



Dave FOLLEY

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847.877.4999
Chicago, IL

Skills

- Illustrator
- Photoshop
- Indesign
- Dreamweaver
- Flash
- HTML/XHTML
- CMS
- Microsoft Office
- Screenprinting
- Photography
- Upholding Concept
- Creative Thinking

Education

Columbia College Chicago, Chicago, IL
BFA Graphic Design
Graduated Fall 2009 With Honors

Agency Experience

Oct. - Present

Landor Associates

Position: Post Graduate Design Intern

- Fulfill same responsibilities as a junior designer would
- Work on various Branding Identity projects as well as packaging re-designs and presentations

- Client interaction and presentation over conference call
- Manage and juggle multiple projects in order to meet deadline
- Participate In brainstorms and sketch sessions to solidify working concepts

Feb. - Oct. 2010

The Food Group

Brands: Kraft Foods Foodservice

Position: Intern

- Create, edit, and revise various projects until client is satisfied with the result
- Update SKU charts and Sell Sheets
- Take part in brainstorming, internal meetings and project downloads

Fall '08

Relay World Wide a Publicis Groupe

Brands: Kellogg's, Coca-Cola, PayPal

Position: Intern

- Produced holiday agency ad (SBJ, 12/08)
- Assisted in the development of various creative assets for new business pitches
- Worked on the update and redesign of agency credentials presentation

Freelance Experience

Locale Skateboarding inc.

Identity | Promotional | Website Design

'09 - Present

Fat Rabbit ...A Thrift Store

Identity | Business Cards | Print Ads

'08 - Present

Donohoe & Donohoe Real Estate

Identity | Stationery | Business Cards

Winter '09

Dream About Tea

Photographed 50+ loose leaf teas for the Dream About Tea website

Spring '09

The Naughty Puppy:

Custom Apparel Boutique

Store Logo | 85+ T-shirt Designs

Spring '07

Art Shows/Awards

- 2009 - ...Miscommunication
2008 - Echoes of Chicago
2006 - Fresh Picks
2005 - L.I.S.A. Show

- Screenprint/Collage
Acrylic Painting
Vector Illustration
Vector Illustration