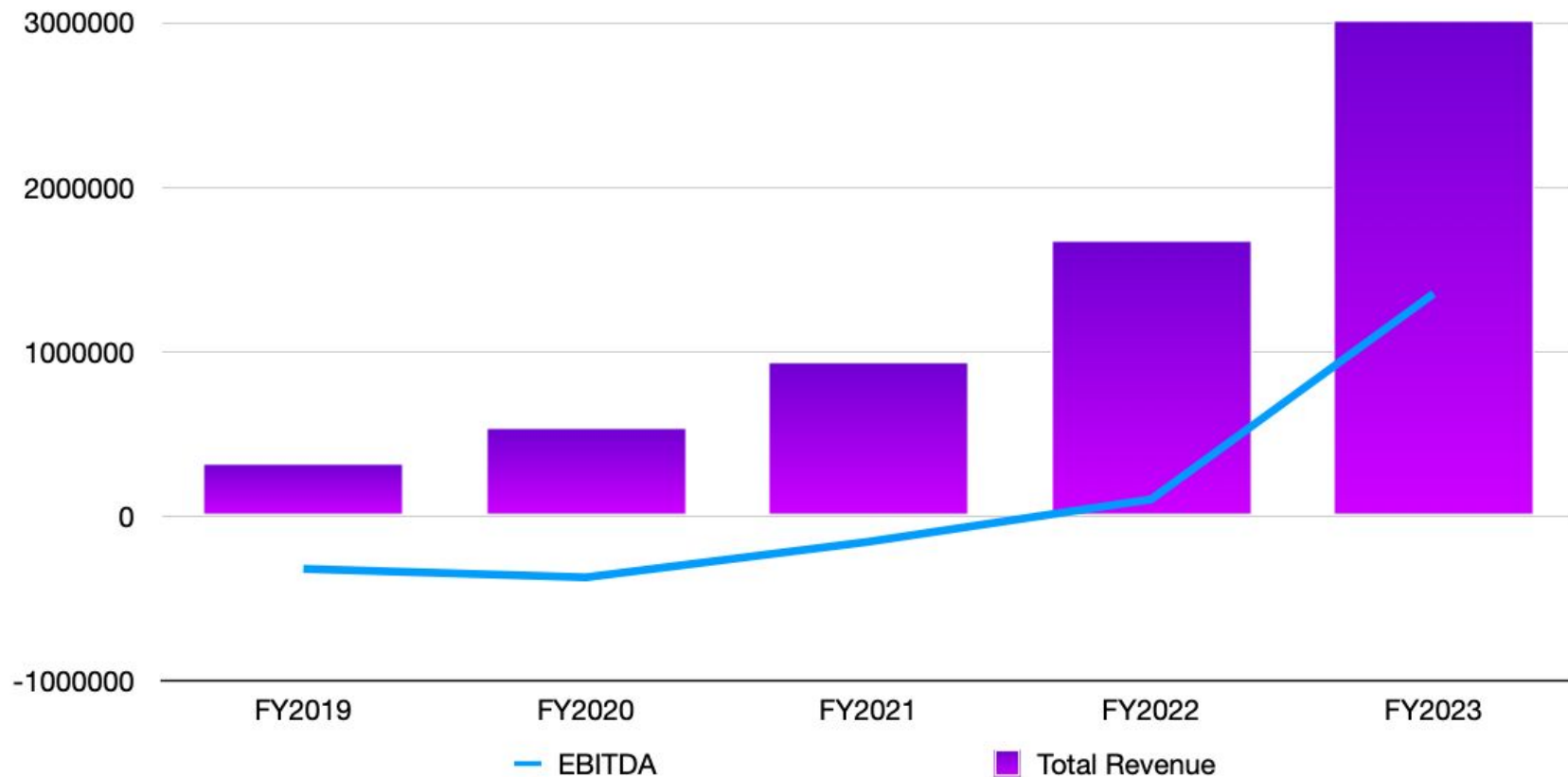


Finance &
Analysis



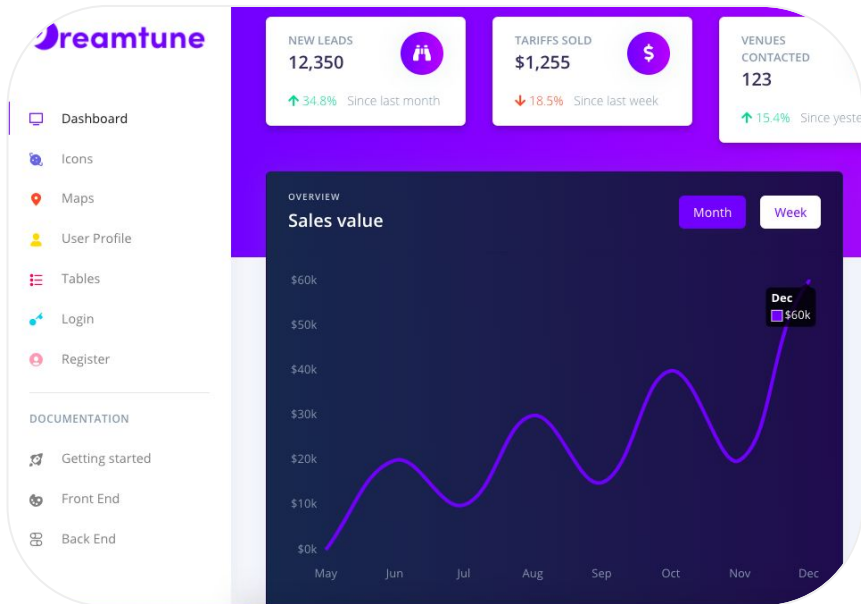
Legal Counsel

Profitability by Year 4



Current Status

Existing Solution



Upcoming Projects

Acquisition Analysis

Expanded Tariffs & Locations

Logistics Planning

Formal API partnerships





Thank you.