

## EXPERIENCE

### **UX Designer** · Advanced Micro Devices (AMD)

*Sep 2019 - Dec 2019*

Designed a high fidelity prototype for the Radeon Software Adrenalin 2020 Edition, AMD's core graphics card software

Conducted usability testing of Radeon Software Adrenalin 2020 prototype, ensuring intuitive information architecture and navigation

### **Product Designer** · TD Lab (TD Bank)

*Sep 2018 - Dec 2018*

Led the design and product strategy of a mobile app that teaches newcomers about cultural differences between their home country and Canada

Conducted user and usability (A/B) testing interviews with 8 end-users to inform design decisions

### **UI/UX Designer** · Royal Bank of Canada (RBC)

*Jan 2018 - Apr 2018*

Redesigned and launched an internal wire transfer app, validated through usability testing of minimum viable product with 14 end-users

Synthesized data from usability testing interviews to produce actionable insights and recommendations, resulted in a 35% increase in task efficiency

## COMMUNITY

### **Top Laner** · Waterloo Warriors LoL A

*Sep 2020 - Apr 2021*

Competed in University of Waterloo's highest tier collegiate League of Legends eSports team in CLOL and OPSE Championship circuits

## SKILLS

**Design:** UI/UX + Product Design, Interaction Design, Product Strategy, User Research, Information Architecture, Wireframing, Prototyping, Usability Testing

**Tools:** Figma, Adobe XD, Sketch, InVision, SurveyMonkey, Zeplin, HTML/CSS

## EDUCATION

### **Interaction Design and Business** · University of Waterloo

*Sep 2020 - Present*

**Relevant Courses:** UX Design, Customer Experience Design, Engineering Design, Digital Computation, Digital Imaging, Teams & Project Management