

Term Website Planning Document

Site Purpose

The purpose of this site is to provide information to people who want to get and prepare some recipes with fresh and organic food. It will help them get the most needed information that we all need to know and understand about organic products.

Target Audience

This website is for anybody who wants to buy local products or export them to other places.

Personas

The group of people interested in buying fresh and organic food are the ones who take care of their health and the planet.

Another group could be the one that wants to sell their food preparations.

Scenario

Today, a lot of people are worried about the improvement of the ecosystem. So, they want to start eating healthier with fewer chemicals in their food. For that reason, fresh and organic food is becoming so popular in markets around the world.

Color Schema

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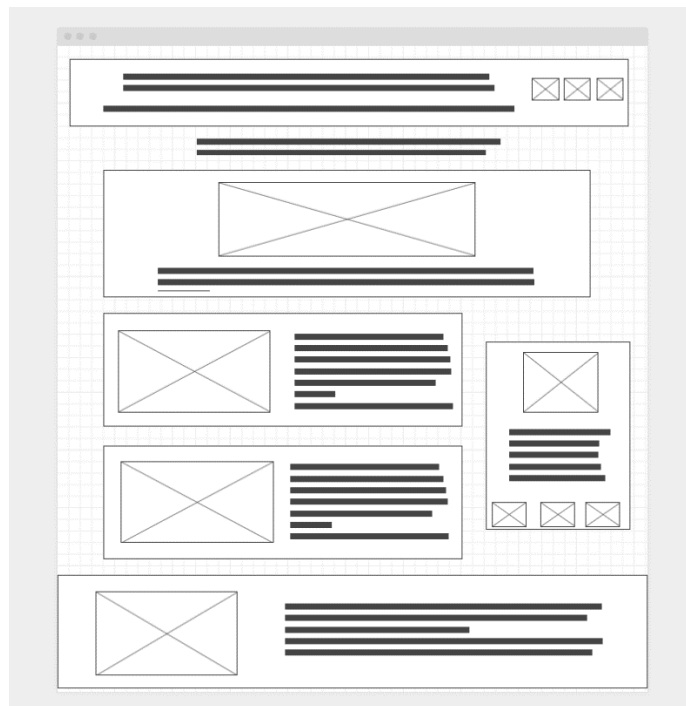
Typography

Heading Font: Sans-serif

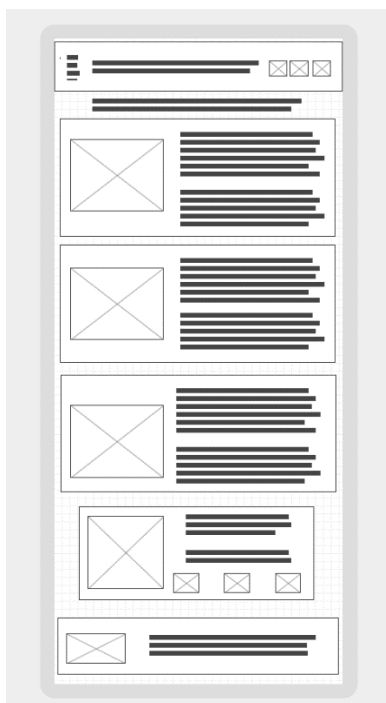
Paragraph: Roboto

Wireframe Sketches

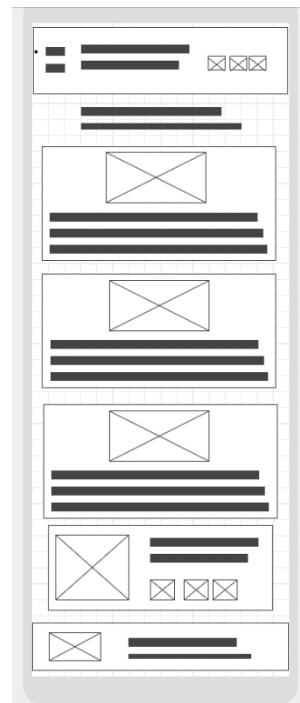
Large View



Medium View



Small View



Site Map

