

20 Nov 2024

SENTIENT.IO PTE. LTD.

3 Fusionopolis Place
Galaxis Work Loft, #03-56
Singapore 138523

Attn : Eddie Leong, CFO/COO

Dear Sirs

**USE OF MEDIACORP CONTENT FOR PROJECT ASR (AUTOMATIC SPEECH RECOGNITION)
PROOF OF CONCEPT ("POC") ASSESSMENT**

1. We refer to our recent discussions with regards to the Project ASR POC using your company's Automatic Speech Recognition ("ASR") and translation technology.
2. As requested, we are agreeable to provide various audio-visual content with accompanying subtitles (collectively "**Mediacorp Content**") to be used for the purposes set out below. In this regard, we have set out below the agreement reached between us with regards to the terms of such use.

3. Terms of Use

You are required to comply with the following terms of use in respect of Mediacorp Content:

- 3.1 Mediacorp Content may only be used to prepare datasets solely for the purpose of a Proof of Concept ("**POC**") to be conducted to facilitate Mediacorp's assessment of your ASR technology, and not for any other purposes. All datasets prepared must only be used for the purpose of the POC and development of ASR technology for Mediacorp and not for any other purpose, including but not limited to using such datasets for the development of ASR technology or any other form of technology for yourself or any other party.
- 3.2 You shall not edit or convert Mediacorp Content into other formats without Mediacorp's prior written agreement.
- 3.3 You shall ensure that Mediacorp Content is stored in a secure manner using reasonable security measures which shall include (but not be limited to) the following:-
 - (i) access control;
 - (ii) password protection;
 - (iii) no public streaming of content; and
 - (iv) any such other reasonable security measures as may be requested by Mediacorp.
- 3.4 You shall delete all copies of Mediacorp Content upon completion of the POC and you shall not retain any copies or any derivatives or versions thereof.
- 3.5 When Mediacorp Content is used for the purposes set out in this letter, only such Mediacorp Content that has been specifically identified by Mediacorp may be used, and not any other forms of Mediacorp Content.

- 3.6 For the avoidance of doubt, all ownership, proprietary and/or intellectual property rights (including but not limited to copyright) in and to the Mediacorp Content (including all subtitles, translations and transcriptions produced in respect of Mediacorp Content and any and all modifications, improvements or derivatives of Mediacorp Content) belong solely to Mediacorp and/or its related companies and nothing herein shall transfer any rights in and to the Mediacorp Content to you or to any other third party. Any and all rights in and to the Mediacorp Content are reserved expressly to Mediacorp and/or its related companies, as the case may be.
4. For the avoidance of doubt, nothing herein shall be deemed as or otherwise imply an offer, acceptance or promise for any future contract or amendment to any existing contract, between us.
5. Kindly confirm and acknowledge your agreement to the above by signing and returning a copy of this letter to us.

Thank you.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Philip Heah', with a horizontal line underneath.

Philip Heah
Head, IT and Biz Process Transformation for and on behalf of
Mediacorp Pte. Ltd.

Acknowledged, confirmed and agreed by

Name:
Designation:
for and on behalf of
SENTIENT.IO PTE. LTD.

Date: