# **Buisness Objective:**

- An US Electrical company wants to analyse their sales and productivity by prediciting a particular report to be Suspicious
- The reports collected by the firm where each SalesPerson reports at a certain periodicity on which product was sold, how much quantity and totalAmount. The past data also contains Suspicious column to determine the target.
- For statergic planning they also want to segment salesPerson to 3 levels

# **Machine Learning Objective:**

- The business objective expects us to create a fraud detecting system for each of their report based on their past data.
- It is a Supervised learning classification problem with Suspicious Column as our dependent variable
- Segmentation of SalesPerson is Unsupervised Learning clustering problem with respect to SalesPerson

The ML model could help the company to understand the amount of fraud reports being given by the salesperson and also remove those reports and do a complete study on non supsicious reports for Sales and productivity analysis

The segmentation of salespersons would make them know that a few of the salesperson are completely different from the rest and they could look into their sales more or even remove them from the job if they are high risk salesperson

#### Loading required libraries

```
In [1]: import nose import nose import nose import seas as pd import seas as pd import seas as pd import seas as pd import seas import seas as pd import seas as pd import seas import seas as pd import seas as pd import seas as pd import seas import seas as pd import seas pd import materials. Pd import materials pd import seas pd import pd impo
```

## Reading and Understanding the data

```
In [4]: data = pd.read_excel("../data/Train.xlsx")
· Understanding the Data
In [5]: data.shape
Out[5]: (42582, 6)
In [6]: data.head(5)
Out[6]:
          ReportID SalesPersonID ProductID Quantity TotalSalesValue
                                                     Suspicious
        0 Rep10101
                      C21116
                             PR6112
                                       182
                                                 1665 indeterminate
        1 Rep10102
                      C21116
                             PR6112
                                      182
                                                 1740 indeterminate
        2 Rep10103
                      C21116
                             PR6253
                                      101
                                                 1040 indeterminate
        3 Rep10104
                     C21116 PR6253
                                      283
                                                4495
        4 Rep10105
                     C21116 PR6294
                                      108
                                                1465 indeterminate
```

```
In [8]: data.dtypes

Out[8]: ReportID object
SalesPersonID object
ProductID object
Quantity int64
TotalSalesValue int64
Suspicious object
dtype: object
```

# **Expoloratory Analysis**

In [9]: data.describe(include="all")

Out[9]:

	ReportID	SalesPersonID	ProductID	Quantity	TotalSalesValue	Suspicious
count	42582	42582	42582	4.258200e+04	4.258200e+04	42582
unique	42582	992	593	NaN	NaN	3
top	Rep18415	C21976	PR6253	NaN	NaN	indeterminate
freq	1	1359	2590	NaN	NaN	39846
mean	NaN	NaN	NaN	4.910048e+03	1.620923e+04	NaN
std	NaN	NaN	NaN	9.833621e+04	5.997195e+04	NaN
min	NaN	NaN	NaN	3.300000e+01	5.980000e+02	NaN
25%	NaN	NaN	NaN	1.110000e+02	1.345000e+03	NaN
50%	NaN	NaN	NaN	2.060000e+02	2.980000e+03	NaN
75%	NaN	NaN	NaN	1.136000e+03	1.076500e+04	NaN
max	NaN	NaN	NaN	1.970813e+07	3.953985e+06	NaN

- By observing the summary we can see that Quantity's mean is being driven by its huge outliers
- there is a huge differnece between the 75% and the max
- The totalSalesValue is slightly being influenced by some outliers as well but not as much as Quantity
- The Suspicious column have 3 levels with the most being indeterminate

#### Checking the median of Quantity and TotalSalesValue to see the difference it makes without outliers

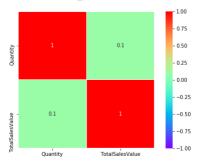
```
In [10]: median(data.Quantity)
Out[10]: 206.0

In [11]: median(data.TotalSalesValue)
Out[11]: 2980.0
```

#### Checking if there are any NA values in the dataset

## Correlation Plot between numerical attributes

Out[13]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7fd18f19d8d0>



there is no correlation within attributes in the dataset

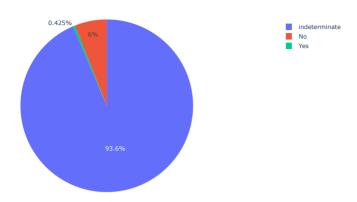
```
In [ ]:
```

#### **Distribution of Target Column**

```
In [14]:
    d_temp=data.Suspicious.value_counts()
    trace = go.Pie(values=d_temp.labels=d_temp.index)

layout = go.Layout(title = 'Percentage of Suspicious levels')
    datal = [trace]
    fig = go.Figure(data= data1,layout=layout)
    iplot(fig)
```

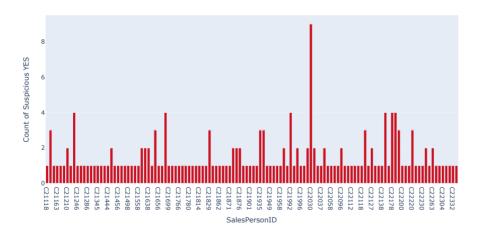
#### Percentage of Suspicious levels



In [ ]:

## The count of Suspicious reports with respect to a SalesPerson

# Suspicious/YES vs SalesPerson



C22030 is the salesperson giving most Suscipious Transcations with a count of 9 Suspicious records

In [ ]:

## The count of Suspicious reports with respect to a ProductID

```
In [17]: # grouping the records of suspicious reports with respect to productID and counting the number of records per Product

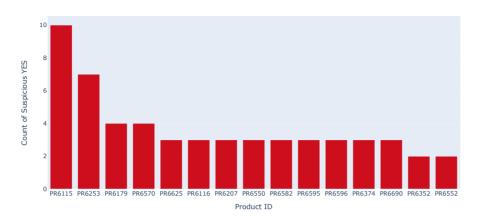
d_8=data[data.Suspicious="Yes"].groupby("ProductID")["Suspicious"].count()
print("The number of products which have Suspicious reports is - ",d_8.shape[0])

The number of products which have Suspicious reports is - 115

In [18]: # sorting and selecting only top 15 products with highest Suspicious reports
```

```
In [18]: # sorting and selecting only top 15 products with highest Suspicious reports
d_8.sort_values(ascending=False, axis =0, inplace = True)
d_8f=d_8.head(15)
```

## ProductID vs Suspicious YES



Showing only top 15 products arranged in descending order of their count of suspicious reports

#### PR6115 product is the one with most Suspicous Transcations

```
In [ ]:
```

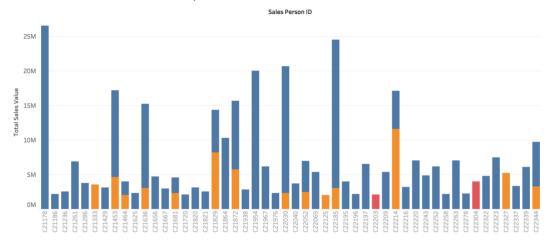
## SalesPerson with the maximum SalesValue also segregated with Suspicious column

```
In [20]: d_7=data.groupby(["SalesPersonID","Suspicious"]).agg({"TotalSalesValue":np.sum},axis=0)
In [21]: d_7.head()
Out[21]:
```

iotaisalesvalue		
	Suspicious	SalesPersonID
4495	No	C21116
19585	indeterminate	
1222090	No	C21118
23790	Yes	
746080	indeterminate	

```
In [23]: from IPython.display import Image
Image("TotalSalesValue VS CustomerID VS Suspicious1.png")
## table done on tableau Considering TotalSales > 2M
```

Out[23]: TotalSalesValue VS CustomerID VS Suspicious



Sum of Total Sales Value for each Sales Person ID. Color shows details about Suspicious. The view is filtered on sum of Total Sales Value, which ranges from 2,000,000 to 26,522,900.

# Suspicious indeterminate No Yes

In [24]: d\_7.loc[("C21178",),"TotalSalesValue"] ## Sales Person C21178 is highest sales

Out[24]: Suspicious indeterminate 26522900 Name: TotalSalesValue, dtype: int64

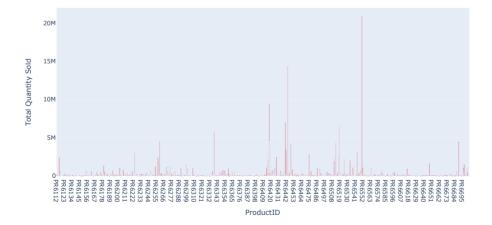
#### Sales Person C21178 has the highest TotalSalesValue across all SalesPersons

• with all his sales reports being indeterminate on suspicious(target)

In [ ]:

## Product which has sold the most Quantity

# Product vs Quantity



- ProductID PR6550 is shown as the highest Quantity Sold
- Lets look at that particular productID in detail

```
In [27]: data[(data.ProductID=="PR6550")&(data.ReportID=="Rep34193")]
## This Report ID was found on seeing all PR6550 records , this Record was found to be Errornous or Big Outlier
## Therefore, why PR6550 was compartively very high on quantity

Out[27]:

ReportID SalesPersonID ProductID Quantity TotalSalesValue Suspicious
```

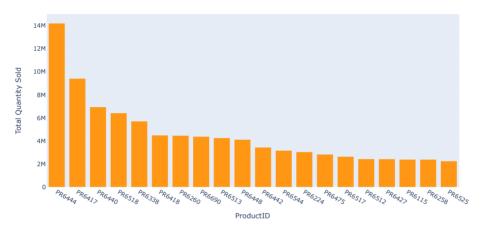
#### REMOVING THAT ONE TUPLE AND PLOTTING AGAIN

24092 Rep34193

C21992 PR6550 19708130

136860

#### Product vs Quantity



```
In [32]: ## therefore the second highest is checked for Suspicious Transcations which are of high quantity data[(data.ProductID=="PR6444")&(data.Suspicious=="Yes")] ## we find that the quantity is less compared to TOTAL quantity
```

Out[32]:

	ReportID	SalesPersonID	ProductID	Quantity	TotalSalesValue	Suspicious
39296	Rep49397	C21636	PR6444	662	382890	Yes
30521	Ren49622	C21636	PR6444	470	270320	Yes

# Therefore, product PR6444 genineuly sold most quantity

```
In [ ]:
In [ ]:
```

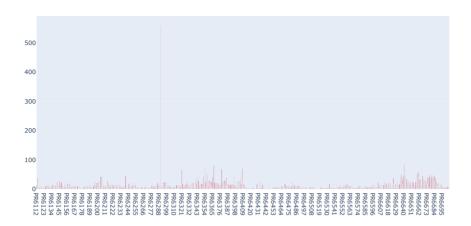
# Average Selling Price of a Product across all Reports

```
In [33]: dl=data.groupby("ProductID")

In [34]: dl=dl.agg({'Quantity': np.sum,'TotalSalesValue':np.sum},axis=0)
dl('ASP')=dl.TotalSalesValue/dl.Quantity ## selling price is Sales/Quantity
```

```
marker=dict(
    color = 'rgb(200,0,0)'
```

#### Product vs ASP



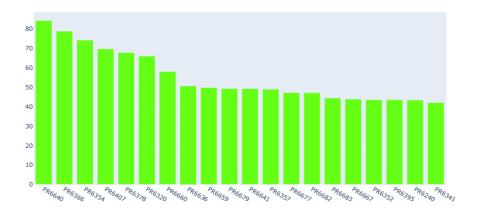
- Product PR6290 is found to have compartively very high Average Selling Price Across Products
- On Observing the records which have PR6290 as product in the records
- · This record was found which was outlier and also Suspicious

```
In [36]: data[(data.ProductID=='PR6290')&(data.ReportID=="Rep38829")]
## this was after going through the full productID PR6290 which was HIHGEST
## that one fraudlent row was causing PR 6290 to be highest ASP ( Average Selling Price)
Out[36]:
                            ReportID SalesPersonID ProductID Quantity TotalSalesValue Suspicious
                  28728 Rep38829
                                                 C22304 PR6290
                                                                                 350
```

# REMOVING THAT ONE TUPLE AND PLOTTING AGAIN

```
In [37]: d_rev_ASP=data[~((data.ProductID=='PR6290')&(data.ReportID=="Rep38829"))]
In [38]: d_rev1=d_rev_ASP.groupby("ProductID").agg({'Quantity': np.sum,'TotalSalesValue':np.sum},axis=0) d_rev1['ASP']=d_rev1.TotalSalesValue/d_rev1.Quantity
In [39]: d_rev1.sort_values(ascending=False,by="ASP", axis =0, inplace = True) d_rev1=d_rev1.head(20) ## taking onlu top 20 products with high Average Selling Price
marker=dict(
                      color='rgb(100,400,20)',# Lava (#CC0E1D)
color='rgb(200,0,0)'
            ))]
layout = go.Layout(title = "Product vs ASP")
fig = go.Figure(data= data_plot, layout=layout)
iplot(fig)
```

# Product vs ASP



## therefore PR6640 has the highest Average Selling Price in Complete Dataset.

```
In [41]: d_rev1.ASP.mean()
# Also the mean selling price across products is 55 therefore PR6440 of being 80 isnt a huge difference
Out[41]: 55.14772787295895
```

```
In [ ]:
```

# **Data Pre-Processing**

```
In [42]: data2=data.copy() # making a copy of the orginal data for santity purpose
In [43]: # making a new column SellingPrice for each reportID
           data2['SellingPrice']=data2.TotalSalesValue/data2.Quantity
In [44]: data2.head()
Out[44]:
               ReportID SalesPersonID ProductID Quantity TotalSalesValue
                                                                       Suspicious SellingPrice
           0 Rep10101
                             C21116 PR6112
                                                    182
                                                                  1665 indeterminate
                                                                                     0 1/8352
                                       PR6112
                                                    182
           1 Rep10102
                              C21116
                                                                 1740 indeterminate
                                                                                     9.560440
                                                    101
                              C21116
           3 Rep10104
                              C21116
                                       PR6253
                                                   283
                                                                 4495
                                                                            No. 15 883392
           4 Rep10105
                             C21116
                                       PR6294
                                                   108
                                                                 1465 indeterminate
                                                                                   13.564815
In [45]: # remvoing the 2 tuples found on exploratory data analysis which is a huge outlier
data2=data2[~(data2.ReportID=="Rep34193")]
data2=data2[~(data2.ReportID=="Rep38829")]
 In [ ]:
```

- · On understanding the problem statement each SalesPerson could sell Products at different prices across transcations
- My understanding of the problem is that there should be features of a particular product of a particular Sales Person
- The differences and ratios on a productID by a particular SalesPerson would create a profile for ProductID and SalesPersonID and helps us judge on how a salesperson sells a particular product.

```
In [46]: # this gives us the Average Selling Price of each product sold by a SalesPerson across all his transcations.

d_10=data2.groupby(["SalesPersonID","ProductID"]).agg(["Quantity":np.sum,"TotalSalesValue":np.sum),axis=0)

d_10['ASP_CP']=d_10.TotalSalesValue/d_10.Quantity

In [47]: d_10.shape

Out[47]: (7304, 3)

In [48]: d_10.head()

Out[48]:
```

		Quantity	iotaisalesvalue	ASP_CP
SalesPersonID	ProductID			
C21116	PR6112	546	5145	9.423077
	PR6253	908	13310	14.658590
	PR6294	225	3325	14.777778
	PR6297	150	2300	15.333333
C21118	PR6202	966939	1991960	2.060068

In [49]: dcheck=d\_10.reset\_index()
 dcheck.head()

Out[49]:

In [ ]:

	SalesPersonID	ProductID	Quantity	TotalSalesValue	ASP_CP	
0	C21116	PR6112	546	5145	9.423077	
1	C21116	PR6253	908	13310	14.658590	
2	C21116	PR6294	225	3325	14.777778	
3	C21116	PR6297	150	2300	15.333333	
4	C21118	PR6202	966939	1991960	2.060068	

Performing a inner JOIN operation on dataset so that each transcation gets its Average Selling price of that product sold by that respective SalesPerson

```
In [50]: data3=pd.merge(data2,dcheck[['SalesPersonID','ProductID','ASP_CP']],
                           left_on=['SalesPersonID','ProductID'],
right_on=['SalesPersonID','ProductID'],how='inner')
In [51]: print(data3.shape) # to show the number of rows have not increased
           data3.head(5)
Out[51]:
              ReportID SalesPersonID ProductID Quantity TotalSalesValue
                                                                     Suspicious SellingPrice
           0 Rep10101
                             C21116
                                      PR6112
                                                  182
                                                                1665 indeterminate
                                                                                   9 148352 9 423077
                                      PR6112
                                                  182
           1 Rep10102
                             C21116
                                                               1740 indeterminate
                                                                                   9.560440 9.423077
           2 Rep10109
                             C21116
                                       PR6112
                                                  182
                                                               1740 indeterminate
                                                                                   9.560440 9.423077
           3 Rep10103
                             C21116
                                      PR6253
                                                  101
                                                               1040 indeterminate
                                                                                  10.297030 14.658590
           4 Rep10104
                                                                             No 15.883392 14.658590
 In [ ]:
```

Various attributes were made but a few which are commented here did not contribute but only resulted in more noise

 $\\ d\_12=data2.groupby("SalesPersonID").agg(\{"Quantity":np.sum, "TotalSalesValue":np.sum\}, axis=0)$ 

```
d_12['ASP_C']=d_12.TotalSalesValue/d_12.Quantity
dcheck=d_12.reset_index()
dcheck.head()
data3=pd.merge(data3,dcheck[['SalesPersonID','ASP C']], left on='SalesPersonID', right on='SalesPersonID', how='inner')
\\ d\_13=data2.groupby("ProductID").agg(\{"Quantity":np.sum, "TotalSalesValue":np.sum\}, axis=0)
d 13['ASP P']=d 13.TotalSalesValue/d 13.Quantity
dcheck=d 13.reset index()
dcheck.head()
data 3 = pd.merge (data 3, dcheck [['ProductID', 'ASP\_P']], left\_on = 'ProductID', right\_on = 'ProductID', how = 'inner') \\
  In [ ]:
Adding 2 new columns MedianQuantity and MedianTotalSalesValue of each product sold by a particular SalesPerson across all his transcations
 In [52]: d_11=data2.groupby(["SalesPersonID","ProductID"]).agg({"Quantity":np.median,"TotalSalesValue":np.median},axis=0) d_11.head()
 Out[52]:
            SalesPersonID ProductID
                                   182.0
                                               1740.0
                         PR6112
                 C21116
                          PR6253
                                  193.0
                                               2807.5
                          PR6294
                                  112.5
                                               1662.5
                          PR6297
                                   150.0
                 C21118 PR6202 70950.0
                                              136240.0
  In [ ]:
 In [53]: d_11=d_11.reset_index()
d_11=d_11.rename(index=str,columns={"Quantity":"MedianQuantity",'TotalSalesValue':"MedianTotalSales"})
           # join operation performed on main data
           In [54]: data4.head()
 Out[54]:
               ReportID SalesPersonID ProductID Quantity TotalSalesValue
                                                                 Suspicious SellingPrice ASP_CP MedianQuantity MedianTotalSales
           0 Rep10101
                           C21116 PR6112
                                               182
                                                            1665 indeterminate
                                                                             9.148352 9.423077
                                                                                                      182.0
                                                                                                                    1740 0
                            C21116 PR6112
                                               182
                                                           1740 indeterminate
                                                                              9.560440 9.423077
                                                                                                      182.0
                                                                                                                    1740.0
           1 Rep10102
                                               182
                                                                                                                    1740.0
                            C21116
           3 Rep10103
                            C21116 PR6253
                                               101
                                                           1040 indeterminate 10.297030 14.658590
                                                                                                      193.0
                                                                                                                    2807.5
           4 Rep10104
                           C21116 PR6253
                                                                                                                    2807.5
                                              283
                                                           4495
                                                                        No 15.883392 14.658590
                                                                                                      193.0
  In [ ]:
Obtaining more columns from generated columns
 In [55]: data4['QuantityMargin']=data4.Quantity/data4.MedianQuantity
 In [56]: data4['TotalSalesMargin']=data4.TotalSalesValue/data4.MedianTotalSales
 In [57]: data4['SellingPriceDiff']=data4.ASP_CP-data4.SellingPrice
 In [58]: data4['SellingPriceMargin CP']=data4.SellingPrice/data4.ASP CP
 In [59]: data4['QuantityDiff']=data4.MedianQuantity-data4.Quantity
 · Note: that the following attributes didnt contribute much so was removed
 In [60]: #data4['SellingPriceMargin_P']=data4.SellingPrice/data4.ASP_P
           #data4['SellingPriceMargin_C']=data4.SellingPrice/data4.ASP_C
```

## The final data after feautre engineering

#data4["TotalSalesDiff"]=data4.MedianTotalSales-data4.TotalSalesValue

In [61]: data4.head() Out[61]: TotalSalesMargin ReportID SalesPersonID ProductID Quantity TotalSalesValue ASP\_CP MedianQuantity Med nTotalSales QuantityMargin SellingPriceDiff SellingPriceMargin\_C 0 Rep10101 C21116 PR6112 182 1665 indeterminate 0 1/8352 0.423077 182 0 17/0 0 1 000000 0.56807 0.274725 0.0708/ 182 1 Rep10102 C21116 PR6112 1740 indeterminate 9.560440 9.423077 182.0 1740.0 1.000000 1.000000 -0.137363 1.01457 2 Rep10109 C21116 PR6112 182 1740 9.560440 182.0 1740.0 1.000000 1.000000 -0.137363 1.01457 3 Rep10103 C21116 PR6253 101 1040 indeterminate 10.297030 14.658590 193.0 2807.5 0.523316 0.370436 4.361561 0.70245 4 Rep10104 1.08355

In [ ]:

In [62]: data4.describe(include="all")

Out[62]:

	ReportID	SalesPersonID	ProductID	Quantity	TotalSalesValue	Suspicious	SellingPrice	ASP_CP	MedianQuantity	MedianTotalSales	QuantityMargin	TotalSalesMargin	SellingPriceDiff	Sellin
count	42580	42580	42580	4.258000e+04	4.258000e+04	42580	42580.000000	42580.000000	42580.000000	4.258000e+04	42580.000000	42580.000000	42580.000000	
unique	42580	992	593	NaN	NaN	3	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
top	Rep18415	C21976	PR6253	NaN	NaN	indeterminate	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
freq	1	1359	2590	NaN	NaN	39846	NaN	NaN	NaN	NaN	NaN	NaN	NaN	
mean	NaN	NaN	NaN	4.447421e+03	1.611392e+04	NaN	16.108425	15.855494	3357.779779	1.285908e+04	1.508774	1.440910	-0.252931	
std	NaN	NaN	NaN	2.350923e+04	5.685315e+04	NaN	57.783137	19.838360	14826.259704	4.023651e+04	8.336727	3.135102	54.729136	
min	NaN	NaN	NaN	3.300000e+01	5.980000e+02	NaN	0.005320	0.043424	35.000000	5.980000e+02	0.001060	0.003106	-8670.411113	
25%	NaN	NaN	NaN	1.110000e+02	1.345000e+03	NaN	6.781874	6.337962	113.000000	1.454375e+03	0.887029	0.835218	-1.040293	
50%	NaN	NaN	NaN	2.060000e+02	2.980000e+03	NaN	10.742574	10.999512	213.000000	3.200000e+03	1.000000	1.000000	0.000000	
75%	NaN	NaN	NaN	1.136000e+03	1.076125e+04	NaN	16.385542	19.005971	1066.000000	9.945000e+03	1.176146	1.259902	1.360031	
max	NaN	NaN	NaN	1.331792e+06	2.265400e+06	NaN	8755.900901	862.026144	492249.500000	1.165615e+06	1001.504854	341.200658	848.263768	

• Converting the target column Suspicious to 1,2,3 from Yes,No,Indeterminate as specified in problem statement

```
In [63]: data4.Suspicious.replace(['Yes','No','indeterminate'],['1','2','3'],inplace=True)
```

#### Removing unnecesary attributes

- · Dropping the ReportID as it is unique for every row
- Dropping SalesPersonID and ProductID as it has more than 900 and 500 levels each

```
In [64]: dataUnn=data4.copy() # saving it into another variable , which is used later for cluster analysis.

In [65]: data4.drop(["ProductID", "SalesPersonID", "ReportID"], axis=1, inplace=True)
```

#### Converting to necessary datatypes

```
In [66]: ## since all the other columns are already in int and float it is not needed to convert
data4["Suspicious"] = data4["Suspicious"].astype('category')
In [67]: data4.dtypes
Out[67]: Quantity
TotalSalesValue
                                                    int64
int64
                                                category
float64
float64
             Suspicious
             SellingPrice
ASP_CP
MedianQuantity
                                                  float64
             MedianTotalSales
                                                  float.64
             QuantityMargin
TotalSalesMargin
                                                 float64
float64
             SellingPriceDiff
                                                  float64
             SellingPriceMargin_CP
QuantityDiff
                                                  float64
                                                  float64
             dtype: object
 In [ ]:
In [68]: data4.head()
Out[68]:
                 Quantity
                           TotalSalesValue Suspicious SellingPrice
                                                                       ASP_CP MedianQuantity MedianTotalSales QuantityMargin TotalSalesMargin SellingPriceDiff SellingPriceMargin_CP QuantityDiff
                                                                                                             1740.0
                                                                                                                                             0.956897
                                                                                                                                                                                                        0.0
                      182
                                      1665
                                                           9.148352
                                                                       9.423077
                                                                                           182.0
                                                                                                                           1.000000
                                                                                                                                                              0.274725
                                                                                                                                                                                      0.970845
              0
                                                                       9.423077
                      182
                                      1740
                                                           9.560440
                                                                                            182.0
                                                                                                             1740.0
                                                                                                                           1.000000
                                                                                                                                              1.000000
                                                                                                                                                              -0.137363
                                                                                                                                                                                      1.014577
                                                                                                                                                                                                        0.0
              ,
                      182
                                      1740
                                                           9.560440
                                                                       9.423077
                                                                                           182.0
                                                                                                             1740.0
                                                                                                                           1.000000
                                                                                                                                              1.000000
                                                                                                                                                              -0.137363
                                                                                                                                                                                      1.014577
                                                                                                                                                                                                        0.0
                                                                                                                                              0.370436
                      101
                                      1040
                                                          10.297030
                                                                                            193.0
                                                                                                             2807.5
                                                                                                                           0.523316
                                                                                                                                                                                      0.702457
                                                                                                                                                                                                       92.0
                      283
                                      4495
                                                          15.883392 14.658590
                                                                                           193.0
                                                                                                             2807.5
                                                                                                                           1.466321
                                                                                                                                              1.601069
                                                                                                                                                             -1.224802
                                                                                                                                                                                      1.083555
                                                                                                                                                                                                       -90.0
 In [ ]:
```

# Train/Test Split

- 70/30 Train/Test split
- Also mantaining the class imbalance across train/test split

```
In [69]: #Performing train test split on the data
    y=data4["Suspicious"]
    X=data4.drop('Suspicious', axis=1)
In [70]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3, random_state=123, stratify=y)
```

```
In [71]: X_train.head()
Out[71]:
                  Quantity TotalSalesValue SellingPrice ASP_CP MedianQuantity MedianTotalSales QuantityMargin TotalSalesMargin SellingPriceDiff SellingPriceMargin_CP QuantityDiff
            40076
                  18/1775
                                 128635
                                           0.696171 0.510196
                                                                   153776.0
                                                                                   761//5 N
                                                                                                 1 201585
                                                                                                                1 6803/3
                                                                                                                             -0 185075
                                                                                                                                                  1 36/517
                                                                                                                                                             -30000 n
                      106
                                   1515
                                          14.292453 14.073499
                                                                      106.0
                                                                                     1515.0
                                                                                                 1.000000
                                                                                                                1.000000
                                                                                                                             -0.218954
                                                                                                                                                  1.015558
                                                                                                                                                                 0.0
             4870
             6695
                      120
                                   3670
                                          30.583333 39.362851
                                                                      120.0
                                                                                    3670.0
                                                                                                 1.000000
                                                                                                                1.000000
                                                                                                                              8.779518
                                                                                                                                                  0.776959
                                                                                                                                                                 0.0
                                                                                    2715.0
           31170
                     279
                                   9060 32.473118 20.294118
                                                                     164.5
                                                                                                 1.696049
                                                                                                                3.337017
                                                                                                                            -12.179001
                                                                                                                                                  1.600125
                                                                                                                                                               -114.5
            12892
                                         2.796335 3.619772
                                                                                    45765.0
                                                                                                                                                  0.772517
In [72]: X train.shape
Out[72]: (29806, 11)
In [73]: X_test.shape
Out[73]: (12774, 11)
In [74]: y_train.value_counts()
Out[74]: 3
                27892
                   125
           Name: Suspicious, dtype: int64
In [75]: y test.value counts()
Out[75]: 3
                11954
           Name: Suspicious, dtype: int64
• The ratio of 1 ( yes ) is same across the splits
```

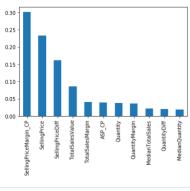
#### A basic Decision tree model was built on which the recall for Yes was 75%.

Shown here is a RandomForest model built on all features to find out important features across multiple Trees

```
clf_check.fit(X=X_train, y=y_train)
y_pred = clf_check.predict(X_test)
          y_pred = clf_check.predict(X_test)
y1_pred_=clf_check.predict(X_train)
          print(accuracy_score(y_train,y1_pred_))
print(classification_report(y_train,y1_pred_,digits=4))
print("\n")
         print(accuracy_score(y_test,y_pred))
print(classification_report(y_test,y_pred,digits=4))
          0.736663758974703
                         precision
                                       recall f1-score
                            0.2620
                                        0.8720
                                                   0.4030
                             0.1381
                                        0.6160
                                                   0.2256
                                                                1789
                            0.9690
                                        0.7438
                                                  0.8416
                                                               27892
                                                   0.7367
                                                               29806
              accuracy
             macro avo
                            0.4564
                                        0.7439
                                                   0.4901
                                                               29806
          weighted avg
                            0.9162
                                        0.7367
                                                   0.8028
                                                               29806
          0.7343040551119462
                                       recall f1-score
                         precision
                                                            support
                            0.2299
                                        0.7407
                                                  0.3509
                                                               11954
                      3
                            0.9674
                                                  0.8402
                                       0.7425
              accuracy
                                                   0.7343
                                                               12774
             macro avg
          weighted ava
                            0.9144
                                       0.7343
                                                  0.8010
                                                               12774
In [77]: feat_importances_rf = pd.Series(clf_check.feature_importances_, index = X_train.columns)
```

```
read_importances_ordered = feat_importances_rf.nlargest(n=len(feat_importances_rf))
feat_importances_ordered.plot(kind='bar')
```

Out[77]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7fd18b19a160>



Considering only the top 4 features for our futher models

In [ ]:

```
In [78]: X_train1=X_train[["SellingPriceMargin_CP","SellingPrice","SellingPriceDiff","TotalSalesValue"]]
X_test1=X_test[["SellingPriceMargin_CP","SellingPrice","SellingPriceDiff","TotalSalesValue"]]
In [79]: X train1.shape
Out[79]: (29806, 4)
 In [ ]:
In [80]: X_train1.describe()
Out[80]:
                   SellingPriceMargin_CP SellingPrice SellingPriceDiff TotalSalesValue
                          29806.000000 29806.000000 29806.000000 2.980600e+04
            count
                              1.374702
                                          16.353082
                                                         -0.410632
             mean
              std
                              10 122271
                                          65 868893
                                                        62 364994 5 736714e+04
              min
                             0.003946
                                         0.005320 -8670.411113 5.980000e+02
             25%
                             0.863539
                                          6.785857 -1.032198 1.340000e+03
                                          10.756390
             50%
                              1.000000
                                                          0.000000 2.975000e+03
             75%
                               1.119464
                                          16.504854
                                                          1.374703
                                                                      1.066500e+04
```

NOTE: outliers were removed and tried but since the results didnt improve it was added back

839.862636 8755.900901 846.976639 2.170265e+06

 $X\_train1\_D=X\_train1[-((X\_train1<(-3))|(X\_train1>3)).any(axis=1)] \ rown=X\_train1[-((X\_train1<(-3))|(X\_train1>3)).any(axis=1)].index \ rown y\_train1=y\_train[rown] \ print(y\_train1.shape) \ print(X\_train1\_D.shape) \ print(X\_train1>3)).any(axis=1)[-(X\_train1<(-3))|(X\_train1>3)].any(axis=1)[-(X\_train1<(-3))|(X\_train1>3)].any(axis=1)[-(X\_train1<(-3))|(X\_train1>3)].any(axis=1)[-(X\_train1<(-3))|(X\_train1>3)].any(axis=1)[-(X\_train1>3)[-(X\_train1>3)].any(axis=1)[-(X\_train1>3)[-(X\_train1>3)].any(axis=1)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)].any(axis=1)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X\_train1>3)[-(X_train1>$ 

#### **Decision Tree and Random Forest with 4 important features**

```
In [81]: estimator_DT = DecisionTreeClassifier(max_depth=5,class_weight="balanced",random_state=123)
estimator_DT.fit(X_train1, y_train)
            y1_pred_ = estimator_DT.predict(X_train1)
y_pred_ = estimator_DT.predict(X_test1)
            print(accuracy_score(y_train,y1_pred_))
print(classification_report(y_train,y1_pred_,digits=4))
print("\n")
            print(accuracy_score(y_test,y_pred_))
print(classification_report(y_test,y_pred_,digits=4))
            0.6120244246124942
                              precision
                                               recall f1-score support
                                  0 1363
                                               0.9040
                                                             0 2369
                          3
                                  0.9746
                                               0.6027
                                                             0.7448
                                                                           27892
                                                             0.6120
0.3922
                                                                           29806
                                  0.4078
                                                                            29806
                macro avg
            weighted avg
                                  0.9193
                                                0.6120
                                                             0.7097
                                                                           29806
            0.6131204008141538
                              precision
                                                recall f1-score
                                                                        support
                                  0.1296
                                                0.8519
                                                             0.2249
                                  0.1110
0.9734
                                                0.7232
                                                             0.1925
0.7462
                                                0.6050
                                                                           11954
                                                             0.6131
                                                                           12774
                 accuracy
            macro avg
weighted avg
                                  0.4047
                                                0.7267
                                                                            12774
                                  0.9181
                                                             0.7108
```

for explanation of root and leaves in digramatic format

 $a \! = \! y\_train.value\_counts().reset\_index()$ 

dot\_data = tree.export\_graphviz(estimator\_DT, out\_file=None, feature\_names=X\_train1.columns, class\_names=a["index"], filled=True, rounded=True, special\_characters=True) graph = graphviz.Source(dot\_data) graph

Random Forest

```
In [82]: clf_RF = RandomForestClassifier(n_estimators=500,class_weight="balanced",max_depth=5,random_state=222,max_features=4 ,min_samples_leaf=50,min_samples_split=10)
             clf_RF.fit(X=X_train1, y=y_train)
y_pred = clf_RF.predict(X_test1)
y1_pred_=clf_RF.predict(X_train1)
             print(accuracy_score(y_train,y1_pred_))
print(classification_report(y_train,y1_pred_,digits=4))
             print("\n")
             print(accuracy_score(y_test,y_pred))
print(classification_report(y_test,y_pred,digits=4))
             0.6735892102261289
                                 precision
                                                   recall f1-score
                                      0.1836
                                                   0.8960
                                                                   0.3048
                                                                                     125
                                      0.1206
                                                     0.6646
                                                                   0.2042
                                                                                    1789
                                      0.9710
                                                    0.6732
                                                                   0.7951
                                                                                   27892
```

0.6798966	66510	09863			
		precision	recall	f1-score	support
	1	0.1800	0.8333	0.2961	54
	2	0.1250	0.6815	0.2113	766
	3	0.9724	0.6791	0.7997	11954
accui	cacy			0.6799	12774
macro	avg	0.4258	0.7313	0.4357	12774
weighted	avg	0.9183	0.6799	0.7623	12774

0.7446

0.4251

0.9166

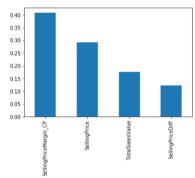
accuracy macro avg weighted avg 0.6736

0.4347 0.7576 29806

29806

```
In [83]: feat_importances_rf = pd.Series(clf_RF.feature_importances_, index = X_train1.columns)
feat_importances_ordered = feat_importances_rf.nlargest(n=len(feat_importances_rf))
feat_importances_ordered.plot(kind='bar')
```

Out[83]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7fd174ba87b8>



In [ ]:
In [ ]:

## CODE showing on how to save model using pickle

```
In [84]: from sklearn import model_selection import pickle
```

 $filename = "RandomForest90.sav" pickle.dump(clf\_RF,open(filename, "wb")) filename = "DecisionTree86.sav" pickle.dump(estimator\_DT,open(filename, "wb")) loaded\_model=pickle.load(open(filename, "rb")) filename = "DecisionTree86.sav" pickle.dump(estimator\_DT,open(filename, "wb")) loaded\_model=pickle.load(open(filename, "wb")) filename = "DecisionTree86.sav" pickle.dump(estimator\_DT,open(filename, "wb")) loaded\_model=pickle.load(open(filename, "wb")) loaded\_model=pickle.loa$ 

```
In [ ]:
```

# **Neural NEt and autoencoders**

Standarizing data to pass to nerual net

```
In [86]: X_train1.describe()
Out[86]:
                  SellingPriceMargin_CP SellingPrice SellingPriceDiff TotalSalesValue
                       2.980600e+04 2.980600e+04 2.980600e+04 2.980600e+04
                        -8.377505e-17 2.649006e-17 -2.896824e-17 2.178095e-18
           mean
                        1.000017e+00 1.000017e+00 1.000017e+00 1.000017e+00
                      -1.354221e-01 -2.481905e-01 -1.390226e+02 -2.719759e-01
             min
                      -5.049977e-02 -1.452489e-01 -9.966757e-03 -2.590415e-01
            50%
                      -3.701825e-02 -8.496857e-02 6.584449e-03 -2.305404e-01
            75%
                       -2.521593e-02 2.304200e-03 2.862768e-02 -9.648923e-02
                        8.283734e+01 1.326832e+02 1.358777e+01 3.754939e+01
 In [ ]:
```

## loading packages for neural networks from keras

```
In [87]: from tensorflow.keras.models import Sequential, Model from tensorflow.keras.layers import Dense, Input from keras.layers.normalization import BatchNormalization from tensorflow.keras.utils import to_categorical

Using TensorFlow backend.

In [88]: X_train1.shape

Out[88]: (29806, 4)
```

## Building an autoencoder to generate new non linear features from existing ones

```
In [89]: # The size of encoded and actual representations
encoding_dim = 1
actual_dim = X_trainl.shape[1]

## MINE
# Input placeholder
input_img = Input(shape=(actual_dim,))

# "encoded" is the encoded representation of the input
encoded = Dense(encoding_dim, activation='relu')(input_img)

# "decoded" is the lossy reconstruction of the input
decoded = Dense(actual_dim, activation='sigmoid')(encoded)
```

```
In [90]: # this model maps an input to its reconstruction
autoencoder = Model(input_img, decoded)
      print(autoencoder.summary())
      autoencoder.compile(optimizer='adadelta', loss='binary crossentropy')
      autoencoder.fit(X_train1, X_train1, epochs=30, batch_size=32)
      Model: "model"
      Layer (type)
                          Output Shape
                                            Param #
                                            0
      input 1 (InputLayer)
                          [(None, 4)]
      dense (Dense)
                          (None, 1)
                                            5
      dense_1 (Dense)
                          (None, 4)
      Total params: 13
      Trainable params: 13
Non-trainable params: 0
      MARNING:tensorflow:Falling back from v2 loop because of error: Failed to find data adapter that can handle input: <class 'pandas.core.frame.DataFrame'>, <
      Train on 29806 samples
      Epoch 1/30
29806/29806 [==
                      Epoch 2/30
      Epoch 3/30
29806/29806 [=
                     Epoch 4/30
      29806/29806 [==
                   Epoch 5/30
29806/29806 [==
                   Epoch 6/30
      29806/29806 r
                  Epoch 7/30
                     29806/29806 г
      Epoch 8/30
      29806/29806 [==
Epoch 9/30
29806/29806 [==
                   Epoch 10/30
29806/29806 [==
                    ======= ] - 1s 17us/sample - loss: 0.5705
      Epoch 11/30
                     29806/29806 [===
      Epoch 12/30
29806/29806 [=
                     Epoch 13/30
      Epoch 14/30
29806/29806 [
                     Epoch 15/30
      29806/29806 [=
                   ======= | - 1s 17us/sample - loss: 0.5627
      Epoch 16/30
29806/29806 [=
                     ======== ] - 1s 17us/sample - loss: 0.5611
      Epoch 17/30
      29806/29806 [==
                    Epoch 18/30
29806/29806 [=
                      Epoch 19/30
29806/29806 [==
Epoch 20/30
                     29806/29806 r==
                    Epoch 21/30
29806/29806 [=
                     Epoch 22/30
                     -----1 - 1s 17us/sample - loss: 0.5513
      29806/29806 r=
      Epoch 23/30
29806/29806 [=
                     Epoch 24/30
                  29806/29806 [===
      Epoch 25/30
29806/29806 [
                      ======= ] - 1s 21us/sample - loss: 0.5464
      Epoch 26/30
      29806/29806 [=
                     Epoch 27/30
29806/29806 [=
                       Epoch 28/30
      29806/29806 r
                     Epoch 29/30
                      29806/29806 F
      Epoch 30/30
29806/29806 [==
                  Out[90]: <tensorflow.python.keras.callbacks.History at 0x7fd179f1e0b8>
In [91]: # MIne
# this model maps an input to its encoded representation
encoder = Model(input_img, encoded)
In [92]: print(encoder.summary())
      #### derive new non-linear features
      X_train_nonLinear_features = encoder.predict(X_train1)
X_test_nonLinear_features = encoder.predict(X_test1)
      #### Combining new non-linear features to X_train and X_test respectively
      X_train1_np=np.concatenate((X_train1, X_train_nonLinear_features), axis=1)
X_test1_np=np.concatenate((X_test1, X_test_nonLinear_features), axis=1)
      Model: "model 1"
      Layer (type)
                          Output Shape
                                            Param #
      input_1 (InputLayer)
                          [(None, 4)]
                                            0
      dense (Dense)
                          (None, 1)
                                            5
      Total params: 5
Trainable params: 5
      Non-trainable params: 0
```

#### building Decision tree and random Forest on concatenated old and new feature

```
In [93]: estimator = DecisionTreeClassifier(max_depth=5,random_state=123,class_weight="balanced")
estimator.fit(X_train1_np, y_train)
           y1_pred_ = estimator.predict(X_train1_np)
y_pred_ = estimator.predict(X_test1_np)
           print(accuracy_score(y_train,y1_pred_))
print(classification_report(y_train,y1_pred_,digits=4))
print("\n")
           print(accuracy_score(y_test,y_pred_))
print(classification_report(y_test,y_pred_,digits=4))
           0.6125276789908072
                             precision
                                             recall f1-score support
                                 0.1388
                                              0.9040
                                                           0.2407
                                                                           125
                                 0.1124
                                             0.7367
                                                          0.1950
0.7452
                                                                         1789
27892
                 accuracy
                                                           0.6125
                                                                         29806
           macro avg
                                                           0.3936
                                                                         29806
29806
                                 0.4086
                                              0.7480
                                 0.9194
                                              0.6125
           0.6136683889149835
                             precision
                                              recall f1-score
                                                                      support
                                 0.1322
                                              0.8519
                                                           0.2289
                         2
                                 0.1110
                                              0.7232
                                                           0.1925
                                                                           766
                                 0.9734
                                              0.6056
                                                           0.7466
                                                                         11954
                                                           0.6137
                                                                         12774
                 accuracy
                                 0.4055
                                              0.7269
               macro avo
                                                           0.3893
                                                                         12774
           weighted avg
                                 0.9181
                                                           0.7112
 In [ ]:
```

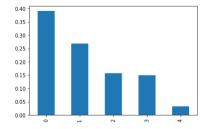
#### Random Forest

	precision	recall	f1-score	support
1	0.1934	0.8960	0.3182	125
2	0.1266	0.6652	0.2127	1789
3	0.9716	0.6907	0.8074	27892
accuracy			0.6900	29806
macro avg	0.4305	0.7506	0.4461	29806
weighted avg	0.9176	0.6900	0.7696	29806

0.6966494441	834977			
	precision	recall	f1-score	support
1	0.1774	0.8148	0.2914	54
2	0.1308	0.6749	0.2192	766
3	0.9725	0.6975	0.8124	11954
accuracy			0.6966	12774
macro avg	0.4269	0.7291	0.4410	12774
weighted avg	0.9186	0.6966	0.7746	12774

```
In [95]: feat_importances_rf = pd.Series(clf.feature_importances_, index = pd.DataFrame(X_trainl_np).columns)
    feat_importances_ordered = feat_importances_rf.nlargest(n=len(feat_importances_rf))
    feat_importances_ordered.plot(kind='bar')
```

Out[95]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7fd176daa780>

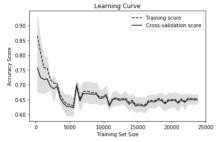


From the above feature importance graph we can find that the new non linear feature is not contributing much and could even be adding some noise

```
In [ ]:
In [ ]:
```

## Learning curves for various models

```
In [96]: from sklearn.model_selection import learning_curve
             from sklearn.model selection import learning curve
             train_sizes, train_scores, test_scores = learning_curve(DecisionTreeClassifier(max_depth=5,random_state=123,class_weight="balanced"),
                                                                                        y_train,
# Number of folds in cross-validation
                                                                                        cv=5,
# Use all computer cores
                                                                                        n jobs=-1,
                                                                                           50 different sizes of the training set
                                                                                        train_sizes=np.linspace(0.01, 1.0, 50))
             # Create means and standard deviations of training set scores
            train_mean = np.mean(train_scores, axis=1)
train_std = np.std(train_scores, axis=1)
             # Create means and standard deviations of test set scores
            test_mean = np.mean(test_scores, axis=1)
test_std = np.std(test_scores, axis=1)
            plt.plot(train_sizes, train_mean, '--', color="#11111", label="Training score" plt.plot(train_sizes, test_mean, color="#11111", label="Cross-validation score"
            plt.fill_between(train_sizes, train_mean - train_std, train_mean + train_std, color="#DDDDDD")
plt.fill_between(train_sizes, test_mean - test_std, test_mean + test_std, color="#DDDDDD")
            # Create plot
plt.title("Learning Curve")
plt.xlabel("Training Set Size"), plt.ylabel("Accuracy Score"), plt.legend(loc="best")
            plt.tight_layout()
            plt.show()
```



this model was not finalized as there is a lot of fluctuations on different cross validation folds and once number of sample size increases the model slowly becomes stable

```
In [98]: # Create means and standard deviations of training set scores
    train_mean = np.mean(train_scores, axis=1)
    train_std = np.std(train_scores, axis=1)

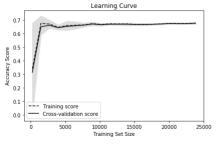
# Create means and standard deviations of test set scores
    test_mean = np.mean(test_scores, axis=1)

test_std = np.std(test_scores, axis=1)

# Draw lines
    plt.plot(train_sizes, train_mean, '--', color="#11111", label="Training score")
    plt.plot(train_sizes, test_mean, color="#11111", label="Cross-validation score")

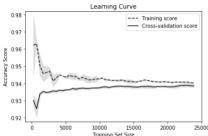
# Draw bands
    plt.fill_between(train_sizes, train_mean - train_std, train_mean + train_std, color="#DDDDDD")
    plt.fill_between(train_sizes, test_mean - test_std, test_mean + test_std, color="#DDDDDD")

# Create plot
    plt.title("Learning Curve")
    plt.title("Learning Set Size"), plt.ylabel("Accuracy Score"), plt.legend(loc="best")
    plt.tight_layout()
    plt.show()
```



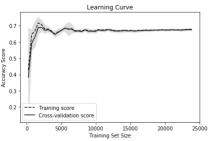
As you can see the training score and cross- validation score are very close to eachother even in small training set and continue to be close to eachother as sample size increases - Therefore low bias and low variance model

#### XGboost not shown above but executed which yielded poor results



#### This model is suffering from a high bias problem

#### Random Forest with non linear features



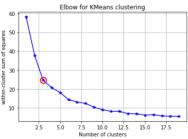
```
In [ ]:
```

### **CLUSTERING**

```
In [101]: # Using the copy of the data which was created after all new features were added dataUnn.shape
Out[101]: (42580, 15)
In [102]: dataUnn.head()
Out[102]:
               ReportID SalesPersonID ProductID Quantity TotalSalesValue Suspicious SellingPrice ASP_CP MedianQuantity MedianTotalSales QuantityMargin TotalSalesMargin SellingPriceDiff SellingPriceDiff SellingPriceDiff SellingPriceDiff
                                                                                  9.148352 9.423077
            0 Rep10101
                              C21116 PR6112
                                                                1665
                                                                                                                           1740.0
                                                                                                                                       1.000000
                                                                                                                                                      0.956897
                                                                                                                                                                    0.274725
                                                                                                                                                                                        0.970845
                                                   182
                                                                             3
                                                                                                             182.0
            1 Rep10102
                              C21116
                                                   182
                                                                             3
                                                                                  9.560440 9.423077
            2 Rep10109
                              C21116
                                        PR6112
                                                   182
                                                                1740
                                                                             3
                                                                                  9 560440 9 423077
                                                                                                             182 0
                                                                                                                           1740 0
                                                                                                                                       1 000000
                                                                                                                                                      1 000000
                                                                                                                                                                    -0.137363
                                                                                                                                                                                        1 014577
                                       PR6253
                                                                                                                                       0.523316
                                                                                                                                                      0.370436
                                                                                                                                                                    4.361561
                                                                                                                                                                                        0.702457
            3 Rep10103
                              C21116
                                                   101
                                                                1040
                                                                             3 10.297030 14.658590
                                                                                                             193.0
                                                                                                                           2807.5
            4 Rep10104
                              C21116
                                                                                15.883392 14.658590
                                                                                                             193.0
                                                                                                                           2807.5
                                                                                                                                       1.466321
                                                                                                                                                      1.601069
                                                                                                                                                                    -1.224802
                                                                                                                                                                                        1.083555
Grouping the data SalesPerson wise do to segment SalesPerson
In [103]: d1=dataUnn.groupby("SalesPersonID").agg({"TotalSalesValue":np.median,"Quantity":np.median,"SellingPriceMargin_CP":np.mean,"ReportID":np.count_nonzero),axis
In [104]: d1.head()
Out[1041:
                          TotalSalesValue Quantity SellingPriceMargin_CP ReportID
            SalesPersonID
                                 1740.0
                                          166.0
                                                                         10
                  C21118
                               136240.0 70950.0
                                                           11 405030
                                                                         10
                                         102.0
                                1115.0
                                                           1.000000
                  C21119
                  C21121
                                 5622.5
                                          312.0
                                                           2.370057
                                                                         32
                  C21122
                                1185.0
                                          103.5
                                                           1.047227
                                                                         28
In [105]: d1.reset_index(inplace=True)
    SalesPersonID=d1.SalesPersonID
In [106]: d1.drop("SalesPersonID", axis=1, inplace=True)
In [107]: d1.head()
Out[107]:
               TotalSalesValue Quantity SellingPriceMargin_CP ReportID
                      1740.0
                                                              10
                               166.0
                                                0.959989
                     136240.0 70950.0
                                                11 405030
                                                              10
                     1115.0
                               102.0
                                                1.000000
            2
                      5622.5
                               312.0
                                                2.370057
                                                              32
                      1185.0
                               103.5
                                                1.047227
                                                              28
In [108]: d1.shape
Out[108]: (992, 4)
  In [ ]:
In [109]: d2=d1.copy() ## creating a copy so that actual values can be used for analyzing after assigning labels
In [110]: d1.head()
Out[110]:
               TotalSalesValue Quantity SellingPriceMargin_CP ReportID
            0
                      1740.0
                               166.0
                                                0.959989
                                                              10
                     136240.0 70950.0
                                                11.405030
                                                               10
                     1115.0 102.0
                                                1.000000
                                                               4
                      5622.5
                                                2.370057
                                                              32
            3
                               312.0
                                                1.047227
Standarizing data for clustering
In [111]: num_atr=d1.select_dtypes(['int64','float64']).columns
            print(num_atr)
            scaler = StandardScaler() ## object intitation
            scaler.fit(d1[num_atr])
            d1[num_atr]=scaler.transform(d1[num_atr])
d1[num_atr]=scaler.transform(d1[num_atr])
            Index(['TotalSalesValue', 'Quantity', 'SellingPriceMargin_CP', 'ReportID'], dtype='object')
  In [ ]:
  In [ ]:
ELBOW curve to find the optimal cluster number which will define the particular dataset
```

In [112]: from sklearn.cluster import KMeans

```
08/01/2022, 23:13
                                                                            Christopher_Alexander_2588_PHD
  In [113]: ## Build K Means with the 2 clusters
kmeans = KMeans(n_clusters=2).fit(d1)
            ## Derive Centroids
centroids = kmeans.cluster_centers_
            ## Derive Labels
labels = kmeans.labels_
            ## Print Centroids
            print(centroids)
            ## Print Labels
            print(labels)
            ## Experiment/Build K means for different K values, from 1 to 20
            %" = range(1,20)
KM = [KMeans(n_clusters=k).fit(d1) for k in K]
centroids = [k.cluster_centers_ for k in KM]
#labelsk = [kmeans.labels_ for k in KM]
            ## Find with in sum of squared error
from scipy.spatial.distance import cdist, pdist
            D k = [cdist(d1, cent, 'euclidean') for cent in centroids]
            D_K = [cdist(d], cent, euclidean ) for cent in centrolds]
cldx = [np.argmin(D,axis=1) for D in D_k]
dist = [np.min(D,axis=1) for D in D_k]
sumWithinSS = [sum(d) for d in dist]
#silhouetteSS=[silhouette_score(d,labels=labelsk) for d in dist]
            ## Elbow curve
            ## Elbow curve
#1
# maring k=3
kIdx = 2
fig = plt.figure()
ax = fig.add_subplot(111)
ax.plot(K, sumWithinSS, 'b*-')
ax.plot(K,kIdx], sumWithinSS[kIdx], marker='o', markersize=12,
markeredgewidth=2, markeredgecolor='r', markerfacecolor='None')
hl+ arid(True)
            markeredgewidn=2, markeredgecolor='r', mar
plt.grid(True)
plt.xlabel('Number of clusters')
plt.ylabel('within-cluster sum of squares')
plt.title('Elbow for KMeans clustering')
            Out[113]: Text(0.5, 1.0, 'Elbow for KMeans clustering')
```



```
In [ ]:
In [114]: ## Build K Means with the 3 cluster
            kmeans = KMeans(n_clusters=3).fit(d1)
In [115]: ## Derive Centroids
centroids = kmeans.cluster_centers_
In [116]: labels = kmeans.labels
In [117]: # adding labels to the actual values
d2["label"]=labels
In [118]: d2["label"] = d2["label"].astype('category')
  In [ ]:
In [119]: # for 4 clusters
            # 0 - 976
# 1 - 12
# 3 - 3
# 2 - 1
```

```
In [120]: d2.label.value_counts()
Out[120]: 0 976
           Name: label, dtype: int64
In [121]: # for 2 clusters
In [122]: d2["SalesPersonID"]=SalesPersonID
In [123]: d2[d2.label==1]
Out[123]:
                TotalSalesValue Quantity SellingPriceMargin_CP ReportID label SalesPersonID
                               217.0
                                                44.349369
            354
                      7617.5
                               286.5
                                                45 083315
                                                             18
                                                                            C21558
                                                             8
            435
                     264400.0 492249.5
                                               87.343926
                                                                   1
                                                                           C21659
            849
                      19215.0 26817.0
                                                45.960275
                                                             21
                                                                            C22168
  In [ ]:
  In [ ]:
In [124]: ## to show the SalesPersom with most supicious Yes is not a high risk SalesPerson
           d2[d2.SalesPersonID=="C22030"]
Out[124]:
                TotalSalesValue Quantity SellingPriceMargin_CP ReportID label SalesPersonID
                     10520.0 1773.0
                                                1.088686
                                                           525
                                                                  0
In [125]: dataUnn[(dataUnn.SalesPersonID=="C21659")&(dataUnn.Suspicious=='1')]
Out[125]:
                  ReportID SalesPersonID ProductID Quantity TotalSalesValue Suspicious SellingPrice ASP_CP MedianQuantity MedianTotalSales QuantityMargin TotalSalesMargin SellingPriceDiff SellingPriceMargin
                               C21659 PR6518 1125
           40243 Rep50346
                                                             539145
                                                                           1
                                                                                  479 24 0 691168 492249 5
                                                                                                                    264400 N
                                                                                                                                    0.002285
                                                                                                                                                 2 039126 -478 548832
                                                                                                                                                                                 693 377
In [126]: # C22030 - 497NO 19 Indeterminate 9Yes # C21659 - 6 NO 1 Int 1 Yes
In [127]: d2[d2.label==0].describe(include="all")
Out[127]:
                                                                 ReportID label SalesPersonID
                                    Quantity SellingPriceMargin_CP
            count
                      976.000000
                                  976.000000
                                                     976.000000 976.000000 976.0
                                                                                        976
                                                                     NaN 1.0
            unique
                           NaN
                                       NaN
                                                          NaN
                                                                     NaN 0.0
                                                                                     C22192
                                       NaN
              frea
                           NaN
                                                          NaN
                                                                     NaN 976.0
                    10864.276127
                                 2914.058914
             mean
                    30561 452720 12760 344991
                                                       0.557911
                                                                 76 612661 NaN
                                                                                        NaN
                                                                                        NaN
                     1005.000000
                                  85.000000
                                                       0.690233
                                                                 1.000000 NaN
              min
             25%
                     1607.500000
                                 118.500000
                                                       0.984118
                                                                 10.000000 NaN
                                                                                        NaN
                                 228.500000
             50%
                     3435.000000
                                                       1.004324
                                                                 22.000000 NaN
                                                                                        NaN
                     8613.750000 1035.750000
                                                       1.090198
             max 566000.000000 232820.000000
                                                       7.396199 1359.000000 NaN
                                                                                        NaN
In [128]: d2[d2.label==1].describe(include="all")
Out[128]:
                                    Quantity SellingPriceMargin CP ReportID label SalesPersonID
                  TotalSalesValue
                        4 000000
                                    4 000000
                                                       4.000000
                                                               4 000000
                          NaN
                                      NaN
                                                          NaN
                                                                   NaN
                                                                         1.0
              top
                           NaN
                                       NaN
                                                          NaN
                                                                   NaN 4.0
                    73860.625000 129892.500000
                                                      55.684221 14.500000 NaN
                                                                                      NaN
             mean
                   127188.520092 241895.710783
                                                      21.116740 6.027714 NaN
              min
                    4210.000000 217.000000
                                                      44.349369 8.000000 NaN
                                                                                     NaN
                     6765.625000 269.125000
                                                      44.899829 10.250000 NaN
             25%
                    13416.250000 13551.750000
                                                      45.521795 14.500000 NaN
                                                                                      NaN
             75% 80511.250000 143175.125000
                                                      56.306188 18.750000 NaN
                                                                                     NaN
             max 264400.000000 492249.500000
                                                      87.343926 21.000000 NaN
  In [ ]:
In [129]: d2[d2.label==2].describe(include="all")
Out[129]:
                                    Quantity SellingPriceMargin_CP ReportID label SalesPersonID
                       12 000000
                                   12 000000
                                                     12 000000 12 000000 12 0
                                                                                      12
                           NaN
                                                        NaN
                                                                  NaN
            unique
                                                                         1.0
                           NaN
                                       NaN
                                                         NaN
                                                                   NaN
                                       NaN
                                                                  NaN
              frea
                           NaN
                                                         NaN
                                                                        12.0
                                                     14.189453 20.166667
             mean
                    44108.901504 20223.205256
                                                      4.988150 16.353111 NaN
                                                                                     NaN
                     1675.000000 148.000000
                                                      8.329741 5.000000 NaN
                                                                                     NaN
              min
                     3533.750000 490.375000
                                                     11.140478 8.500000 NaN
             50%
                    12666.250000 5850.750000
                                                     12.329318 15.000000 NaN
                                                                                     NaN
             75%
                    43638.125000 12703.500000
                                                     16.295548 23.500000 NaN
                                                                                     NaN
                   136240.000000 70950.000000
                                                     23.400621 53.000000 NaN
                                                                                     NaN
```

#### if we observe here the difference in clusters are their SellingPriceMargin will he is low, medium and very high respectively

We could conclude that the ones with High SellingPriceMargin to be High Risk Salesperson

```
In [ ]:
In [ ]:
```

#### Functions to use pipeline in Pandas

#### Prediction for test Data SCT

```
In [133]: tdata=pd.read excel("../data/Test.xlsx")
In [134]: tdata.head()
Out[134]:
               ReportID SalesPersonID ProductID Quantity TotalSalesValue
            0 Rep70101
                            C21844 PR6483
            1 Rep70102
                             C21844 PR6251
                                                  102
                                                               1050
                                      PR6253
                                                  344
            2 Rep70103
                             C21844
                                                               3490
            3 Rep70104
                             C21844
                                      PR6378
                                                  108
                                                               1095
            4 Rep70105
                             C21844 PR6463
                                                  146
                                                               1055
In [135]: tdata.shape
Out[135]: (9135, 5)
In [136]: # defining a pipeline of functions
tfinal,ReportID=(tdata.pipe(func=feature_eng).pipe(func=Ratios).pipe(func=selection))
In [137]: tfinal.head()
Out[137]:
               SellingPriceMargin_CP SellingPrice SellingPriceDiff TotalSalesValue
                              1.0
                                  10.931373
                             1.0 10.931373
                                                      0.0
                                                                   1115
                             1.0 10.931373
                                                     0.0
            2
                                                                   1115
                              1.0 10.931373
                                                     0.0
                                                                   1115
                              1.0 10.294118
                                                      0.0
                                                                   1050
```

Predicting from best model on the test data

#### loading model using pickle and predicting

 $from sklearn import model\_selection import pickleloaded\_model=pickle.load(open("RandomForest90.sav", "rb")) test\_pred1 = loaded\_model.predict(tfinal) dataT1={'ReportID':tdata3['ReportID'], 'Suspicious':test\_pred1} d1f=pd.DataFrame(dataT1)$ 

In [ ]:

## Adding non Linear features for test Data



## **FINAL MODEL**

The model using non linear features yielded same 90% in SCT and therefore OCCAM razor, a simpler model is chosen as no improvement in results

RandomForest without non linear features

# Conclusion

- Succesfully built a ML model to predict Supicious Reports with a recall of 83% on Yes and an accuracy of 70% on all classes
- The model achieved a recall of 90% in SCT for unseen data
- Segemented salesperson into 3 clusters using k means clustering algorithm
- The business could collect more attributes to improve the performance of the model
- The business could impose a maximum Quantity and minimum price at which to be sold for a product, a bare minimum would atleast throw out highly faults reports

```
In [ ]:
```