



MARCH 2022 • RICOH ARENA • COVENTRY

FIRE & SECURITY MATTERS AWARDS

In conjunction with



Fire Industry Association

The Fire & Security Matters Awards celebrate innovation and achievements in the fire and security sectors. They are the official awards of market leading publications Fire Safety Matters and Security Matters and aim to promote the importance of innovation and underline the highest standards of excellence.

The Awards will take place in March 2022 at the Ricoh Arena in Coventry. Entries will open for the awards in May 2021 and will be free to submit.

Categories

Security Manufacturer of the year

Guarding company of the year

Security Installer/integrator of the year

Security/risk manager Manager of the Year

Security Company of the Year

Security Team of the Year

Security project of the year

Innovation of the Year for Fire

Fire Manufacturer of the year

Fire safety Installer/integrator of the year

Fire Safety Project of the year

Fire Safety Manager of the Year

Fire Safety Team of the Year

Lifetime achievement award

Supported by:



Sponsorship opportunities

Becoming a sponsor of the Fire & Security Matters Awards will associate your brand with excellence and enable you to reach thousands of industry professionals before, during and after the event. Sponsorship packages not only offer fantastic networking opportunities with the industry's most influential people, but also allow you to send direct marketing messages to more than 50,000 industry professionals.

Headline sponsorship (Fire or Security) - £10K +VAT

- Logo on event tickets
- Logos on all collateral
- Exclusive banner on website
- Dedicated email about your company to 100,000 contacts
- Two minute address on stage
- Branding on stage, menus, signage
- 2 x Tables of 10 guests
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Double page spread in winners guide
- Full page editorial in winners guide
- Press release about your sponsorship
- Thank you message on stage from Host
- 250 word profile on Awards website

Category sponsorship - £6K + VAT

- Logos on all collateral and Awards website
- Dedicated email about your company to 50,000 contacts
- Present the award to the winner
- Picture with Host and winner
- Branding on stage, signage and venue screens
- Exclusive branding on stage screens when award is presented
- Tables for 10 guests
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full page advert in winners guide
- Press release about your sponsorship
- 100 word profile on Awards website

VIP Reception sponsorship - £6K +VAT

- Logo on VIP Reception tickets
- Logos on all collateral and Awards website
- One minute speech to call guests through to dinner
- Dedicated email about your company to 50,000 contacts
- Picture with Rory Bremner and your guests
- Branding on stage, signage and venue screens
- Exclusive pop up banners in drinks reception
- Tables for 10 guests
- Acknowledgement of sponsorship on stage by Host
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full page advert on back cover of winners guide
- Press release about your sponsorship
- 100 word profile on Awards website

Host sponsorship - £3.5K +VAT

- Chance to meet Rory Bremner during dress rehearsal
- Acknowledgement of sponsorship on stage by Host
- Logo on stage when Rory Bremner is introduced
- Logo in winners guide on profile page about Host
- Logos on all collateral and Awards website
- Dedicated email about your company to 50,000 contacts
- Picture with Host and your guests
- Branding on stage and signage
- Four tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full page advert in winners guide
- Press release about your sponsorship
- 100 word profile on Awards website

Gala dinner menu, name card and seating chart sponsor - £4K +VAT

- Logo on all menus
- Exclusive logo on name cards, table numbers and seating charts
- Advert on back cover of menu
- Acknowledgement of sponsorship on stage by Host
- Logos on all collateral and Awards website
- Picture with Host and your guests
- Branding on stage and signage
- Four tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full page advert in winners guide
- Press release about your sponsorship
- 100 word profile on Awards website

Casino sponsorship - £3.5K +VAT

- Branded sashes on croupiers
- Branded casino chips
- Acknowledgement of sponsorship on stage by Host
- Logos on all collateral and Awards website
- Dedicated email about your company to 125,000 contacts
- Picture with Host and your guests
- Branding on stage and signage
- Four tickets to the Awards evening
- Exclusive pop up banners in casino area
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full page advert on inside front cover of winners guide
- Press release about your sponsorship
- 100 word profile on Awards website

Photobooth sponsorship - £3.5K +VAT

- Logo on all photos taken in guest photobooth
- Logos on photobooth
- Acknowledgement of sponsorship on stage by Host
- Logos on all collateral and Awards website
- Dedicated email about your company to 50,000 contacts
- Branding on stage and signage
- Picture with Host and your guests
- Two tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full page advert in winners guide
- Press release about your sponsorship
- 100 word profile on Awards website

Table gift sponsorship - £2.5K +VAT

- Sponsor to provide table gifts for 350+ guests
- Acknowledgement of sponsorship on stage by Host
- Branding on stage and signage
- Logos on all collateral and Awards website
- Picture with Host and your guests
- Two tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full page advert in winners guide
- Press release about your sponsorship
- 100 word profile on Awards website



Sponsorship Opportunities

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