







# Join more than 550 of your peers for a not to be missed evening that celebrates excellence in safety, health and fire!

www.she-awards.co.uk



























The Safety & Health Excellence Awards return for the third year running after successfully attracting more than 200 entries and 525 guests in 2019. The Awards celebrate innovation and achievements in the health, safety and fire sectors. The ceremony will encompass the long-established British Safety Industry Federation (BSIF) Awards that promote the importance of innovation and underline the highest standards of excellence within occupational safety and health.

The awards will once again be held at the prestigious VOX Conference Centre on 22nd September 2020 at the NEC, Birmingham. With the leading safety, health and fire safety brands on site for The Health & Safety Event, The Fire Safety Event. The Facilities Event, this is the ideal opportunity for the industry to gather to celebrate excellence.

# The categories include:

**BSIF Customer Service Award** 

**BSIF Product Innovation Award** 

**BSIF Safety Solution Award** 

Lifetime Achievement Award sponsored by Southalls

**HSM Health and Safety Manager of the Year Award** sponsored by Alcumus

**HSM Rising Star of the Year Award** 

sponsored by Nineteen Group

Best Health and Safety in Construction

sponsored by Turner & Townsend

**Best Health and Safety Project** 

Best Health and Safety in Manufacturing

Health & Safety Team of the Year sponsored by NEBOSH

Innovation of the Year for Fire

Safer Logistics Award sponsored by Toyota

Campaign of the year (Fire, Health and Safety)

Alan McArthur Unsung Hero Award sponsored by 3M



# Awards Host - Hugh Dennis sponsored by Shawcity

We are delighted to announce that well-known comedian Hugh Dennis will host this year's Awards. Hugh is one of the UK's most highly acclaimed and original comedians, making his comedy debut as one of the voices artists for Spitting Image. He is the star of sitcom Outnumbered and captains at team on the popular BBC comedy show Mock the Week.



- Associate your brand with excellence
- Reach thousands of industry professionals before, during and after the event
- Network with the industry's most influential people
- Take this unique opportunity to position your organisation as an industry leader!

### Headline sponsorship .....

SOLD



- Exclusive logo on event tickets
- Logos on all collateral
- Exclusive banner on website
- Two minute address on stage
- Branding on stage, menus, signage
- 2 x Tables of 10 guests
- Logo on Awards promotion pages in HSM and FSM magazines
- Double page spread in winners guide
- Full page editorial in winners guide
- Thank you message on stage from Hugh Dennis

## Category sponsorship £7,500

- Logos on all collateral and Awards website
- · Present the award to the winner
- Picture with Hugh Dennis and winner
- Branding on stage, signage and venue screens
- Exclusive branding on stage screens when award is presented
- Table for 10 guests

### VIP Reception sponsorship £6,000

- · Logo on VIP Reception tickets
- Logos on all collateral and Awards website
- One minute speech to call guests through to dinner
- Picture with Hugh Dennis and your guests
- Branding on stage, signage and venue screens
- Exclusive pop up banners in drinks reception
- Table for 10 guests
- Acknowledgement of sponsorship on stage by Hugh Dennis

#### Host sponsorship .....

SOLD

Sponsored by



- Chance to meet Hugh Dennis during dress rehearsal
- Acknowledgement of sponsorship on stage by Hugh Dennis
- · Logo on stage when Hugh Dennis is introduced
- · Logo in winners guide on profile page about Hugh Dennis
- · Logos on all collateral and Awards website
- Picture with Hugh Dennis and your guests
- · Branding on stage and signage
- · Four tickets to the Awards evening

# To book your sponsorship package, contact the team using the details overleaf

# Gala dinner menu, name card and seating chart sponsor SOLD

Sponsored by:



- Logo on all menus
- Exclusive logo on name cards, table numbers and seating charts
- Advert on back cover of menu
- Acknowledgement of sponsorship on stage by Hugh Dennis
- · Logos on all collateral and Awards website
- · Picture with Hugh Dennis and your guests
- Branding on stage and signage
- Four tickets to the Awards evening

# Entertainment sponsorship £3,000

- Branded sashes on croupiers/entertainment attendant
- Branding on entertainment (eg arcade games or casino chips)
- Acknowledgement of sponsorship on stage by host
- · Logos on all collateral and Awards website
- Picture with host and your guests
- Branding on stage and signage
- · Four tickets to the Awards evening
- Exclusive pop up banners in entertainment area

# Photobooth sponsorship ..... SOLD

Sponsored by:



- Logo on all photos taken in guest photobooth
- Logos on photobooth
- Acknowledgement of sponsorship on stage by Hugh Dennis
- · Logos on all collateral and Awards website
- Dedicated email about your company to 52,000 contacts
- · Branding on stage and signage
- Picture with Hugh Dennis and your guests
- Two tickets to the Awards evening

# Table gift sponsorship £2,500

Sponsored by:



- Sponsor to provide table gifts for 550+ guests
- Acknowledgement of sponsorship on stage by Hugh Dennis
- · Branding on stage and signage
- Logos on all collateral and Awards website
- · Picture with Hugh Dennis and your guests
- Two tickets to the Awards evening

#### All sponsorship packages also receive...

- Logo on Awards promotion pages in HSM and FSM magazines
- Full page advert in Awards Book of the Night
- Advert in HSM winners review supplement
- Press release about your sponsorship
- Profile on Awards website



# Network, celebrate and enjoy an evening of entertainment with your industry peers

#### DON'T MISS OUT ON THE INDUSTRY'S MUST ATTEND EVENT OF THE YEAR!

The Safety & Health Excellence Awards evening will attract more than 550 guests from the health, safety and fire sectors. You will be treated to a VIP reception, sumptuous three course meal and table wine, live magic acts, entertainment, comedy set from Hugh Dennis, live music and dancefloor.

# Book a table for your team or clients

**Table of 10** Only £1,800 (Save £190 by booking a table of 10)

**Individual tickets** £199

Book your places now at www.she-awards.co.uk or call 01342 333740

#### Contact us

#### Sponsorship opportunities:

Christine Fitzgerald, Sales manager cfitzgerald@western-bp.co.uk 01342 333740

#### **General event enquiries:**

Mark Sennett, Event organiser msennett@western-be.co.uk 07751 678621

Supported by











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