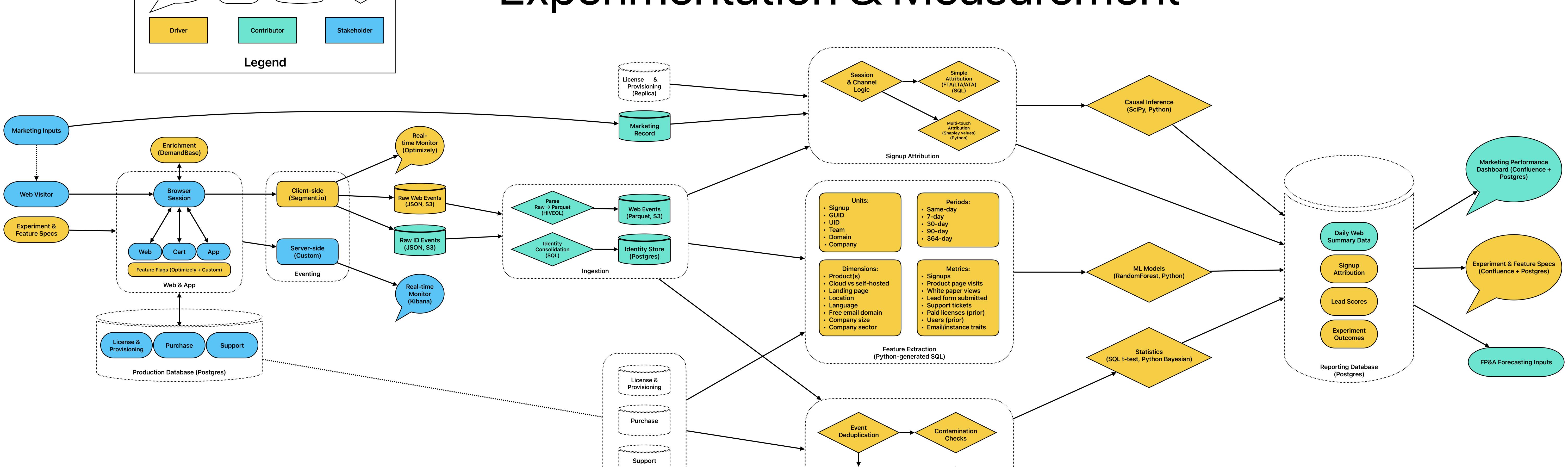


## Experimentation & Measurement

Derived

(Success &

**Event Preprocessing (HIVEQL Map-Reduce)** 



Replica