

Company Name:	R-Digital Limited
Posting Date:	25 June 2024
Category:	ITC STEM Internship Scheme
Company Overview:	<p>We at R-Digital are a result-driven digital marketing agency in Hong Kong. As a tech-based SEO agency, our self-developed SEO tool will help your website rank higher on the Google Search Engine. Partner up with us, your best SEO agency/PPC/Website development digital marketing agency in Hong Kong. We are committed to delivering tangible results for our clients through our full suite of digital marketing services, including SEO, PPC advertising, and website development. Leveraging our in-house technology and expertise, we position ourselves as a top-tier digital marketing partner that helps businesses in Hong Kong succeed in the online space.</p>
Company Website:	https://www.rdigital.com.hk/
Position/Title:	Digital Marketing Assistant/ Brand Creator
No. of vacancy(ies):	3
Proposed Internship Duration:	58 days
Job Description & Requirements:	<p>Job Description : We are seeking a motivated and creative Digital Marketing Assistant intern to support our marketing team. In this role, you will gain hands-on experience in various aspects of digital marketing, including social media management, content creation, email marketing, SEO, and analytics.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> • Assist with managing and growing our social media channels (Facebook, Instagram, LinkedIn, etc.) • Create engaging and visually appealing social media posts, graphics, and other content -Develop and schedule email marketing campaigns • Conduct keyword research and implement basic SEO tactics to improve website visibility • Monitor and analyze digital marketing campaign performance using tools like Google Analytics • Assist with other digital marketing projects and tasks as needed • Assist with a project with 'Women Entrepreneurs Hong Kong' <p>Job Requirements:</p> <ul style="list-style-type: none"> • Currently enrolled in a bachelor's or master's degree program • Strong written and verbal communication skills • Love using social media platforms for business purposes • Ability to work independently and as part of a team • Passion for digital marketing and a desire to learn • Creative mindset and enjoy brainstorming new ideas
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p>Please read the application guidelines to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to carman@rdigital.com.hk</p>

	Application Deadline: 31/07/2024
Salary / Hourly Rate:	HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> (1) submit declaration form which is available on SDSC's website before the commencement of internship; (2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement before the commencement of internship; (3) report to SDSC via online registration form with supporting document(s) before the commencement of internship; (4) submit the duly completed Assessment/Evaluation Form to SDSC for processing the allowance upon completion of the whole internship period or the submission deadline, whichever is earlier. <p><i>*Details please refer to the email “Internship - Guidelines and Procedures (Summer Term 2024)” sent on 17 May 2024</i></p>