Reproducible Research

Christopher Gandrud

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SG1022, City University London

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Is this research?

It's (Change in) the (Future) Economy, Stupid: Economic Indicators, the Media, and Public Opinion

Stuart N. Soroka University of Michigan

Dominik A. Stecula University of British Columbia Christopher Wlezien University of Texas at Austin

Economic perceptions affect policy preferences and government support. It thus matters that those perceptions are driven by factors other than the economy, including media coverage. We nevertheless know little about how media reflect economic trends, and whether they influence (or are influenced by) public economic perceptions. This article explores the economy, media, and trablic attinion, focusing in particular on whether media coverage and the trablic react to change in or levels of economic activity, and the past, present, or future economy. Analyses rely on content-analytic data drawn from 30,000 news stories over 30 years in the United States. Results indicate that coverage reflects change in the future economy, and that this finding of positive ceverage and public assessments in the midst of the Great Recession. They also may help explain previous findings in political behavior.

spending (e.g., Durr 1993; Erikson, MacKuen, and Stim- come of elections, both in the United States and elseson 2002; Soroka and Wlezien 2010; Stevenson 2001; where (e.g., Abramowitz 1988; Erikson and Wlezien 2012; Wlezien 1995). There also are vast literatures explor- Lewis-Beck 1988b; Wlezien and Erikson 1996; for recent ing the degree to which support for governments and reviews, see Kasser and Wlezien 2011; Linn, Nagler, and leaders follows economic trends. Some work focuses Morales 2010). There is, in sum, a considerable body of evon economic conditions and assessments of presiden-idence highlighting the political importance of economic tial/government performance and voting (e.g., Bartels conditions. and Zaller 2001; Campbell 1996; Clarke and Stewart 1993; Sanders 1996, 1999; Sanders, Manh, and Ward (e.g., Nadeau, Niemi, and Amato 1994). The sources of

growing body of work demonstrates a link be- 1993; for reviews, see Lewis-Beck and Stegmaier 2000, tween economic conditions and both attitudes 2007); a related body of research uses key economic variabout government policy and preferences for ables to predict—with a good degree of success—the out-

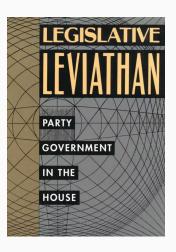
Public perceptions of the economy matter as well. 1925; Erikson 1989; Hapov 1986; Hibbs 1987; MacKuen. In fact, past work suggests that economic perceptions Erikson, and Stimson 1992: Nadeau, Niemi, and Amato 1994, 1996; Nadeau et al. 1999; Price and Sanders above and beyond the impact of the actual economy

Start N. Soroka is Professor of Communication Studies and Political Science, and Faculty Associate at the Genter for Political Studies, Intelon the control of the production of the control of

to Stephen Farmworth and I. Scott Matthews for helpful advice along the way, to Brian I. Foggrey for comments on a previous dark, to Ataman Chrildirim for help with Conference Board indicators, and to Lori Young for her work on the Lexicoder Sent

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Is this research?



Are they research?

No

Papers, articles, slideshows, talks, books are **advertising**, **not research**.

Are they research?

What are they?

Presentation documents *announce* select findings and *try* to convince an audience that they are correct (Mesirov 2010).

Quantitative social science research involves the **procedures** and **choices** researchers make to gather data, process it, and analysis it in order to address their research questions.

For computational research, this includes "the full software environment, code, and data that produced the results" (Donoho 2010, 3015).

We need to make our research available, not just the advertising!

What is reproducible research?

Replicability

If we make the research available, then it will be more likely that other researchers can **replicate** our work.

Replicability

Replicable Research

When there is *sufficient information* available for *independent researchers* to make the *same findings*, using the *same procedures* with *new data*.

Replicability

No one study proves anything.

Instead, a individual study **contributes** to a cumulative **body of evidence**.

Replication is an important part of **strengthening** this body of evidence.

However...

Sometimes full replications are not feasible because:

- limited resources for gathering new data (e.g. very expensive to build another Large Hadron Collider),
- the original research already sampled the universe of cases.

So. . .

Reproducibility

Reproducible Research

When there is sufficient information available for independent researchers to make the same findings, using the same procedures with the *same data*.

Reproducibility

Really Reproducible Computational Research

"...the **data and code** used to make a finding are available and they are sufficient for an independent researcher to recreate the finding" (Peng 2011, 1226)

Reproducible and Replicable

Reproducible research enhances replicability.

- Reproducible research is a precondition for replicable research.
- Reproducibility is a 'second best' if attempting a replication is not possible.
- If it is easy to reproduce your work, then it is more likely that someone else will be able to replicate it.

Why reproducible research?

For you

Better work habits

• If you are making your research reproducible from the start you are more clearly **documenting** and **organising** your work.

- So, you will be more likely to remember what you did in the future!
 Bowers (2011, 2) describes this as making a "better relationship with your future self'.
- So, you are less likely to make errors and you are more likely to find and fix the errors you do make.

We all make mistakes during all stages of our research!

Really reproducible research

Instead of pretending like mistakes don't happen, we should **have procedures** that help us **minimise** our errors and allow us (and others) to **find** and **correct** the errors we do make.

Really reproducible research is an important part of this process.

If your data gathering and analysis process—your data pipeline—is really reproducible, then it is possible to actually **find your mistakes and correct them**.

For you

Better teamwork

 If you are making your work reproducible for independent researchers, then your work will be easier for your teammates to understand and collaborate on with you.

For science

A core tenant of science: Scientific conclusions that are **not replicable** should be **abandoned or modified** "when confronted with more complete or reliable ... evidence"

APS http://www.aps.org/policy/statements/99_6.cfm

Reproducible and Replicable

Important!

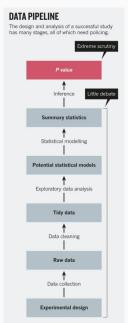
"A study can be reproducible and still be wrong" (Peng 2014)

E.g. a finding that is statistically significant in one study may remain statistically significant when reproduced using the original data/code, but replication studies are unable to find a similar result.

The original finding could just have been **noise** or caused by some **data processing error** and so on.

Scientific Scrutiny and the Data Pipeline

Largely **until recently**, most of the evaluation of social science research focused on the **final statistical** presentation of the results. Less attention was paid to the **data pipeline**.



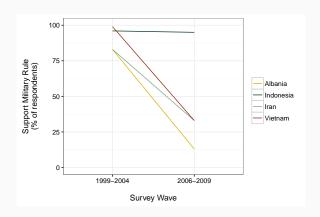
Scientific Scrutiny and the Data Pipeline

Making your data pipeline really reproducible helps others to more closely evaluate your research claims.

Example: World Values Survey

Background: the World Values Survey is a large, repeated cross-national survey of political and social values.

Original research finding:



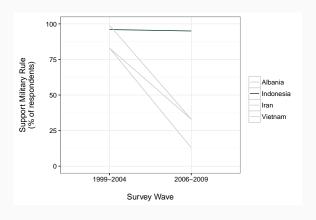
Why did support for military rule decline so much in Albania, Iran and Vietnam over only a few years?

Possible explanation

Inglehart and Welzel (2005) argue that: "If younger generations are socialized under significantly different conditions from those that shaped earlier generations, the values of the entire society will gradually change through intergenerational replacement."

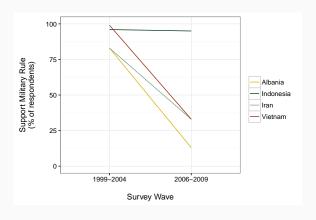
	1999-2005	2006-2009
English	having the military rule	having the military rule

	1999-2005	2006-2009
English	having the military rule	having the military rule
Indonesia	Memiliki peraturan yang	Memiliki peraturan ten-
	jelas tentang angkatan	tang angkatan bersenjata
	bersenjata (having clear	(having military rules)
	military rules)	



	1999-2005	2006-2009
English	having the military rule	having the military rule
Indonesia	Memiliki peraturan yang	Memiliki peraturan ten-
	jelas tentang angkatan	tang angkatan bersenjata
	bersenjata (having clear	(having military rules)
	military rules)	
Albanian	Të kesh rregulla të	Të kesh regjim ushtarak
	ushtrisë (having military	(having a military
	rules)	regime)

	1999-2005	2006-2009
English	having the military rule	having the military rule
Indonesia	Memiliki peraturan yang	Memiliki peraturan ten-
	jelas tentang angkatan	tang angkatan bersenjata
	bersenjata (having clear	(having military rules)
	military rules)	
Albanian	Të kesh rregulla të	Të kesh regjim ushtarak
	ushtrisë (having military	(having a military
	rules)	regime)
Vietnamese	Vai trò cùa quân đội (role	[Unavailable]
	of the military)	

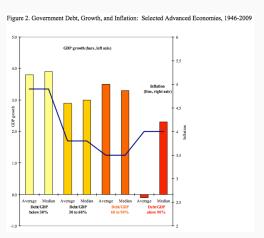


Reproducible research practices—the questionnaires and translations were available—**made it possible to find** these errors.

Example: Reinhart and Rogoff (2010)

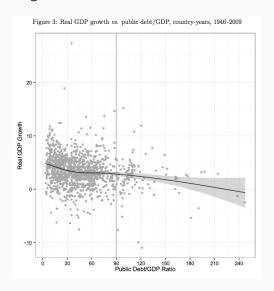
Background: Reinhart and Rogoff (2010) in a highly influential study (in academics and government) found a threshold effect at 90% Public debt/GDP on economic growth. Above 90% growth slowed dramatically.

Original finding:



Replication: But, Herndon et al. (2014) found that an Excel coding error had dropped Australia, Austria, Belgium, Canada, and Denmark.

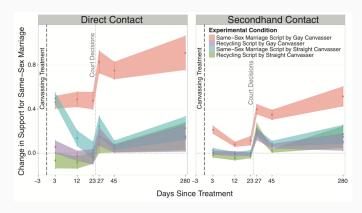
Corrected finding:



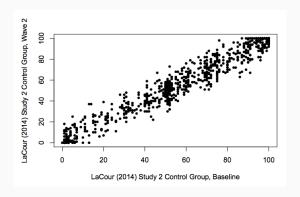
Example: LaCour Affair

Background: Lacour and Green (2014) found that having a conversation with a gay advocate had a very strong positive long-term effect on support for same-sex for marriage. This was **widely reported** in the popular press and advocacy groups began to use similar techniques.

Original finding:



Broockman et al. (2015) found that LaCour had **fabricated** the survey data. (Tech details: he took someone else's survey data and added random noise to the subsequent survey "waves".)



For science

Reproducible research also benefits science by:

- Avoiding scientists wasting time trying to understand things that do not exist.
- Avoiding effort duplication by cutting down the time the scientific community spends gathering data/developing analytic procedures.

How to do really reproducible

research

Reproducible Research

When there is sufficient information available for independent researchers to make the same findings, using the same procedures with the *same data*.

Reproducible Research

When there is sufficient information available for independent researchers to make the same findings, using the same procedures with the *same data*.

How do we do this?

Doing reproducible research

Some key tips:

- Document everything!
- All of your files should be human-readable.
- From the start of your research project, have a plan to organise, store, and make your files accessible.
- Explicitly tie your files together.

Document Everything!

Need to fully document the steps we took and the rationale for these steps.

 Documentation both in the presentation document (usually discussion of general steps) and "appendix" files (e.g. source code, survey questionnaires, raw data).

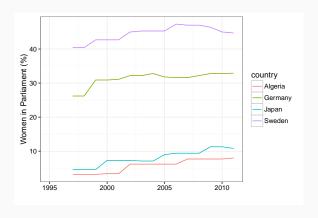
Document everything specifics: source code

It is important to record in detail the steps you used to clean and analyse your data, ideally with the original source code (e.g. SPSS Syntax or R source).

Minimal (messy) R Example

```
library(WDI)
library(dplyr)
library(ggplot2)
setwd('U:\\research/group_project')
women<-WDI(indicator='SG.GEN.PARL.ZS',start=1995)
women<-rename(women_in_parl=SG.GEN.PARL.ZS)
women<-filter(women,country%in%c('Algeria','Germany','Japan','Sweden'))
ggplot(women,aes(x=year,y=women_in_parl,colour=country))+
geom_line()+ylab('WomeninParliament(%)')+xlab('')+theme_bw()</pre>
```

Result



Human-readable

Even files that you intend a computer to run should be human-readable.

So that another person (and yourself in the future) can **understand** what you did, even if the computer program no longer exists (helps **future-proof** your work).

So ...

Formatting and Comment characters

Write your source code with the **intention** that it will be **read by a person**.

- Use a consistent style (just as you would in a presentation document).
- Use comment characters that allow you to write information that humans can read and the computer will ignore.
 - R comment character: #
 - SPSS comment character: *

Minimal (human-readable) R Example (1)

```
2 # Gather women in parliament data from WDI and plot subset
 # Christopher Gandrud
5
6 # Load required packages
 library (WDI)
8 library (dplyr)
 library (ggplot2)
10
11 # Set working directory. Changed as needed
  setwd('U:\\research/group project')
 # Download women in parliament data from
15 # World Bank Development indicators
_{16} # from 1995. Indicator ID = SG.GEN.PARL.ZS
women <- WDI(indicator = 'SG.GEN.PARL.ZS', start = 1995)
```

Minimal (human readable) R Example (2)

```
1 # Rename women in parliament indicator.
women <- rename (women, women in parl = SG.GEN.PARL.ZS)
4 # Select data from Algeria, Germany, Japan, and Sweden.
5 women <- filter(women, country %in%
                  c('Algeria', 'Germany', 'Japan', 'Sweden'))
6
7
8 # Create a comparative line plot of the data.
  ggplot(women, aes(x = year, y = women in parl,
                    colour = country)) +
10
11 geom line() +
12 ylab ('Women in Parliament (%)') + xlab ('') +
13 theme bw()
```

Minimal SPSS Example

```
* Load employee survey data & find jobcat frequencies

* Christopher Gandrud

* Load data from employee_data.sav file in the C drive.

GET FILE='C:\group_project\data\employee_data.sav'.

* Find frequencies of jobcat variable and order them

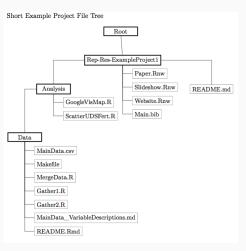
FREQUENCIES

VARIABLES=jobcat

ORDER=ANALYSIS.
```

Organise your files into an understandable hierarchy

Start your research with a plan to organise, store, and make your files available. Your files should be arranged in a **hierarchy** that makes the **purpose** of the files clear to independent researchers.



Bad	Better
File1.sps	recode_survey.sps

Bad	Better
File1.sps	recode_survey.sps
source.R	download_wdi_data.R

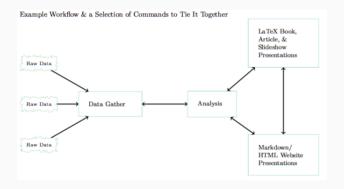
Bad	Better
File1.sps	recode_survey.sps
source.R	download_wdi_data.R
data.sav	brexit_survey.sav

Better
recode_survey.sps
download_wdi_data.R
brexit_survey.sav
women_in_parliament_v6.csv

Include a **README** file that **explains your file hierarchy**, so that others can figure out what the files do.

File ties

Your files should be **tied** together in a **documented** and **understandable** way, so that others (and your future self) will understand your research process.



Gandrud (2015, 21)

Note, we don't cover all of the tools to do all of this in this course.

Minimal R Example

```
2 # Gather women in parliament data from WDI and save locally
3 # Christopher Gandrud
5
 # Load required packages
7 library (WDI)
8 library (dplyr)
 library (rio)
 # Set working directory. Changed as needed
  setwd('U:\\research/group project')
 # Download women in parliament data from
15 # World Bank Development indicators
 # from 1995. Indicator ID = SG.GEN.PARL.ZS
  women \leftarrow WDI(indicator = 'SG.GEN.PARL.ZS', start = 1995)
18
19 # Save data in CSV format
20 export (women, file = 'data/women in parl wdi.csv')
```

Minimal SPSS Example

```
Load employee survey data, select jobcat >= 6 and save
  * Christopher Gandrud
3
 * Load data from employee data.sav file in the C drive.
 GET FILE='C:\group project\data\employee data.sav'.
6
 * Select jobcat greater than or equal to 6.
|S| SELECT if jobcat >= 6.
9
 * Save subsetted data set
11 SAVE OUTFILE='C:\group project\data\
      employee data jobcat subset.sav'.
```

The reproducible research ideal

Ideally, data gathering, analysis, and presentation can be **dynamically** linked.

We don't cover these tools in this class, but (FYI) they go by names such as RMarkdown and Sweave.

```
title: "Example-Dynamically-Linked-Research-Project"-
author: "Christopher Gandrud"-
date: - "10 - March - 2016"-
output: -pdf_document-
""{r-setup, include=FALSE}-
knitr::opts_chunkSset(echo = FALSE)-
knitr::opts_chunkSset(message-=-FALSE)-
knitr::opts.chunkSset(warning---FALSE)-
## - R - Markdown-
```

Lorem ipsum dolor-sit-amet, reprehendunt-interpretaris-his-cu, Fierent-blandit-ei-vel, mel-aliquip-habemus-no, eos-novum-eliqendi-ea, Eu-unum-facete-salutatus-sit, Has eu assum equidem deservisse.

Sumo dicant nonumy his ea, usu veri utinam at, duo ex ludus voluptua. Eos et modus prompta, quo ut noluisse sensibus. Quem possit splendide ea duo, usu lorem audiam ne, ei sea delenit lobortis disputando. Te scripta epicuri convenire ius, eum fabulas admodum quaestio in.-

Ut alia discere conclusionemque eos, in mei mollis assentior. Mel ea dolor urbanitas. Te commodo suscipit nec, ei quo detraxit gloriatur. Vel ancillae propriae

```
temporibus ei. Vel ne solet domina definitionem, vim iudico possit pericula ex.
****{r}-
library(WDI)-
library(dplyr)-
library(applot2)-
#-Download-women-in-parliament-data-from-World-Bank-Development-indicators-
women -<- WDI(indicator -= 'SG.GEN.PARL.ZS', -start -= 1995)-
#-(2)-select-data-from-Algeria, -Germany, -Japan, -and-Sweden-
women -- rename(women, women_in_parl -- SG.GEN.PARL.ZS)-
women <- filter(women, country %in% c('Algeria', 'Germany', 'Japan', 'Sweden'))-
##-Including-Plots-
Dicat fuisset aliquando vix cu, malis velit persegueris per et.
**** {e}-
applot(women, des(x = vear, v = women_in_parl, colour = country)) +-
geom_line()-+-
ylab('Women-in-Parliament-(%)')-+-xlab('')-+-
theme_bw()-
```

Nemore senserit assueverit eum no, qui vocent option accusam ut. Integre detraxit ad vel, mei libris noluisse suavitate ad. Stet novum dicant ius cu, quot doming iudicabit ea mel. - Rebum · iracundia · vix · ne, · ex · probo · labores · feugait · cum, · nihil · choro · et · nec. · Novum · vocibus · deterruisset · ei · mea.

Is all you need to create this ...

Example Dynamically Linked Research Project

Christopher Gandrud 10 March 2016

R Markdown

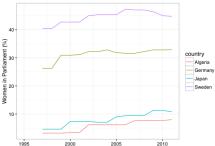
Lorem ipsum dolor sit amet, reprehendunt interpretaris his cu. Fierent blandit ei vel, mel aliquip habemus no, eos novum eligendi ea. Eu unum facete salutatus sit. Has eu assum equidem deseruisse.

Sumo dicant nonumy his ea, usu veri utinam at, duo ex ludus voluptua. Eos et modus prompta, quo ut noluises sensibus. Quem possit splendide ea duo, usu lorem audiam ne, ei sea delenit lobortis disputando. Te scripta epicuri convenire ius, eum fabulas admodum quaestio in.

Ut alia discere conclusionemque eos, in mei mollis assentior. Mel ea dolor urbanitas. Te commodo suscipit nec, ei quo detraxit gloriatur. Vel ancillae propriae temporibus ei. Vel ne solet doming definitionem, vim iudico possit pericula ex.

Including Plots

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Nemore senserit assueverit eum no, qui vocent option accusam ut. Integre detraxit ad vel, mei libris noluisse suavitate ad. Stet novum dicant ius cu, quot doming iudicabit ea mel. Rebum iracundia vix ne, ex probo labores feugait cum, nihil choro et nec. Novum vocibus deterruisset ei me

Your group projects

Your project should be **reproducible**.

- Your paper should have clear descriptions of your measurement instrument
 - Survey: questionnaire
 - · Content analysis: coding scheme
 - Composite indicators: original variables and how they were aggregated
- A complete account of your data
 - Including as much raw data (e.g. texts for content analysis, data sets for surveys) as possible with instructions (detailed descriptions and syntax where possible) for how you accessed/set up, cleaned and analysed it
 - You should submit non-presentation files as appendices to your report