

EXTERNAL DEBRIEF FORM**Project Delivery System**

Today's Date:	
Name of Proposal:	
Debrief Attendees:	
Question	Response
How did the presentation and appearance of our proposal stack up against the competition?	
What differentiated Alliance from the others?	
Was the proposal easy to navigate and score?	
Did the proposal contain any fluff or content that should have been substantiated better?	
How were our staff received?	
How did our past performance score?	
How did our technical understanding and approach score?	
Did we strike a proper balance between text and graphics?	
Did you find our document easy to score? How to improve?	
Given the page limits did we address the SOW in sufficient detail?	
Did we have the right team?	
Did we address the client's issues?	
Did it sound like we understood your project? If not, which aspects did we come up short on?	
Was our approach to managing the project what you were looking for? If not, how could we have improved it?	