

Company Name:	Axios Investment and Consulting Limited
Posting Date:	8 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	Welcome to Axios Investment and Consulting, your trusted partner for Language learning interactive education solution for all backgrounds and age levels of students. We offer a diverse range of services to cater to achieve Prestigious Recognition and inspire Mindful English and Computer Language Learning
Company Website:	<a href="http://www.APrimeCentre.com">www.APrimeCentre.com</a>
Position/Title:	Position 1: Online Course Developer Position 2: Digital Marketing and SEO Coordinator
Proposed Internship Duration:	90 days
Job Description & Requirements:	<p><u>Position 1: Online Course Developer</u></p> <p>Job Description:</p> <ul style="list-style-type: none"> <li>Responsible for building and maintaining the online learning platform.</li> <li>They should have expertise in front-end and back-end development, and be proficient in web technologies such as HTML, CSS, JavaScript, and frameworks and corresponding subjects, including python, micro:bit, English and Math, etc.</li> <li>Responsible to gather small group user requirements, develop content and test the platform with small group of users.</li> </ul> <p>Job Requirements:</p> <ul style="list-style-type: none"> <li>Degree in Information Technology or Computer Science, relevant discipline (University student are also welcome)</li> <li>Experience in web, system development and support will be advantage</li> <li>Having application development and database technologies background, such as Java, C#, .Net, Delphi, Oracle, MS SQL, MySQL, PL/SQL, etc - Experience in Python, Oracle EBS and web development technologies (PHP, JavaScript, Node.js, etc) is an advantage</li> <li>Well motivated, punctual and analytical skills</li> <li>Able to work independently and deal with tight project deadlines</li> <li>Proficient in written and spoken English</li> </ul> <p>No. Of vacancy(ies): 2</p>
Job Description & Requirements:	<p><u>Position 2: Digital Marketing and SEO Coordinator</u></p> <p>Job Description:</p> <ul style="list-style-type: none"> <li>Responsible for promoting the online Python learning platform, attract learners, and drive enrollment.</li> <li>They should have a strong understanding of digital marketing strategies, social media platforms, and effective marketing techniques.</li> </ul>

	<p>Job Requirements:</p> <ul style="list-style-type: none"> <li>• A bachelor's degree in marketing, communications, business, or media arts, or a related field is preferred. However, relevant experience or certifications in digital marketing and SEO can also be considered.</li> <li>• Knowledge of search engine optimization (SEO) principles and best practices.</li> <li>• The candidate should be familiar with keyword research, on-page optimization, link building, and SEO analytics</li> <li>• Understand Google Analytics, Google Search Console, and SEO auditing tools and be able to interpret data, identify trends, and make data-driven decisions to optimize marketing campaigns</li> </ul> <p>No. Of vacancy(ies): 1</p>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p><b>Please read the <a href="#">application guidelines</a> to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</b></p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to <a href="mailto:aprimecentre@gmail.com">aprimecentre@gmail.com</a></p> <p>Application Deadline: 01/08/2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> <li>(1) submit declaration form which is available on <a href="#">SDSC's website</a> <b>before the commencement of internship;</b></li> <li>(2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement <b>before the commencement of internship;</b></li> <li>(3) report to SDSC via online registration form with supporting document(s) <b>before the commencement of internship;</b></li> <li>(4) submit the duly completed <b>Assessment/Evaluation Form</b> to SDSC for processing the allowance <b>upon completion of the whole internship period or the submission deadline, whichever is earlier.</b></li> </ol> <p><i>*Details will be announced in due course</i></p>