

Christine Xia

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Work Experience

URBANCOOLAB → Toronto, ON ————— March → September 2019

- Creative Theme Designer
- Worked with AI by collecting and creating fashion assets.

ESDC Design Jam → Toronto, ON ————— 28 August 2019

- Designer working with Employment and Social Development Canada
- Prepared and presented a visual identity for a youth-oriented landing page for the ESDC.

Design Wo/ManifesT.O. → Toronto, ON ————— October 2018 → February 2019

- Research Assistant for opening discussion panel for Design Wo/ManifesT.O. research project.
- Wrote a literature review of the GTA's history and current cultural shifts.
- Created posters and projections for the opening event.

Design4 (OCAD University) → Toronto, ON ————— October 2018 → January 2019

- Student Designer working with the Black Business and Professional Association (BBPA)
- Worked on a team of Student Designers to create visual identities for the BBPA's events and Youth Sector.

Skills

Systems-Focused

- Excelled at creating visual and logical systems in graphic and typographic design as well as project goals, team structures, and research.
- Problem-solved design or team conflicts by taking a look at the 'bigger picture' to ensure that all solutions do not deviate from the original goal.

Determined

- Constantly motivated to discover personalized and open-ended design strategies.
- Confidently researched, strategized, and executed designs that reflect personal morals, beliefs, and perspectives that align with the project or client's needs.

Broad Approach to Design

- Adapted research towards creating a wide range of outcomes depending on the needs for the cultural and personal demands of the project or client at hand.
- Explored novel and unique combinations of analog, digital, and interactive solutions.

Education

OCAD University → Toronto, ON ————— September 2016 → Present

- BDes in Graphic Design, degree expected June 2020.

Cawthra Park Secondary School → Mississauga, ON ————— September 2012 → June 2016

- Studied Visual Arts in the Regional Arts Program.

Volunteer Experience

Graphic Design GradEx Committee → Toronto, ON ————— October 2019 → March 2020

- Visual Identity Co-Lead
- Co-created the identity for Graphic Design GradEx 2020.
- Met weekly with the rest of the committee to discuss, plan, and create funding initiatives and organize space allocation.

Advertising & Design Club of Canada → Toronto, ON ————— 18 September 2019

- Volunteer Assistant at Design Netherlands
- Assisted with exhibition sales, security, and cleanup.

Hiring Committee (OCAD University) → Toronto, ON ————— March → May 2019

- Hiring Committee for Assistant Professor Interaction Design
- Discussed and interviewed potential candidates for hire.

Yearbook Committee → Mississauga, ON ————— September 2012 → June 2016

- Layout Designer (2012–2014), Layout Editor (2014–2015), Editor in Chief (2015–2016)
- Created and implemented design layouts, visual style, and editorial system.
- Led editors and photography, layout, and copywriting teams to meet deadlines and be delivering the appropriate work.

The Living Arts Centre → Mississauga, ON ————— August 2014 → July 2015

- Program Assistant at March Break and Summer Art Camps
- Conducted visual and performing art activities for children ages 6 to 14.

Awards & Achievements

OCADFA Memorial Scholarship, Faculty of Design ————— July 2019

- For outstanding academic achievement at OCAD University.

Project 31 Graphic Design Scholarship ————— July 2019

- For outstanding academic achievement at OCAD University.

Dr. Eugene A. Poggetto Scholarship ————— June 2017

- For outstanding academic achievement at OCAD University.

Jason Verge Visual Arts Award ————— June 2016

- For exceptional performance and involvement in the Visual Arts Program and community at Cawthra Park Secondary School.

Keystone Editor Award ————— June 2016

- Demonstrated excellent creative and leadership skills in the creation and publication of the yearbook at Cawthra Park Secondary School.

Youth Volunteer Recognition Award ————— November 2014

- Provided the Living Arts Centre with outstanding volunteer services.