

Cueto, Arjay

BSHM – 1D3

## AC-Skaties

Arjay's Skateboarding Company

### HORIZONTAL STRUCTURE

#### Company Background:

Ac-Skaties was founded in 2003 by Arjay Cueto the owner. The inspiration of this business is the willingness and the dream of the child to be a professional skater. In the plaza of a small town of Calapan there is a big space wherein you can skate and do some routine. A young boy once played in the park using a recycled board from a piece of wood and two wheels coming from the rolling bags of a kindergarten students. Now, AC-Skaties produces a quality and affordable skateboards. Some of these boards was already used in the national competition of a skaters. AC-Skaties also do fund racing to collect funds for the stake boarding dreamers that is less fortunate to buy their dream boards. This company is not just focusing on the skateboard but on the other equipment as well that was used in skateboarding like knee pads, skateboard shoes, suits and many more. The products were made for convenience of every user. We tend to create a masterpiece where everyone will enjoy and still be safe while using our products.

