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Iowa State University
Waterloo-Cedar Falls Area

For the "Strategic Advisor" role within The Center for Industrial Research and Service (CIRAS):

Job posting reference: <https://www.linkedin.com/jobs/view/1571637406/>

My LinkedIn Profile: <https://www.linkedin.com/in/christrees/>

Being a geek by nature, I have always been eager to learn. A large extended family in a small rural community containing multiple generations of farmers and teachers has instilled in me desire to be useful and a strong sense of responsibility to the greater community.

I have been able to establish and maintain a diverse network of "industry family" that could be of strategic value to future CIRAS projects. Some of those relevant "families" are:

- State Grant - Grasshorse Tech. - Robomotion Stop Motion Animation Automation
- Economic Development - Heartland Econ. Dev. - Compute Node Hosting
- Federal SBIR/STTR Grants - CAT9 - Authored multiple grants
- Nuclear Power Generation - Ovalpath - Mobile platform for radiation protection
- Federal Governmental - Mail Services - Sensitive communications via USPS
- Local Governmental - Croft - Network communications and automation for communities
- Telecommunications - Vertical - Venture Funding, Integrated networking and telecommunications
- Healthcare - Vianeta - Cloud Medical Transcription
- Military - Lockheed MSC - Video platform test systems
- Agriculture - TFM - Farm Management Financial automation
- Entertainment - Grasshorse - Stop-Motion 3D printed character
- Curriculum - Grasshorse - SCC Animation curriculum design

A current project example in the Waterloo/Cedar Falls area concerns 'in-home automation' specifically for 'whole life care' financing and service planning. I have talked to both Kris Hansen (Western Homes) and Mark Kittrell (Iowa Economic Development Authority) about moving 'in-home automation' technology company from California to Iowa to serve this growth industry for Iowa and beyond. I look forward to exploring opportunities for providing strategic guidance through the ISU Center for Industrial Research and Service (CIRAS).

Sincerely,
Chris Trees