

## Probability

## 1. Real-world problem: how can we classify an email as spam?

- a. Consider the email as a collection of words  $w_1, w_2, \dots, w_n$ 
  - i. Certain words that appear often in all emails (example - "the")
- b. Formulate mathematically our problem:
  - i. We are interested in posterior probability  $\Pr(\text{spam} | w_1, w_2, \dots, w_n)$
- c. Classes = {spam, not spam}
  - i. Suppose an email is equally like to be spam or non-spam
- d. We apply Bayes' rule

$$\Pr(\text{spam} | w_1, \dots, w_n) = \frac{\Pr(w_1, \dots, w_n | \text{spam}) \Pr(\text{spam})}{\Pr(w_1, \dots, w_n | \text{spam}) \Pr(\text{spam}) + \Pr(w_1, \dots, w_n | \text{not spam}) \Pr(\text{not spam})}$$

- e.
- f. Bad idea  $\rightarrow$  since the probability that all  $n$  words appear in spam emails is very unlikely  $\rightarrow$  close to 0, which means that the bayes' probability will be 0 (meaningless information)

## 2. Bayes Classifier

- a. More generally suppose we have  $k$  classes,  $\{c_1, \dots, c_k\}$  with a given prior  $\Pr(C=c_j) = p_j$ 
  - i. In our example,  $k = 2$
- b. We have some data  $D$ 
  - i. In our example, the set of words in the e-mail
- c. Suppose we somehow know exactly  $\Pr(C=c_i | D)$  for each class  $c_i$
- d. Ex)
  - i.  $\Pr(\text{lion} | \text{photo}) = 0.8$
  - ii.  $\Pr(\text{cat} | \text{photo}) = 0.15$
  - iii.  $\Pr(\text{mouse} | \text{photo}) = 0.05$
  - iv. Then, given the photo, we are likely to say that the photo shows an image of a lion

- e. What class would you assign to  $D$ ?

$$c^* = h_{\text{Bayes}}(\mathcal{D}) = \arg \max_i \Pr(C = i | \mathcal{D})$$

- f.
- g. Choose the class with the highest percentage

## 3. Naive Bayes Classifier

- a. A popular classifier is known as Naive Bayes and makes the following conditional independence assumption: (it is an assumption, which is incorrect in real world)

- b. In real world,  $\Pr(w_1, \dots, w_n | c) = \Pr(w_1 | c) * \Pr(w_2 | w_1, w_2, c) * \dots * \Pr(w_n | w_1 * \dots * w_{n-1} | c)$

$$\begin{aligned} \Pr(w_1, \dots, w_n | \text{spam}) &= \Pr(w_1 | \text{spam}) \cdot \dots \cdot \Pr(w_n | \text{spam}) \\ \Pr(w_1, \dots, w_n | \text{not spam}) &= \Pr(w_1 | \text{not spam}) \cdot \dots \cdot \Pr(w_n | \text{not spam}) \end{aligned}$$

- c. namely words (attributes/features) are conditionally independent given the class
- d. Decision rule: output the class  $c$  that maximizes the posterior probability

$$c_{\text{Naive-Bayes}}^* = \arg \max_c \Pr(c) \prod_{i=1}^n \Pr(w_i | c)$$

- e.

- f. In other words,  $\Pr(w_1, \dots, w_n | c) = \prod_{i=1}^n \Pr(w_i | c)$

- g. In the current example, we get

$$\Pr(\text{spam} | \text{dataset}) = \Pr(\text{dataset} | \text{spam}) * \Pr(\text{spam})$$

$$\Pr(\text{dataset})$$

$$\Pr(\text{not spam} | \text{dataset}) = \Pr(\text{dataset} | \text{not spam}) * \Pr(\text{not spam})$$

$$\Pr(\text{dataset})$$

Since  $\Pr(\text{dataset})$  is equal and exists in both probabilities, we can disregard them (they cancel out)

- h. Suppose we have access to a training set, namely a set of emails that are associated with a label {spam, non-spam}

- i. How can we use this information to classify an unseen email?

- i. We learn the probabilities of Naive Bayes classifier from the training data

**Prior:**  $\Pr(\text{spam}) = \frac{\# \text{spam emails}}{\# \text{emails}}, \Pr(\text{not spam}) = \frac{\# \text{not spam emails}}{\# \text{emails}} = 1 - \Pr(\text{spam})$

**Likelihood:**  $\Pr(\text{Word} = w | C = c) = \frac{\#(\text{Word} = w, \text{Class} = c)}{\# \text{emails of Class } c}$

- j.

#### 4. Exact Map Estimation for Binary images

- a. Problem: Given (b) can we infer (a)? In other words, can we restore the image from its corrupted-by-noise version?

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(a)



(b)

- b.

- c. Think of it in real life: matrix with binary numbers (0,1)  $\rightarrow$  0 if black and 1 if white with some noise
- d. Let's be Bayesian
- $X = (x_1, \dots, x_n)$  the original image (shown in figure a) with  $n = k^2$  where  $k$  is the number of rows/columns (assuming that the image is square)
  - $Y = (y_1, \dots, y_n)$  the observed corrupted image (shown in figure b)
  - This means that there are total of  $2^{(k^2)}$  matches in total
  - We want to find out  $\Pr(X | Y)$  where  $X$  and  $Y$  are vectors/matrix
  - Assumption: the records  $y_1, \dots, y_n$  are conditionally independent given  $x$ , and each has known conditional density  $f(y_i | x_i)$  that depends only on  $x_i$
- e. By Bayes' theorem:

$$p(x|y) \propto \underbrace{p(y|x)}_{\text{likelihood:how do we compute it?}} \times \underbrace{p(x)}_{\text{prior:what is a good prior?}}$$

- For example, if given  $y$  of  $\{1,1,1,1\}$ , is the value of  $x = \{0,0,0,0\}$  more likely or  $x = \{0,0,1,1\}$  more likely?
  - In this question, there is a possibility that that pixel changes from 0 to 1 (black to white) and 1 to 0 (white to black)
  - Let's assume they are equal  $P_{wb} = P_{bw}$
  - If we go back,  $\Pr(\{1,1,1,1\} | \{0,0,1,1\}) = (1-P_{wb})^2 * (P_{wb})^2 \rightarrow$  two pixels changed and two pixels remained the same
- f. Goal: output:

$$x^* = \arg \max p(x|y)$$

- g. Likelihood and prior:
- Given our assumption, the likelihood function is

$$p(y|x) = \prod_{i=1}^n f(y_i|1)^{x_i} f(y_i|0)^{1-x_i}.$$