

Christine Xia (*xia xia*)

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Work Experience

Freelance Designer → Toronto, ON ————— Present
→ Developed and created projects with a focus on websites,
visual identity systems, posters, and logos.

Design Wo/ManifesT.O. → Toronto, ON ————— October 2019
→ Designer/Research Assistant for Creative Practice as Protest Workshop
→ Created promotion campaign including posters, digital media, and
copy for a youth workshop event.

URBANCOOLAB → Toronto, ON ————— March → September 2019
→ Creative Theme Designer
→ Worked with AI by collecting and creating fashion assets.

ESDC Design Jam → Toronto, ON ————— 28 August 2019
→ Designer working with Employment and Social Development Canada
→ Prepared and presented a visual identity for a youth-oriented
landing page for the ESDC.

Design Wo/ManifesT.O. → Toronto, ON ————— October 2018 → February 2019
→ Research Assistant for opening discussion panel
for Design Wo/ManifesT.O. through OCAD University
→ Assembled a literature review of the history and current
cultural shifts within Toronto's six boroughs.
→ Created posters and projections for the opening event.

Design4 (OCAD University) → Toronto, ON ————— October 2018 → January 2019
→ Student Designer working with the Black Business
and Professional Association (BBPA)
→ Worked with two other Student Designers to develop
visual identities for the BBPA's events and Youth Sector.

Education

OCAD University → Toronto, ON ————— September 2016 → Present
→ Bachelor of Design in Graphic Design
→ Degree expected June 2020.

Cawthra Park Secondary School → Mississauga, ON ————— September 2012 → June 2016
→ Studied Visual Arts in the Regional Arts Program.

