**Dissertation von Jan Willem Reerink**

[https://katalog.tub.tuhh.de/Record/1042268312#](https://katalog.tub.tuhh.de/Record/1042268312)

### University-industry knowledge transfer: an empirical analysis of channels, motives and distances

The present thesis investigates several technology transfer channels in the context of university-industry knowledge transfer. Both traditional channels such as collaborative research or academic patenting and innovative alternatives such as broadcast search are considered. Theoretical advances and implications for policy can be derived by implementing novel methods from the field of Data Science.

Gutachter: Prof. Dr. Christoph Ihl

Prof. Dr. Robin Kleer

Tag der mündlichen Prüfung: 09.02.2018

**Dissertation von Matthias Jacobi**

<https://katalog.tub.tuhh.de/Record/1020527501>

### Media judgment of entrepreneurial failure –

### implications for founders

The thesis with the topic „Media judgment of entrepreneurial failure – implications for founders“ compares media reporting about failure of startups in Germany and the US. It can be shown, that the US media reports more positively about failed startups, than the German media does.

Gutachter: Prof. Dr. Christoph Ihl

Prof. Dr. Michel Clement

Tag der mündlichen Prüfung: 02.03.2018

**Dissertation von Jan-Frederik Arnold**

**[https://katalog.tub.tuhh.de/Record/101881700X#](https://katalog.tub.tuhh.de/Record/101881700X)**

**The perfect match: the role of categorical fit between venture capitalists and their startup investments**

This dissertation sheds light on how the categorical fit between venture capitalists and startups affect the matching process before a funding round. The study uses market categories to measure new venture’s distinctiveness and the cultural distance between venture capitalists and new ventures. The empirical analysis of 11 years of venture capital investment data in the USA confirms that experienced and high status investors prefer more distinctive new ventures and that the negative effect of cultural distance on the investment probability is mitigated by venture capitalists portfolio diversification and status.

Gutachter: Prof. Dr. Christoph Ihl

Prof. Dr. Sebastian Späth

Tag der mündlichen Prüfung: 16.03.2018

**Dissertation von Giulio Barth**

[https://katalog.tub.tuhh.de/Record/1031153217#](https://katalog.tub.tuhh.de/Record/1031153217)

### Driving diffusion of scientific innovation - the role of institutional entrepreneurship and open science in synthetic biology

Multiple studies validated effects of institutions on the diffusion of scientific innovations, but there is a lack in explaining emergence and change of institutions. The institutional entrepreneurship approach faces this limitations and models, how institutional entrepreneurs diffuse an institutional logic to then create institutions in order to facilitate diffusion of innovations. In this thesis, three studies endeavor to validate this end-to-end process beginning from institutional entrepreneurs diffusing a logic to the impact of created institutions on the diffusion of innovation. By drawing from quantitative analyses in the field of synthetic biology, we validate theories on institutional entrepreneurs driving diffusion of institutional logics and a positive impact of open science on knowledge diffusion.  

Gutachter: Prof. Dr. Christoph Ihl

Prof. Dr. Martin G. Möhrle

Tag der mündlichen Prüfung: 14. September 2018

**Dissertation von Michael Engel**

[https://katalog.tub.tuhh.de/Record/167042040X#](https://katalog.tub.tuhh.de/Record/167042040X)

**Social Influence, status, and entrepreneurial entry : evidence from the comic book industry**

Diese Dissertation untersucht wie sich die Struktur sozialer Netzwerke auf den unternehmerischen Eintritt auswirkt. Sie analysiert die Effekte von sozialem Einfluss und Status auf die Entscheidung von Personen, ein neues, selbst erstelltes Angebot auf den Markt zu bringen. Bisherige Arbeiten haben diese Effekte zwar nachgewiesen, konnten die zugrundeliegenden Mechanismen aber noch nicht aufdecken. Ausgehend von der Netzwerktheorie leiten wir Hypothesen zu proximitätsbasierten Ansteckungs- und statusbasierten Konvergenzmechanismen ab und testen sie im Kontext der Comic-Industrie mit Ereignisanalysen und Paneldaten, die die Karrieren von mehr als 11.000 Autoren von 1988 bis 2014 abbilden.

Gutachter: Prof. Dr. Christoph Ihl

Prof. Dr. Alexander Vossen

Tag der mündlichen Prüfung: 21. Juni 2019

**Dissertation von Jan-Niklas Wick**

**Equity Crowdfunding as a New Alternative for Startups Seeking Financing in Early Stages: Its Implications on Startups and Investors**

Gutachter: Prof. Dr. Christoph Ihl

Prof. Dr. Henry Sauermann

Tag der mündlichen Prüfung: 16. März 2020