

Company Name:	AI Metasphere Limited
Posting Date:	9 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	<p>Ai Metasphere is a reputable IT solution company specializing in IoT product development and production. We cater to a diverse range of markets, including America, Germany, Australia, and Korea, with a focus on creating smart devices that enhance the quality of life for users. Our team is composed of highly skilled and experienced professionals who are passionate about technology and innovation. With a strong emphasis on quality and customer satisfaction, we are committed to delivering cutting-edge solutions that meet the evolving needs of our clients. Whether you're looking for customized IoT products or innovative smart devices, Ai Metasphere has the expertise and resources to help you achieve your goals.</p>
Company Website:	<a href="http://www.aimetaai.com">www.aimetaai.com</a>
Position/Title:	Marketing & Product Researcher
No. of vacancy(ies):	1
Proposed Internship Duration:	86 Days
Job Description & Requirements:	<p><b>Job Description:</b></p> <ul style="list-style-type: none"> <li>• Conduct market research using AI and big data tools to identify customer needs, preferences, and trends.</li> <li>• Collect and analyze data on competitors, market size, and industry trends using big data analytics tools.</li> <li>• Create surveys and questionnaires to gather customer feedback and opinions.</li> <li>• Assist in the development of marketing strategies and plans based on research findings and AI insights.</li> <li>• Monitor and report on the effectiveness of marketing campaigns using AI algorithms and analytics tools.</li> <li>• Collaborate with cross-functional teams to support product development and launch, leveraging AI and big data insights.</li> </ul> <p><b>Job Requirements:</b></p> <ul style="list-style-type: none"> <li>• Currently pursuing a degree in marketing, business, computer science or a related field.</li> <li>• Strong analytical skills, with attention to detail.</li> <li>• Excellent communication and interpersonal skills.</li> <li>• Proficient in Microsoft Office, C++ , Java, OpenAI, Midjourney and other research tools.</li> <li>• Familiarity with AI and big data technologies and their application to marketing research.</li> <li>• Ability to work independently and in a team environment.</li> </ul>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p><b>Please read the <a href="#">application guidelines</a> to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</b></p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p>

	<p>Email to <a href="mailto:aimetasltd@gmail.com">aimetasltd@gmail.com</a></p> <p>Application Deadline: 2 July 2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> <li>(1) submit declaration form which is available on <a href="#">SDSC's website</a> <b>before the commencement of internship;</b></li> <li>(2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement <b>before the commencement of internship;</b></li> <li>(3) report to SDSC via online registration form with supporting document(s) <b>before the commencement of internship;</b></li> <li>(4) submit the duly completed <b>Assessment/Evaluation Form</b> to SDSC for processing the allowance <b>upon completion of the whole internship period or the submission deadline, whichever is earlier.</b></li> </ol> <p><i>*Details will be announced in due course</i></p>