



**David
FOLLEY**

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Chicago, IL

Skills

- Adobe CS
- Flash
- HTML/XHTML
- CSS
- Microsoft Office
- Screenprinting
- Photography

Agency Experience

Sandbox Industries

Apr. '11 – Dec. '12

Web Designer

- Communicate and collaborate with 11+ startup companies to design bold and thoughtful marketing, identity, and web content.
- Develop presentation materials for BCBS Venture Partners fund.

Clients: Doggyloot, CakeStyle, Lab42

- Create a wide variety of digital media such as websites, landing pages, e-blasts, banner ads, and flash ads.
- Help build and maintain clients' brand.
- Generate deliverables for a fast-paced work environment.

Landor Associates

Oct. '10 – Apr. '11

Post Graduate Design Intern

- Composed various re-branding, packaging, and pitch materials.
- Presented and discussed concepts with clients via conference calls.

Clients: Kraft, Oscar Mayer, Gevalia

- Worked on multiple projects simultaneously to meet deadlines.
- Took part in project brainstorming and sketch sessions to solidify concepts.

The Food Group

Feb. '10 – Present

Clients: Kraft Foods, Mondalez, FDOC

Freelance Ad Director, Design Intern

- Create a variety of client marketing materials, both print and digital.
- Update SKU charts and Sell Sheets.
- Participate in brainstorming, internal meetings and, project downloads.

Relay World Wide (Publicis Groupe)

Fall '08

Clients: Kellogg, Coca-Cola, PayPal

Design Intern

- Assisted in the development of various creative assets for new business pitches.
- Produced holiday agency ad.
- Worked on the update and redesign of agency credentials presentation.

Freelance Experience

The Food Group

Ad Direction | Promotional | Print Ads

Locale Skateboarding inc.

Identity | Promotional | Website Design

Fat Rabbit ...A Thrift Store

Identity | Business Cards | Print Ads

Donohoe & Donohoe Real Estate

Identity | Stationery | Business Cards

Dream About Tea

Photographed 50+ loose leaf teas

The Naughty Puppy:

Custom Apparel Boutique

Store Logo | 85+ T-shirt Designs

Winter '12 - Present

'09 - '11

'08 - '11

Winter '09

Spring '09

Spring '07

Art Shows/Awards

2009 - ...Miscommunication

2008 - Echoes of Chicago

2006 - Fresh Picks

2005 - L.I.S.A. Show

Screenprint/Collage

Acrylic Painting

Vector Illustration

Vector Illustration

Education

Columbia College Chicago, Chicago, IL

BFA Graphic Design

Graduated Fall 2009 With Honors