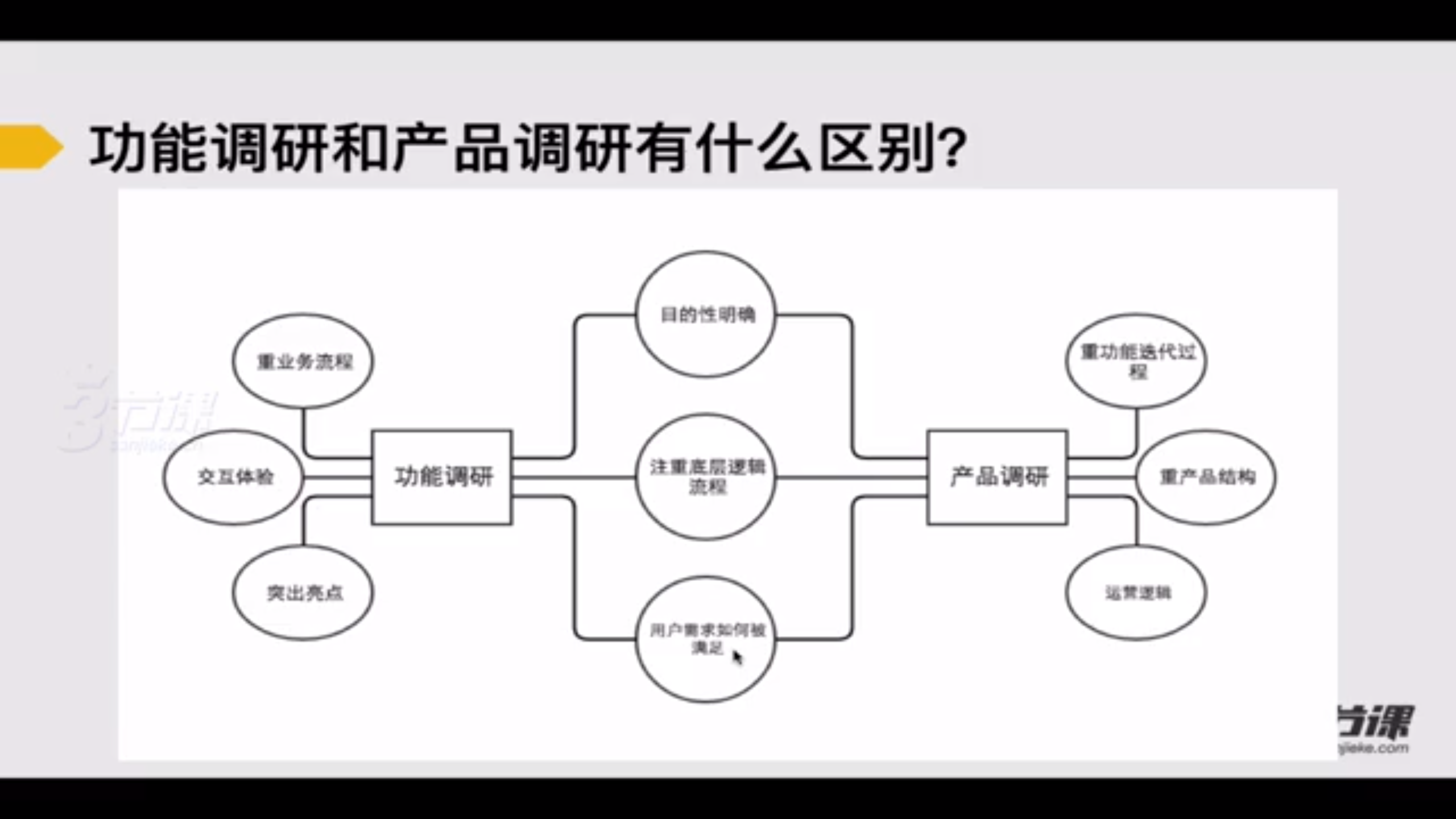
功能点调研概述

1. **什么是功能点调研**



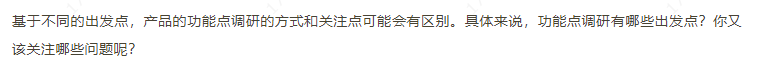


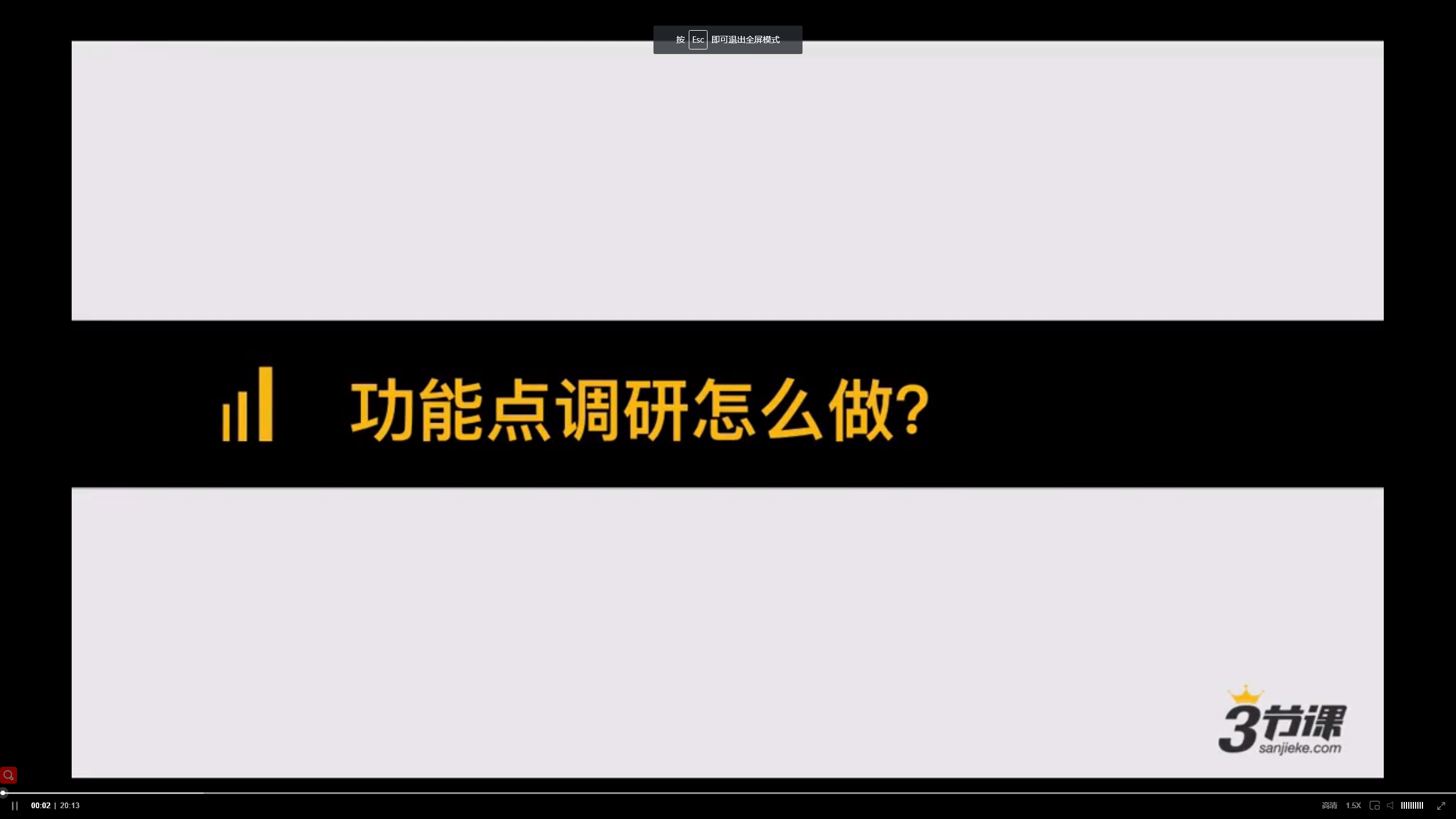
大产品：功能

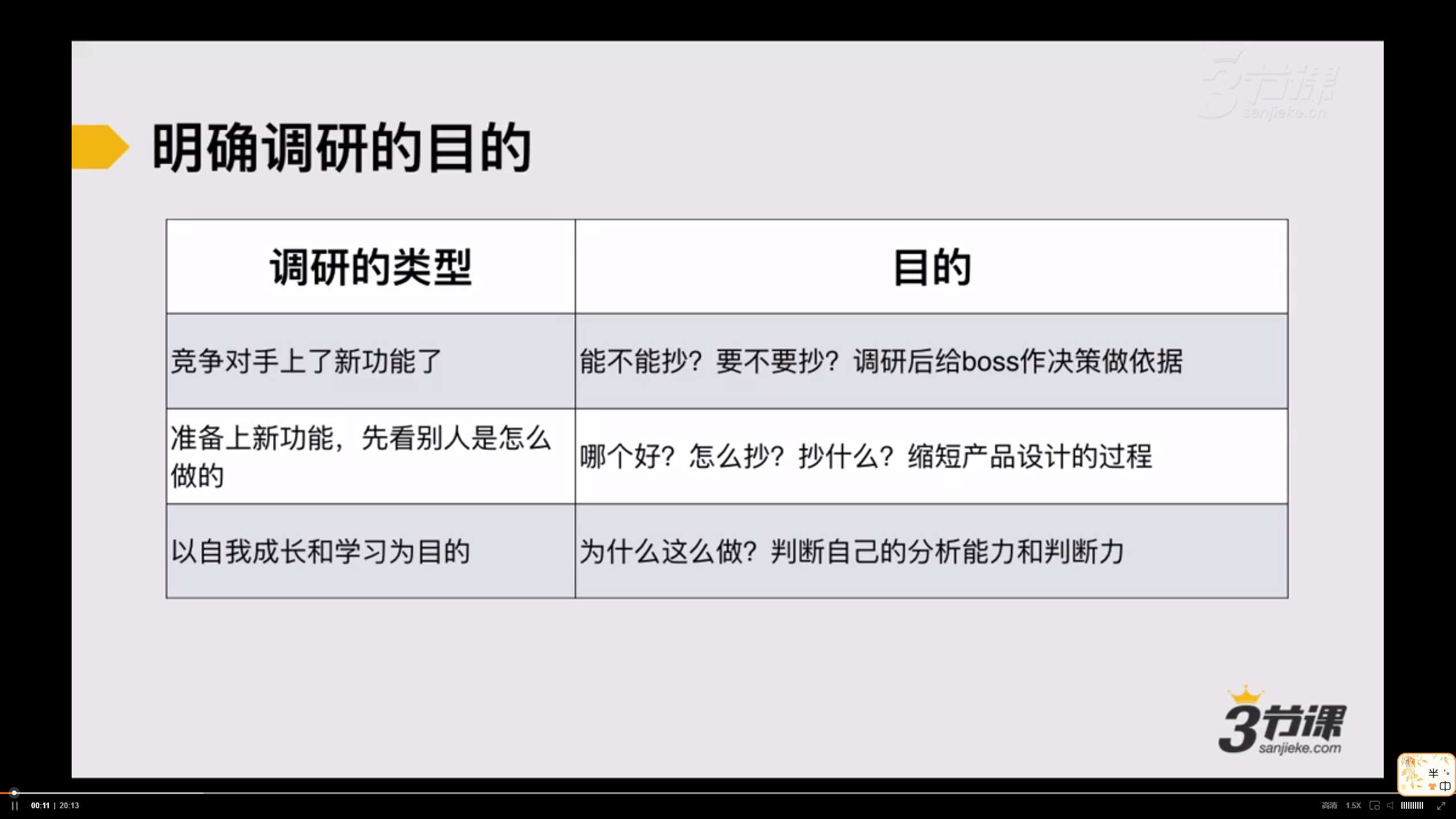
小产品：产品

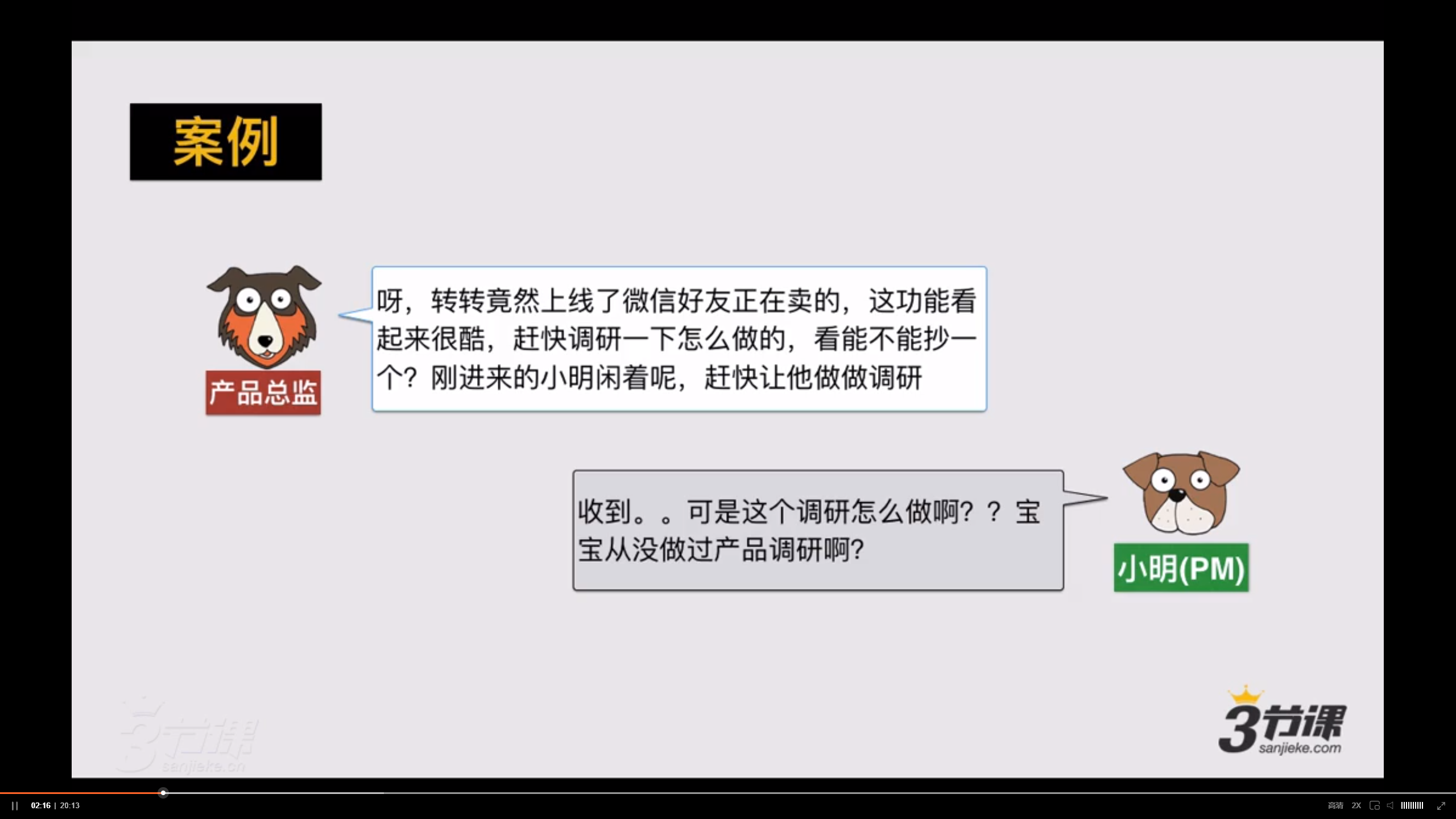
因为像支付宝这种很大的app，已经都很完善很庞大了，所以更注重新出的功能

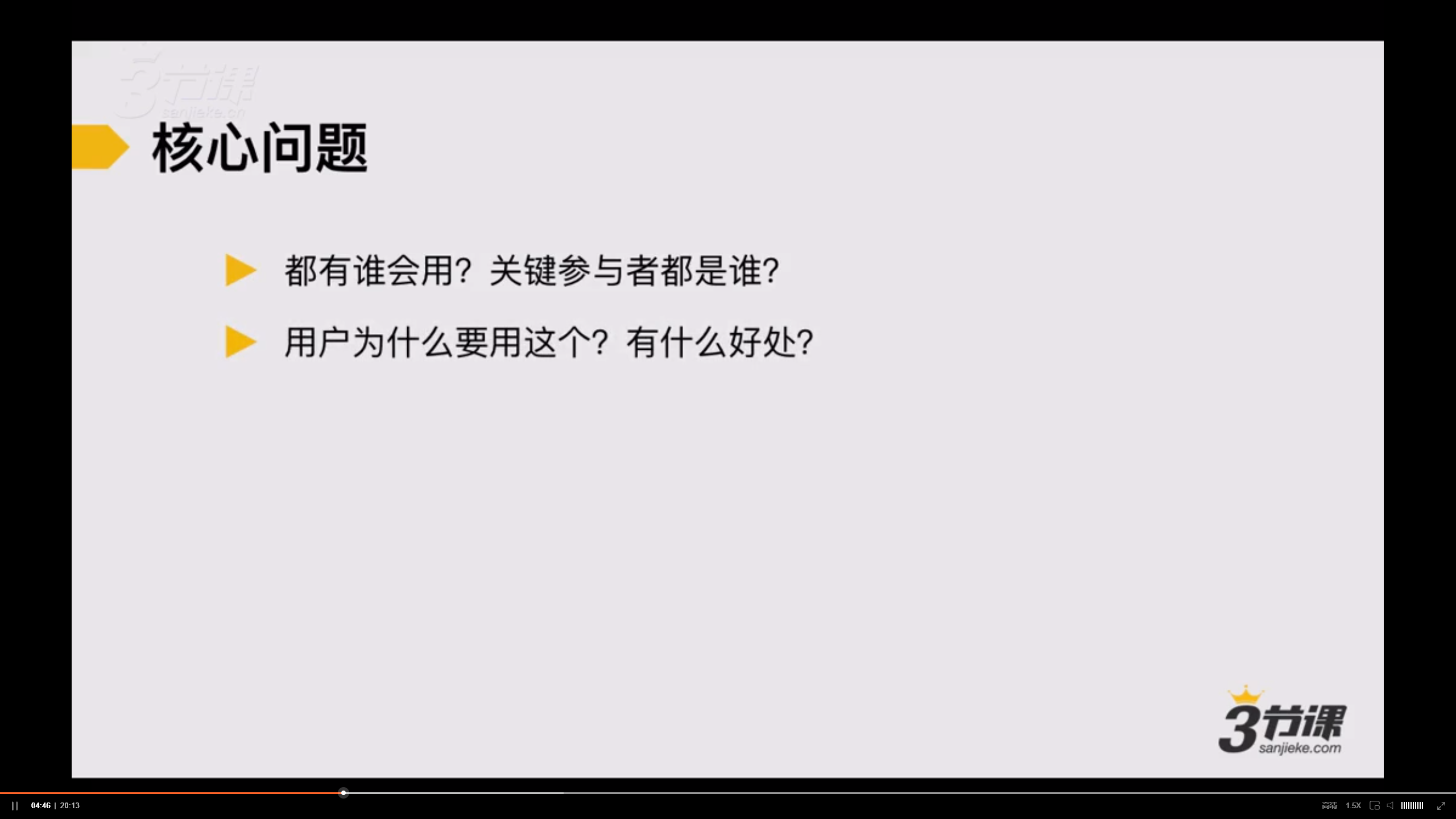
1. **功能点调研怎么做**



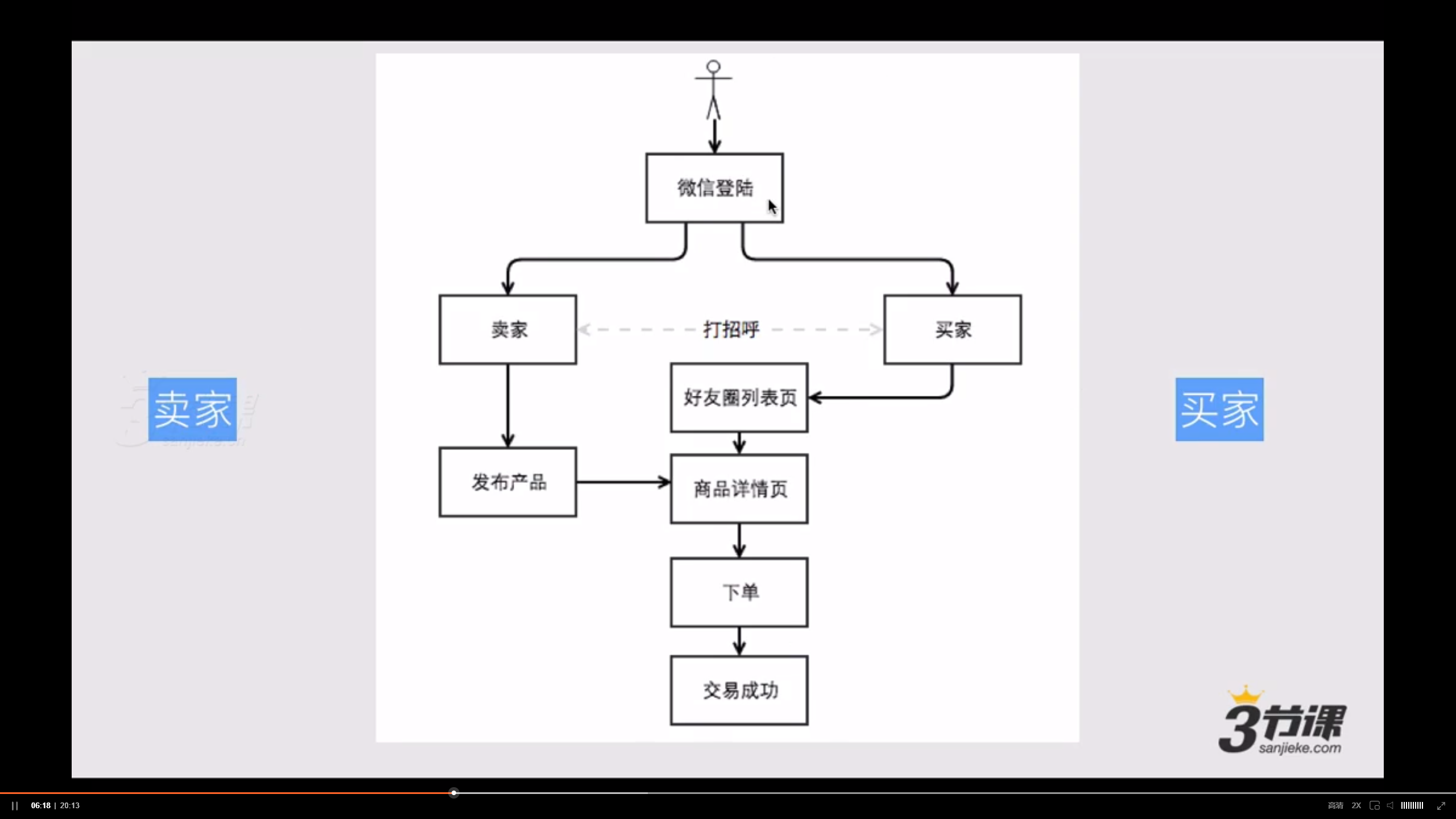


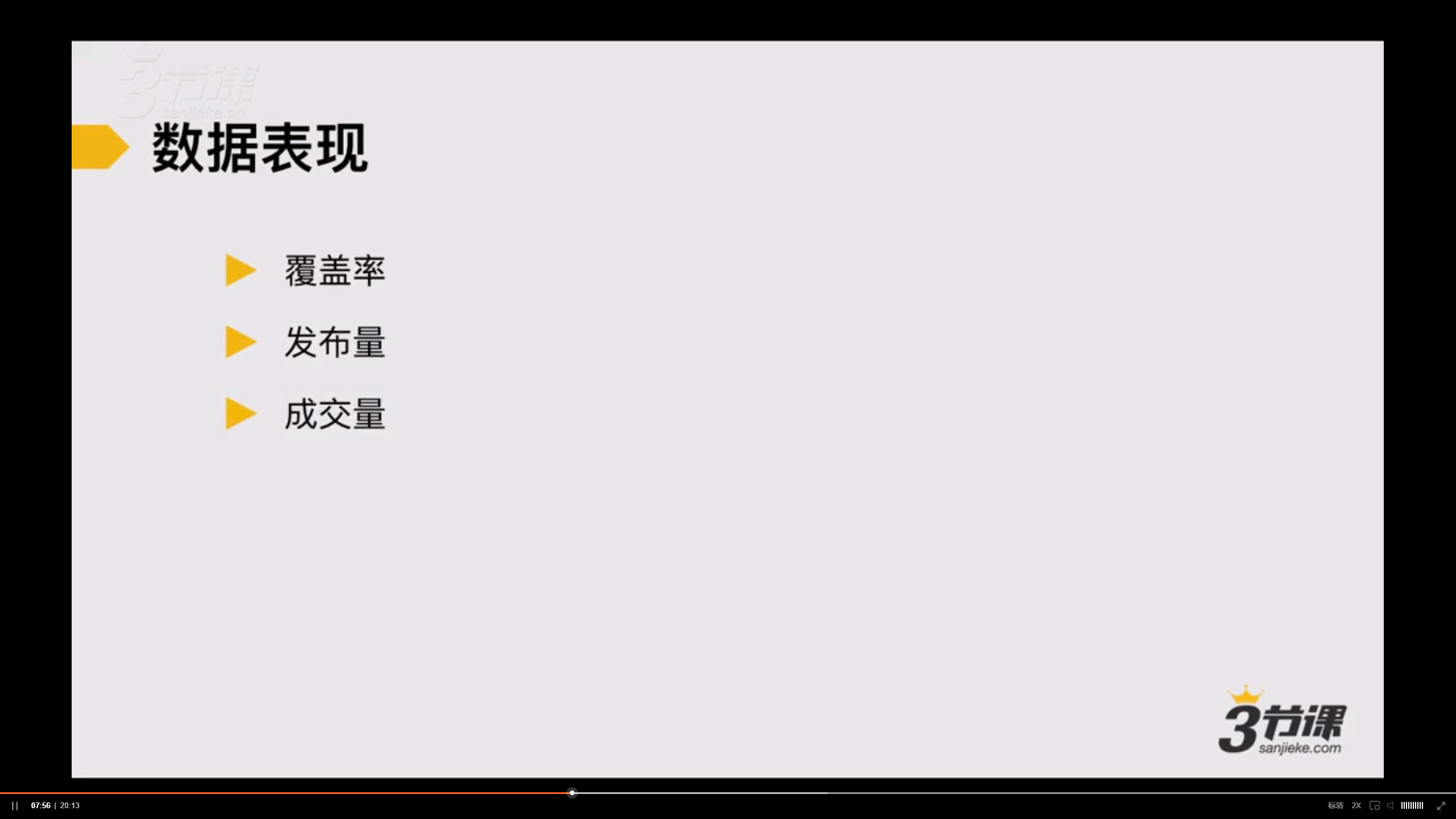


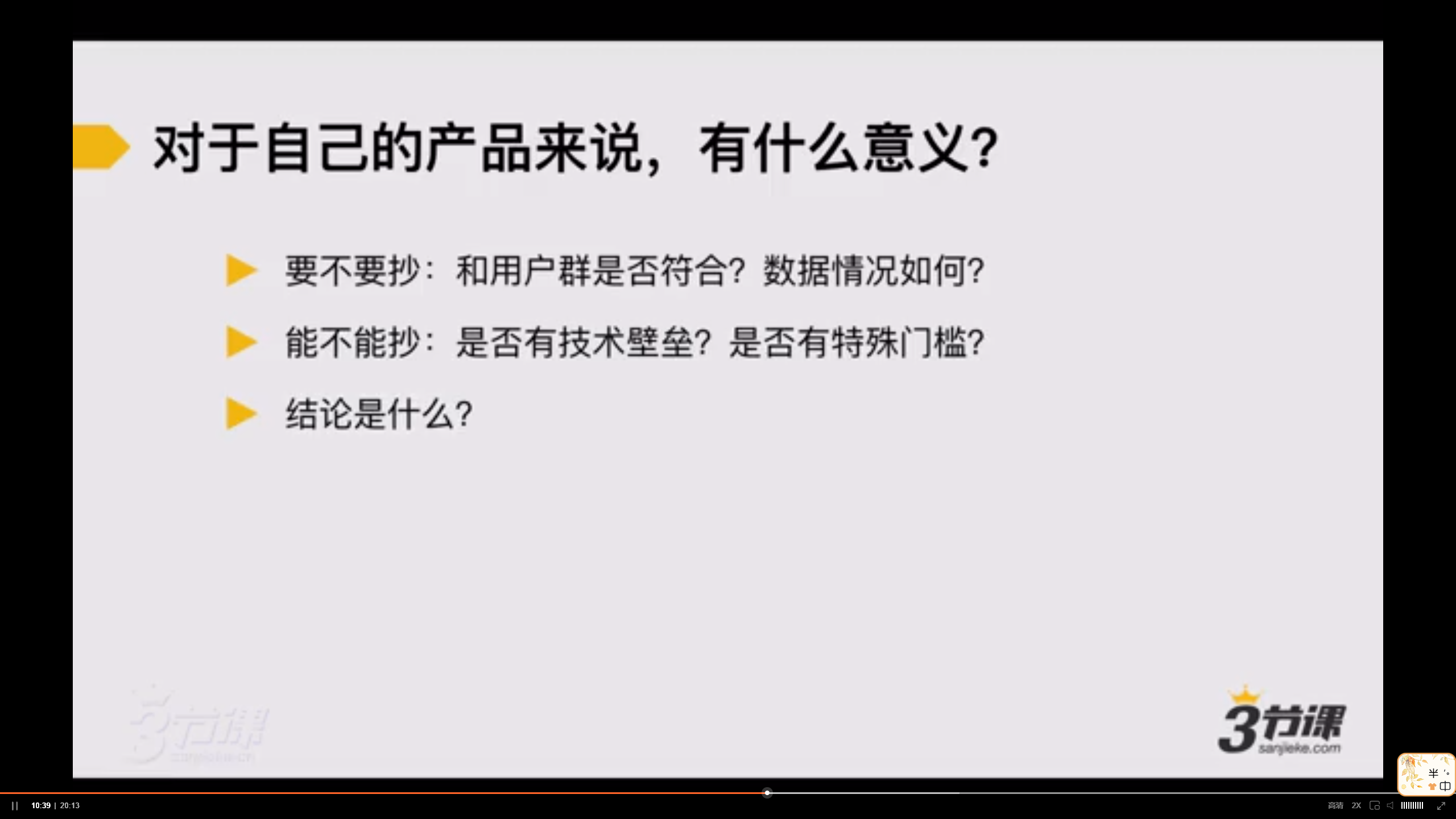


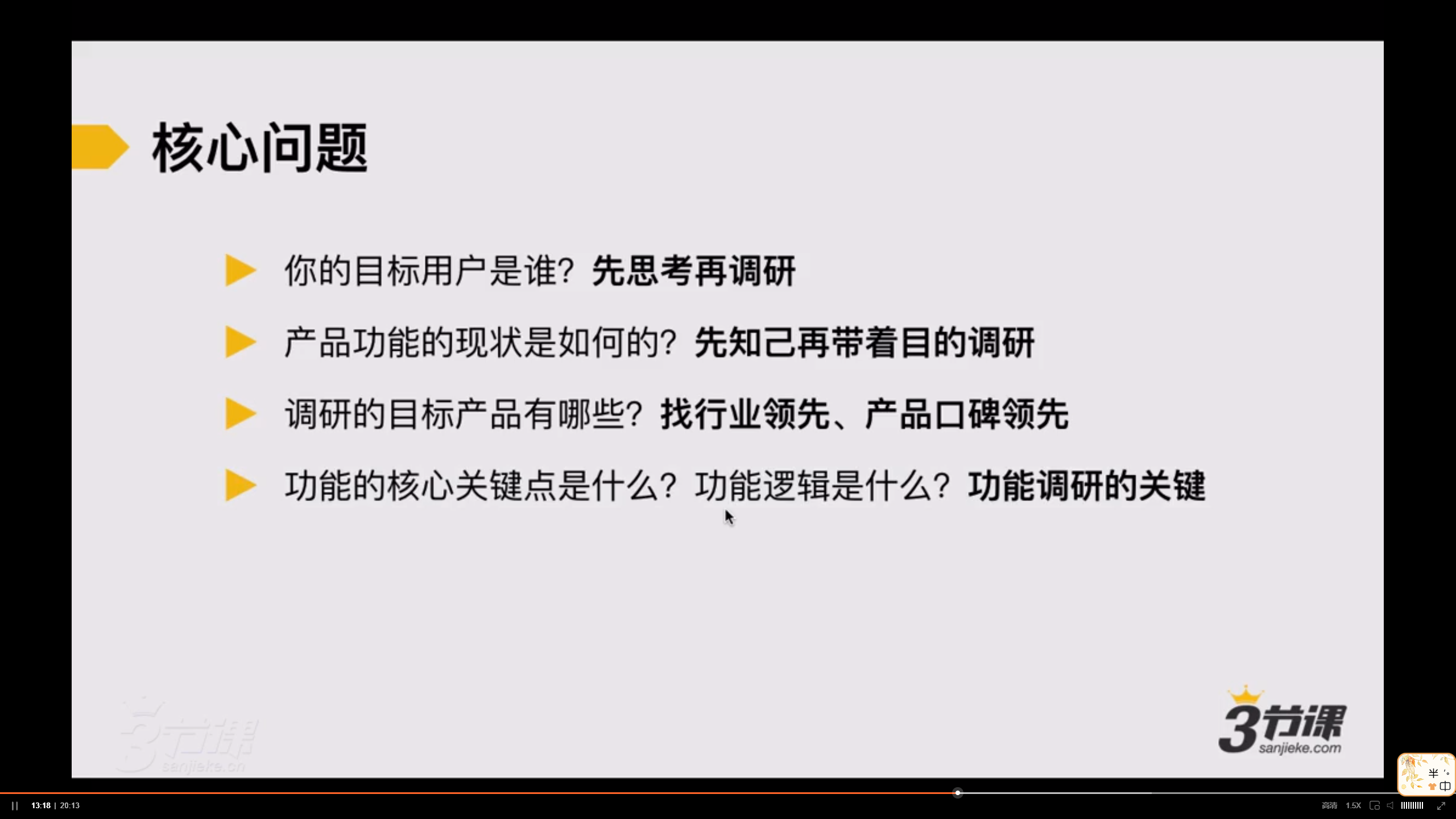


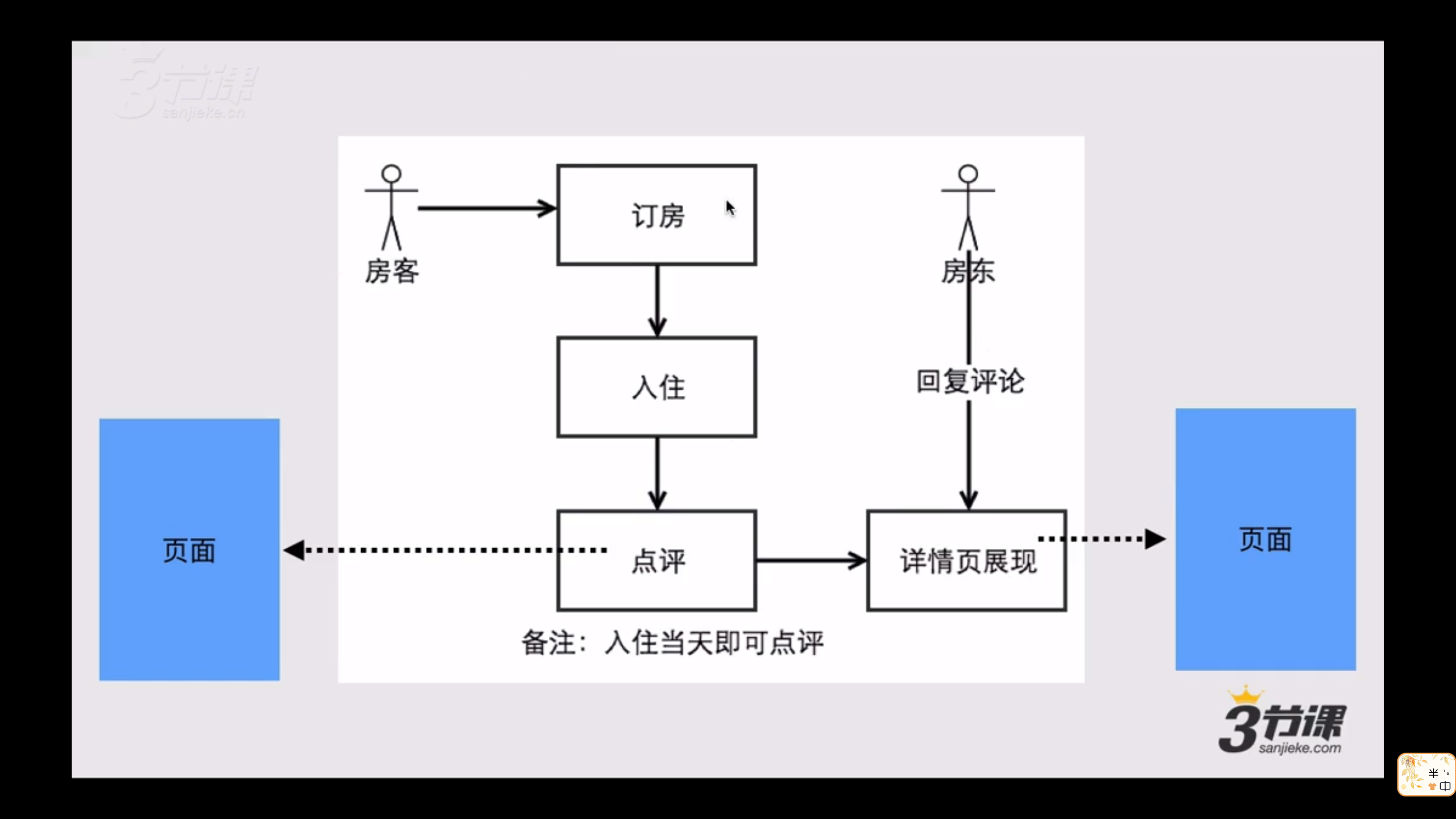


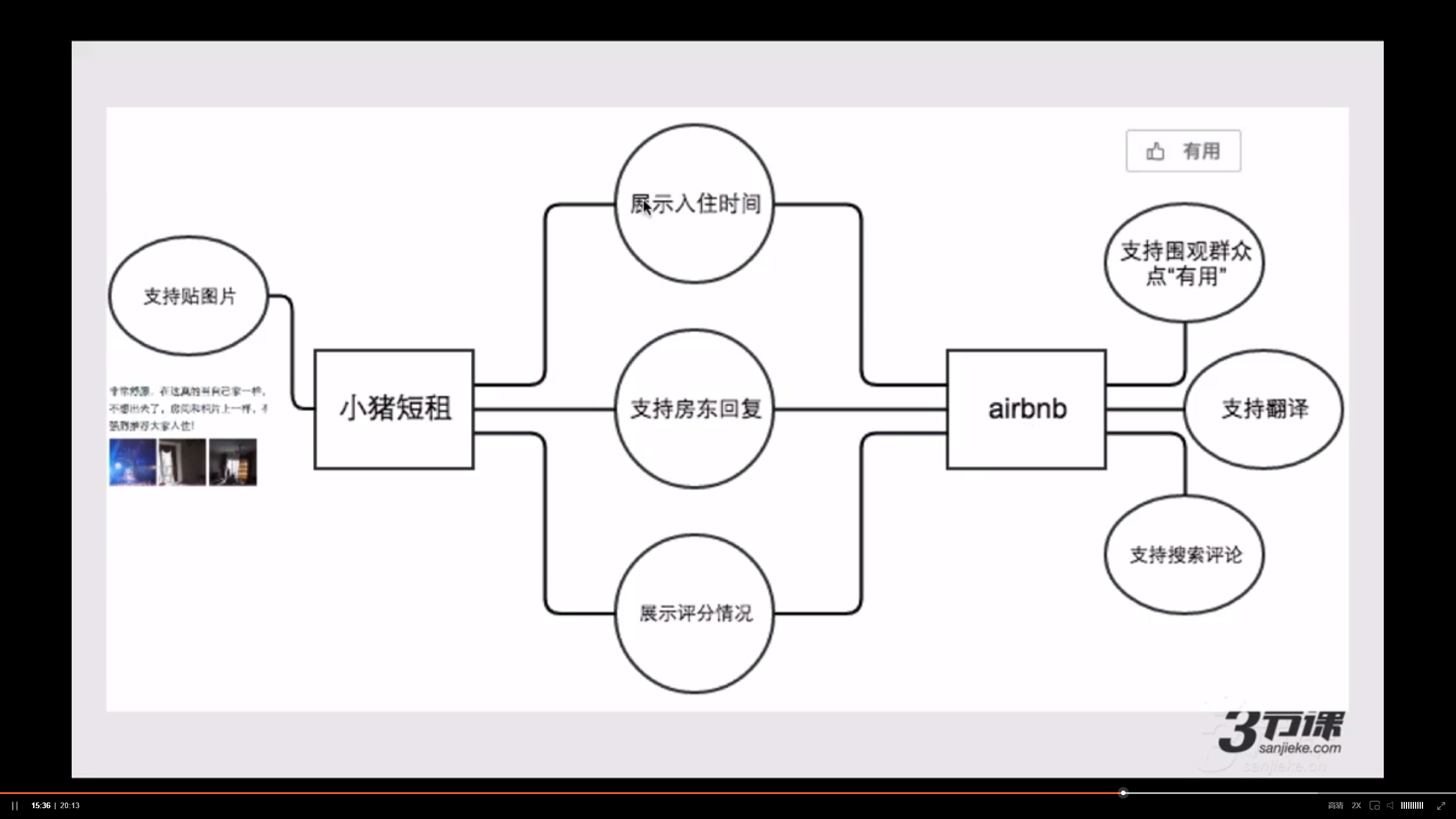


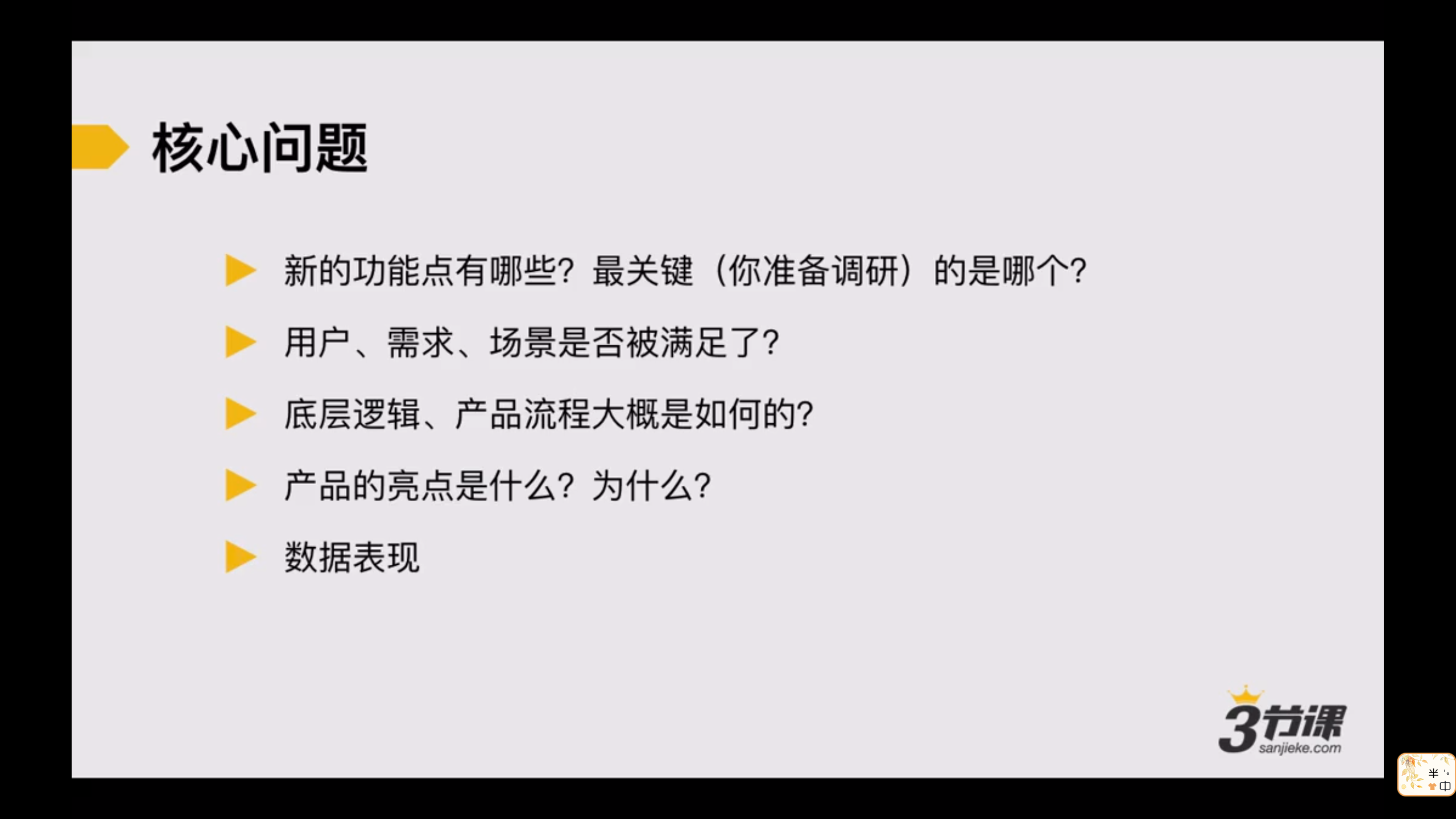


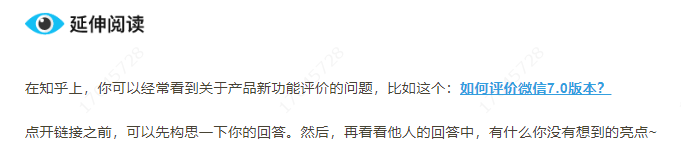












<https://www.zhihu.com/question/306509689/answer/557054034>

1. **功能调研的误区**









