Company Name:	Little Stories & Co
Posting Date:	20 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	Little Stories is a fine art photography brand which holds the vision to narrate 'love with a romantic and modern twist'. The team has been photographing unique little stories of individuals and lifestyle businesses from Hong Kong, Asia, the United States, the United Kingdom, and Europe since 2016.
Company Website:	http://little-stories.co
Position/Title:	Position 1: UI/ UX Design & Content Strategist Intern (STEM) Position 2: Full Stack Developer Intern (STEM)
Proposed Internship Duration:	59 days
Job Description & Requirements:	Position 1: UI/ UX Design & Content Strategist Intern (STEM) Job Description: We are looking for people who can come in to help build our practice, creating user interface and user experience sketches for a growing global client base for Summer 2024. You'll shape experiences with our community, and evolve our brand voice. You'll design user interface, user testing, develop design and content for blogs, website and social media channels based on interactive design strategies, and develop our interactive design content standards. - Identify design problems and develop the most efficient solutions with clear understanding of business goals and user behavior - Create flow diagrams/charts, storyboard, infographic and design mock-up using Figma for our website, launching an e-commerce website, social media channels including Instagram, Facebook, Pinterest and Youtube - Define the content strategy for a project or feature and write clear and concise content across multiple touchpoints - Share your work, provide and incorporate feedback, and be an active participant on the team - Advocate for the overall user experience and ensure consistency across platforms - Support digital marketing, SEO & SEM strategies to support Little Stories' Marketing Campaign - Facilitate internal and external clients' product visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for digital products - Communicate and engage with Little Stories' community via various of the online channel to build a strong client community - Perform ongoing keyword discovery, expansion and optimization - Help people who are audiences and clients of Little Stories feel welcome and empowered, carefully considering tone and writing content that's consistent with Little Stories's mission of keeping lifestyle and legacies through art and photography - Approach all of your work with a global mindset, advocating for designs and language that internationalize well Job Requirements: - You are experienced in interactive design, multimedia, web design or any related disciplines. - You are passionate for user experience through clean interaction and visual design - Basic understanding of SEO, SEM concepts - You have good writing and editing skills.

	- You have a strong visual sense and attention to details - Working on weekends is required - Great collaboration and communication skills - Ability to adapt to ambiguity at times - Portfolio of interactive design works and/or content writing samples (from website, mobile design, blogs, websites, publications, etc.) - Summer Intern Full-time: Based in Hong Kong with valid working visa, for students who are studying programmes eligible for STEM funding only. - Working on weekends may be required. No. of Vacancies: 1
Job Description & Requirements:	Position 2: Full Stack Developer Intern (STEM) Job Description: We are seeking a highly skilled computer programmer to develop both front and back end programming to build an online scheduling and ecommerce platform. Little Stories and design projects led by Little Stories and our associate team. You excel in the language of programming languages. You can work on a project from concept to final project. You have great organization skills and attention to detail. - Develop front end website architecture - Design user interactions on web pages - Develop back-end website applications on CRM, payment and email connections - Create servers and databases for functionality - Ensure cross-platform optimization for mobile phones - Ensure responsiveness of applications - See through a project from conception to finished product - Meet both technical and consumer needs. - Stay abreast of developments in web applications and programming languages, familiar with Wix, Squarespace and e-commerce platforms - Keep records of progress, budgets and timescales, and keep clients and colleagues up to date with these. Job Requirements: - Bachelor's degree in Computer Science, Multimedia Design Strong organizational and project management skills - Proficiency with fundamental front-end languages such as HTML, CSS, and JavaScript - Proficiency with server-side languages such as Python, C++ and Java - Excellent verbal communication skills Good problem-solving skills - Attention to detail - Language: English (Required) Chinese - Based in Hong Kong with valid working visa, for students who are studying programmes eligible for STEM funding only. No. of Vacancies: 1
Internship Period:	Summer Term 2024 Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)
How to Apply:	**Please read the application guidelines to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).**

	Interested students should submit your application directly to the employer with your CV at your earliest convenience. Email to career@little-stories.co Please send your CV, cover letter and portfolio Application Deadline: 31/05/2024
Salary / Hourly Rate:	HK$11,190 per month, capped at three months (i.e. 90 days, maximum at HK$33,570) in one academic year under ITC STEM Internship Scheme For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.
Once confirm the internship offer:	Student interns who confirm the internship offer are required to*: (1) submit declaration form which is available on SDSC's website **before the commencement of internship**; (2) declare as "Student Interns" or "Work Experience Students" if applicable for exemption of minimum wage requirement **before the commencement of internship**; (3) report to SDSC via online registration form with supporting document(s) **before the commencement of internship**; (4) submit the duly completed **Assessment/Evaluation Form** to SDSC for processing the allowance **upon completion of the whole internship period or the submission deadline, whichever is earlier**. *Details please refer to the email "Internship - Guidelines and Procedures (Summer Term 2024)" sent on 7 May 2024*