



Our Team



Jonathan Pfitzner
Partner

Jonathan has a background spanning corporate strategy, M&A banking, and venture investing, combining strategic depth with a sharp understanding of capital markets and growth dynamics



Christy Chan
Founding Consultant

A former Bain & Company consultant with a background in computer engineering, Christy aims to give boards the technical fluency and strategic clarity needed to lead on AI



Alex Thacker

Having advised leading AI and cybersecurity startups through M&A processes, Alex brings first-hand insight into which technologies and vendors are shaping the market

Sena Strategy

Independent AI strategy consultants providing pragmatic, compliant, and actionable guidance to boards and executive leadership.

Contact

✉ christy@senastrategy.ai

🏠 Sena Strategy

Services

- Board Advisory
- Strategic Roadmapping
- Organizational Readiness