

Company Name:	NOT ONLY POWDER LIMITED
Posting Date:	18 June 2024
Category:	ITC STEM Internship Scheme
Company Overview:	NOT ONLY POWDER, a top Food-Tech 500 award-winning startup. Together, we breathe new life into overlooked fruits, transforming them into scrumptious freeze dried fruit crisps, powder and drinks. Rather than producing more food to feed more people, our mission is to make the most of the food we waste. Join us as we embark on a delicious and sustainable adventure, where every bite tells a story of flavor, innovation, and making a positive impact.
Company Website:	<a href="http://www.notonlypowder.co">www.notonlypowder.co</a>
Position/Title:	Digital marketing executive
No. of vacancy(ies):	2
Proposed Internship Duration:	59 days
Job Description & Requirements:	<p><b>Job Description:</b></p> <ul style="list-style-type: none"> <li>• Assist in gathering user feedback to help find the product-market-fit</li> <li>• Assist in developing and implementing a digital marketing plan for the product launch</li> <li>• Assist in creating online marketing materials, such as social media posts, email campaigns, and website content</li> <li>• Help monitor and analyze key performance metrics to measure the success of marketing campaigns and initiatives</li> <li>• Decide on the appropriate placement of ads</li> </ul> <p><b>Expected Deliverables</b></p> <p><b>Job Requirements:</b></p> <ul style="list-style-type: none"> <li>• Strong analytical, organizing, interpersonal skills and highly self-motivated</li> <li>• Excellent command of written and spoken English and Chinese</li> <li>• Digital Literacy</li> <li>• Organized Work Habits</li> </ul>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p><b>Please read the <a href="#">application guidelines</a> to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</b></p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to <a href="mailto:marketing@notonlypowder.co">marketing@notonlypowder.co</a></p> <p>Application Deadline: 02/07/2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <p>(1) submit declaration form which is available on <a href="#">SDSC's website</a> <b>before the commencement of internship;</b></p>

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|  | <ul style="list-style-type: none"><li>(2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement <b>before the commencement of internship;</b></li><li>(3) report to SDSC via online registration form with supporting document(s) <b>before the commencement of internship;</b></li><li>(4) submit the duly completed <b>Assessment/Evaluation Form</b> to SDSC for processing the allowance <b>upon completion of the whole internship period or the submission deadline, whichever is earlier.</b></li></ul> |
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*\*Details please refer to the email “Internship - Guidelines and Procedures (Summer Term 2024)” sent on 17 May 2024*