Initial Public Offerings: Technology Stock IPOs

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April 24, 2017

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Table 4 (updated Feb. 20, 2017)

Median Age and Fraction of IPOs with VC and Buyout Backing, 1980-2016

There are 8,249 IPOs after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, oil & gas limited partnerships, acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing numbers are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006, and the Stanford GSB microfiche collection of registration statements form the 1980s. Tech stocks are defined as internet-related stocks plus other technology stocks, not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1. Age is defined as the year of the IPO minus the year of founding. For buyout-backed IPOs, the founding date of the predecessor company is used. For rollups, the founding date of the oldest acquired company is used in most cases. Private equity (PE) or buyout-backed IPOs were restricted to "reverse LBOs" in the 1980s and 1990s. Jerry Cao has assisted with providing information on which IPOs are buyout-backed.

The financial backers of some companies are easy to classify, such as when Sequoia Capital and Kleiner Perkins invested in Google, or when KKR invested in Dollar General. But other situations involve growth capital investing, as when Warburg Pincus finances a company that rolls up some doctors' offices. With just two categories (VC and buyout), there is some arbitrariness in the categorization of IPOs backed by growth capital investors. 387 growth capital-backed IPOs are classified as VC-backed.

The definition of technology stocks has been changed from that in Loughran and Ritter (2004 *Financial Management*), with SIC=3559, 3576, and 7389 added to tech. Some 7389 (business services) companies have had their SIC codes changed into non-tech categories, such as consulting and two new SIC codes: 5614 for telemarketing firms and 7388 for non-tech business services such as Sotheby's Auctions.

| | Number | Median | VC-b | acked | Buyout-backed | | Tecl | nnology IPOs |
|-----------|---------|--------|-------|-------|---------------|-----|-------|--------------|
| Year | of IPOs | Age | No. | % | No. | % | No. | % VC-backed |
| 1980 | 71 | 6 | 23 | 32% | 1 | 1% | 22 | 64% |
| 1981 | 192 | 8 | 53 | 28% | 1 | 1% | 72 | 40% |
| 1982 | 77 | 5 | 21 | 27% | 2 | 3% | 42 | 36% |
| 1983 | 451 | 7 | 115 | 25% | 12 | 3% | 173 | 38% |
| 1984 | 172 | 8 | 45 | 26% | 3 | 2% | 50 | 52% |
| 1985 | 187 | 9 | 39 | 21% | 18 | 9% | 37 | 43% |
| 1986 | 393 | 8 | 79 | 20% | 42 | 11% | 77 | 40% |
| 1987 | 285 | 7 | 66 | 23% | 42 | 15% | 58 | 66% |
| 1988 | 102 | 8 | 32 | 31% | 9 | 9% | 28 | 61% |
| 1989 | 113 | 8 | 40 | 35% | 10 | 9% | 35 | 66% |
| 1990 | 110 | 8 | 42 | 38% | 14 | 13% | 31 | 74% |
| 1991 | 286 | 9 | 116 | 41% | 72 | 25% | 70 | 63% |
| 1992 | 412 | 10 | 138 | 33% | 98 | 24% | 113 | 59% |
| 1993 | 509 | 9 | 172 | 34% | 79 | 16% | 126 | 70% |
| 1994 | 403 | 8 | 130 | 32% | 22 | 5% | 117 | 56% |
| 1995 | 461 | 7 | 186 | 40% | 30 | 7% | 204 | 55% |
| 1996 | 677 | 7 | 264 | 39% | 35 | 5% | 274 | 55% |
| 1997 | 474 | 9 | 133 | 28% | 38 | 8% | 173 | 42% |
| 1998 | 281 | 8 | 77 | 27% | 30 | 11% | 113 | 48% |
| 1999 | 477 | 5 | 275 | 58% | 31 | 6% | 371 | 66% |
| 2000 | 381 | 6 | 242 | 64% | 32 | 8% | 261 | 69% |
| 2001 | 79 | 12 | 32 | 41% | 21 | 27% | 23 | 70% |
| 2002 | 66 | 15 | 23 | 35% | 20 | 30% | 20 | 65% |
| 2003 | 63 | 11 | 24 | 38% | 21 | 33% | 18 | 61% |
| 2004 | 173 | 8 | 79 | 46% | 43 | 25% | 61 | 66% |
| 2005 | 159 | 13 | 46 | 29% | 67 | 42% | 45 | 49% |
| 2006 | 157 | 13 | 54 | 34% | 68 | 43% | 48 | 52% |
| 2007 | 159 | 9 | 71 | 45% | 31 | 19% | 75 | 67% |
| 2008 | 21 | 14 | 9 | 43% | 3 | 14% | 6 | 67% |
| 2009 | 41 | 15 | 12 | 29% | 19 | 46% | 14 | 43% |
| 2010 | 91 | 10 | 40 | 44% | 27 | 30% | 33 | 73% |
| 2011 | 81 | 11 | 44 | 54% | 18 | 22% | 36 | 81% |
| 2012 | 93 | 12 | 48 | 52% | 28 | 30% | 39 | 87% |
| 2013 | 157 | 12 | 76 | 48% | 36 | 23% | 43 | 72% |
| 2014 | 206 | 11 | 129 | 63% | 38 | 18% | 53 | 72% |
| 2015 | 115 | 10 | 71 | 62% | 21 | 18% | 35 | 74% |
| 2016 | 74 | 10 | 45 | 61% | 14 | 19% | 20 | 70% |
| 1980-1989 | 2,043 | 8 | 513 | 25% | 140 | 7% | 594 | 46% |
| 1990-1994 | 1,720 | 9 | 598 | 35% | 285 | 17% | 457 | 63% |
| 1995-1998 | 1,893 | 8 | 660 | 35% | 133 | 7% | 764 | 51% |
| 1999-2000 | 858 | 5 | 517 | 60% | 63 | 7% | 632 | 67% |
| 2001-2016 | 1,735 | 11 | 803 | 46% | 475 | 27% | 569 | 67% |
| 1980-2016 | 8,249 | 8 | 3,091 | 37% | 1,096 | 13% | 3,016 | 58% |

Table 4a (updated Feb. 20, 2017)

Technology Company IPOs, 1980-2016

There are 3,016 tech stock IPOs, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, natural resource limited partnerships (and most other LPs, but not buyout firms such as Carlyle Group), acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006. Tech stocks are defined as internet-related stocks plus other technology stocks including telecom, but not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1. The definition of technology stocks has been changed from that in Loughran and Ritter (2004 *Financial Management*), with SIC=3559, 3576, and 7389 added to tech. Some 7389 (business services) companies have had their SIC codes changed into non-tech categories, such as consulting and two new SIC codes: 5614 for telemarketing firms and 7388 for non-tech business services such as Sotheby's Auctions.

For the column with VC-backed IPOs, there are 3,091 IPOs including both technology and non-technology companies.

For buyout-backed IPOs, the founding date of the predecessor company is used. Price-to-sales ratios are computed using both the offer price (OP) and the first closing market price (MP) for computing the market capitalization of equity. Market cap is calculated using the post-issue shares outstanding, with all share classes included in the case of dual-class companies. The undiluted number of shares is used, which is some cases (e.g., Facebook, Twitter, and Castlight Health) understates the market cap due to the existence of substantial amounts of in-the-money employee stock options that are highly likely to be exercised. Sales are the last twelve months (LTM) revenues as reported in the prospectus. The median sales, in millions, is expressed in both nominal dollars and in dollars of 2014 purchasing power using the CPI. The median age, in years, is the number of years since the calendar year of the founding date and the calendar year of the IPO. The percentage of IPOs that are profitable measures profitability using trailing LTM earnings (usually using after extraordinary items earnings, and usually using pro forma numbers that are computed assuming that any recent or concurrent mergers have already occurred, and the conversion of convertible preferred stock into common stock). In some cases, last fiscal year earnings are used when LTM earnings are unavailable.

Even concepts like market cap (for the price-to-sales ratios) become ambiguous when you realize that companies like Facebook have many deep in-the-money options outstanding, so whether you use the fully diluted number of shares or the undiluted number can affect the calculations substantially for some companies.

| | Number of Tech | Proceeds i | n \$millions | | dian o-sales | Median sa | Median sales, \$mm | | % |
|-----------|----------------|------------|--------------|------|-----------------|-----------|--------------------|---------------|-----------------|
| Year | IPOs | VC-backed | Technology | OP | MP | Nominal | \$2014 | Median age | % profitable |
| 1980 | 22 | 388 | 378 | 3.4 | 3.8 | 16.2 | 48.8 | 6.5 | 91% |
| 1981 | 72 | 648 | 838 | 3.5 | 3.6 | 12.9 | 34.8 | 9 | 88% |
| 1982 | 42 | 490 | 648 | 4.2 | 4.5 | 10.5 | 26.2 | 5 | 83% |
| 1983 | 173 | 2,768 | 3,271 | 5.7 | 6.5 | 8.6 | 20.6 | 6 | 71% |
| 1984 | 50 | 614 | 543 | 2.4 | 2.5 | 9.8 | 22.5 | 6.5 | 80% |
| 1985 | 37 | 667 | 375 | 2.0 | 2.4 | 13.4 | 29.8 | 7 | 84% |
| 1986 | 77 | 1,558 | 1,217 | 3.4 | 3.6 | 13.0 | 27.8 | 6 | 74% |
| 1987 | 58 | 1,315 | 1,324 | 3.2 | 3.2 | 18.3 | 38.4 | 5.5 | 86% |
| 1988 | 28 | 674 | 888 | 2.8 | 2.9 | 24.0 | 48.6 | 5.5 | 79% |
| 1989 | 35 | 869 | 748 | 3.4 | 4.0 | 31.5 | 61.0 | 6 | 77% |
| 1990 | 31 | 1,085 | 747 | 3.6 | 3.7 | 29.1 | 53.5 | 9 | 94% |
| 1991 | 70 | 3,887 | 2,738 | 3.2 | 3.7 | 34.5 | 60.0 | 9 | 74% |
| 1992 | 113 | 4,970 | 5,847 | 3.4 | 3.6 | 22.8 | 38.7 | 8 | 65% |
| 1993 | 126 | 5,929 | 5,415 | 3.0 | 3.6 | 27.0 | 44.3 | 8 | 74% |
| 1994 | 117 | 3,726 | 3,659 | 3.7 | 4.2 | 21.0 | 33.6 | 8 | 70% |
| 1995 | 204 | 7,023 | 9,781 | 4.6 | 5.7 | 21.6 | 33.6 | 8 | 71% |
| 1996 | 274 | 11,579 | 16,185 | 6.9 | 8.3 | 16.7 | 25.3 | 7 | 47% |
| 1997 | 173 | 4,993 | 7,447 | 5.2 | 5.7 | 21.5 | 31.7 | 7 | 50% |
| 1998 | 113 | 3,882 | 8,118 | 8.8 | 11.9 | 22.1 | 32.0 | 6 | 36% |
| 1999 | 371 | 22,012 | 33,792 | 26.5 | 42.8 | 12.1 | 17.2 | 4 | 14% |
| 2000 | 261 | 23,304 | 42,498 | 31.7 | 48.9 | 12.1 | 16.8 | 5 | 14% |
| 2001 | 23 | 2,658 | 5,773 | 8.1 | 13.4 | 24.6 | 32.9 | 9 | 30% |
| 2002 | 20 | 1,956 | 2,587 | 2.9 | 3.1 | 95.2 | 125.9 | 9 | 40% |
| 2003 | 18 | 1,789 | 2,242 | 4.1 | 4.6 | 86.2 | 111.1 | 7 | 39% |
| 2004 | 61 | 7,183 | 9,064 | 6.4 | 7.1 | 55.5 | 70.2 | 8 | 44% |
| 2005 | 45 | 3,676 | 6,994 | 4.5 | 4.5 | 68.0 | 83.6 | 9 | 36% |
| 2006 | 48 | 4,661 | 4,873 | 5.5 | 6.3 | 57.6 | 68.0 | 9 | 50% |
| 2007 | 75 | 9,820 | 11,371 | 6.5 | 8.0 | 70.0 | 81.0 | 8 | 29% |
| 2008 | 6 | 863 | 1,194 | 4.9 | 5.7 | 156.7 | 173.8 | 14 | 67% |
| 2009 | 14 | 1,697 | 4,125 | 3.0 | 3.6 | 174.3 | 193.3 | 11 | 71% |
| 2010 | 33 | 3,873 | 4,347 | 3.4 | 3.9 | 119.5 | 129.2 | 11 | 64% |
| 2011 | 36 | 8,603 | 9,412 | 6.1 | 6.6 | 141.3 | 150.3 | 10 | 36% |
| 2012 | 39 | 21,031 | 20,250 | 4.4 | 4.9 | 108.1 | 111.7 | 9 | 44% |
| 2013 | 43 | 11,553 | 8,486 | 5.3 | 6.1 | 105.8 | 107.6 | 9 | 28% |
| 2014 | 53 | 18,289 | 9,965 | 6.1 | 6.8 | 90.5 | 90.5 | 11 | 17% |
| 2015 | 35 | 9,215 | 9,520 | 5.5 | 6.5 | 128.4 | 127.4 | 11 | 26% |
| 2016 | 20 | 5,825 | 2,426 | 4.3 | 5.1 | 105.6 | 104.4 | 10.5 | 25% |
| 1980-2016 | 3,016 | 215,088 | 259,086 | 5.8 | 6.9 | 21.7 | 35.9 | 7 | 50% |

Table 4b (updated Feb. 20, 2017)

Technology and Biotechnology Company IPOs, 1980-2016

There are 3,016 tech and 696 biotech IPOs from 1980-2016, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, partnerships, acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006. Tech stocks are defined as internet-related stocks plus other technology stocks including telecom, but not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1. The definition of technology stocks has been changed from that in Loughran and Ritter (2004 *Financial Management*), with SIC=3559, 3576, and 7389 added to tech. Some 7389 (business services) companies have had their SIC codes changed into non-tech categories, such as consulting and two new SIC codes that I created: 5614 for telemarketing firms and 7388 for non-tech business services such as Sotheby's Auctions.

Biotech is defined as SIC=2830, 2833, 2834, 2835, 2836, and 8731.

Sales are the last twelve months (LTM) revenues as reported in the prospectus. The median sales, in millions, are expressed in dollars of 2014 purchasing power using the CPI. Pro forma numbers are usually used if there have been recent mergers or mergers that coincide with the IPO. The percentage of IPOs that are profitable measures profitability using trailing LTM earnings (usually using after extraordinary items earnings, and usually using pro forma numbers that are computed assuming that any recent or concurrent mergers have already occurred, and the conversion of convertible preferred stock into common stock). In some cases, last fiscal year earnings are used when LTM earnings are unavailable.

| Number of IPOs | | | | % Profitable | | Median sales (\$2014, millions) | | | |
|----------------|-------|---------|-------|--------------|---------|---------------------------------|-------|---------|-------|
| Year | Tech | Biotech | Other | Tech | Biotech | Other | Tech | Biotech | Other |
| 1980 | 22 | 3 | 46 | 91% | 67% | 70% | 48.8 | 17.1 | 64.4 |
| 1981 | 72 | 10 | 110 | 88% | 30% | 85% | 34.8 | 4.1 | 36.1 |
| 1982 | 42 | 2 | 33 | 83% | 50% | 79% | 26.2 | 3.3 | 25.0 |
| 1983 | 173 | 21 | 257 | 71% | 43% | 86% | 20.6 | 6.1 | 73.9 |
| 1984 | 50 | 2 | 120 | 80% | 100% | 85% | 22.5 | 113.5 | 57.9 |
| 1985 | 37 | 5 | 145 | 84% | 40% | 87% | 29.8 | 10.4 | 89.0 |
| 1986 | 77 | 25 | 291 | 74% | 32% | 84% | 27.8 | 9.0 | 79.3 |
| 1987 | 58 | 11 | 216 | 86% | 18% | 85% | 38.4 | 5.9 | 92.4 |
| 1988 | 28 | 2 | 72 | 79% | 0% | 87% | 48.6 | 8.2 | 195.7 |
| 1989 | 35 | 4 | 74 | 77% | 0% | 84% | 61.0 | 2.2 | 102.1 |
| 1990 | 31 | 4 | 75 | 94% | 0% | 87% | 53.5 | 3.8 | 106.5 |
| 1991 | 70 | 33 | 183 | 74% | 15% | 88% | 60.0 | 5.7 | 129.0 |
| 1992 | 113 | 33 | 266 | 65% | 18% | 80% | 38.7 | 2.2 | 116.8 |
| 1993 | 126 | 28 | 355 | 74% | 21% | 74% | 44.3 | 2.6 | 100.9 |
| 1994 | 117 | 20 | 266 | 70% | 20% | 80% | 33.6 | 2.6 | 83.5 |
| 1995 | 204 | 22 | 235 | 71% | 14% | 75% | 33.6 | 4.2 | 95.4 |
| 1996 | 274 | 47 | 355 | 47% | 17% | 74% | 25.3 | 3.9 | 82.8 |
| 1997 | 173 | 21 | 280 | 50% | 14% | 76% | 31.7 | 8.0 | 91.4 |
| 1998 | 113 | 12 | 156 | 36% | 42% | 69% | 32.0 | 18.9 | 104.3 |
| 1999 | 371 | 11 | 95 | 14% | 27% | 63% | 17.2 | 17.0 | 163.1 |
| 2000 | 261 | 56 | 64 | 14% | 11% | 50% | 16.8 | 5.5 | 165.1 |
| 2001 | 23 | 6 | 50 | 30% | 0% | 66% | 30.5 | 0.2 | 474.5 |
| 2002 | 20 | 5 | 41 | 40% | 50% | 63% | 125.9 | 189.9 | 570.5 |
| 2003 | 18 | 8 | 37 | 39% | 0% | 76% | 111.1 | 0.5 | 519.6 |
| 2004 | 61 | 30 | 82 | 44% | 7% | 70% | 70.2 | 4.4 | 250.4 |
| 2005 | 45 | 16 | 98 | 36% | 13% | 70% | 83.6 | 15.2 | 266.6 |
| 2006 | 48 | 24 | 85 | 50% | 8% | 80% | 68.0 | 4.0 | 393.7 |
| 2007 | 75 | 19 | 65 | 29% | 5% | 74% | 81.0 | 1.7 | 281.8 |
| 2008 | 6 | 1 | 14 | 67% | 0% | 57% | 173.8 | 0.3 | 223.9 |
| 2009 | 14 | 3 | 24 | 71% | 67% | 71% | 193.3 | 41.7 | 498.8 |
| 2010 | 33 | 11 | 47 | 64% | 0% | 71% | 129.2 | 0.0 | 349.0 |
| 2011 | 36 | 8 | 37 | 36% | 0% | 60% | 150.3 | 3.3 | 343.7 |
| 2012 | 39 | 10 | 44 | 44% | 0% | 75% | 111.7 | 0.5 | 347.1 |
| 2013 | 43 | 41 | 73 | 28% | 10% | 56% | 107.6 | 10.9 | 420.8 |
| 2014 | 53 | 74 | 79 | 17% | 7% | 57% | 90.5 | 0.0 | 271.0 |
| 2015 | 35 | 42 | 38 | 26% | 0% | 66% | 127.4 | 0.0 | 193.8 |
| 2016 | 20 | 25 | 29 | 25% | 8% | 59% | 104.4 | 0.9 | 305.7 |
| 2001-16 | 569 | 323 | 843 | 37% | 7% | 68% | 93.8 | 1.4 | 329.8 |
| 1980-2016 | 3,016 | 696 | 4,537 | 50% | 14% | 77% | 35.9 | 3.6 | 110.7 |

Table 4c (updated Feb. 20, 2017)

VC-backed, Growth Capital-backed, and Buyout-backed IPOs, 1980-2016

There are 8,249 IPOs after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, natural resource limited partnerships, special purpose acquisition companies (SPACs), REITs, bank and S&L IPOs, small best efforts offerings, and firms not listed on CRSP within six months of the IPO. Missing numbers in the Thomson Reuters new issues database are found by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1989, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-1996. Some foreign company IPOs from 1997-2001 that did not use ADRs but did not file electronically, and therefore do not have a prospectus available on EDGAR, were also accessed from the Graeme Howard-Todd Huxster database. Additional information was collected from microfiches at Stanford's GSB library. Tech stocks are defined as internet-related stocks plus other technology stocks including telecom, but not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1, and I have slightly updated the classifications.

Growth capital-backed IPOs are IPOs with a financial sponsor that, unlike a buyout-sponsored deal, typically owns far less than 90% of the equity prior to the IPO. Furthermore, many growth capital-backed IPOs have debt in their capital structure. The main criteria for classifying a financial sponsor as growth capital rather than venture capital is whether the company is investing in tangible assets (e.g., stores or hospitals) or intangibles (e.g., R&D); this is highly correlated with the industry of the company: restaurants, retail operations such as clothing store chains, healthcare operations (doctors' offices and dental offices), and retirement homes are generally classified as growth capital-backed. Many growth capital-backed IPOs are involved in rollups of a fragmented industry, where the financial sponsor has provided capital to make acquisitions to consolidate a fragmented industry, such as funeral homes. If a company is growing via acquisitions, it would generally be categorized as growth capital-backed rather than venture-backed. Jerry Cao has provided some information on which IPOs are buyout-backed. 387 growth capital-backed IPOs are not classified as VC-backed in this table. See my article "Growth Capital-backed IPOs" in *The Financial Review* (November 2015) for further details.

| | Number | Financial sponsor- backed | | VC-ba | acked | Growth capital- backed | | Buyout-backed | |
|-----------|---------|------------------------------|-----|-------|-------|---------------------------|-----|---------------|-----|
| Year | of IPOs | No. | % | No. | % | No. | % | No. | % |
| 1980 | 71 | 24 | 34% | 20 | 28% | 3 | 4% | 1 | 1% |
| 1981 | 192 | 54 | 28% | 44 | 23% | 9 | 5% | 1 | 1% |
| 1982 | 77 | 23 | 30% | 19 | 25% | 2 | 2% | 2 | 3% |
| 1983 | 451 | 127 | 28% | 103 | 23% | 12 | 3% | 12 | 3% |
| 1984 | 173 | 48 | 28% | 38 | 22% | 7 | 4% | 3 | 2% |
| 1985 | 187 | 57 | 30% | 28 | 15% | 11 | 6% | 18 | 10% |
| 1986 | 393 | 121 | 31% | 72 | 18% | 7 | 2% | 42 | 11% |
| 1987 | 285 | 108 | 38% | 61 | 22% | 5 | 1% | 42 | 15% |
| 1988 | 102 | 41 | 40% | 25 | 25% | 7 | 7% | 9 | 9% |
| 1989 | 113 | 50 | 44% | 30 | 27% | 10 | 9% | 10 | 9% |
| 1990 | 110 | 56 | 51% | 37 | 34% | 5 | 5% | 14 | 13% |
| 1991 | 286 | 188 | 66% | 97 | 34% | 19 | 7% | 72 | 25% |
| 1992 | 412 | 236 | 57% | 121 | 29% | 17 | 4% | 98 | 24% |
| 1993 | 509 | 250 | 49% | 159 | 31% | 12 | 2% | 79 | 16% |
| 1994 | 403 | 152 | 38% | 114 | 28% | 16 | 4% | 22 | 5% |
| 1995 | 461 | 216 | 47% | 157 | 34% | 29 | 6% | 30 | 7% |
| 1996 | 677 | 299 | 44% | 218 | 32% | 46 | 7% | 35 | 5% |
| 1997 | 474 | 171 | 36% | 102 | 22% | 31 | 7% | 38 | 8% |
| 1998 | 281 | 107 | 38% | 59 | 21% | 18 | 6% | 30 | 11% |
| 1999 | 477 | 306 | 64% | 259 | 54% | 16 | 3% | 31 | 6% |
| 2000 | 381 | 274 | 72% | 239 | 63% | 3 | 1% | 32 | 8% |
| 2001 | 79 | 53 | 67% | 22 | 28% | 10 | 13% | 21 | 27% |
| 2002 | 66 | 43 | 65% | 11 | 17% | 12 | 18% | 20 | 30% |
| 2003 | 63 | 45 | 71% | 20 | 32% | 4 | 6% | 21 | 33% |
| 2004 | 173 | 122 | 71% | 73 | 42% | 6 | 3% | 43 | 25% |
| 2005 | 159 | 113 | 71% | 40 | 25% | 6 | 4% | 67 | 42% |
| 2006 | 157 | 122 | 78% | 52 | 33% | 2 | 1% | 68 | 43% |
| 2007 | 159 | 102 | 64% | 63 | 40% | 8 | 5% | 31 | 19% |
| 2008 | 21 | 12 | 57% | 7 | 33% | 2 | 10% | 3 | 14% |
| 2009 | 41 | 31 | 76% | 12 | 29% | 0 | 0% | 19 | 46% |
| 2010 | 91 | 67 | 74% | 38 | 42% | 2 | 2% | 27 | 30% |
| 2011 | 81 | 62 | 77% | 40 | 49% | 4 | 5% | 18 | 22% |
| 2012 | 93 | 76 | 82% | 45 | 48% | 3 | 3% | 28 | 30% |
| 2013 | 157 | 112 | 71% | 64 | 41% | 12 | 8% | 36 | 23% |
| 2014 | 206 | 166 | 81% | 110 | 53% | 18 | 9% | 38 | 18% |
| 2015 | 115 | 92 | 80% | 67 | 58% | 4 | 3% | 21 | 18% |
| 2016 | 74 | 59 | 80% | 36 | 49% | 9 | 12% | 14 | 19% |
| 1980-1989 | 2,044 | 653 | 32% | 440 | 22% | 73 | 4% | 140 | 7% |
| 1990-1998 | 3,613 | 1,676 | 46% | 1,065 | 29% | 193 | 5% | 418 | 12% |
| 1999-2000 | 858 | 580 | 67% | 498 | 58% | 19 | 2% | 63 | 7% |
| 2001-2016 | 1,735 | 1,277 | 74% | 700 | 40% | 102 | 6% | 475 | 27% |
| 1980-2016 | 8,249 | 4,186 | 51% | 2,704 | 33% | 386 | 5% | 1,096 | 13% |

Table 4d (updated Feb. 20, 2017)

VC-backed IPOs, U.S.-headquartered Companies Only, 1980-2016

There are 2,987 venture capital-backed IPOs of U.S. headquartered companies, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, natural resource limited partnerships (and most other LPs, but not buyout firms such as Carlyle Group), acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. VC-backed includes growth capital-backed IPOs. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006.

The public float is calculated as the shares issued multiplied by the first closing market price, and does not include overallotment shares. All numbers use the undiluted number of shares outstanding. For dual-class companies such as Facebook, all share classes are included, with the assumption that the price per share is the same for each class.

Even concepts like market cap (for the price-to-sales ratios) become ambiguous when you realize that companies like Facebook have many deep in-the-money options outstanding, so whether you use the fully diluted number of shares or the undiluted number can affect the calculations substantially for some companies.

Example: For 1980, the 23 VC-backed IPOs raised \$388 million, the shares of which had a market cap of \$500 million using the first closing market price. The market cap, using all shares outstanding, was \$3.374 billion in total. Of this, Apple Computer issued 4.6 million shares at \$22 per share (proceeds of \$101.2 million), closing at \$28.75 per share (public float value of \$132.25 million), with 55.136 million shares outstanding (\$1,585 million market cap).

| | No. of VC- | Proceeds in \$millions | At first market p | | |
|-----------|---------------|------------------------|-------------------|------------|--|
| Year | backed | VC-backed | Public float | Market cap | |
| 1980 | 23 | 388 | 500 | 3,374 | |
| 1981 | 53 | 648 | 719 | 3,460 | |
| 1982 | 21 | 490 | 575 | 2,640 | |
| 1983 | 114 | 2,710 | 3,046 | 14,106 | |
| 1984 | 44 | 605 | 626 | 2,936 | |
| 1985 | 38 | 660 | 682 | 2,751 | |
| 1986 | 79 | 1,558 | 1,671 | 7,081 | |
| 1987 | 66 | 1,315 | 1,446 | 5,921 | |
| 1988 | 31 | 658 | 708 | 3,309 | |
| 1989 | 39 | 842 | 941 | 2,441 | |
| 1990 | 41 | 1,057 | 1,177 | 4,926 | |
| 1991 | 114 | 3,765 | 4,339 | 16,548 | |
| 1992 | 137 | 4,934 | 5,560 | 18,529 | |
| 1993 | 169 | 5,828 | 6,867 | 24,931 | |
| 1994 | 126 | 3,528 | 4,011 | 14,023 | |
| 1995 | 184 | 6,972 | 9,130 | 35,126 | |
| 1996 | 257 | 11,051 | 13,342 | 56,650 | |
| 1997 | 131 | 4,877 | 5,912 | 26,860 | |
| 1998 | 77 | 3,882 | 4,928 | 23,380 | |
| 1999 | 273 | 21,901 | 45,844 | 314,946 | |
| 2000 | 224 | 21,630 | 40,409 | 288,086 | |
| 2001 | 30 | 2,406 | 2,895 | 15,825 | |
| 2002 | 23 | 1,956 | 2,216 | 10,563 | |
| 2003 | 24 | 1,789 | 2,099 | 8,326 | |
| 2004 | 76 | 7,042 | 8,306 | 54,443 | |
| 2005 | 42 | 3,327 | 4,013 | 15,450 | |
| 2006 | 52 | 4,238 | 4,934 | 21,329 | |
| 2007 | 68 | 9,640 | 12,320 | 69,650 | |
| 2008 | 9 | 863 | 936 | 4,428 | |
| 2009 | 12 | 1,697 | 2,057 | 8,302 | |
| 2010 | 37 | 3,627 | 4,171 | 19,922 | |
| 2011 | 41 | 6,439 | 7,753 | 61,951 | |
| 2012 | 48 | 21,031 | 22,885 | 125,538 | |
| 2013 | 70 | 10,666 | 14,466 | 89,214 | |
| 2014 | 112 | 15,623 | 19,174 | 94,620 | |
| 2015 | 61 | 7,634 | 9,953 | 50,842 | |
| 2016 | 41 | 4,573 | 5,736 | 32,961 | |
| 1980-2016 | 2,987 | 201,852 | 276,345 | 1,556,291 | |

Table 4e (MV not adjusted for inflation) Tech stock IPOs and their mean and median post-issue market values, 1980-2016

There are 2,995 tech stock IPOs, after excluding those with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, natural resource limited partnerships (and most other LPs, but not buyout firms such as Carlyle Group), acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP. Missing and questionable numbers from the SDC new issues database are supplemented by direct inspection of prospectuses on EDGAR, information from Dealogic for IPOs after 1991, Howard and Co.'s *Going Public: The IPO Reporter* from 1980-1985, and the Graeme Howard-Todd Huxster collection of IPO prospectuses for 1975-2006.

Even concepts like market cap (for the price-to-sales ratios) become ambiguous when you realize that companies like Facebook have many deep in-the-money options outstanding, so whether you use the fully diluted number of shares or the undiluted number can affect the calculations substantially for some companies. The undiluted number of shares outstanding post-issue is used for calculating the market values. For companies with dual class shares, all share categories are included, with nontraded share classes assumed to have the same value per share as the publicly traded shares.

Table 4e (MV not adjusted for inflation) Tech IPOs, 1980-2016

| | No. of | Proceeds, | Number | Market value, at | | |
|-----------|-----------|------------|----------|------------------|---------|--------------|
| Year | Tech IPOs | \$millions | doubling | Total | Mean | Median |
| 1980 | 22 | 378 | 0 | \$3,054 | \$139 | \$64 |
| 1981 | 72 | 838 | 0 | \$4,509 | \$63 | \$42 |
| 1982 | 42 | 648 | 0 | \$3,360 | \$80 | \$30 |
| 1983 | 173 | 3,271 | 2 | \$17,248 | \$100 | \$45 |
| 1984 | 50 | 543 | 1 | \$2,674 | \$53 | \$30 |
| 1985 | 37 | 375 | 0 | \$1,595 | \$43 | \$29 |
| 1986 | 77 | 1,217 | 0 | \$6,163 | \$80 | \$45 |
| 1987 | 58 | 1,324 | 0 | \$7,607 | \$131 | \$59 |
| 1988 | 28 | 888 | 0 | \$4,661 | \$166 | \$102 |
| 1989 | 35 | 748 | 0 | \$3,660 | \$104 | \$65 |
| 1990 | 31 | 747 | 0 | \$3,588 | \$116 | \$83 |
| 1991 | 70 | 2,738 | 0 | \$12,317 | \$176 | \$124 |
| 1992 | 113 | 5,847 | 1 | \$21,810 | \$193 | \$102 |
| 1993 | 126 | 5,415 | 1 | \$29,948 | \$238 | \$86 |
| 1994 | 117 | 3,659 | 1 | \$17,283 | \$148 | \$83 |
| 1995 | 204 | 9,781 | 10 | \$50,044 | \$245 | \$139 |
| 1996 | 274 | 16,185 | 5 | \$98,229 | \$359 | \$138 |
| 1997 | 173 | 7,447 | 2 | \$45,748 | \$264 | \$113 |
| 1998 | 113 | 8,118 | 12 | \$64,221 | \$568 | \$234 |
| 1999 | 371 | 33,792 | 114 | \$449,514 | \$1,212 | \$489 |
| 2000 | 261 | 42,498 | 69 | \$517,232 | \$1,982 | \$682 |
| 2001 | 23 | 5,773 | 0 | \$27,365 | \$1,190 | \$367 |
| 2002 | 20 | 2,587 | 0 | \$12,340 | \$617 | \$339 |
| 2003 | 18 | 2,242 | 0 | \$9,340 | \$519 | \$422 |
| 2004 | 61 | 9,064 | 0 | \$59,399 | \$974 | \$325 |
| 2005 | 45 | 6,994 | 0 | \$26,149 | \$581 | \$307 |
| 2006 | 48 | 4,873 | 0 | \$23,820 | \$496 | \$352 |
| 2007 | 75 | 11,371 | 0 | \$77,171 | \$1,029 | \$542 |
| 2008 | 6 | 1,194 | 0 | \$5,756 | \$969 | \$841 |
| 2009 | 14 | 4,125 | 0 | \$16,311 | \$1,165 | \$646 |
| 2010 | 33 | 4,347 | 0 | \$24,833 | \$753 | \$548 |
| 2011 | 36 | 9,412 | 1 | \$83,414 | \$2,261 | \$824 |
| 2012 | 39 | 20,250 | 1 | \$117,846 | \$3,019 | \$661 |
| 2013 | 43 | 8,486 | 1 | \$75,691 | \$1,760 | \$827 |
| 2014 | 53 | 9,965 | 2 | \$84,411 | \$1,593 | \$780 |
| 2015 | 35 | 9,520 | 0 | \$72,335 | \$2,066 | \$812 |
| 2016 | 20 | 2,426 | 1 | \$23,683 | \$1,184 | \$937 |
| 1980-2016 | 3,016 | 259,086 | 224 | \$2,104,330 | \$698 | \$184 |

Table 9 (updated Feb. 20, 2017)

Fraction of IPOs with Negative Earnings, 1980-2016

IPOs with an offer price below \$5.00 per share, unit offers, ADRs, closed-end funds, partnerships, acquisition companies, REITs, bank and S&L IPOs, and firms not listed on CRSP within six months of the offer date are excluded. When available, I use the earnings per share for the most recent twelve months (commonly known as LTM for last twelve months) prior to going public. When a merger is involved, we use the pro forma numbers (as if the merger had already occurred). I am not completely consistent in the use of earnings before or after extraordinary items. Some extraordinary items are associated with the IPO, including gains or losses on conversion of convertible securities at the time of the IPO, or writeups or writedowns associated with mergers. I usually use the before extraordinary items EPS if the one-time charges are associated with the IPO. When the trailing twelve months EPS number is unavailable, I use the most recent fiscal year EPS number. Missing numbers are supplemented by direct inspection of prospectuses on EDGAR, EPS information from Dealogic for IPOs after 1991, and Howard and Co.'s Going Public: The IPO Reporter from 1980-1995. Remaining missing numbers have been found in the Graeme Howard-Todd Huxster collection of IPO prospectuses and the Stanford Business School microfiche collection of prospectuses from the 1980s. Don Patton of UC-Davis has tracked down a couple of remaining missing numbers. Tech stocks are defined as internet-related stocks plus other technology stocks, not including biotech. Loughran and Ritter (2004) list the SIC codes in their appendix 3 and sources of founding dates in appendix 1.

(on the next page)

| - | Number | No. of IPOs with missing | Percentage | Percentage of | Mean First- | day Returns |
|-----------|---------|--------------------------|-------------|-----------------|-------------|-------------|
| Year | of IPOs | EPS | Tech Stocks | IPOs with EPS<0 | EPS<0 | EPS≥0 |
| 1980 | 71 | 0 | 31% | 24% | 7.1% | 16.5% |
| 1981 | 192 | 0 | 37% | 17% | 8.0% | 5.4% |
| 1982 | 77 | 0 | 55% | 19% | 6.4% | 12.1% |
| 1983 | 451 | 0 | 38% | 22% | 14.0% | 8.8% |
| 1984 | 172 | 0 | 29% | 16% | 11.1% | 2.2% |
| 1985 | 187 | 0 | 20% | 15% | 5.2% | 6.6% |
| 1986 | 393 | 1 | 20% | 21% | 8.8% | 5.4% |
| 1987 | 285 | 0 | 20% | 17% | 5.1% | 5.8% |
| 1988 | 102 | 0 | 27% | 17% | 7.0% | 5.4% |
| 1989 | 113 | 0 | 31% | 22% | 9.4% | 7.8% |
| 1990 | 110 | 0 | 28% | 15% | 9.5% | 11.0% |
| 1991 | 286 | 0 | 24% | 24% | 9.4% | 12.7% |
| 1992 | 412 | 0 | 27% | 29% | 10.3% | 10.3% |
| 1993 | 509 | 0 | 25% | 29% | 12.5% | 12.8% |
| 1994 | 403 | 0 | 29% | 26% | 8.0% | 10.4% |
| 1995 | 461 | 0 | 44% | 30% | 21.8% | 21.0% |
| 1996 | 677 | 0 | 40% | 41% | 16.7% | 17.6% |
| 1997 | 474 | 0 | 36% | 36% | 12.6% | 14.9% |
| 1998 | 281 | 0 | 40% | 46% | 32.2% | 13.2% |
| 1999 | 477 | 0 | 78% | 76% | 80.8% | 40.2% |
| 2000 | 381 | 0 | 69% | 80% | 59.4% | 43.7% |
| 2001 | 79 | 0 | 29% | 49% | 15.3% | 13.1% |
| 2002 | 66 | 0 | 30% | 45% | 5.6% | 12.0% |
| 2003 | 63 | 0 | 29% | 44% | 10.0% | 13.2% |
| 2004 | 173 | 0 | 35% | 50% | 11.9% | 12.7% |
| 2005 | 159 | 0 | 28% | 45% | 7.3% | 12.8% |
| 2006 | 157 | 0 | 31% | 40% | 7.3% | 15.4% |
| 2007 | 159 | 0 | 47% | 55% | 13.8% | 14.3% |
| 2008 | 21 | 0 | 29% | 43% | 1.8% | 8.7% |
| 2009 | 41 | 0 | 34% | 29% | 12.8% | 8.6% |
| 2010 | 91 | 0 | 36% | 41% | 6.9% | 11.1% |
| 2011 | 81 | 0 | 44% | 57% | 11.0% | 17.7% |
| 2012 | 93 | 0 | 42% | 46% | 22.4% | 13.9% |
| 2013 | 157 | 0 | 27% | 64% | 20.4% | 22.5% |
| 2014 | 206 | 0 | 26% | 71% | 17.1% | 11.4% |
| 2015 | 115 | 0 | 30% | 70% | 18.5% | 19.0% |
| 2016 | 74 | 0 | 27% | 68% | 13.2% | 17.6% |
| 1980-1989 | 2,044 | 1 | 29% | 19% | 9.2% | 6.8% |
| 1990-1998 | 3,613 | 0 | 34% | 32% | 15.9% | 14.3% |
| 1999-2000 | 858 | 0 | 74% | 78% | 71.0% | 41.6% |
| 2001-2016 | 1,735 | 0 | 33% | 54% | 13.8% | 14.2% |
| 1980-2016 | 8,249 | 1 | 37% | 38% | 26.1% | 12.8% |

Figure 2: See Table 9 for details.

Percentage of IPOs with Negative EPS and Fraction of Tech Stocks, 1980-2016

