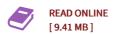# Modern social research methods (author: Fan Wei Tat) (Price: 28.50) (Publisher: Fudan University Press) (ISBN: 9787309027921)(Chinese Edition)

By FAN WEI DA BIAN ZHU

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-07-01 Pages: 518 Publisher: Fudan University Press title: Modern Social Research Methods List Price: 28.50 yuan: Fan Wei Tat ed Publisher: Fudan University Press Publication Date :2005-7- 1ISBN: 9787309027921 Words: 435 thousand yards: 518 Revision: 1 Binding: Paperback: Editor's Summary modern social research methods to grasp the modern trend. made a systematic and comprehensive introduction to the use of a large number of instances of social research methods. Britannica from the three levels of the methodology. research and specific method. quantitative research and qualitative research combined angle around social principles and procedures. established elaborate topic. study design. data collection. statistical analysis. theoretical interpretation. report writing . the outcome of the application of a variety of methods and techniques. The book emphasizes classroom teaching and social practice. and absorb the latest developments contemporary references at home and abroad and the success stories of the author. This book is a sociology major courses teaching materials. as well as related professional college of Arts and the college students. engaged in teaching and research. policy research. market research workers. and other...

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