Shuobi Wu

UX Researcher

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EDUCATION

Carnegie Mellon University
B.S. in Operations Research
& Statistics (GPA 3.5/4.0)
Human-Computer
Interaction (GPA 4.0/4.0)
Graduating May 2017

COURSEWORK

• User-Centered Research
and Evaluation
• Social Web
• Interaction Techniques
• Communication Design
Fundamentals
• Principles of Software
Construction: Objects,
Design, and Concurrency

SKILLS

• UX Methods

Contextual Inquiry
Affinity Diagramming
Services System Modeling
Storyboarding
Prototyping
Heuristics Evaluation
Think-aloud
Competitive Analysis

• Languages

Python   Java
HTML&CSS   Javascript

• Softwares

Sketch   Axure
Invision   Illustrator
Photoshop

EXPERIENCE

HCII User Study Lab
May 2015 – Present
Pittsburgh, PA
Research Assistant

PROJECTS

Roomus | House Living Management App
January 2016 - Present
• Designing mobile app that helps users communicate with their roommates and improve users' living environments via mutual motivation and supervision in a team of 4
• Interviewed 5 college students about issues living with roommates
• Conducted heuristics evaluation and competitive analysis on existing apps

CARMA | Reciprocal Recommender System
January 2016 - Present
• Studying context-aware reciprocal recommender systems with a Postdoc system scientist at CMU
• Redesigned system architecture
• Developing and generic theory model and implementing algorithms in Java

Pretty Privacy Policy | Privacy Policy Generator
November 2015 - December 2015
• Designed and prototyped interactive privacy policy generator in a team of 2
• Evaluated existing privacy policies and privacy policy generators

Total University Student Health | Services System Redesign
September 2015 - November 2015 | Pittsburgh, PA | University Health Services (UHS) of Carnegie Mellon University (CMU)
• Redesigned UHS services based on interviews, modeling, and storyboarding in a team of 5
• Proposed a long-term non-technical solution aiming to resolve UHS-patient interaction barrier, which aligns with the UHS's future plan

Leak Detector | Online Privacy Leakage Research
May 2015 – August 2015 | Pittsburgh, PA | CMU HCII User Study Lab
• Studied Internet users' perception of online privacy leakage in a team of 3
• Conducted lab and field experiments using deceptive study method and analyzed user data
• Presented results in a poster session to all the HCII summer REU faculties and student researchers