

Creative Brief

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Project Title: Artemisia Gentileschi Website

1. Project overview

I want my website to not only allow users to easily access all of Artemisia's painting and her biography, but to understand her importance in art history, the context of the time, and her influence into today, which is why I'm including information on other women artists, pop culture references and more.

2. Resources

https://en.wikipedia.org/wiki/Artemisia_Gentileschi#Biography

https://en.wikipedia.org/wiki/Women_artists#Baroque_era

https://en.wikipedia.org/wiki/List_of_works_by_Artemisia_Gentileschi

<https://www.wikiart.org/en/artemisia-gentileschi>

Wikipedia has a list of all her paintings and photos of them! But if needed, Google Images or ArtStor will have photos as well.

3. Audience

This is a website for a relatively general audience – those who are, like me, into art history, and those without much knowledge looking to learn more! Also, I do want to include this in my portfolio, so prospective employers are another potential audience. I think pretty much anyone uses the internet, and can access this website if they want.

4. Message

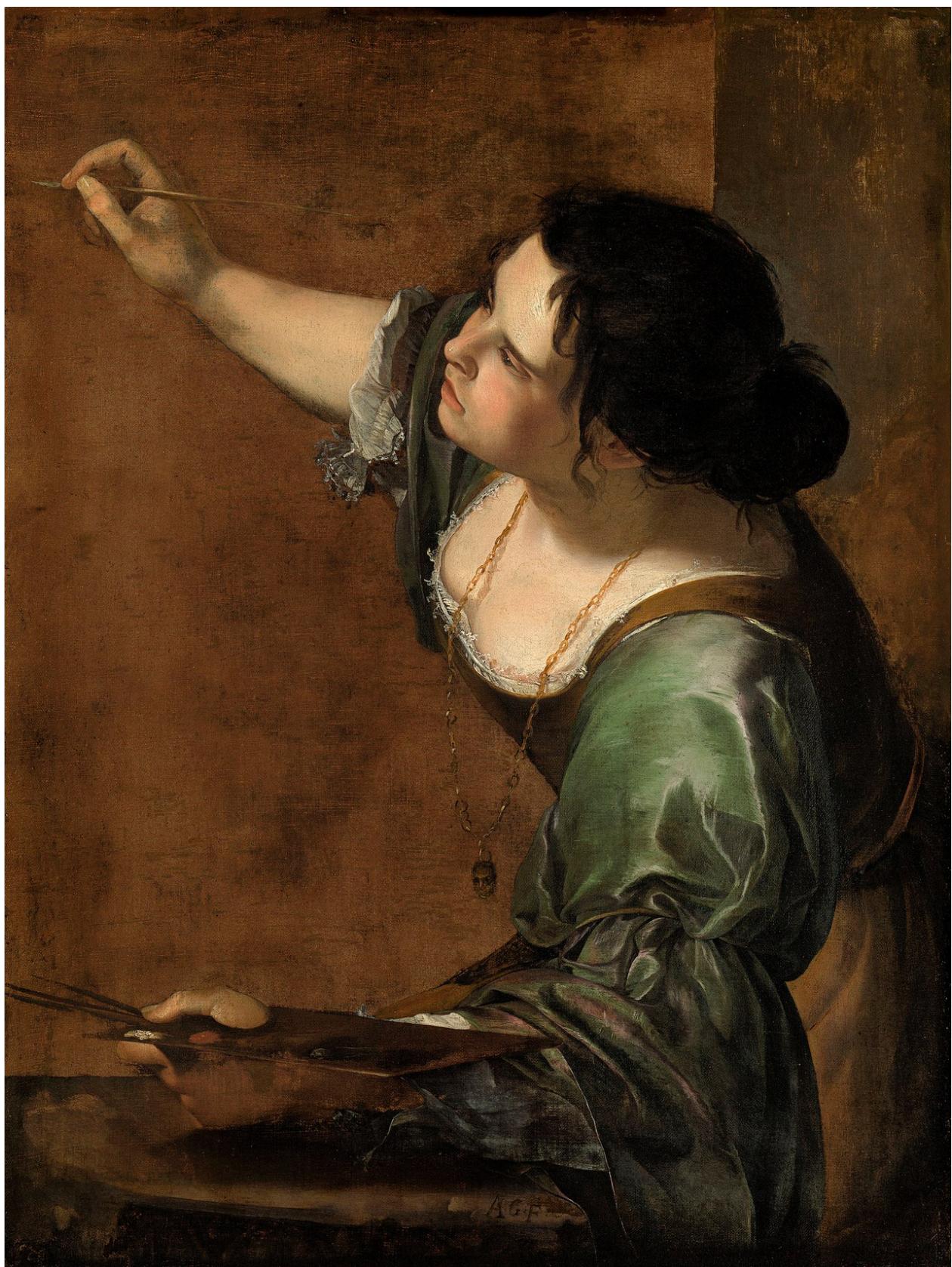
I think the overall message is to promote women artists, and to discuss feminism in the context of art history. It's also just a really fun website to be able to look at cool art!

5. Tone

I do want the tone of my website to match the art – that is, baroque, moody. I want it to be legible and clean though, so I think the main thing I want to take inspiration from is the color palette and perhaps one or two key header fonts. It is informational, but artsy.

6. Visual Style

I mentioned this already in “tone” but I really want to follow the color schemes of Gentileschi’s works. I’m thinking that there should be a legible font paired with a much more fancy, baroque font, and there could be a cool fall-y dark color scheme. Greens, maroons, dark browns, beiges... that type of vibe. I was thinking about frames, and how maybe they come into play as buttons, decorative borders, or something along those lines.



Light Color Palette



Medium Color Palette



Dark Color Palette



Complete Color Palette



Uploaded Image:



Baroque Text FF
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
0123456789 € \$ £ ¤ ¢
Á Â Ã Ç É Ñ Æ Ð Ì Í Ò Ó

