

# CHRISTY KUSUMA

## WEB DEVELOPER | New York, NY

### PROJECTS

#### **Wanderlust - Keep track of places anywhere in the world**

*Created with HTML, SASS, Javascript, React, Redux, Node, MongoDB and Express.*

- Add or delete cities and places from your bookmarks page.
- Change the status of bookmarked places from unvisited to visited.
- Pull out information on bookmarked places through Yelp and visualize them on a map by area.

#### **LDRunner - The ultimate race tool for long-distance runners**

*Created with HTML, SASS, Javascript, Rails and SQL.*

- Track past and upcoming races, search for new races, and create blog posts.
- Become aware of your friends' recent blog posts and races based on your current distance goal -- 5K, 10K, Half Marathon, and Marathon.
- Search for people and add them as friends.

#### **Last Call - Buy discounted food from restaurants to avoid food waste.**

*Created with HTML, CSS, Javascript, Rails and SQL.*

- Restaurant owners can create restaurant profiles and keep track of orders.
- Customers can search for restaurants, see their menu, and order via Postmates.

### EDUCATION

#### **New York Code + Design Academy**

Web Developer - Computer Science

**Sept 2017 - Dec 2017**

#### **Boston University College of Communication**

Bachelor of Science in Communication, Cum Laude  
Concentration in Public Relations  
Liberal Arts Concentration in Computer Science

**Sept 2014 - May 2017**

### EXPERIENCE

#### **Head of Marketing and Communications Intern**

**Jan 2017 - May 2017**

*BU Spark! Venture Accelerator*

- Worked with a small team to fully rebrand BU Spark! - a venture accelerator with over 1M in funding - from initial concept to project completion.
- Created all marketing and communications materials.
- Led outreach for key events and initiatives.
- Other responsibilities included website development and maintenance, email marketing, social media content and tracking, event concept development and implementation.

#### **Unleashed PR Account Coordinator**

**Aug 2017 - Dec 2017**

*The Honeybee Conservancy*

- Liaised with client on a weekly basis to ensure client's satisfaction with account management.
- Managed client's account and helped them establish long-term plans, as well as promote new ideas towards improvement of the brand.
- Collaborated with Team Directors and was responsible for overseeing all client projects, which included a comprehensive Crisis Management Plan, a PR Plan, and The Bee Ambassador Kit.

### Contact Details

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**LinkedIn:** christykusuma

**GitHub:** christykusuma

### Relevant Languages

HTML/CSS, Javascript, Python, SQL,  
Rails, MongoDB, Node, React, Redux.

### Soft Skills

Creative, Determined, Adaptable,  
Enthusiastic, Communicative.

### Other Skills

Photoshop, Illustrator, InDesign,  
Microsoft Word, Excel, Powerpoint.

### Volunteer Experience

#### **BU Venture Accelerator Program**

*Selected Venture Participant*

- Created business plan for startup
- Presented sales/investor pitch
- Selected as a finalist on DEMO day

#### **Skate for the 22 Foundation**

*Probono Volunteer*

- Polished and created existing works
- Produced media kit and research
- Created new graphic design layouts: ads, brochures, pamphlets, slides, and infographics.

#### **Cambridge Community Foundation**

*Art Director*

- Designed social media ads aimed at rebranding their image.

#### **Maxuri - Luxury Curator**

*Marketing and Communications*

- Helped rebrand company from initial concept.
- Provided research on competitive analysis, partnerships, functionality.
- Helped with layout and design of site.
- Drafted letters for brokers, dealers, and stores.