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By Jeanne Ellis Ormrod, Brett Jones

Pearson Education (US), United States, 2017. Mixed media product. Condition: New. 5th edition. Language: English. Brand new Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This access code card provides access to the MyEducationLab (R) with Enhanced Pearson eText. Focused on the big ideas of education psychology, this text gives readers a practical understanding of the core concepts in educational psychology and of the research-based strategies needed to facilitate student learning and development. While generally shorter than competing educational psychology textbooks, Essentials of Educational Psychology still provides a comprehensive overview of theories, research, and educational implications related to learning and cognition, motivation, child and adolescent development, instructional methods, classroom management, and assessment. Each chapter is organized around three to six Big Ideas, and each Big Idea is then divided into several more specific bold-faced principles or recommendations. Widely acclaimed for its conversational writing style, the book provides readers with a clear and easily understood picture of the psychological principles that...



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