



dave@thefolley.com
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Skills

- Illustrator
- Photoshop
- InDesign
- Dreamweaver
- Fireworks
- Flash
- HTML/XHTML
- CSS
- Microsoft Office
- Screenprinting
- Photography

Education

Columbia College Chicago, Chicago, IL
BFA Graphic Design
Graduated Fall 2009 With Honors

Agency Experience

Sandbox Industries

Apr. '11 – Present

Graphic Designer

- Communicate and collaborate with 11+ startup companies to design bold and thoughtful marketing, identity, and web content.
- Develop presentation materials for BCBS Venture Partners fund.

- Create a wide variety of digital media such as websites, splash pages, banner ads, and flash ads.
- Help build and maintain clients' brand.
- Generate deliverables for a fast-paced work environment.

Landor Associates

Oct. '10 – Apr. '11

Post Graduate Design Intern

- Composed various re-branding, packaging, and pitch materials.
- Presented and discussed concepts with clients via conference calls.

- Worked on multiple projects simultaneously to meet deadlines.
- Took part in project brainstorms and sketch sessions to solidify concepts.

The Food Group

Feb. '10 – Oct. '10

Design Intern

- Created a variety of client marketing materials, both printed and digital.
- Updated SKU charts and Sell Sheets.
- Participated in brainstorms, internal meetings and, project downloads.

Relay World Wide a Publicis Group

Fall '08

Design Intern

- Assisted in the development of various creative assets for new business pitches.
- Produced holiday agency ad (SBJ, 12/08).
- Worked on the update and redesign of agency credentials presentation.

Freelance Experience

Locale Skateboarding inc.

Identity | Promotional | Website Design

'09 - '11

Fat Rabbit ...A Thrift Store

Identity | Business Cards | Print Ads

'08 - '11

Donohoe & Donohoe Real Estate

Identity | Stationery | Business Cards

Winter '09

Dream About Tea

Photographed 50+ loose leaf teas for the Dream About Tea website

Spring '09

The Naughty Puppy:

Custom Apparel Boutique

Store Logo | 85+ T-shirt Designs

Spring '07

Art Shows/Awards

2009 - ...Miscommunication
2008 - Echoes of Chicago
2006 - Fresh Picks
2005 - L.I.S.A. Show

Screenprint/Collage
Acrylic Painting
Vector Illustration
Vector Illustration