

Company Name:	STEM Hong Kong Limited
Posting Date:	2 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	STEM Hong Kong is a company that focuses on providing STEAM education courses for primary and secondary schools in Hong Kong. The company is committed to promoting STEAM education and aims to provide innovative and fun courses for students to better understand and apply what they have learned, and to cultivate their creativity, problem-solving skills, and practical technological skills.
Company Website:	<a href="https://www.stemhk.com.hk">https://www.stemhk.com.hk</a>
Position/Title:	STEM Project Assistant
No. of vacancy(ies):	5
Proposed Internship Duration:	90 days
Job Description & Requirements:	<p><b>Job Description</b></p> <ul style="list-style-type: none"> <li>• Design and execute marketing and promotional campaigns for 3D printing Education</li> <li>• Monitor digital marketing campaigns based on goals and KPIs about 3D printing</li> <li>• Develop your professional skills to grow both within the company and on your own</li> <li>• Work directly with the marketing and sales team to accomplish tasks assigned by senior management</li> <li>• Present ideas to the sales and marketing team and other operational areas within the organization to improve sales processes and marketing procedures to ensure we are operating efficiently and effectively</li> <li>• Support the marketing team with daily administrative tasks</li> </ul> <p><b>Job Requirements</b></p> <ul style="list-style-type: none"> <li>• STEM Knowledge: Familiarity with science, technology, engineering, and math concepts to effectively communicate with technical teams and target audiences.</li> <li>• Marketing Skills: Basic understanding of marketing principles, including market research, branding, advertising, social media, and content creation.</li> <li>• Analytical Skills: Ability to analyze data using tools like Excel or Google Analytics to measure marketing campaign success.</li> <li>• Technical Skills: Familiarity with marketing tools and software, such as CRM systems, marketing automation, graphic design, website analytics, or SEO.</li> </ul>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p><b>Please read the <a href="#">application guidelines</a> to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</b></p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to <a href="mailto:anson@stemhk.com.hk">anson@stemhk.com.hk</a></p> <p>Application Deadline: 31/07/2024</p>

Salary / Hourly Rate:	HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> <li>(1) submit declaration form which is available on <a href="#">SDSC's website</a> <b>before the commencement of internship;</b></li> <li>(2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement <b>before the commencement of internship;</b></li> <li>(3) report to SDSC via online registration form with supporting document(s) <b>before the commencement of internship;</b></li> <li>(4) submit the duly completed <b>Assessment/Evaluation Form</b> to SDSC for processing the allowance <b>upon completion of the whole internship period or the submission deadline, whichever is earlier.</b></li> </ol> <p><i>*Details will be announced in due course</i></p>