

Company Name:	Lyfex Technology Limited
Posting Date:	20 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	At Lyfex, we specialize in developing a user-friendly SaaS platform tailored specifically for SME businesses in the wellness and fitness sector. Our vision is to create a world where every coach, regardless of IT skills, can effortlessly build their own app, inspire positive transformations, and unlock the full potential of their coaching journey.
Position/Title:	Business Analyst Intern
Proposed Internship Duration:	59 days
Job Description & Requirements:	<p><b>Job Description:</b> Join Lyfex as a Business Analyst Intern and embark on an exciting opportunity to apply your analytical skills and contribute to the transformation of the wellness and fitness industry! We are seeking a motivated and detail-oriented individual to join our dynamic startup, where you will have the chance to work closely with our experienced team and gain hands-on experience in business analysis and strategy formulation. As a Business Analyst Intern, you will play a crucial role in conducting research, analyzing data, and providing valuable insights to support our business decisions and growth strategies. You will have the opportunity to work on various projects, including market research, competitor analysis, and performance evaluation, while gaining exposure to different aspects of our startup operations.</p> <ul style="list-style-type: none"> <li>• Conducting research on various business topics, such as overseas expansion, peer comparisons, and investor backgrounds.</li> <li>• Assisting in data analytics to evaluate business and marketing performance and develop actionable strategies.</li> <li>• Collaborate with cross-functional teams to develop and implement business strategies and action plans.</li> <li>• Support in preparing reports, presentations, and dashboards to communicate findings and recommendations.</li> <li>• Participate in team meetings and brainstorming sessions to contribute innovative ideas and problem-solving solutions.</li> <li>• Providing business and administrative support to supervisors.</li> </ul> <p><b>Job Requirements:</b></p> <ul style="list-style-type: none"> <li>• Currently pursuing an undergraduate degree in Business Analytics, Digital Marketing, Creative Media or related fields.</li> <li>• Passionate about technology, wellness, and fitness.</li> <li>• Excellent interpersonal, communication, and analytical skills.</li> <li>• Demonstrated self-motivation and eagerness to learn.</li> <li>• Proactive, responsible, and reliable.</li> <li>• Knowledge of data analytics tools (e.g., VBA macro, Power BI, Quick BI) is an advantage</li> <li>• Knowledge of design software (e.g. Illustrator, Photoshop, etc) is an advantage</li> </ul> <p>No. of Vacancies: 1</p>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<b>Please read the <a href="#">application guidelines</a> to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</b>

	<p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to <a href="mailto:hr@lyfex.tech">hr@lyfex.tech</a></p> <p>Application Deadline: 31/07/2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> <li>(1) submit declaration form which is available on <a href="#">SDSC's website</a> <b>before the commencement of internship;</b></li> <li>(2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement <b>before the commencement of internship;</b></li> <li>(3) report to SDSC via online registration form with supporting document(s) <b>before the commencement of internship;</b></li> <li>(4) submit the duly completed <b>Assessment/Evaluation Form</b> to SDSC for processing the allowance <b>upon completion of the whole internship period or the submission deadline, whichever is earlier.</b></li> </ol> <p><i>*Details please refer to the email “Internship - Guidelines and Procedures (Summer Term 2024)” sent on 7 May 2024</i></p>