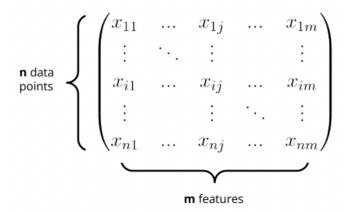
## Distance & Similarity

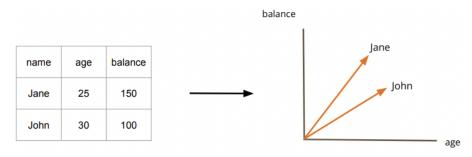
## 1. Data



a.

## 2. Feature Space

a. From our data we can generate a feature space of all possible values for the set of features in our data



i.

ii. This is 2-dimensional data

## 3. Dissimilarity

- a. In order to uncover interesting structures from our data, we need a way to compare data points
- b. A dissimilarity function is a function that takes two objects (data points) and returns a large value if these objects are dissimilar
- c. A special type of dissimilarity function is a distance function

#### 4. Distance

- a. d is a distance function if and only if:
  - i. d(i, j) = 0 if and only if i = j
  - ii. d(i, j) = d(j, i)
  - iii.  $d(i, j) \le d(i, k) + d(k, j)$
- b. We don't need a distance function to compare data points, but why would we prefer using a distance function?
  - i. It is intuitive

# 5. Minkowski Distance

a. For x, y points in d-dimensional real space

b. I. e.  $x = [x_1, ..., x_d]$  and  $y = [y_1, ..., y_d]$ 

c. p >= 1

$$L_p(x, y) = \left(\sum_{i=1}^{d} |x_i - y_i|^p\right)^{\frac{1}{p}}$$

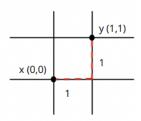
d. d is the dimensional space.

e. When p = 2, Euclidean Distance

f. When p = 1, Manhattan Distance

## 6. Example

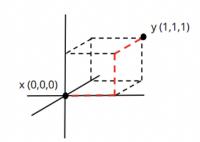
d = 2



$$L_p(x, y) = \left(\sum_{i=1}^{d} |x_i - y_i|^p\right)^{\frac{1}{2}}$$

a.

$$d = 3$$



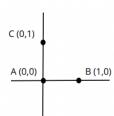
$$L_p(x, y) = \left(\sum_{i=1}^{d} |x_i - y_i|^p\right)^{\frac{1}{p}}$$

b.

## 7. Minkowski Distance

a. Is  $L_p$  a distance function when 0 ?

i. no



b.

c. 
$$D(B, A) + D(A, C) = 2$$
  
 $D(B, C) = 2 ^ (1/p)$ 

d. So D(B, C) > D(B, A) + D(A, C) which violates the triangle inequality

## 8. Cosine Similarity

a. A similarity function is a function that takes two objects (data points) and returns a large value if these objects are similar

$$s(x,y) = cos(theta)$$

where theta is the angle between x and y

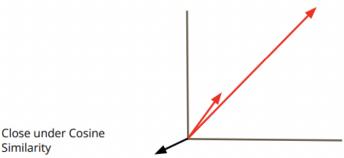
- b. Two proportional vectors have a cosine similarity of 1
- c. Two orthogonal vectors have a similarity of 0
- d. Two opposite vectors have a similarity of -1
- e. To get a corresponding dissimilarity function, we can usually try d(x,y) = 1/s(x,y)

$$d(x,y) = k - s(x,y)$$
 for some k

f. Here, we can use

$$d(x,y) = 1 - s(x,y)$$

g. We use cosine dissimilarity over Euclidean distance when direction matters more than magnitude



# Similarity

- 9. Jaccard Similarity
  - a. How similar are the following documents?

	w <sub>1</sub>	w <sub>2</sub>	 w <sub>d</sub>
x	1	0	 1
у	1	1	 0

b. One way is to use the Manhattan distance which will return the size of the set difference

$$L_1(x,y) = \sum_{i=1}^d (x_i - y_i) \qquad \text{Will only be 1 when } \mathbf{x_i} \neq \mathbf{y_i}$$

c. How to distinguish between the two cases where both the Manhattan distance is the same (2 in this case)

	W <sub>1</sub>	W <sub>2</sub>		W <sub>d-1</sub>	w <sub>d</sub>
x	1	1	1	0	1
у	1	1	1	1	0

	W <sub>1</sub>	W <sub>2</sub>
X	0	1
у	1	0

Only differ on the last two words

Completely different

- d. We need to account for the size of the intersection
- e. Given two documents x and y:

$$JSim(x,y) = \frac{|x \cap y|}{|x \cup y|}$$

i. x is the set of words, not the binary vector representation

$$JDist(x,y) = 1 - \frac{|x \cap y|}{|x \cup y|}$$

f.

- 10. A Quick Note on Norms
  - a. Distance from the origin
    - i. Minkowski distance ⇔ Lp Norm
    - ii. Not all distances can create a norm
  - b. Notion of size
  - c. Has the following properties

i. 
$$p(x + y) \le p(x) + p(y)$$

ii. 
$$p(ax) = |a| p(x)$$

iii. 
$$p(x) = 0$$
 iff  $x = 0$ 

iv. 
$$p(x) \ge 0$$
 for all x