

Company Name:	Gentle Kids Limited
Posting Date:	28 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	Gentle Kids (小君子) is an educational app designed for 4-9 years old children with advanced technologies to strengthen the parent-child relationship and nurture kids with better conduct, manners, respect, and interpersonal skill.
Company Website:	www.gentlekids.com.hk
Position/Title:	Position 1: Digital Marketing Growth Intern Position 2: Stem Growth Intern
Proposed Internship Duration:	90 days
Job Description & Requirements:	<p><u>Position 1: Digital Marketing Growth Intern</u></p> <p>Job Description:</p> <p>Depends on your skills, you will work on...</p> <ul style="list-style-type: none"> Assisting managers in developing digital marketing strategies and campaigns to achieve traffic^[1] and business goals Analysing the user performance and data and generating analytical reports to provide suggestions Providing input for design and creative assets to maintain our social media presence Being the Gentle Kids Ambassador and presenting the latest AI education technology to the public Working on UX/ UI design of the Gentle Kids App Organising blended marketing events for customers <p>Job Requirements:</p> <ul style="list-style-type: none"> Looking for pioneer with entrepreneurial spirit Local students (including undergraduates or postgraduates) in Hong Kong currently enrolling in^[1] one of the full-time STEM programmes offered by a local University Good negotiating skill and presentable Have interest in digital marketing and experience in using social media platform Experience in teaching kids and communicating well with parents is a plus Familiarity with designing software is a plus (e.g. Photoshop, AI, After Effects, etc.) High GPA is not a criteria here. Passion in designing cartoon and graphic for kids Experience in video production or animation is a plus Excellent communication in both verbal and written Chinese and English Excellent team player, creative and fast learner Self-motivated, work independently, detail-minded and passionate Be able to work under pressure with tight timelines and multi-tasking capabilities <p>No. of vacancies: 3</p>

Job Description & Requirements:	<p><u>Position 2: Stem Growth Intern</u></p> <p>Job Description:</p> <ul style="list-style-type: none"> Studying the latest Stem trend and assisting the manager to design the curriculum of STEM education Analysing the user performance of project related to blended learning and SEN students Utilising the results of the analytical reports, making innovation ideas according to the reports, and execute the stem projects <p>Job Requirements:</p> <ul style="list-style-type: none"> Looking for pioneer with entrepreneurial spirit Good analytical skills and knowledge of different analytical tools Local students (including undergraduates or postgraduates) in Hong Kong currently enrolling in ^[T]_[SEP] one of the full-time STEM programmes offered by a local University Good negotiating skill and presentable Experience in teaching kids and communicating well with parents is a plus Excellent communication in both verbal and written Chinese and English Excellent team player, creative and fast learner Self-motivated, work independently, detail-minded and passionate Be able to work under pressure with tight timelines and multi-tasking capabilities <p>No. of vacancies: 3</p>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p>Please read the application guidelines to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to career@gentlekids.com.hk</p> <p>Application Deadline: 20/06/2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> (1) submit declaration form which is available on SDSC's website before the commencement of internship; (2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement before the commencement of internship; (3) report to SDSC via online registration form with supporting document(s) before the commencement of internship;

(4) submit the duly completed **Assessment/Evaluation Form** to SDSC for processing the allowance **upon completion of the whole internship period or the submission deadline, whichever is earlier.**

**Details please refer to the email “Internship - Guidelines and Procedures (Summer Term 2024)” sent on 17 May 2024*