The Fundamental Causes of Growth and Development

Jonathan Colmer

University of Virginia

Lecture Notes for PhD Growth and Development (EC8510)

From Proximate to Fundamental Causes

▶ We have seen that there are substantial differences in prosperity across countries.

▶ Even if we can convince ourselves that differences in physical capital, human capital, and productivity explain cross-country differences, this isn't satisfactory.

- We need to understand why.
 - "... the factors we have listed (innovation, economies of scale, education, capital accumulation, etc.) are not causes of growth; they are growth."
 - North and Thomas (1973)

Why Such Large Differences?

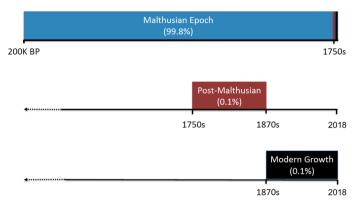
▶ The simple answer: growth differences in the past 200 years.

▶ Countries that are rich today are those that have grown rapidly between 1800 and 1940.

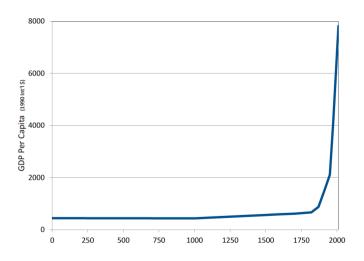
▶ Over the course of human history there has been almost no growth.

▶ What accounts for the divergence in per-capita income across countries in the past two centuries?

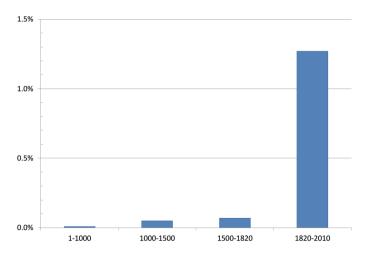
The Phases of Development



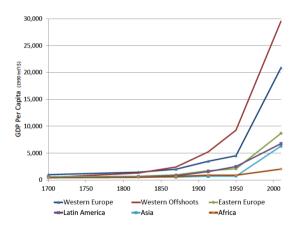
World Income per Capita (1 - 2100 AD)



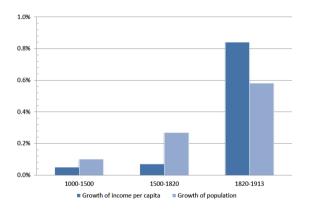
Growth of World Income per Capita (1 - 2100 AD)



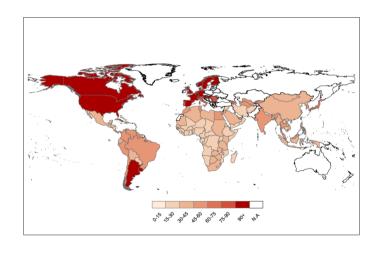
Regional Variation in the Timing of Take-off



Take-off: Growth of Population and Income per Capita



Variation in years elapsed since the Onset of the Demographic Transition



Potential Fundamental Causes of Growth and Development

▶ **Luck:** multiple equilibria lead to divergent paths among societies with identical opportunities, preferences, and market structures.

▶ **Institutions:** humanly-devised rules shape the incentives that people face for accumulation, trade, and investment.

► **Geography:** Exogenous differences in the environment influence agricultural productivity, natural resources, constraints on behavior, etc.

Culture: Differences in beliefs, attitudes, and preferences.

The Luck Hypothesis

▶ Otherwise-identical countries made different choices that had far-reaching consequences.

Or different selection among multiple equilibria

▶ Luck and multiple equilibria could be manifest through any of the proximate causes.

► E.g. Multiple equilibria in technology adoption.

▶ Theoretical foundation but questions of empirical plausibility.

The Geography Hypothesis

- ▶ All factors that are imposed on individuals as part of the physical, geographic, and ecological environment.
- ► Can affect growth through all the proximate causes.
- Examples,
 - Soil quality can affect agricultural productivity.
 - ▶ Natural resources directly contribute to wealth and as inputs into production.
 - Climate can affect productivity, health, capital accumulation, and preferences.
 - Topography affects the cost of transportation and communication.
 - ▶ The disease environment affects health, productivity, and incentives for accumulation.

The Institutions Hypothesis

▶ The rules, regulations, laws, and policies that affect economic incentives.

▶ Institutions shape rewards and so are important for all the proximate causes.

▶ Institutions reflect social choices, unlike geography and luck.

▶ If the members of society collectively decide to change them, they can change them.

▶ If institutions matter, reform can lead to better outcomes.

The Culture Hypothesis

- Beliefs, values, and preferences shape economic behavior.
- ► E.g. differences in religious beliefs, or differences in preferences, such as how important wealth is or how patient individuals should be.
- Can affect willingness to trade-off different activities, affecting occupational choices, market structure, savings rates, and willingness to accumulate physical and human capital.
- ► Can affect the degree of cooperation between individuals, which can be important in underpinning productive activities.
- ► Closely related to institutions, but culture is harder to influence, and the suggestion that a society should change its culture vacuous.