

Company Name:	Halo Bridal & Photography
Posting Date:	20 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	<p>Step into the enchanting world of Halo Bridal, where vintage elegance meets modern romance. As specialists in vintage wedding dresses, our passion for timeless beauty infuses every aspect of your special day. From the ethereal charm of bygone eras to contemporary chic, our curated collection ensures each bride discovers a gown as unique as her love story. Beyond exquisite attire, Halo Bridal offers comprehensive wedding planning services tailored to your vision. Whether you're dreaming of a whimsical garden affair or a lavish ballroom soiree, our experienced team orchestrates every detail with precision and care. And because every moment deserves to be immortalized, our skilled photographers capture the essence of your love story with artistic flair. Let Halo Bridal be your guide on this journey to forever, where vintage allure and modern sophistication unite to create a wedding day beyond your wildest dreams</p>
Position/Title:	Position 1: Software Engineer Position 2: SEO Specialist
Proposed Internship Duration:	89 days
Job Description & Requirements:	<p><u>Position 1: Software Engineer</u></p> <p>Job Description:</p> <p>As a summer intern at Halo Bridal, you will play a pivotal role in building our online shop and integrating an e-payment gateway.</p> <ul style="list-style-type: none"> • Design and develop the online shop platform, ensuring an intuitive user experience and seamless navigation. • Implement secure e-payment gateway functionality to facilitate online transactions. • Collaborate with cross-functional teams to integrate inventory management and order processing systems. • Conduct testing and debugging to ensure the reliability and performance of the online shop. • Provide ongoing support and maintenance to optimize the platform for scalability and efficiency. <p>Job Requirements:</p> <ul style="list-style-type: none"> • Currently enrolled in a university program in a STEM-related field, Engineering and Science related discipline is preferred. • Proficiency in programming languages such as Java, Python, or JavaScript. • Familiarity with web development frameworks (e.g., React, Angular, Django) and e-commerce platforms (e.g., Shopify, WooCommerce). • Strong problem-solving skills and attention to detail. • Excellent communication and teamwork abilities. • Creative mindset with a passion for innovation and technology <p>No. of Vacancies: 2</p>
Job Description & Requirements:	<p><u>Position 2: SEO Specialist</u></p> <p>Job Description:</p> <p>As a summer intern at Halo Bridal, you will play a key role in implementing and optimizing our SEO strategies to increase website traffic and visibility.</p> <ul style="list-style-type: none"> • Conduct keyword research to identify high-value search terms relevant to our target audience.

	<ul style="list-style-type: none"> • Optimize on-page elements such as meta tags, headings, and content for improved search engine rankings. • Develop and implement link-building strategies to enhance domain authority and credibility. • Analyze website performance metrics using tools like Google Analytics and Search Console to identify opportunities for improvement. • Stay updated on industry trends and algorithm changes to ensure compliance with best practices and guidelines. <p>Job Requirements:</p> <ul style="list-style-type: none"> • Currently enrolled in a university program in a STEM-related field, Engineering and Science related discipline is preferred. • Strong analytical skills and attention to detail, experience in working with CSS, and technical SEO • Familiarity with SEO tools and platforms such as Google Analytics, SEMrush, or Moz. • Excellent written and verbal communication skills. • Creative thinking and problem-solving abilities. • Ability to work independently and collaborate effectively in a team environment. <p>No. of Vacancies: 1</p>
Internship Period:	<p>Summer Term 2024</p> <p>Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)</p>
How to Apply:	<p>Please read the application guidelines to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).</p> <p>Interested students should submit your application directly to the employer with your CV at your earliest convenience.</p> <p>Email to talents@halo-bridal.com.hk</p> <p>Application Deadline: 26/05/2024</p>
Salary / Hourly Rate:	<p>HK\$11,190 per month, capped at three months (i.e. 90 days, maximum at HK\$33,570) in one academic year under ITC STEM Internship Scheme</p> <p>For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.</p> <p>And \$10,000 in total monthly honorarium ON TOP of the allowance</p>
Once confirm the internship offer:	<p>Student interns who confirm the internship offer are required to*:</p> <ol style="list-style-type: none"> (1) submit declaration form which is available on SDSC's website before the commencement of internship; (2) declare as “Student Interns” or “Work Experience Students” if applicable for exemption of minimum wage requirement before the commencement of internship; (3) report to SDSC via online registration form with supporting document(s) before the commencement of internship; (4) submit the duly completed Assessment/Evaluation Form to SDSC for processing the allowance upon completion of the whole internship period or the submission deadline, whichever is earlier.

	<i>*Details please refer to the email “Internship - Guidelines and Procedures (Summer Term 2024)” sent on 7 May 2024</i>
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