### ECON282B - Problem Set #1

Christopher Saw, Ekaterina Gurkova

January 18, 2022

### Question 1

In the symmetric steady state, an entrant with productivity z drawn from cdf G(z) earns revenues:

$$R(z) = \begin{cases} \Pi_D \exp(z) + \Pi_D \tau^{1-\rho} \exp(z), & \text{if } z \ge z_x \\ \Pi_D \exp(z), & \text{otherwise} \end{cases}$$

where  $\Pi_D = \frac{P^{\rho}Y}{\rho^{\rho}(\rho-1)^{1-\rho}}$  is a domestic demand index.

Let  $V_x(z)$  denote the value function of a firm with productivity z that starts the period as an exporter (and has already paid the sunk cost  $f_{XS}$  to export):

$$V_{x}(z) = (1 + \tau^{1-\rho}) \Pi_{D} \exp(z) - f - f_{X} + \beta (1 - \delta) \Big[ \bar{q} V_{x}(z + \Delta z) + (1 - \bar{q}) \Big( (1 - p_{n}) V_{x}(z - \Delta z) + p_{n} V_{n}(z - \Delta z) \Big) \Big]$$
(1)

where  $p_n$  denotes the probability that an exporter draws a sufficiently low  $z - \triangle z$  to become a non-exporter:

$$p_n = Pr(z - \Delta z < z_n | z \ge z_n) = \frac{Pr(z_n \le z < z_n + \Delta z)}{Pr(z \ge z_n)} = \frac{G(z_n + \Delta z) - G(z_n)}{1 - G(z_n)}$$
(2)

Let  $V_n(z)$  denote the value function of a firm with productivity z that starts the period as a non-exporter (and incurs the sunk cost  $f_{XS}$  if it exports):

$$V_n(z) = \Pi_D \exp(z) - f + \beta (1 - \delta) \Big[ \bar{q} \Big( p_x (V_x(z + \Delta z) - f_{XS}) + (1 - p_x) V_n(z + \Delta z) \Big) + (1 - \bar{q}) V_n(z - \Delta z) \Big]$$
(3)

where  $p_x$  denotes the probability that a non-exporter draws a sufficiently high  $z + \Delta z$  to become an exporter:

$$p_x = Pr(z + \Delta z \ge z_x | z < z_x) = \frac{Pr(z_x - \Delta z \le z < z_x)}{Pr(z < z_x)} = \frac{G(z_x) - G(z_x - \Delta z)}{G(z_x)}$$
(4)

An exporter becomes a non-exporter if  $\Pi_D \tau^{1-\rho} \exp(z) - f_X \leq 0$  which implies a unique productivity cutoff  $z_n$  such that

$$\Pi_D \tau^{1-\rho} \exp(z_n) = f_X \tag{5}$$

and a non-exporter becomes an exporter if  $\Pi_D \tau^{1-\rho} \exp(z) - f_X - f_{XS} \ge 0$  which implies a unique productivity cutoff  $z_x$  such that

$$\Pi_D \tau^{1-\rho} \exp(z_x) = f_X + f_{XS} \tag{6}$$

Since the LHS is strictly increasing in z, the equations (5) and (6) above show that  $z_n < z_x$  if  $f_{XS} > 0$  and  $z_n = z_x$  if  $f_{XS} = 0$ . The intuition for  $z_n < z_x$  is straightforward. Since the non-exporting firm has to pay an additional sunk cost  $f_{XS}$  to become an exporter, a non-exporting firm that switches to exporting must be more productive than another non-exporting firm that does not switch, and more productive than a previously exporting firm that has now become non-exporting.

### Question 3

Given a mass of entrants  $M_e$ , productivity distribution with pdf g(z), the evolution of firms with productivity index z that are exporters/non-exporters is given by:

$$M_{x}(z') = \begin{cases} M_{e}g(z') + (1-\delta)[\bar{q}M_{x}(z'-\Delta z) + (1-q)M_{x}(z'+\Delta z)] & \text{if } z' \geq \underline{z}, z' > z_{n} \\ M_{e}g(z') + (1-\delta)[\bar{q}(M_{x}(z'-\Delta z) + M_{n}(z'-\Delta z)) \\ + (1-q)(M_{x}(z'+\Delta z)] & \text{if } z' = z_{x} \end{cases}$$

$$(7)$$

$$0 \qquad \text{otherwise}$$

$$M_{n}(z') = \begin{cases} M_{e}g(z') + (1 - \delta)[\bar{q}M_{n}(z' - \Delta z) + (1 - q)M_{n}(z' + \Delta z)] & \text{if } z' \geq \underline{z}, z' < z_{x}, \\ z' \neq z_{n} \end{cases}$$

$$(8)$$

$$0 \qquad \text{otherwise}$$

1. For a given  $\Pi_D$ , use (5) and (6) to calculate the cutoffs  $z_n(\Pi_D)$  and  $z_x(\Pi_D)$ :

$$z_n = \log(f_X) - \log(\Pi_D) - (1 - \rho)\log(\tau)$$
  

$$z_x = \log(f_X + f_{XS}) - \log(\Pi_D) - (1 - \rho)\log(\tau)$$

- 2. Next, use (2) and (4) to calculate the probabilities  $p_n(\Pi_D)$  and  $p_x(\Pi_D)$ .
- 3. Search over  $\Pi_D$  and solve (1) and (3) and the exit cutoff  $\underline{z}$ :

$$V_n(\underline{z}) = 0$$

4. Check if  $\Pi_D$  solves the free entry condition (go back to Step 1 if it does not):

$$f_E = \beta \left[ \int_0^{z_x} V_n(z) dG(z) + \int_{z_x}^{\bar{z}} V_x(z) dG(z) \right]$$

- 5. Use (7) and (8) to solve for the steady-state  $M_x(z)$  and  $M_n(z)$ .
- 6. Use  $\Pi_D$ ,  $M_x$  and  $M_n$  from Steps 3 and 4 with (9) and (10);  $M_e$  is the solution to the labor market clearing condition:

$$L_P + f_E M_e + \int_{\underline{z}}^{z_x} f M_n(z) dz + \int_{z_x}^{\bar{z}} (f + f_X) M_x(z) dz + \bar{q} f_{XS} M_n(z_x - \triangle z) = 1$$
 (9)

7. And total production labor is given by:

$$L_P = \int_{\underline{z}}^{z_x} l_n(z) M_n(z) dz + \int_{z_x}^{\overline{z}} l_x(z) M_x(z) dz$$
 (10)

where:

$$l_n(z) = (\rho - 1)\Pi_D \exp(z)$$
  
 $l_x(z) = (\rho - 1)\Pi_D[1 + \tau^{(1-\rho)}] \exp(z)$ 

8. Aggregate output Y is then:

$$Y = L_P \left( \int_{\underline{z}}^{z_x} \exp(z) M_n(z) dz + \int_{z_x}^{\bar{z}} [1 + \tau^{(1-\rho)}] \exp(z) M_x(z) dz \right)^{\frac{1}{\rho-1}}$$

We assume that z follows a Pareto distribution:  $G(z) = 1 - (\frac{z_{min}}{z})^{\theta}$  and use the following values for the model parameters, where the top panel follows Burstein & Melitz:

Parameter	Value
β	$\frac{1}{1.05}$
$\delta$	0.005
ho	5
au	0.231
$\triangle z$	0.25
$f_E$	1
f	0.1
$f_X$	1.4
$\theta$	4
$ar{q}$	0.5
$f_{XS}$	1

Table 1: Model Parameters

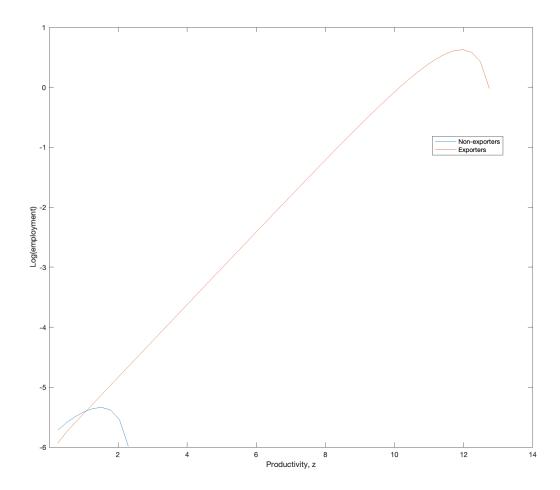


Figure 1: Log(employment)

## Question 6 (continued)

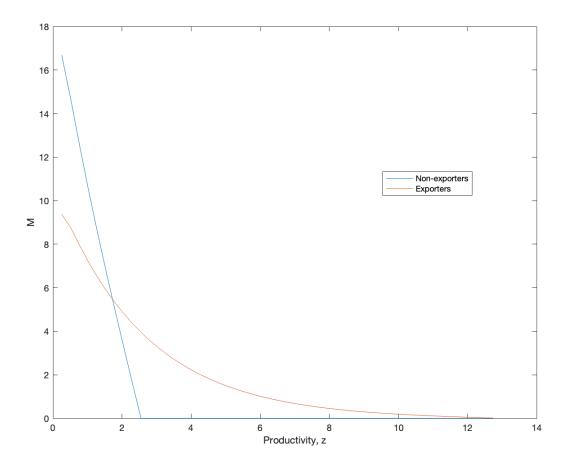


Figure 2: Measure of exporters/non-exporters

Average size of non-exporters that become exporters relative to the average size of exporters that become exporters is given by:

$$\frac{\bar{q}M_n(z_x - \Delta z)\exp(z_x - \Delta z)}{(1 - \bar{q})M_x(z_n + \Delta z)\exp(z_n + \Delta z)(1 + \tau^{(1-\rho)})}$$

Facts 1-4 in Alessandria-Arkolakis-Ruhl (2020)'s Annual Review paper:

1. Past export participation is the main predictor of current export participation.

The productivity cutoff  $z_x$  implies that exporters have higher productivity than non-exporters. Since the decision to export is monotone in productivity, and the exogenous productivity shock only affects z by a small amount  $\triangle z$ , the model would predict that the probability of continuing as an exporter/non-exporter would be larger than otherwise.

2. Exporter exit rates fall with past export intensity and time in the export market.

The model does not have export intensity, it only features the decision to export (i.e. extensive margin of export). Hence it cannot explain Fact #2.

3. The exporter entry rate is low but is increasing in size and past export activity.

The model would explain the first part of Fact #3 (entry rate is increasing in size), as firm employment (and size) are increasing in productivity and the export decision is monotone in productivity. However, in this model, past export activity will not affect the exporter entry rate. For entrants, there is no past export activity. An exporter that stops exporting must incur these sunk costs again to restart exporting, so the exporter entry rate depends only on the cutoff  $z_x$ .

4. Export intensity rises with time in the export market.

The model does not explain Fact #4, for the same reason as explained in Fact #2.

#### Matlab Code

```
1 % Econ 282B Homework 1
2 % Ekaterina Gurkova, Christopher Saw
  % Winter 2022
  clear;
6 % Parameters
7 global R beta delta rho tau q dz fe f fx fxs N theta z_min z_max z_n
      Z_X
8 R = 1.05;
  beta = 1/R;
  delta = 0.005;
11 \text{ rho} = 5;
  tau = 1.231;
  q = 0.5;
dz = 0.25;
  fe = 1;
  f = 0.1;
  fx = 1.4;
17
  fxs = 10;
18
19
  % Distribution of productivity
^{21} N = 50;
  z_{min} = 0.25;
  z_{max} = z_{min} + dz *N;
23
  theta = 5;
24
25
26
  % Grid for productivity
  z = linspace(z_min-dz, z_max+dz, N+2);
  % Initial guess for market demand index
  \%Pi_d_min = fx/(exp(z_min)*tau^(1-rho));
  \%Pi_d_max = (fx+fxs)/(exp(z_max)*tau^(1-rho));
  Pi_d_min = 0;
  Pi_d_max = 5;
  Pi_d = (Pi_d_min + Pi_d_max)/2;
37
  % Iterating over Pi_d
  max_{iter} = 100000;
39
  iter = 1;
40
  tol = 0.0001;
41
  err = 1;
^{42}
  abs1 = 1;
  abs2 = 1;
44
45
```

```
46
      for i = 1:N+2
47
               G(i) = (theta * z_min) \hat{t}heta / z(i) \hat{t}heta + 1);
48
      end
49
50
      Vn = linspace(0,0,N);
51
      Vx = linspace(0,0,N);
52
      Vn_new = linspace(0,0,N);
      Vx_new = linspace(0,0,N);
      while (abs(err) >= tol) \&\& (iter <= max_iter)
                disp(iter);
56
               % Value function iteration
57
                while ((abs1 >= tol) \mid | (abs2 >= tol)) \&\& (iter <= max_iter)
58
                        % Solving for productivity cutoffs for exporting/non-exporting
59
                         z_n = \log(fx) - \log(Pi_d) - (1-rho)*\log(tau);
60
                         z_{x} = \log(fx + fxs) - \log(Pi_{d}) - (1-rho) * \log(tau);
61
62
                        % Distribution of productivity
                        %pn = (dz/(z_max-z_min)) / (1-(z_n-z_min)/(z_max-z_min));
64
                        %px = (dz/(z_max-z_min)) / ((z_x-z_min)/(z_max-z_min));
65
                         pn = (-(z_min/(z_n+dz))^t + (z_min/(z_n))^t + 
66
                                   /((z_min/z_n)^theta);
67
                         px = (-(z_min/(z_x))^theta + ((z_min/(z_x - dz))^theta))...
68
                                   /(1-(z_{\min}/z_{x})^{theta});
69
70
71
                         for i = 2:N-1
72
                                   Vx_new(i) = (1+tau^(1-rho))*Pi_d*exp(z(i)) - f - fx - ...
73
                                             fxs + beta*(1-delta)*(q*(Vx(i+1) + fxs) + ...
74
                                             (1-q)*((1-pn)*(Vx(i-1)+fxs)+pn*Vn(i-1));
75
                                   Vn_new(i) = Pi_d*exp(z(i)) - f + beta*(1-delta)*...
76
                                             (q*(px*Vx(i+1)+(1-px)*Vn(i+1))+(1-q)*Vn(i-1));
77
                         end
78
79
                         Vx_{new}(1) = (1+tau^{(1-rho)})*Pi_{d}*exp(z(1)) - f - fx - fxs +...
80
                                   beta*(1-delta)*(q*(Vx(2) + fxs) + (1-q)*0);
81
                         Vn_new(1) = Pi_d*exp(z(1)) - f + beta*(1-delta)*...
82
                                             (q*(px*Vx(2)+(1-px)*Vn(2))+(1-q)*0);
83
84
                         Vx_new(N) = (1+tau^(1-rho))*Pi_d*exp(z(N)) - f - fx - fxs + ...
85
                                   beta*(1-delta)*(q*(Vx(N) + fxs) + (1-q)*((1-pn)*(Vx(N-1)))
                                          + \dots
                                   fxs + pn*Vn(N-1);
87
                         Vn_new(N) = Pi_d*exp(z(N)) - f + beta*(1-delta)*...
88
                                             (q*(px*Vx(N)+(1-px)*Vn(N))+(1-q)*Vn(N-1));
89
90
                         Vn_new(Vn_new < 0) = 0;
91
                         Vx_{new}(Vx_{new} < 0) = 0;
92
```

```
93
             abs1 = max(abs(Vn_new - Vn));
94
             abs2 = max(abs(Vx_new - Vx));
95
             Vn = Vn_new;
96
             Vx = Vx_new;
97
        end
98
99
100
        for i=1:N
101
             if z(i) < z_x
102
                 EVN(i) = Vn(i)*G(i+1);
103
                 EVX(i) = 0;
104
             else
105
                 EVN(i) = 0;
106
                 EVX(i) = Vx(i)*G(i+1);
107
             end
108
        end
109
        EVX_{sum} = sum(EVX);
110
        EVN_sum = sum(EVN);
111
112
113
        if beta*(EVN_sum + EVX_sum) - fe > 0
114
             Pi_d_max = Pi_d;
115
        else
116
             Pi_d_min = Pi_d;
117
        end
118
119
        Pi_d = (Pi_d_max + Pi_d_min)/2;
120
        err = Pi_d_max - Pi_d_min;
121
        iter = iter + 1;
122
123
   end
124
125
   % Mass of firms
   exit = zeros(N,1);
127
   exit(Vn>0) = 1;
128
   z_{exit} = find(exit, 1);
129
130
131
   err1 = 1;
132
   iter1 = 1;
133
   Mn = linspace(0,0,N);
134
   Mx = linspace(0,0,N);
135
   Mn_new = linspace(0,0,N);
136
   Mx_new = linspace(0,0,N);
137
   while (err1 >= tol) \&\& (iter1 <= max_iter)
138
139
        for i=1:N
140
```

```
\ln(i) = (\text{rho}-1)*Pi_d*\exp(z(i+1))*Mn(i);
141
            lx(i) = (rho-1)*Pi_d*(1+tau^(1-rho))*exp(z(i+1))*Mx(i);
142
        end
143
        Lp_Me = sum(ln) + sum(lx);
144
        M_{-}e = 1/(Lp_{-}Me + fe + f*sum(Mn) + (f+fx+fxs)*sum(Mx));
145
146
        for i = 2:N-1
147
            if (z(i+1) > z_n) & (z(i+1) = z_x)
148
                 Mx_new(i) = M_e*G(i+1) + (1-delta)*(q*Mx(i-1)+(1-q)*Mx(i+1)
149
                    );
            elseif z(i+1) == z_x
150
                 Mx_new(i) = M_e*G(i+1) + (1-delta)*(q*(Mx(i-1)+Mn(i-1))...
151
                     +(1-q)*Mx(i+1);
152
            else
153
                 Mx_new(i) = 0;
154
            end
155
156
            if (z(i+1) > z(z-exit)) & (z(i+1) < z_x) & (z(i+1) = z_n)
157
                 Mn_new(i) = M_e*G(i+1) + (1-delta)*(q*Mn(i-1)+(1-q)*Mn(i+1)
158
                    );
            elseif z(i+1) == z_n
159
                 Mn_new(i) = M_e*G(i+1) + (1-delta)*(q*Mn(i-1)+(1-q)...
160
                     *(Mx(i+1)+Mn(i+1)));
161
            else
162
                 Mn_new(i) = 0;
163
            end
164
        end
165
166
        if (z(2) > z_n)
167
                 Mx_new(1) = M_e*G(2) + (1-delta)*(1-q)*Mx(i+1);
168
        else
169
                 Mx_new(1) = 0;
170
        end
171
172
        if (z(2) > z(z_exit)) && (z(2) < z_x) && (z(2) = z_n)
173
                 Mn_new(1) = M_e*G(2) + (1-delta)*(1-q)*Mn(2);
174
        elseif z(2) == z_n
175
                 Mn_new(1) = M_e*G(2) + (1-delta)*(1-q)*(Mx(2)+Mn(2));
176
        else
177
                 Mn_new(1) = 0;
178
        end
179
180
181
        if (z(N+1) > z_n) & (z(N+1) = z_x)
182
            Mx_{new}(N) = M_e*G(N+1) + (1-delta)*q*Mx(N-1);
183
        elseif z(N+1) == z_x
184
            Mx_new(N) = M_e*G(N+1) + (1-delta)*q*(Mx(N-1)+Mn(N-1));
185
        else
186
```

```
Mx_new(N) = 0;
187
          end
188
189
           if (z(N+1) > z(z_exit)) & (z(N+1) < z_x)
190
                 Mn_new(N) = M_e*G(N+1) + (1-delta)*q*Mn(N-1);
191
           else
192
                 Mn_new(N) = 0;
193
          end
194
195
196
197
198
          err1 = max(max(abs(Mn_new_Mn)), max(abs(Mx_new_Mx)));
199
          iter1 = iter1+1;
200
          Mn = Mn_new;
201
          Mx = Mx_new;
202
    \quad \text{end} \quad
203
204
205
     \operatorname{plot}\left(\operatorname{z}\left(2\!:\!N\!+\!1\right),\operatorname{log}\left(\operatorname{ln}\right)\right);
206
    hold on;
207
208
    plot(z(2:N+1),log(lx));
209
    hold off;
210
```