



**David  
FOLLEY**

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Chicago, IL

## Skills

- Illustrator
- Photoshop
- Indesign
- Dreamweaver
- Fireworks
- Flash
- HTML/XHTML
- CSS
- Microsoft Office
- Screenprinting
- Photography

## Education

Columbia College Chicago, Chicago, IL  
BFA Graphic Design  
Graduated Fall 2009 With Honors

## Agency Experience

### **Sandbox Industries**

**Apr. '11 – Present**

#### **Graphic Designer**

- Communicate and collaborate with 11+ startup companies to design bold and thoughtful marketing, identity, and web content.
- Develop presentation materials for BCBS Venture Partners fund.
- Create a wide variety of digital media such as websites, splash pages, banner ads, and flash ads.
- Help build and maintain clients' brand.
- Generate deliverables for a fast-paced work environment.

### **Landor Associates**

**Oct. '10 – Apr. '11**

#### **Post Graduate Design Intern**

- Composed various re-branding, packaging, and pitch materials.
- Presented and discussed concepts with clients via conference calls.
- Worked on multiple projects simultaneously to meet deadlines.
- Took part in project brainstorming and sketch sessions to solidify concepts.

### **The Food Group**

**Feb. '10 – Oct. '10**

#### **Design Intern**

- Created a variety of client marketing materials, both printed and digital.
- Updated SKU charts and Sell Sheets.
- Participated in brainstorming, internal meetings and, project downloads.

### **Relay World Wide a Publicis Groupe**

**Fall '08**

#### **Design Intern**

- Assisted in the development of various creative assets for new business pitches.
- Produced holiday agency ad (SBJ, 12/08).
- Worked on the update and redesign of agency credentials presentation.

## Freelance Experience

### **Locale Skateboarding inc.**

Identity | Promotional | Website Design

**'09 - '11**

### **Fat Rabbit ...A Thrift Store**

Identity | Business Cards | Print Ads

**'08 - '11**

### **Donohoe & Donohoe Real Estate**

Identity | Stationery | Business Cards

**Winter '09**

### **Dream About Tea**

Photographed 50+ loose leaf teas for the Dream About Tea website

**Spring '09**

### **The Naughty Puppy:**

#### **Custom Apparel Boutique**

Store Logo | 85+ T-shirt Designs

**Spring '07**

## Art Shows/Awards

2009 - ...Miscommunication  
2008 - Echoes of Chicago  
2006 - Fresh Picks  
2005 - L.I.S.A. Show

Screenprint/Collage  
Acrylic Painting  
Vector Illustration  
Vector Illustration