

Company Name:	TeenShare Limited
Posting Date:	19 June 2024
Category:	ITC STEM Internship Scheme
Company Overview:	<p>TeenShare is an AI-powered career navigation platform that provides comprehensive solutions for job seekers and SMEs. Our platform includes AI CV screening, 1v1 mentoring, virtual learning, and career development programs to improve efficiency, reduce costs, and eliminate labor mismatches. AI CV screening system generates a score that reflects job seekers' suitability for a job by analyzing their resumes and personality traits. We offer personalized mentoring, interview simulations, and career development programs to enhance their skills and abilities. SMEs can filter candidates based on their scores and connect with the best-fit candidates directly, making the recruitment process more efficient and effective.</p>
Company Website:	<a href="https://teensharehk.com/">https://teensharehk.com/</a>
Position/Title:	Marketing data analyst
No. of vacancy(ies):	1
Proposed Internship Duration:	59 days
Job Description & Requirements:	<p><b>Job Description:</b></p> <ul style="list-style-type: none"> <li>• Assist in planning and executing data-driven marketing and communication activities to support brand development and meet the needs of TeenShare. This includes leveraging analytics tools to gather insights and inform campaign strategies.</li> <li>• Provide support in managing and optimizing digital channels, including websites, mobile apps, and social media platforms, to effectively engage TeenShare's target audience. This involves analyzing user behavior data and making data-backed recommendations</li> <li>• Collaborate with other departments to create innovative, technology-enabled marketing and communication materials for TeenShare, such as interactive digital brochures, AR-powered product catalogues, or data visualization-driven press releases. This includes ideating, prototyping, and testing new digital content formats.</li> <li>• Provide technical and analytical support to the team, automating repetitive tasks and building custom data dashboards to ensure smooth operations and data-informed decision-making.</li> <li>• Coordinate with the team on the design, development, and data-driven optimization of TeenShare's packaging materials, ensuring a consistent and appealing visual identity across both physical and digital touchpoints.</li> </ul> <p><b>Job Requirements:</b></p> <ul style="list-style-type: none"> <li>• Currently pursuing a degree in Business/Marketing or a related discipline.</li> <li>• Strong communication skills in both English and Chinese, with an understanding of the language and communication preferences of the target teenage audience.</li> <li>• Proficiency in MS Office and Chinese word processing.</li> <li>• Proficiency in design software such as Illustrator and Photoshop, enabling creative development tailored to TeenShare's brand image.</li> <li>• Familiarity with video editing software like After Effects (AE) and Premiere Pro (PR) to create engaging multimedia content for TeenShare's digital channels.</li> </ul>

Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p><b>Please read the <a href="#">application guidelines</a> to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</b></p> <p>Submit CV via email, inform candidate to interview, send offer via email, onboard Email to <a href="mailto:Contact@teensharehk.com">Contact@teensharehk.com</a></p> <p>Application Deadline: 10/07/2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> <li>(1) submit declaration form which is available on <a href="#">SDSC's website</a> <b>before the commencement of internship;</b></li> <li>(2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement <b>before the commencement of internship;</b></li> <li>(3) report to SDSC via online registration form with supporting document(s) <b>before the commencement of internship;</b></li> <li>(4) submit the duly completed <b>Assessment/Evaluation Form</b> to SDSC for processing the allowance <b>upon completion of the whole internship period or the submission deadline, whichever is earlier.</b></li> </ol> <p><i>*Details please refer to the email “Internship - Guidelines and Procedures (Summer Term 2024)” sent on 17 May 2024</i></p>