Company Name:	Kezz Consulting Company Limited
Posting Date:	20 May 2024
Category:	ITC STEM Internship Scheme
Company Overview:	At Kezz Consulting, we empower businesses to thrive by driving growth, enhancing operations, and ensuring lasting success. For example, we help business owner to distribute their products (e.g. Montessori maths tool) by developing relevant digital marketing/content marketing/video marketing channel, in order to increase sales.
Company Website:	https://www.linkedin.com/company/kezz-consulting-company-limited/
Position/Title:	Position 1: Digital Marketing Intern Position 2: Mobile App Development Intern
Proposed Internship Duration:	59 days
Job Description & Requirements:	Position 1: Digital Marketing Intern Job Description: We are offering a 2-month internship opportunity for an enthusiastic individual to join our team as Digital Marketing Intern. In this role, you will have the exciting opportunity to utilize the latest AI tools and technologies to create captivating and engaging animated videos for digital marketing / content marketing purpose. If you have a passion for digital marketing, animation, AI, and creativity, this internship will provide you with valuable hands-on experience. Outstanding performance during the internship may lead to potential bonuses and the opportunity for part-time or full-time employment. - Collaborate with the team to understand project requirements and objectives. - Research and compare various AI tools and techniques for animated video production to enhance our capabilities. - Utilize AI tools and software to create high-quality animated videos for digital marketing campaigns. - Bring characters and stories to life through creative storytelling and animation techniques, tailored for digital marketing purposes. - Edit and refine animations to ensure smooth transitions and appealing visual effects. • Incorporate feedback from the team to refine and improve animations for optimal digital marketing impact. - Work within project timelines and deliver animations according to digital marketing campaign schedules. - Collaborate with other team members to ensure seamless integration of animations into digital marketing materials. - Maintain organized files and documentation of animation projects for future reference. Benefits: - Hands-on experience using the latest AI tools and technologies in animation for digital marketing purposes. - Exposure to real-world animation projects and workflows within a digital marketing context. - Potential for performance-based bonuses during the internship. - Possibility of part-time or full-time employment after the internship (based on performance and business needs). Job Requirements: - Strong passion for digital marketing, animation, storytelling, and creativity. - Familiarity with AI tools and software for animation, specifically for digital marketing purposes. - Proficiency in animation principles and techniques. - Basic knowledge of video editing and post-production processes relevant to digital marketing.

	• Strong attention to detail and ability to deliver high-quality work. • Excellent communication and collaboration skills. • Ability to work independently and follow project guidelines. • Positive attitude, eagerness to learn, and openness to feedback. No. of Vacancies: 1
Job Description & Requirements:	Position 2: Mobile App Development Intern Job Description: We are seeking a highly talented and motivated Mobile App Developer to join our team. As a Mobile App Development Intern, you will be responsible for the design, development, and maintenance of our mobile application. Your primary focus will be on creating a user-friendly and visually appealing app that meets the needs of our target audience. You will work closely with the product owner to understand requirements, implement features, and ensure seamless functionality and performance. This is an excellent opportunity for a student who is passionate about mobile app development and wants to make a significant impact. • Collaborate with the product owner to define app requirements and objectives. • Design and develop high-quality mobile applications for iOS and Android platforms. • Write clean and maintainable code using industry-standard coding practices. • Conduct thorough testing and debugging to ensure app stability and performance. • Collaborate with cross-functional teams, including designers and backend developers, to integrate app features and functionalities. • Stay up-to-date with the latest trends, tools, and technologies in mobile app development. • Optimize the app for maximum speed, scalability, and usability. • Ensure compliance with app store guidelines and submission requirements. • Troubleshoot and resolve issues reported by users or identified during testing. Job Requirements: • Bachelor's degree in Computer Science, Software Engineering, or a related field. • Strong theoretical knowledge and practical experience in mobile app development. • Proficiency in mobile app development languages such as React Native or Flutter. • Strong knowledge of mobile UI/UX design principles and best practices. • Experience with RESTful APIs and integration of third-party libraries and services. • Familiarity with version control systems (e.g., Git) and agile development methodologies. • Solid understanding of mobile app performance optimization techniques. • Ability to work independently and as part of a team, with strong problem-solving skills. • Excellent time management and organizational skills. • Good communication skills to collaborate effectively with team members and stakeholders. Preferred Qualifications: • Published apps in the App Store or Google Play Store. • Experience with backend development and API integration. • Knowledge of cloud platforms and services. Benefits:

	• Opportunity to become a co-founder of the app after a successful probation period. • Work in a dynamic and innovative startup environment. • Continuous learning and growth opportunities. • Flexible work hours and remote work options. No. of Vacancies: 1
Internship Period:	Summer Term 2024 Full-time placements with a duration of no less than 4 consecutive weeks (28 calendar days)
How to Apply:	**Please read the application guidelines to ensure that you could fulfill the scheme requirements prior to applying for the intern(s).** Interested students should submit your application directly to the employer with your CV at your earliest convenience. Email to hr@kezzconsulting.com For Position 1, interested candidates should submit the following: • Updated CV or resume highlighting relevant coursework, projects, and skills. • A 10-second animated video featuring an avatar of an owl or monkey introducing yourself. Showcase your creativity and animation skills in this brief video. Please note that this is a 2-month internship position. Interested candidates should submit their CV and the 10-second animated video to hr@kezzconsulting.com. Only shortlisted candidates will be contacted for further evaluation. Application Deadlines: Position 1: 01/07/2024 Position 2: 10/06/2024
Salary / Hourly Rate:	HK$11,190 per month, capped at three months (i.e. 90 days, maximum at HK$33,570) in one academic year under ITC STEM Internship Scheme For Summer 2024 Internships, the allowance is estimated to be disbursed in December 2024.
Once confirm the internship offer:	Student interns who confirm the internship offer are required to*: (1) submit declaration form which is available on SDSC's website **before the commencement of internship**; (2) declare as "Student Interns" or "Work Experience Students" if applicable for exemption of minimum wage requirement **before the commencement of internship**; (3) report to SDSC via online registration form with supporting document(s) **before the commencement of internship**; (4) submit the duly completed **Assessment/Evaluation Form** to SDSC for processing the allowance **upon completion of the whole internship period or the submission deadline, whichever is earlier**. *Details please refer to the email "Internship - Guidelines and Procedures (Summer Term 2024)" sent on 7 May 2024*