

FIRE & SECURITY MATTERS AWARDS 2021

ENTRY CRITERIA

INNOVATION OF THE YEAR FOR SECURITY

This category is designed to recognise products or solutions that have been developed to improve security standards (this can include perimeter, CCTV, alarms, guarding, anti-terrorism, cyber or exterior deterrent). The installation of these products must have taken place since 1 January 2020 and the products must have been launched no earlier than 1 January 2020. Any products or services launched prior to this date are not eligible for entry.

Key tips for your entry

1. Keep information simple

Please keep your sentences short and easy to understand. Not all of the judges are technical experts so please don't assume they will know acronyms or technical lingo. Simply submit your text in language that is clear, precise and simplistically highlights the merits for its submission.

2. Product must be new

We will disqualify any entry that was launched prior to 1 January 2020 so please ensure that your entry meets this criteria or it will not be accepted. Your product must have been successfully installed no earlier than 1 January 2020. If it is found to have been installed prior to that date you will be disqualified.

3. You do not have to be a member of the Fire Industry Association or a client of Western Business Exhibitions to be eligible to enter the awards.

4. Provide detail about the performance of the product/service

The judges need to know the product, service or implemented installation or project is fit for purpose. There is no need to supply full test evidence if there is commercial sensitivity issues, however performance claims need to be backed up with independent fire test evidence. A written letter headed declaration of reaction to fire or of fire resistance performance from a notified test lab will suffice as evidence of performance claims. Please also include an indication of price.

5. Legal proceedings

If your company has been subject to any prosecution in relation to security laws since 1 January 2020, or has been subject to any enforcement notices, then your entry will automatically be disqualified.

The following entry questions are to be used for all the Product categories below:

Product Name

Product Website

Product Description (max 50 words)

Product Launch Date

For Products / Services:

Q1. In no more than 250 words, explain why the product or service was developed and its potential use. The product or service must have been introduced after 01 January 202- to qualify

Q2. In no more than 250 words, tell us why your product is innovative and how it differs from other products in the market.

Q3. In no more than 250 words, explain the supposed benefit(s) of using this product or service (eg commercial, installation time, fire safety performance or other benefits)

Q4. In no more than 50 words, please write a product profile/summary. This will be used for the judging panel as well as for publicity purposes on the Awards night