

# Christopher Ho

PORTFOLIO  
EMAIL

christophermho.github.io  
christopher.m.ho@gmail.com

## EXPERIENCE

### Product Design Intern — Faire (YC W17)

May to Aug 2024

Spearheaded the revamp of Faire's Help Center by redesigning the information architecture, navigation, and search, resulting in a 12% reduction in support ticket volume

Conceptualized the visual and brand identity for a newly released AI support chatbot, including designing its user interface, color scheme, and personality

### UX Design Intern — AMD

Sep to Dec 2019

Developed a high-fidelity prototype for Radeon Software: Adrenalin Edition, AMD's core device driver for graphics cards and APUs (7M+ users), and led usability testing to gather insights, driving key design changes pre- and post-release

Established Radeon Software's first design system, ensuring visual consistency across desktop and mobile UIs through cohesive component, overlay, and screen designs

### Product Design Intern — TD Lab

Sep to Dec 2018

Led the design and product strategy for a mobile app helping Canadian newcomers understand and navigate cultural differences between their home country and Canada

Presented a fully developed MVP to TD Innovation Council EVP and SVPs for advancement into commercialization

### UI/UX Design Intern — Royal Bank of Canada

Jan to Apr 2018

Redesigned and launched an internal desktop wire transfer app, resulting in a 35% increase in task efficiency

Organized and facilitated design thinking workshops and conferences, fostering collaboration among multidisciplinary teams and project stakeholders

## SKILLS

### Design

UI/UX Design	User Research
Visual Design	Wireframing
Design Systems	Prototyping
Product Strategy	Usability Testing

### Tools

Figma	InVision	Jira
Adobe XD	Notion	Hotjar
Sketch	Loom	HTML/CSS

## EDUCATION

### University of Waterloo

Interaction Design & Business  
Sep 2021 to Present

### University of Waterloo

Systems Design Engineering  
Sep 2017 to Aug 2020

### Relevant Courses:

Advanced UX Design & Research  
Customer Experience Design  
Interaction Design  
Design & Society

## INTERESTS

Film scores, Gaming, Cats