Shih Ying Tseng 曾詩穎

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WORK EXPERIENCE

H2U Corp. - Senior Software Engineer   Jan, 2021 - Present

- Develop member function and refactor layout to enhance user engagement.
- Independently documented for requirement specifications, project final report and system manual guidance.
- Develop upload image function to Google Cloud Storage ; develop site searching using Google Programmable Search Engine
- Responsible for discussing with the manager or cross-team colleagues and guiding one junior front-end engineer to complete the task on schedule.

EVERYDAY HEALTH CO. LTD. - Software Engineer   May 2018 - Jan. 2021

- Integrated Google AMP to improve SEO ranking, which increase page views by 20%.
- Using SPA to enhance article exposure and reduce 5% bounce rate.
- Social login API (Facebook, Line)
- Utilize GTM to track user behaviors to gather information.
- Develop useful tools to advertise in the web, increase lots of business cases.
- Develop lots of activity web (JavaScript, jQuery, RWD, CSS, chart.js, c3.js)

Institute for Information Industry- Web Programmer   Nov. 2016 - May 2018

- Developed a brain-training system containing games for senior citizen which collaborated with New Taipei City. (HTML5, Phaser.js, Json, Ajax, RWD)

SKILLS

HTML、CSS、Bootstrap、JavaScript、jQuery、AJAX、Java Spring MVC、MySQL

Google Tag Manager, Google Analysis, SEO

Github, Gitlab, JIRA, Trello, Chrome Dev Tools

EDUCATION

National Central University, Taiwan   August 2014 – July 2016

Computer Science & Information Engineering

National Ocean University, Taiwan   August 2010 – July 2014

Computer Science & Engineering

PUBLICATION

Tseng, Shih-Ying, et al. "Collaborative Drama-Based EFL Learning in Familiar Contexts"

Proceedings of the 2018 Journal of Educational Computing Research.

CERTIFICATION

恭喜您！

Google Analytics (分析) 個人認證
由 Shih Ying Tseng 於 2022年9月29日 完成

你掌握了 Google Analytics (分析) 的進階概念。
完成證明：127600403　到期日：2023年9月28日

Google Analytics (分析) 學習中心

Google Analytics (分析) 的基礎知識
結業證書

Shih Ying Tseng
成功完成「Google Analytics (分析) 的
基礎知識」課程的獎勵

證書到期日：9月 28, 2025

Google Analytics (分析) 學習中心

Google Analytics (分析) 的進階概念
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Google Analytics Academy

Google Tag Manager Fundamentals
Certificate of Completion

Shih Ying Tseng
Awarded for successfully completing
the course "Google Tag Manager
Fundamentals"

Certificate expires September 28, 2025