

# Using Health Analytics in Healthcare Setting

### Leading Through Health Analytics



#### Relevant References:

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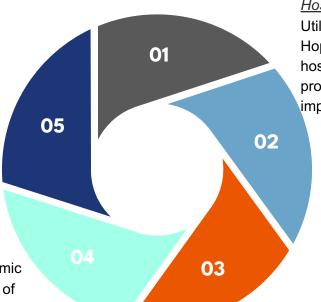


# Effective use of health analytics to achieve competitive advantages

#### Predictive Maintenance of Medical Equipment

- Using big data and health analytics,
Through health analytics, Johns Hopkins
Medicine can track the performance and
usage of critical medical equipment. This is
crucial in maintaining MRI machines, CT
scanners, and surgical robots. Predictive
analytics can predict when this equipment
may fail or needs maintenance. This will
result in reducing any unplanned downtime
which will ensure essential tools are always
available for patient care.

<u>Research & Development</u> - As a leading academic institution, Johns Hopkins Medicine makes use of health analytics to refine its range of academic programmes, ensuring its graduates remain at the forefront of medical practice and research. This reputation enhances the competitive advantages of the organization's credibility and appeal globally.

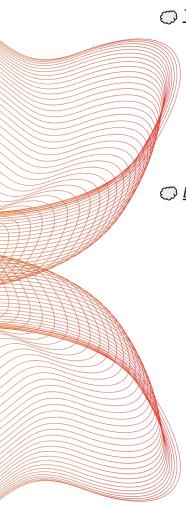


#### Hospital Epidemiology and Infection Control -

Utilising predictive analytics enables Johns
Hopkins to predict outbreaks and control any
hospital-acquired infections more effectively. This
proactive approach reduces mortality and
improves patient safety.

<u>Optimized Patient Health Care</u> - Patient Care is optimized with the assistance and use of health analytics. Johns Hopkins has improved treatment protocols, ensured efficient use of resources, and thereby reduced the overall cost of care.

<u>Improved Patient Experience and Loyalty</u> - Through leveraging data analytics, measuring and improving patient satisfaction, Johns Hopkins has achieved an increased patient loyalty and ultimately revenue for the facility at large.



#### 🦒 <u>Tools</u>

- Electronic Health Records (EHR)
- Patient Feedback
  Systems
- (SCARP), Severe
   COVID-19 Adaptive Risk
   Predictor

#### Data Types

- Clinical Data Consisting of vital readings, laboratory results, diagnosis and evaluation of chronic medication allocation feedback
- Operational Healthcare Data -Resource allocation, patient flow, and logistical metrics.
- Patient Feedback Data Patient feedback, surveys, and qualitative insights.

## Tools, Data, and Approaches Used

- Tools
- Data analytics software
- Machine learning algorithms
- Predictive modeling
- Data visualization techniques

#### Approaches

- Interdisciplinary Collaboration A plethora of clinicians, data scientists, educators, and administrators that work concurrently to transform raw data into actionable strategies.
- Real-time Analysis
- Continuous Improvements and adaptations -These improvements are aimed at producing the best suited healthcare system. Johns Hopkins is committed to an constant approach, constantly refining based on data-driven feedback.

## **Challenges and Solutions**





- There are a vast number of departments and specialties within Johns Hopkins, causing seamless data integration being challenging at achieve.
- Sourcing patient data, especially for research & development, can raise ethical concerns relating to patient confidentiality and privacy.
- The rapid and ongoing evolution of technology present a challenge in upholding a leading reputation in enhancing healthcare via technological means.

