Lesson 4 assignment: Site Plan Document

Site Name: Southeastern Idaho Weather

Domain Name: https://www.southeasternidahoweather.com

Site's Purpose: The purpose of the site is to help people in southeastern Idaho know what the weather will be like so that they know what to look forward to while they are planting, hunting, or just enjoying the day.

Target Audience: The target audience will be the great people of southeastern Idaho. People that live in or around Preston, Fish Haven, and Soda Springs. The people that hunt, farm, are on vacation, hikers, and the outdoors adventurers.

The Site Map: The site map will show the city chosen, the current temperature, the current forecast, and a 5-day outlook. It will also have some news articles from that area.

Color scheme: The color scheme that I chose was a camouflage color scheme. I chose this because most people in these area that will be viewing the weather site are farmers and hunters. This group tend to be drawn to the camouflage look.

Colors: #83781B Spanish Bistre, #95B46A Olivine, #256D1B Forest Green (web), #709255 Russian Green, and #172815 Dark Jungle Green.

Typography: As of typography I was thinking about doing a sans serif. Depending on the topic I will use different sizes, bolds, italic, or other styles to bring out or off set what needs to be brought out.