



Research Methods Concepts

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As we move through each concept, “raise your hand” if you feel you could explain the concept

Some research terms you should know

- Variables
- Theory
- Theory testing
- Hypotheses
- Descriptive and inferential analysis

Research design

- A sufficiently sized, representative sample
- An independent measures design
- A factorial design
- A covariate

Data analysis

- Variance and standard deviation
- Statistical significance
- Effect size
- Power

Lesson for today:

Let's talk about the relationship between sample size, effect size and significance

- <https://christopherjwilson.shinyapps.io/app1/>
- Remember: Cohen's d =

$$M_1 - M_2 / \sqrt{(s_1^2 + s_2^2 / 2)}$$