



Cleaning MATTERS

Digital Conference

Cleaning Matters Live

**is an unmissable NEW interactive
digital conference for 2021!**

**The conference will be broadcast live
on 17 November and will then be
available on demand for a year.**



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Media Limited

About the conference

Delegates can register to attend for free and will be able to network with each other and sponsors on the day via live chat or by requesting a video call. They will also be able to Direct Message sponsors when accessing the on-demand service.

All attendees will have access to the six hour conference programme and receive **CPD points** for their attendance. They will also be able to engage with the Sponsors' Area, where they will be able to browse helpful written and video content uploaded by our sponsors.

Benefits of sponsoring CM Live

- Engage with our live audience through direct messaging
- Professionally deliver your own seminar
- Access to the CM Live registration data
- Continually upload your latest sales collateral for delegates to view for one year
- Benefit from promotion to our entire database of over 400,000 industry professionals
- Trackable statistics on how your Sponsor's Profile is performing
- Social media promotion by the CM editorial team

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Promotional opportunities

Headline Sponsorship

- Top billing on all collateral and registration form
- All registration data from event including on-demand registrations
- 30-minute seminar - which will be CPD-accredited
- Seminar available on-demand for 12 months
- Press release to announce your involvement
- Full page advert in CM + 2 page editorial review in magazine post conference
- E-cast to 10,000 CM readers
- Top billing in Sponsors Area with Sponsors Profile that offers: Meeting bookings, Company profile, Image, Downloads of PDFs, Live chat on the day and Direct Messaging option for 1 year, Upload your videos. (All self-managed and can be updated throughout the year)

£7,000 +VAT

Platinum Sponsorship

- Branding on all collateral and registration form
- All registration data from event including on-demand registrations
- 30-minute seminar - which will be CPD-accredited
- Seminar available on-demand for 12 months
- Press release to announce your involvement
- Top billing in Sponsors Area with Sponsors Profile that offers: Meeting bookings, Company profile, Image, Downloads of PDFs, Live chat on the day and Direct Messaging option for 1 year, Upload your videos. (All self-managed and can be updated throughout the year)

£5,000 +VAT Only 5 Available

Sponsorship

- Listing in Sponsors Area with Sponsors Profile that offers: Meeting bookings, Company profile, Image, Downloads of PDFs, Live chat on the day and Direct Messaging option for 1 year, Upload your videos. (All self-managed and can be updated throughout the year)

£995 +VAT

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Associate your brand with excellence

Launched by Cleaning Matters magazine, The Cleaning Excellence Awards will be broadcast virtually as part of Cleaning Matters Live - 17th November 2021.

The Cleaning Excellence Awards shine a spotlight on the most innovative products, services and individuals. From technological innovations and smart solutions, to sustainability and individual commitment, the awards celebrate standards of excellence throughout the professional cleaning and hygiene sector.

Supported by key industry bodies; **ISSA** (International Sanitary Suppliers Association), **BPCA** (British Pest Control Association) and **NCCA** (National Carpet Cleaning Association).

Category Sponsorship Opportunities:

- › Logo/Branding on all event collateral/promotions, print and digital
- › Video presentation to winner
- › Logo on Category Award Trophy
- › Branding/positioning with the Awards Review, Cleaning Matters Magazine
- › Full page advertisement in the Awards Review
- › Sponsors Profile on Cleaning Matters Live Digital Conference site; image, downloads of PDF's live chat on the day or Direct Messaging option for 1 year, upload your videos - All self-managed and can be updated throughout the year
- › All attendee data
- › 30 minute presentation - which will be CPD accredited.

£5,000 +VAT

**Cleaning
Excellence
Awards 2021**

The awards categories

There are five categories judged by a panel of highly respected industry experts, as well as the Lifetime Achievement Award chosen by Cleaning Matters' Editor, Chris Shaw.

- › Cleaning & Hygiene Team of the Year
- › Cleaning Operative of the Year
- › Innovative Product of the Year
- › Sustainable company of the year
- › Lifetime Achievement award



For sponsorship opportunities

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Cleaning Matters Live is part of the
Protection & Asset Management Series, which will run for
7 consecutive Wednesdays from October 2021. The series also includes:

HSM | Digital Conference

Security | Digital Conference

FSM | Digital Conference

hss | Digital Conference

**CONTROLS, DRIVES
& AUTOMATION** | Digital Conference

**INDUSTRIAL
PLANT &
EQUIPMENT** | Digital Conference