



28 APRIL 2022 • RICOH ARENA • COVENTRY

FIRE & SECURITY MATTERS AWARDS

In conjunction with



Fire Industry Association

**The Fire & Security Matters Awards celebrate innovation and achievements in the Fire and security sectors. They are the official awards of market-leading publications Fire Safety Matters and Security Matters and aim to promote the importance of innovation while also underlining the highest standards of excellence.**

The Fire & Security Matters Awards will take place on 28 April 2022 at the Ricoh Arena in Coventry. Entries will open in May 2021 and will be free to submit.

## Categories

Security Manufacturer of the Year

Security Guarding Company of the Year

Security Installer/Integrator of the Year

Security/Risk Manager of the Year

Security Innovation of the Year

Security Team of the Year

Security Project of the Year

Fire Safety Systems Manufacturer of the Year

Fire Safety Systems Installer/Integrator of the Year

Fire Safety Manager of the Year

Fire Safety Team of the Year

Fire Safety Project of the Year

Fire Safety Innovation of the Year

Lifetime Achievement Award

Supported by:



## Sponsorship opportunities

Becoming a sponsor of the Fire & Security Matters Awards will associate your brand with excellence and enable you to reach thousands of industry professionals before, during and after the event. Sponsorship packages not only offer fantastic networking opportunities with the industry's most influential people, but also allow you to send direct marketing messages to more than 50,000 industry professionals.

### Headline sponsorship (Fire or Security) - £10K +VAT

- Logo on event tickets
- Logos on all collateral
- Exclusive banner on website
- Dedicated e-mail about your company to 100,000 contacts
- Two-minute address on stage
- Branding on stage, menus, signage
- 2 x Tables of 10 guests
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Double-page spread in winners guide
- Full-page editorial in winners guide
- Press release about your sponsorship
- Thank You message on stage from Host
- 250-word profile on Awards website

### Category sponsorship - £6K + VAT

- Logos on all collateral and Awards website
- Dedicated e-mail about your company to 50,000 contacts
- Present the award to the winner
- Picture with Host and winner
- Branding on stage, signage and venue screens
- Exclusive branding on stage screens when award is presented
- Tables for 10 guests
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full-page advert in winners guide
- Press release about your sponsorship
- 100-word profile on Awards website

### VIP Reception sponsorship - £6K +VAT

- Logo on VIP Reception tickets
- Logos on all collateral and Awards website
- One-minute speech to call guests through to dinner
- Dedicated e-mail about your company to 50,000 contacts
- Picture with Host and your guests
- Branding on stage, signage and venue screens
- Exclusive pop-up banners in drinks reception
- Table for 10 guests
- Acknowledgement of sponsorship on stage by Host
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full-page advert on back cover of winners guide
- Press release about your sponsorship
- 100-word profile on Awards website

### Host sponsorship - £3.5K +VAT

- Chance to meet Host during dress rehearsal
- Acknowledgement of sponsorship on stage by Host
- Logo on stage when Host is introduced
- Logo in winners guide on profile page about Host
- Logos on all collateral and Awards website
- Dedicated e-mail about your company to 50,000 contacts
- Picture with Host and your guests
- Branding on stage and signage
- Four tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full-page advert in winners guide
- Press release about your sponsorship
- 100-word profile on Awards website

### Gala dinner menu, name card and seating chart sponsor - £4K +VAT

- Logo on all menus
- Exclusive logo on name cards, table numbers and seating charts
- Advert on back cover of menu
- Acknowledgement of sponsorship on stage by Host
- Logos on all collateral and Awards website
- Picture with Host and your guests
- Branding on stage and signage
- Four tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full-page advert in winners guide
- Press release about your sponsorship
- 100-word profile on Awards website

### Casino sponsorship - £3.5K +VAT

- Branded sashes on croupiers
- Branded casino chips
- Acknowledgement of sponsorship on stage by Host
- Logos on all collateral and Awards website
- Dedicated e-mail about your company to 125,000 contacts
- Picture with Host and your guests
- Branding on stage and signage
- Four tickets to the Awards evening
- Exclusive pop-up banners in casino area
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full-page advert on inside front cover of winners guide
- Press release about your sponsorship
- 100-word profile on Awards website

### Photobooth sponsorship - £3.5K +VAT

- Logo on all photos taken in guest photobooth
- Logos on photobooth
- Acknowledgement of sponsorship on stage by Host
- Logos on all collateral and Awards website
- Dedicated e-mail about your company to 50,000 contacts
- Branding on stage and signage
- Picture with Host and your guests
- Two tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full-page advert in winners guide
- Press release about your sponsorship
- 100-word profile on Awards website

### Table gift sponsorship - £2.5K +VAT

- Sponsor to provide table gifts for guests
- Acknowledgement of sponsorship on stage by Host
- Branding on stage and signage
- Logos on all collateral and Awards website
- Picture with Host and your guests
- Two tickets to the Awards evening
- Logo on Awards promotion pages in Security Matters and FSM magazines
- Full-page advert in winners guide
- Press release about your sponsorship
- 100-word profile on Awards website



Sponsorship Opportunities

**Leanne Velez**

07818 574309

Awards entry enquires

**Brian Sims**

07500 606013

General event enquires

**Mark Sennett**

07751 678621



Western Business  
Media Limited

Dorset House, 64 High Street, East Grinstead, West Sussex RH19 3DE • Tel: 01342 314300 • Email: admin@westernbusiness.media