Reproducible Research

Christopher Gandrud

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SG1022, City University London

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What is reproducible research?

What is research?

Is this research?

It's (Change in) the (Future) Economy, Stupid: Economic Indicators, the Media, and Public Opinion

Stuart N. Soroka University of Michigan

Dominik A. Stecula University of British Columbia Christopher Wiezien University of Texas at Austin

Economic perceptions affect policy preferences and government support. It thus matters that these perceptions are driven by factors other than the economic including media coverage. We nevertheless know little about how media reflect economic trends, and whether they influence (or are influenced by) public economic perceptions. This article explores the economic media, and public opinion, focusing in particular on whether media coverage and the public react to changes in or levels of economic activity, and the past, present, or future economy. Analyses rely on content-analytic data drawn from 30,000 news staries over M years in the United States. Results indicate that cosmuse reflects chance in the future economs, and that this both influences and is influenced by public evaluations. These patterns make more understandable the somewhat surprising finding of positive coverage and public assessments in the midst of the Great Recession. They also may help explain provious findings in political behavior.

about government policy and preferences for ables to predict—with a good degree of success—the outspending (e.g., Durr 1993; Erikson, MacKuen, and Stim-come of elections, both in the United States and elseson 2002: Soroka and Wiezien 2010: Stevenson 2001: where (e.g., Abramowitz 1988; Erikson and Wiezien 2012: Wierien 1995). There also are vast literatures emior. Lewis-Beck 1988b Wierien and Erikson 1996; for recent ing the degree to which support for governments and reviews, see Kayser and Wlezien 2011; Linn, Nagler, and leaders follows economic trends. Some work focuses. Morales 2010). There is, in sum a considerable bady of evon economic conditions and assessments of presiden- idence highlighting the political importance of economic tial/government performance and voting (e.g., Bartels conditions. and Zaller 2001; Campbell 1996; Clarke and Stewart Erikson, and Stimson 1992; Nadeau, Niemi, and Am- influence vote intentions and government evaluations ato 1994, 1996; Nadeau et al. 1999; Price and Sanders above and beyond the impact of the actual economy 1993: Sanders 1996, 1999: Sanders, Marsh, and Ward (e.g., Nadeau, Niemi, and Amato 1994). The sources of

growing body of work demonstrates a link be- 1993; for reviews, see Lewis-Beck and Stegmaier 2000. tween economic conditions and both attitudes 2007); a related body of research uses key economic vari-

Public perceptions of the economy matter as well. 1995; Erikson 1989; Happy 1986; Hibbs 1987; MacKuen, In fact, past work suggests that economic perceptions

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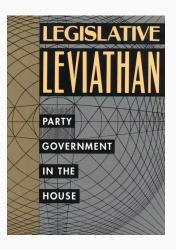
Previous versions of this article were presented at the 68th Annual Conference of the American Association for Public Opinion Research, Boston, May 2013, and the 71st Annual Conference of the Midwest Political Science Association, Chicago, April 2013, We are created to Stephen Farmworth and J. Scott Matthews for helpful advice along the way, to Brian J. Fogurty for comments on a previous draft, to to Suppose removers and j. Societ Seattness for neighbours using the way, to enter j. regains not comments on a previous eras, in Ataman Chylidirien for help with Conference Board indicators, and to Lori Young for her work on the Lexicoder Sentiment Dictionary. Partial support for this research was provided by the Fonds de recherche sur la società et la culture, Quobec, Canada. The data used in

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What is research?

Is this research?



Are they research?

No

Papers, articles, slideshows, talks, books are the **advertising**, **not the research**.

Are they research?

No

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Are they research?

Papers, articles, slideshows, talks, books are the **advertising, not** the research.

What are they?

Presentation documents *announce* select findings and *tries to convince* us that they are correct (Mesirov 2010).

What is research?

Quantitative social science research involves the **procedures** and **choices** researchers make to gather data, process it, and analysis it in order to address their research questions.

For computational research, this includes "the full software environment, code, and data that produced the results" (Donoho 2010, 3015).

We need to make available our research, not just the advertising!

What is reproducible research?

Replicability

If we make the research available, not just the advertising, then it will be more likely that other researchers can replicate our work.

Replicable Research

When there is *sufficient information* available for *independent researchers* to make the *same findings*, using the *same procedures* with *new data*.

But...

Sometimes full replications are not feasible because:

- *limited resources* for gathering new data (e.g. very expensive to build another Large Hadron Collider),
- the original research already *sampled the universe* of cases.

So. . .

Reproducibility

Reproducible Research

When there is sufficient information available for independent researchers to make the same findings, using the same procedures with the *same data*.

Reproducibility

Really Reproducible Computational Research

"... the **data and code** used to make a finding are available and they are sufficient for an independent researcher to recreate the finding" (Peng 2011, 1226)

Reproducible and Replicable

Reproducible research enhances replicability.

- Reproducible research is a precondition for replicable research.
- Reproducibility is a 'second best' if attempting a replication is not possible.
- If it is **easy** to reproduce your work, more likely that someone else will be able to **replicate** it.

Reproducible and Replicable

Important!

"A study can be reproducible and still be wrong" (Peng 2014)

E.g. a finding that is statistically significant in one study may remain statistically significant when reproduced using the original data/code, but replication studies are unable to find a similar result.

The original finding could just have been **noise**.

Why reproducible research?

For science

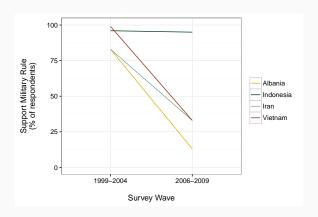
A core tenant of science: Scientific conclusions that are **not replicable** should be **abandoned or modified** "when confronted with more complete or reliable ... evidence"

APS http://www.aps.org/policy/statements/99_6.cfm

Examples: World Values Survey

Background: the World Values Survey is a large, repeated cross-national survey of political and social values.

Original research finding:



Why did support for military rule decline so much in Albania, Iran and Vietnam in only a few years?

research

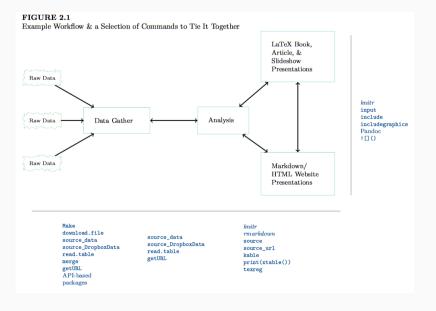
How to do really reproducible

Linking Presentation to Research

To be able to **evaluate findings** in a presentation document, it needs to be **closely linked** to the research.

Need to fully document the steps we took and the rationale for these steps.

 Documentation both in the presentation document (usually discussion of general steps) and "appendix" files (e.g. source code, survey questionnaires, raw data).



Gandrud (2015, 21)

Metropolis

```
# A comment
library(dplyr)
test <- mean(x, na.rm = T)
```