

Shih Ying Tseng 曾詩穎

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WORK EXPERIENCE

H2U Corp. - Senior Software Engineer Jan, 2021 - Present

- Develop member function and refactor layout to enhance user engagement.
- Independently documented for requirement specifications, project final report and system manual guidance.
- Develop upload image function to Google Cloud Storage ; develop site searching using Google Programmable Search Engine
- Responsible for discussing with the manager or cross-team colleagues and guiding one junior front-end engineer to complete the task on schedule.

EVERYDAY HEALTH CO. LTD. - Software Engineer May 2018 - Jan. 2021

- Integrated Google AMP to improve SEO ranking, which increase page views by 20%.
- Using SPA to enhance article exposure and reduce 5% bounce rate.
- Social login API (Facebook, Line)
- Utilize GTM to track user behaviors to gather information.
- Develop useful tools to advertise in the web, increase lots of business cases.
- Develop lots of activity web (JavaScript, jQuery, RWD, CSS, chart.js, c3.js)

Institute for Information Industry- *Web Programmer* Nov. 2016 - May 2018

- Developed a brain-training system containing games for senior citizen which collaborated with New Taipei City. (HTML5, Phaser.js, Json, Ajax, RWD)

SKILLS

HTML 、 CSS 、 Bootstrap 、 JavaScript 、 jQuery 、 AJAX 、 Java Spring MVC 、 MySQL

Google Tag Manager, Google Analysis, SEO

Github, Gitlab, JIRA, Trello, Chrome Dev Tools

EDUCATION

National Central University, Taiwan August 2014 – July 2016

Computer Science & Information Engineering

National Ocean University, Taiwan August 2010 – July 2014

Computer Science & Engineering

PUBLICATION

Tseng, Shih-Ying, et al. "Collaborative Drama-Based EFL Learning in Familiar Contexts"

Proceedings of the 2018 Journal of Educational Computing Research.

CERTIFICATION

恭喜您！



Google Analytics (分析) 個人認證

由 Shih Ying Tseng 於 2022年9月29日 完成

你掌握了 Google Analytics (分析) 的進階概念。
完成證明：127600403 到期日：2023年9月28日

Google Analytics (分析) 學習中心

Google Analytics (分析) 的基礎知識
結業證書

Shih Ying Tseng

成功完成「Google Analytics (分析) 的
基礎知識」課程的獎勵

證書到期日：9月 28, 2025

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Google Analytics Academy

Google Tag Manager Fundamentals
Certificate of Completion

Shih Ying Tseng

Awarded for successfully completing
the course "Google Tag Manager
Fundamentals"

Certificate expires September 28, 2025