**Title**

Capoeira Website

**Purpose**

The purpose of my project is to create a five to six page website in which I will demonstrate the knowledge and skills which I have acquired in studying Web Design and Development with an emphasis in design. I will do this by using the core programming languages in web development which are HTML, CSS, and JavaScript. Along with this I will also use tools which are used to market the website such as Google Analytics, an Application Programming Interface, and more if needed.

Along with what is mentioned, as I work with a third party to create a website in which the martial art, capoeira, is promoted, I will also create media for the website and brand it if needed.

**Justification**

As I have mentioned, the overall project of my project is to display a professional website which will use various tool to promote and market it. The reason as to why I have chosen this to be my project is simply because learning how to build a website and design it is the core foundation of my major.

In studying Web Design and Development, I have learned the importance of building or creating websites and or apps that do not only function but run as they are supposed to. In addition, I have also learned that creating content that functions as it is supposed to affects the user’s interface and experience positively. This includes, in this case, creating a website which functions, is easy to navigate due to its layout and design, and causes one to visit and want to return to it.

I believe that in creating a website in which I display a professional website which exhibits great skills in developing and designing a website as well in marketing it, will benefit me in building my resume and portfolio as it will become a great tool in doing so.

**Timetable**

In creating a website, I will have to do the following:

1. Find a host and a domain
2. Choose a domain name
3. Sketch wireframes according to the client’s needs
4. Build the website’s layout
5. Create professional media
6. Fill the website with content
7. Add other features such as an online store
8. Finalize website
9. Add tools to market and promote the website

I will tentatively have to meet with the client to create the wireframe, once I have created the layout, filled it with content, and completed it. This will benefit me in adjusting and creating it as the client wishes.

I will tentatively meet with the mentor once the wireframe has been digitally been created, once the website has been created, and when I begin to use tools and features which will work in marketing it.

My plan is to create and complete the website in 8-10 weeks.