

A Real Options based Valuation of the Music Streaming Service Spotify



Filesize: 5.48 MB

Reviews

An extremely wonderful pdf with perfect and lucid information. Better then never, though i am quite late in start reading this one. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Elenor Koch PhD)

A REAL OPTIONS BASED VALUATION OF THE MUSIC STREAMING SERVICE SPOTIFY

[DOWNLOAD PDF](#)

AV Akademikerverlag. Taschenbuch. Condition: Neu. Neuware - This book analyses Spotify, the current market leader of music streaming services. It provides a mathematical model which calculates future pay-outs of artists and the equivalent number of album sales needed to be indifferent between streaming and selling CDs. It shows that a musician's net income from Spotify could increase up to five times on average which rises the equivalent number of sold albums, necessary to offset these opportunity costs. Spotify's real options based valuation calculates two different market values: first, \$ 8 bn with exponential growth assumptions and a Geometric Brownian Motion approach, second, roughly \$ 1 bn with an Ornstein- Uhlenbeck process and a long-term mean market share of 40 %. Additionally, this book provides a break-even analysis of three different scenarios and shows the corresponding future profitability: when Spotify increases its current market share of 37 % up to roughly 50 %, it will report in black figures in 2016 even with an increase in costs of 82.3 % annually. 72 pp. Englisch.

[Read A Real Options based Valuation of the Music Streaming Service Spotify Online](#)[Download PDF A Real Options based Valuation of the Music Streaming Service Spotify](#)

Other Books



Summary of The First 90 Days, Updated and Expanded: Proven Strategies for Getting Up to Speed Faster and Smarter by Michael Watkins (Paperback)

Important Publishing, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. The First 90 Days, Updated and Expanded: Proven Strategies for Getting Up to Speed Faster and Smarter by Michael Watkins - Book...

[Save](#) [Book](#)

»



Lancaster county Indians: annals of the Susquehannocks and other Indian tribes of the Susquehanna territory from about the year 1500 to 1763, the date of their extinction. An exhaustive and interesting series of

Alpha Edition, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. This book has been considered by academicians and scholars of great significance and value to literature. This forms a part of the...

[Save](#) [Book](#)

»



HBR Guide to Getting the Right Work Done

Ingram Publisher Services Feb 2013, 2013. Taschenbuch. Condition: Neu. Neuware - IS YOUR WORKLOAD SLOWING YOU-AND YOUR CAREER-DOWN Your inbox is overflowing. You're paralyzed because you have too much to do but don't know where...

[Save](#) [Book](#)

»



Older Offenders: Perspectives in Criminology and Criminal Justice (Hardback)

ABC-CLIO, United States, 1988. Hardback. Condition: New. Language: English. Brand new Book. This book provides a systematic and scholarly examination of the major questions facing academics and practitioners working in the area of deviance and...

[Save](#) [Book](#)

»



A Description of the New-Invented Table Air-Pump: With the Manner of Performing the Most Curious Experiments Upon It: The Figures of the Air-Pump Glasses, and All the Machines Belonging to It (Paperback)

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding...

[Save](#) [Book](#)

»

**Man a Machine. Translated from the French of the Marquiss D Argens. (Paperback)**

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding

[Read](#) [Document](#)

»

**A Succinct Description of That Elaborate and Matchless Pile of Art, Called, the Microcosm; With a Short Account of the Solar System: Interspersed with Poetical Sentiments on the Planets the Twelfth Edition, with**

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding

[Read](#) [Document](#)

»

**Scalable Internet Architectures (Paperback)**

Pearson Education (US), United States, 2006. Paperback. Condition: New. Language: English. Brand new Book. As a developer, you are aware of the increasing concern amongst developers and site architects that websites be able to handle

[Read](#) [Document](#)

»

**Design and Development of Low Cost Adsorbents**

LAP Lambert Academic Publishing Nov 2013, 2013. Taschenbuch. Condition: Neu. Neuware - Clean and pure water is one of the implicit requisites for a healthy human population. However the growing industrialization and extensive use of

[Read](#) [Document](#)

»

**An Historical Account of a New Method for Extracting the Foul Air Out of Ships, With the Description and Draught of the Machines, by Which It Is Performed: In Two Letters to a**

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding

[Read](#) [Document](#)

»