



# CHRIS GOOLEY

Knowledge

Experience

Legacy

My name is Chris. I am a digital content specialist with a history of working in educational organizations, and a desire to help websites effectively serve individuals of all backgrounds. I view technical challenges through a wide lens of knowledge and experience. My point of focus will always be the human impact of intentions set, directions taken, and choices made, and I measure success based on how my efforts have improved the lived experience of others.

## Knowledge

HTML: Version 4.01 to living Version 5

CSS: Version 2 to living Version 3

Content Management Systems: Wordpress, Drupal, Magento

Web Creation Tools: GitHub, Eclipse, Sublime Text, Adobe Dreamweaver

Digital Creation Tools: Adobe Creative Cloud (Photoshop, Premiere, Audition, Illustrator)

Writing, Editing, and Publishing: Microsoft 365, Google Docs, Adobe InDesign, Acrobat Pro

Continued Education in Web Design principles including UI/UX, SEO, and WCAG

## Experience

Managed websites coded in HTML and CSS to maximize web optimization and accessibility

Participated in multiple web site transition projects involving conversion to CMS, and re-branding.

Produced educational products existing in print, online, and hybrid forms

Created and enhanced graphic assets for both educational and commercial content

Produced audio-visual projects and podcasts with educational and/or inspirational goals

Aided in source-checking, fact-finding, and proofreading for print-based educational products

Maintained file system for large library of project source files and stock assets

Fostered positive relationships with allied departments and service providers

## Legacy

UAA Campus Bookstore: Web Editor/Assistant to Special Events Coordinator (2004-2006)

Independent Contracting: Web Creation/Digital Media Creation (2008-2012)

Woodburn Press: Web Editor / Production Assistant (2010-2018)

Blackhawk Band Parent Booster (Volunteer): Graphic Design and Layout (2023-Present)

Associate of Arts, General Studies (Music Emphasis), University of Alaska Anchorage (2007)