

Company Name:	Ann Health Services
Posting Date:	20 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	<p>安然康健服務提供公私營合作的康健服務機構，配合香港基層醫療發展藍圖，為市民提供全面的醫健服務。當中包括居家治療及社區照顧服務，團隊努力實現科學復康、居家安老的願景。本機構是社會福利署『長者社區照顧服務券計劃』認可服務提供者。</p> <p>Ann Health Services (AHS) is a integrated healthcare team based in Hong Kong that provides home health services. We aim empower public-private partnership in line with Hong Kong's Primary Care development blueprint. Founded in 2019, AHS has a vision to revolutionize traditional medical services into holistic community-based solutions, allowing seniors to age in place with grace and dignity.</p>
Position/Title:	Business and Marketing Development Intern
No. of vacancy(ies):	3
Proposed Internship Duration:	90 days
Job Description & Requirements:	<p><b>Job Description:</b></p> <p>We are seeking a highly motivated and tech-savvy individual to join our team as a Business and Marketing Development Intern at Ann Health Services (AHS). AHS is an integrated healthcare team based in Hong Kong that provides One-Stop Home Health Solutions for Frail Elderly. Our mission is to empower public-private partnerships in line with Hong Kong's Primary Care development blueprint. As an intern, you will have the opportunity to contribute to the growth of our organization and help revolutionize traditional medical services into holistic community-based solutions, enabling seniors to age in place with grace and dignity, while incorporating innovative techonological elements into business and marketing strategies.</p> <p><b>Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Assist in developing and implementing strategic marketing plans to promote home health services and enhance brand awareness, leveraging technology and digital platforms.</li> <li>• Conduct market research and analysis to identify target audiences, market trends, and competitive landscape in the home health services industry, utilizing data analytics tools.</li> <li>• Connect with Geotechnology Platform and assist in promoting public awareness in Geotechnology devices and incorporating technology-driven solutions to promote home health elderly services and establish partnerships with relevant organizations.</li> <li>• Create engaging and interactive content for various marketing channels, including social media platforms, website, blog, and newsletters, utilizing multimedia and utilizing data visualization tools.</li> </ul> <p><b>Job Requirements:</b></p> <ul style="list-style-type: none"> <li>• Strong interest in the healthcare industry, with a passion for integrating technological elements into business and marketing strategies to enhance patient care and outcomes.</li> <li>• Excellent written and verbal communication skills, with the ability to effectively communicate complex healthcare and technology concepts to diverse audiences.</li> </ul>

	<ul style="list-style-type: none"> <li>• Knowledge of healthcare informatics and AI tools, such as ChartGPT, POE, Notion, Airtable, Leonardo, Midjourney, Copilot Hub etc.</li> <li>• Good analytical and problem-solving skills, with the ability to analyze data and draw actionable insights using technology-driven solutions.</li> <li>• Ability to work independently and collaboratively in a team environment, with strong organizational and time management.</li> </ul>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p><b>Please read the <a href="#">application guidelines</a> to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</b></p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to <a href="mailto:hr@augustine-hk.com">hr@augustine-hk.com</a></p> <p>Application Deadline: 31/05/2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> <li>(1) submit declaration form which is available on <a href="#">SDSC's website</a> <b>before the commencement of internship;</b></li> <li>(2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement <b>before the commencement of internship;</b></li> <li>(3) report to SDSC via online registration form with supporting document(s) <b>before the commencement of internship;</b></li> <li>(4) submit the duly completed <b>Assessment/Evaluation Form</b> to SDSC for processing the allowance <b>upon completion of the whole internship period or the submission deadline, whichever is earlier.</b></li> </ol> <p><i>*Details please refer to the email “Internship - Guidelines and Procedures (Summer Term 2024)” sent on 7 May 2024</i></p>