

WEB DEVELOPMENT DIPLOMA PROGRAM

# BandSite Project Style Guide & Components Library

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# Type Kit

The text styles presented here are used exclusively throughout the BandSite designs. Please refer to the guidelines on this screen for desktop, tablet and mobile text styles.

## TYPEFACE & WEIGHTS

Avenir Next Regular - 400

Avenir Next Demi - 600

Avenir Next Bold - 700

## DESKTOP & TABLET TEXT STYLES

Page Header

Text size: 60px | Line height: 68px | Text weight: Bold 700

Section Header

Text size: 36px | Line height: 44px | Text weight: 700

Subheader

Text size: 24px | Line height: 32px | Text weight: Demi 600

Body Copy

Text size: 14px | Line height: 22px | Text weight: Regular 400

Footer Copy

Text size: 14px | Line height: 20px | Text weight: Regular 400

## LABELS & BUTTONS

Text size: 12px | Line height: 20px | Text weight: Bold 700

## MOBILE TEXT STYLES

Page Header

Text size: 24px | Line height: 32px | Text weight: Bold 700

Section Header

Text size: 24px | Line height: 32px | Text weight: Bold 700

Subheader

Text size: 14px | Line height: 22px | Text weight: Demi 600

Body Copy

Text size: 13px | Line height: 18px | Text weight: Regular 400

Footer Copy

Text size: 13px | Line height: 18px | Text weight: Regular 400

## LABELS & BUTTONS

Text size: 10px | Line height: 20px | Text weight: Bold 700

# Colors

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These colors are used for typography, components, branding, and are solid colors at 100% opacity, unless stated otherwise.

## PRIMARY COLORS

**BandSite-Black:** Primary text color for light on dark background. Dark background color

**Silver:** Secondary text color. Inactive CTA text color.

**White:** Primary text color for light on dark background. Light background color. Active CTA text color.

## SECONDARY COLORS

**BandSite-DarkBlack:** CTA hover state.

**Mercury:** Divider line. Form field outline.

**Alabaster:** Alternative light background color

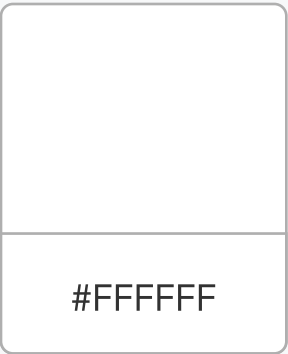
## PRIMARY COLORS



BandSite-Black

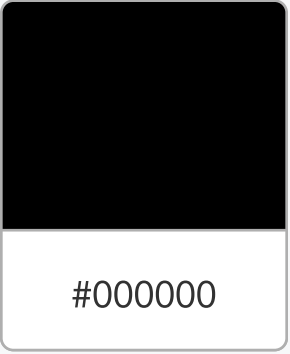


Silver



White

## SECONDARY COLORS



BandSite-DarkBlack



Mercury

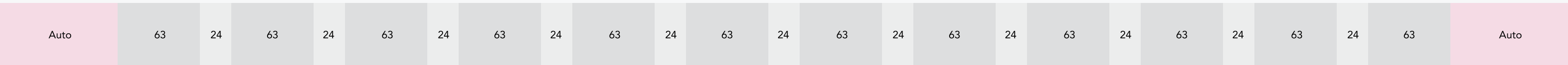


Alabaster

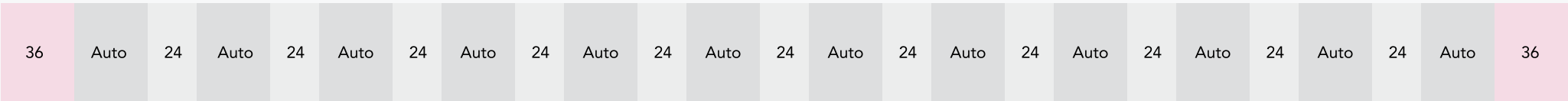
# Layout Grid

Composed of columns, gutters, and margins, the layout grid ensures that designs adapt to different screen sizes and orientation in order to maintain consistency.

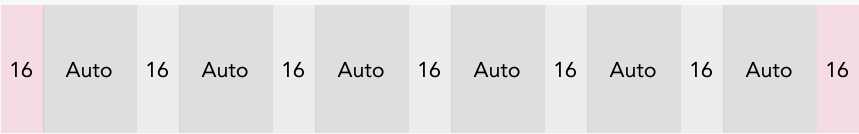
## DESKTOP (12 COL) - SCREEN SIZES OVER 1280PX



## TABLET (12 COL) - SCREEN SIZES BETWEEN 767PX - 1279PX



## MOBILE (6 COL) - SCREEN SIZES BELOW 767PX



**DESKTOP** screen sizes are defined at 1280px, but are applied to screen sizes 1280px and greater.

**TABLET** screen sizes are defined at 768px, but are applied to screen sizes from 768px to 1279px.

**MOBILE** screen sizes are defined at 320px, but are applied to screen sizes 767px and below.

# Padding

Padding refers to the space between UI elements and are measured in increments of 8px, unless otherwise specified.

To maintain consistency across designs, utilize these general padding guidelines in combination with the responsive grid layout.

Padding guidelines can be used both vertically and horizontally.

## DESKTOP / TABLET

Padding before headlines: 48px

Padding after headlines: 36px

Padding between components: 36px

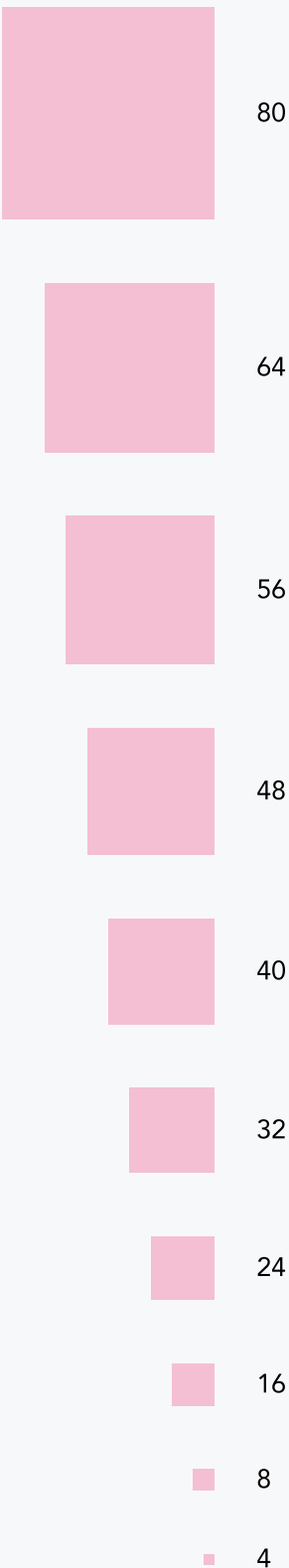
## MOBILE

Padding before headlines: 24px

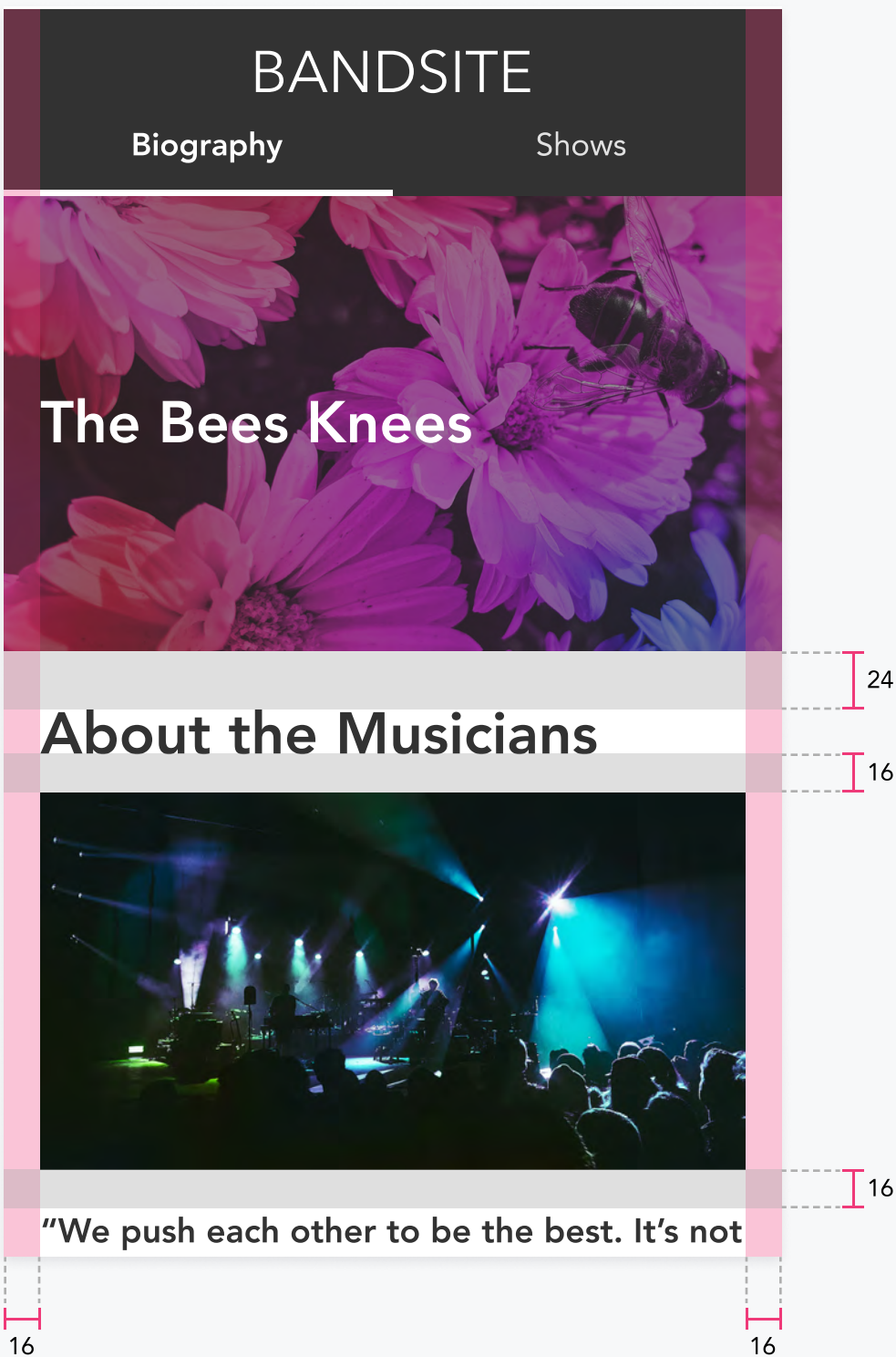
Padding after headlines: 16px

Padding between components: 16px

### PADDING INCREMENTS (IN PX)

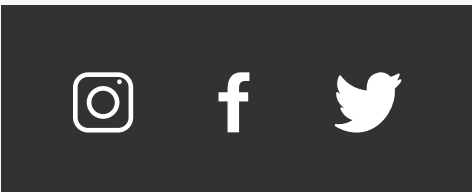


### EXAMPLE



# Iconography & Call To Actions

## SOCIAL ICONS



The icons used in the designs of this site are pulled from google’s material design icon pack.

Icons will always be placed upon a background of BandSite-Black. Icons that are used in the place of text as links require no additional styling.

## BANDSITE LOGO



The BandSite logo should always be applied on a background of BandSite-Black. For all screen sizes, the logo should not exceed 20px in height, or 120px in width.

A CTA is used to prompt action or an immediate response from a user. Follow these guidelines below.

## PRIMARY CTA: DEFAULT

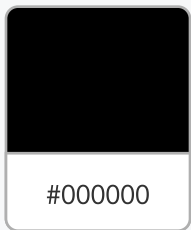


BandSite-Black



White

## PRIMARY CTA: HOVER



BandSite-DarkBlack



White

## BUTTON HEIGHT

The CTA button height will remain 40px throughout all screen sizes.

## BUTTON WIDTH

The CTA button width for desktop and tablet will be no less than 150px, and have no less than 32px of padding left & right. The CTA button for mobile should span the entire width of its container.

## BUTTON RADIUS

For radius treatment, default to 4px on all corners.

# Navigation

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This navigation style will be used throughout all pages of BandSite. A line that rests with the bottom margin of the navigation bar will indicate either an active, or hover state. The color Mercury will be used for inactive links, the color White will be used for active and hover links, as well as the underline. A font weight of bold will be used for active links.

## DESKTOP

BANDSITE   Biography   Shows

## TABLET

BANDSITE   Biography   Shows

## MOBILE

BANDSITE  
Biography   Shows

## LINK STYLES

Active State   Inactive State   Hover State

# Footer

DESKTOP

Get in Touch






BANDSITE

<b>Cam Adams</b> The Bees Knees Management	<b>Pearl Gregg</b> Limitless Artist Group	<b>Carson Whyte</b> ARCH Entertainment
503 Broadway Penthouse, New York, NY 10012, USA	Booking Agent for USA / South America / Japan	Booking Agent for UK / EU / AU
info@thebeesknees.com	pearl.gregg@limitlessag.com	cwhyte@archentertainment.com

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TABLET

Get in Touch






BANDSITE

<b>Cam Adams</b> The Bees Knees Management	<b>Pearl Gregg</b> Limitless Artist Group	<b>Carson Whyte</b> ARCH Entertainment
503 Broadway Penthouse, New York, NY 10012, USA	Booking Agent for US / South America / Japan	Booking Agent for UK / EU / AU
info@thebeesknees.com	pearl.gregg@limitlessag.com	cwhyte@archentertainment.com

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MOBILE

Get in Touch



**Cam Adams**  
The Bees Knees Management

503 Broadway Penthouse,  
New York, NY 10012, USA

info@thebeesknees.com

**Pearl Gregg**  
Limitless Artist Group

Booking Agent for  
US / South America / Japan

pearl.gregg@limitlessag.com

**Carson Whyte**  
ARCH Entertainment

Booking Agent for  
UK / EU / AU

cwhyte@archentertainment.com

BANDSITE

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# Divider

## DESKTOP

Stroke width: 1px  
Fill color: Mercury

## TABLET

Stroke width: 1px  
Fill color: Mercury

## MOBILE

Stroke width: 1px  
Fill color: Mercury

# Form Fields

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## FORM FIELD HEIGHT

The form field height will be no less than 48px on desktop & tablet, and no less than 36px on mobile.

## FORM FIELD WIDTH

The form field should span the entire width of the container for all screen sizes.

## FORM FIELD RADIUS

For radius treatment, default to 4px on all corners.

## FORM FIELD PADDING

For desktop & tablet screen sizes, default to 16px of padding on all sides. For mobile, default to 12px of padding on all sides.

## FORM FIELD LABELS

The space between the form field label and the form field itself will be 4px on all screen sizes.

## FORM FIELD BORDER

The form fields will have a 1px border using the color Mercury for the default state, BandSite-Black for the active state, and #D22D2D for the error state.

## DEFAULT STATE

NAME



## ACTIVE STATE

NAME



## FILLED IN STATE

NAME



## ERROR STATE

NAME



# Avatars

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Avatar images will have a border radius of 50% applied.

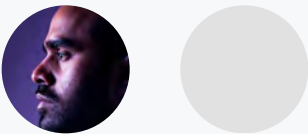
For desktop & tablet screen sizes, the image should be no larger than 48px in both width and height. For mobile screen sizes, the image should be no larger than 36px in both width and height.

The avatar image should have a placeholder color of Mercury applied in the event that an image is not provided.

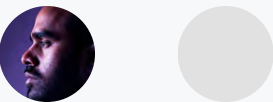


Mercury

## DESKTOP & TABLET



## MOBILE



# Hero Image

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An overlay of BandSite-Black with a 50% opacity will be applied on top of the hero images in order to increase legibility of the white hero text.



BandSite-Black  
Opacity of 50%

EXAMPLE

